Introduction to FCI, the Community Development Division's Funding Process Study, and Focus Groups

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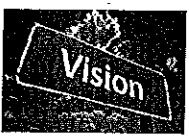bethw@forwardci.org

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Today's Purpose

* Review the Funding Process Study goals

* Discuss community development and the City of Madison Community Development Division (CDD)

* Identify what has worked well, what needs more attention and where to look for more information as we begin.

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About FCI

Vision

Our vision is an equitable and inclusive Wisconsin built on cooperative social action.

Mission

FCI is an investor, connector and advisor for organizations and initiatives that reduce social, racial, and economic disparities in Wisconsin communities.

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What We Do

* Advisory Services
* Investments
* Lending Services
* Grantmaking
* Research Initiatives

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CDD Funding Process Study's Three Primary Goals

1. Identify and articulate clear policy goals and objectives
2. Design a funding process that effectively and transparently allocates resources to achieve these goals
3. Support City and community stakeholder efforts to:
   * strengthen neighborhoods
   * address poverty, racial and social inequities
   * Improve the quality of life of city residents

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How is that going to be achieved?

Phase 1: Discovery

Phase 2: Design

Phase 3: Implementation

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How is that going to be achieved?

Phase 1: Discovery

- Gather information from stakeholder to inform policy goals and objectives for city investments
- June 2014 through November 2014

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How is that going to be achieved?

Phase 2: Design

- Develop a theory of change to guide new allocation process
- November 2014 through March 2015

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How is that going to be achieved?

Phase 3: Implementation

- Following process design, facilitate support and assistance to guide implementation
- March 2015 through December 2015

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Opportunities for involvement

Phase 1: Discovery	• Focus groups and interviews • Community conversations
Phase 2: Design	• Structured feedback and insights on progress
Phase 3: Implementation	• CDD, nonprofit and funder capacity building, collaboration and implementation

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Questions?

For more information:

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Purpose of Today's Conversation

* **Discuss** community development and the City of Madison Community Development Division
* **Identify** what has worked well, what needs more attention and where to look for more information as we begin.

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Our General Agreements

* Be open, honest & present
* Everyone be heard and solicited for their input.
* Provide space for dialogue
* Constructive cooperation

"Ask for what you need, offer what you can!"

* Speak from our heart.
* Come to the table as equals
* Assume positive intention -- take nothing as personal
* Moving forward together

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A focus group is not ...

* A debate
* Group therapy
* A conflict resolution session
* A problem solving session
* A promotional opportunity

A focus group IS a place to share and discuss insights and ideas about our community

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A few more notes about this focus group discussion

* What is said in this room, <u>stays</u> in this room
* There are no right or wrong answers
* All responses will be confidential and, aside from the individuals present, will be kept anonymous in all reporting.
* Please review and sign confidentiality agreement.

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Defining community development

* Community development is both a **product** and a **process** that includes problem solving, community building, and systems interaction.

* Community development efforts build "the capacity of people to work collectively in addressing their common interests"[1]

1. Maser, C. 1997. Sustainable Community Development: Principles and Concepts. St. Lucie Press, Delray Beach, Florida

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Follow-up and next steps

* Follow up link for any late ideas
* Summary Memorandum
* Continued study of community development in Madison (Landscape review, process map and gap analysis)
* Community Conversations

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