



The 360 LLC

Business Plan

Heaven Grant, Owner

Executive Summary

Self Made Forever LLC started as a clothing line and e-commerce website in 2021, with a presence in both Missouri and Wisconsin. Appealing to growing entrepreneurs, both men and women ages 15-50, as Covid-19 forced the creativity out of almost everyone to retain income. All products place quality over quantity and are ideally unique limited editions, which are also trending in this group. The company's second invest was a vending machine placed in the East Towne Mall of Madison, WI that contains hard to find exclusive snack products shipped directly from a manufacturer in Texas. With that being a success, the next endeavor involves the owner, Heaven Grant, becoming a licensed esthetician in the state of Wisconsin. With the license, we plan to open the first local urban full-service wellness salon and spa, The 360.

The 360 will also bring together the city's small businesses, offering fellow wellness providers and those selling unique products space to rent all in one establishment. Although selling these essential products and services in one atmosphere will gravitate consumers through the door. Research has shown me that selling knowledge as well brings optimum revenue. I'm often asked how I easily executed my 'Exotic Snaxx' vending machine, and how I legally created a clothing line with a website. After goals with products and services are quickly met, The 360 will sell informational classes to those looking to become the successful, reputable entrepreneur I have quickly become, in this same establishment of course.

Company Description

With full-service salons on the rise to meet cultural trends, The 360 aims to be the first one in this area! Many entrepreneurs are operating from home or renting their own expensive suites to sell products and services. The 360 plans to lease a large space near the south side of town where people can both sell their products and lease studio space to sell services affordably and comfortably. This will make it easier for all sides of town to purchase and sell, also creating the perfect place for cross promoting and selling.

Mission Statement

To provide the services and products that are daily essentials to everyone's success and wellness all in one positive atmosphere.

Principal Member

Heaven Grant — Owner and Operator

Partners

Paul Mueller (paul.mueller@scorevolunteer.org) — Wisconsin CPA

Frank Waszak (fvwaszak@sbcglobal.net) — Missouri CPA

Alec Shu (608)756-4510 --Insurance

Connor Schreck (connor.schreck@usbank.com) — Banking

Academy of Beauty Professionals — Legal & Business Mentor

Legal Structure

Self Made Forever is a limited liability company registered in Missouri with a seller's permit in Madison, WI.

Locations and Facilities

Kansas City, MO. — Home office

Windsor, WI — Home Office

Products & Services

Today, the chances of entrepreneurs seeing actual growth in their business is very hard. The prices of rent alone require them to maintain a part-time sometimes full-time job to also keep up with their essential needs. For their customers, they have to prioritize splurging on these services or products and making time to travel sometimes across town to purchase them. Imagine preparing for a trip, as a woman, needing your hair, nails, and skin taken care of. This requires 3 different appointments in normally 3 different places, while also juggling work/school/children. The 360 will solve multiple problems at once; an affordable space to perform services, a central location to shorten you and your customer's commute, space to advertise/sell products/service when away, space to interact with potential target customers from other businesses renting within the location, and a 'one-stop shop' for those needing multiple services at once. As a woman especially, what more can you ask for?

Description

This full-service salon with exclusive clothing and essentials being retailed in one environment will make date nights and weekend fun more fun and less preparation.

- Wellness provider space
- Small business retail space
- Exclusive snack products
- Exclusive essential products