



MADISON BCC STREAMLINING PROJECT 2025

COMMITTEE DISCUSSION, JANUARY 2025



WHAT IS THE BCC STREAMLINING PROJECT

A project to reduce the size of the Boards, Commissions, and Committees (BCC) system to better achieve City goals for:

- **Effective & Efficient Operations**
- **Strong, Accountable Committees**
- **Clarity for Residents** on the Legislative Process
- Balancing Committee Engagement with other Opportunities for **Accessible, Equitable Engagement**

TIMELINE HISTORY OF BCC REVIEW

Task Force on
Gov't Structure

- 2017-2019
- Rec'd fewer BCCs, new BCC structure, and more accountability

TFOGS
Implementation
Working Group

- 2020-2023
- Analyzed indiv. BCCs,
- Rec'd fewer BCCs

CCEC-Directed
Work w
Agencies

- 2023-present
- Continued analysis, work w agencies
- Rec'd specific changes

REMINDER: TASK FORCE ON GOVERNMENT STRUCTURE REPORT FINDINGS ON BCC STRUCTURE (2017-2019)

- Lacks geographic and racial diversity
- Results in a drain on resident, staff, and alder time
- Lacks consistent accountability
- Varies in levels of authority and influence
- Includes BCCs that lack a well-defined purpose, have outlived their purpose, or have purposes that overlap
- Requires logistical processes (meeting times, locations, rules, infrastructure) that do not facilitate resident participation
- Is often inadequately staffed or has inadequate resources to complete its work

COMPARING MADISON'S BCC SIZE TO OTHERS

Comparison Cities (2019 Analysis)	Range in # BCCs	Average # BCCs
Big Ten Cities (8 in analysis)	11 – 50	30
Capital + University Cities (6 in analysis)	12 - 77	35
Largest WI Cities (8 in analysis)	15 - 39	25
City of Madison at Time of Analysis (2019) -- 102 BCCs		
City of Madison Today – 71 BCCs (56 under our purview)		

WHY DO WE NEED FEWER BCCS TO ACHIEVE PROJECT GOALS?

■ **Effective, Efficient Operations**

- Focus on where we allocate staff time, alder time, and legislative referrals
- Public feedback during 2024 budget engagement emphasized a desire for efficient, effective gov't

■ **Clarity for Residents**

- When tracking an issue, it can be confusing to know which committees to follow or attend
- The large number of BCCs makes it easy to miss a new item of potential interest

■ **Strong, Accountable Committees**

- Staff are better able to support committees if there are fewer
- More staff capacity to do regular quality assurance, training, and evaluation across BCC system

■ **Accessible, Community-Oriented Engagement**

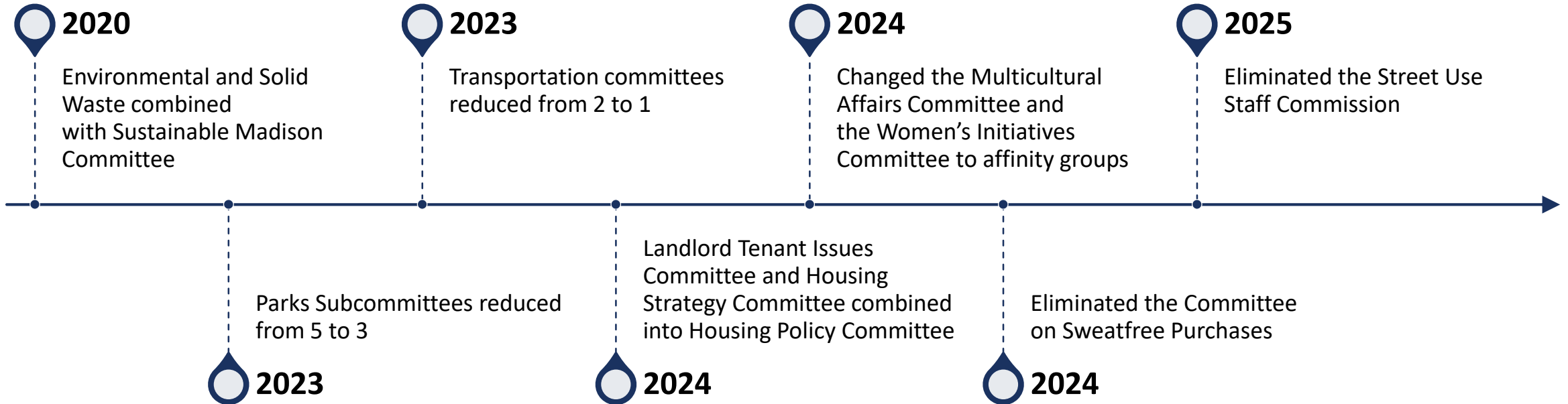
- Committees can be an intimidating, time-consuming, and complicated forum for resident engagement
- Shift the balance of alder time spent at committee meetings vs. engaging in their districts

HOW TO DETERMINE THE CHANGES? PROJECT ANALYSIS INCLUDED....

- TFOGS comparisons to other cities
- TFOGS surveys of Council, staff, residents
- Performance data on individual BCCs
- Sorting by missions and duties to ID overlap
- Alder input through surveys, interviews, written input, committee discussions
- Agency input on optimizing
- Agency comparisons of priority needs and relation to current structure



CHANGES THAT HAVE BEEN MADE ALONG THE WAY



CURRENT PROPOSED BCC CHANGES

BCCs Proposed to Combine

- Community Services, Cmte on Aging, & Early Childhood Care & Educ. Cmte to form Community Resources Cmte
- Econ Devel Cmte and Vending Oversight Cmte to form new committee
- Explore centralizing multiple Civil Rights award processes into a single committee

BCCs Proposed to Eliminate

(conduct work through other channels)

- CDD Conference Cmte
- Downtown Coordinating Committee
- Ho-Chunk / City Coordinating Committee
- Public Safety Review Committee

Other Changes Proposed

- Explore transferring Joint Campus Area Cmte to UW (coordinate w UW to determine)
- Move “Tree Board” from Parks Subcommittee to Board of Public Works
- Explore transferring City, County, Schools Collaborative Cmte to MMSD (coordinate w MMSD to determine)

RECOMMENDATION FOR THIS COMMITTEE

WHAT	WHY
Combine Vending Oversight Committee and Economic Development Committee into a new committee that includes both duties.	<ul style="list-style-type: none">• Enhance the holistic, broader view of all small business perspectives in decision-making• Streamline staffing between two committees

Timeline for implementation may need to reflect current project activities.

CURRENT DUTIES OF RELATED COMMITTEES

Economic Development Committee

- Make recommendations to Mayor and Council on economic development policies and issues
- Review and recommend on the Comprehensive Economic Development Report and Plan every 4-5 years
- Review EDD Biannual work plan
- Provide a public forum for information sharing and discussion
- Review and advise legislative referrals

Vending Oversight Committee

- Food Cart Review - Member of the VOC is required to participate
- Annual Vending Maps
- Conduct investigations, hearings and miscellaneous proceedings as required by Secs. 9.13, 9.135 and 9.136. Including quasi-judicial hearings and license revocation.
- Special Event Resolution
- Directing and reviewing vending policy changes and creation
- Hearing and addressing appeals from vendors related to licensing, demerits or enforcement.

QUESTIONS FOR DISCUSSION TODAY

If this body of work will be addressed differently in the future, what is important to carry forward?

- What are VOC's major responsibilities and duties? Do duties vary over the course of a year?
- What would be most important to build into a new structure?
 - E.g. member expertise, specific decision-making authorities, or specific topics to focus on?
- What opportunities do you see in this proposal?

NEXT STEPS + TIMELINE

- January: Discuss proposals with relevant committees
- February: Introduce legislation (in this case, a resolution directing next steps)
- Q2 – Q3:
 - Continue work on BCC changes that require more coordination
 - Strengthen support functions for BCCs



THANK YOU!

