



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes MADISON FOOD POLICY COUNCIL

Wednesday, May 6, 2015

5:30 PM

Madison Central Library
201 W. Mifflin Street
Madison, WI 53703
Madison Foundation Community Room
Rooms 301 and 302

CALL TO ORDER / ROLL CALL

The meeting was called to order by the chair at 5:35 pm.

- Present:** 13 - Shiva Bidar-Sielaff; Nan Fey; Nathan S. Clarke; Taiya R. Bach Streiffer; Steve Youngbauer; Christopher G. Brockel; Carmell R. Jackson; Martin H. Bailkey; Lindsey Day Farnsworth; Eric A. Roang; Satya V. Rhodes-Conway; Topf Wells and Erica C. Anderson
- Absent:** 8 - Ledell Zellers; Amanda Hall; Kathy E. Utley; Michael M. Bell; Carrie M. Edgar; George C. Reistad; Anne Reynolds and Kyle Richmond

APPROVAL OF MINUTES

Wells made a motion to approve the minutes of April 1, 2015. Bidar-Sielaff seconded the motion. Motion passed by a voice vote.

PUBLIC COMMENT

None

DISCLOSURES AND RECUSALS

None

NEW BUSINESS

[38245](#)

Healthy Food Retail Map/RFP Language May 2015

Attachments: [food access improvement map.pdf](#)

Heckman and Woulf presented a draft of a food access improvement map that displayed areas of focus for the city, especially as it relates to healthy retail access. Woulf described the draft language for the Healthy Retail program that outlines the criteria for grants and technical assistance. He described the need for the program to be scalable and adaptable in future years, but simple enough for small businesses to be reasonably able to respond to the call for applications.

Wells: We should make sure there is the ability for staff to waive the

requirement for technical assistance if the project seems easily implementable.

Rhodes-Conway: The language needs to be clearer. I believe I understand the intent of the program, but it is not easy to understand the different options under the proposal. It should be in more of a list format.

Bidar: We should be mindful of the barriers to signing a contract with the city and provide flexibility within the program. Also, the grant amounts should be capped so all of our eggs aren't in one basket.

Brockel: Expectations should be clearly stated within the application so there not confusion through the process. Applicants could be unfamiliar with the city process and not have much experience in grant writing.

Staff will make revisions and bring back to the Healthy Retail work group and the next full MFPC meeting.

[38170](#)

Authorizing the Mayor and the City Clerk to execute a 5-year lease with Community Groundworks, Inc., with one 5-year renewal for various community garden sites on city-owned land.

Attachments: [Community Gardens Lease - City Binder docx.pdf](#)

Woulf provided an update on the formation of the new program. He explained that this is the last formal approval of the change in operations.

Jackson made a motion to recommend to Council to adopt. Bidar-Sielaff seconded the motion. Motion passed by a voice vote.

This Resolution was RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER

OLD BUSINESS

[38125](#)

Goals/Objectives-FPC Progress Report May 2015

A final draft of the progress report was distributed to the MFPC. A couple minor errors were pointed out and will be corrected.

WORK GROUP REPORTS

[38246](#)

Community Engagement Work Group May 2015

No Update.

[38247](#)

Grant Funding May 2015

No Update.

38248 Edible Landscapes and Terrace Plantings May 2015

The application for obtaining an edible landscape permit is now live and accepting applications. The website language that will be more user friendly is still being developed, but will contain a map of all city-owned land.

38249 Increasing Food Retail in Underserved Neighborhoods May 2015

Covered under item #38245.

38250 Healthy Marketing and Procurement May 2015

The resolution directing the MFPC to develop a food procurement policy on behalf of the city is set for adoption at the next Council meeting. A meeting will be scheduled to discuss the work plan.

38251 Pollinator Protection Taskforce May 2015

The PPT is completing the review of departmental practices and is turning towards the public outreach phase of their work. The meeting schedule will go to a monthly meeting schedule and a tour of pollinator habitat is scheduled in June. The PPT will soon be working on initial recommendations.

38252 Food Waste Reduction Taskforce Update May 2015

The Food Waste Task Force provided a draft version of a food waste survey to be sent to restaurants and grocery stores to canvass best practices and determine common areas of food waste across the city. The MFPC approved the draft and the task force will be meeting shortly to finalize process and language.

REGULAR BUSINESS REPORTS**38253** Food and Alcohol Policy Coordinator Update May 2015

No update

38254 Local Food Committee on Public Market May 2015

The LFC met to discuss the draft of the final business plan and offered several recommendations. The committee will meet again on 5/7 to continue those discussions. More information can be found on the city website.

38255 Community Gardens Committee Update May 2015

At its meeting on May 26th, the Community Gardens Committee learned that soil borings had taken in the Sheboygan Gardens site as part of the state's future construction project there; gardeners were still able to plant on their usual spring schedule. The Gardeners' Coalition (of leaders from around the county) has met again to discuss its mission and goals, advocacy issues, and

possible tours of gardens this season. The Gardens Network partners continue meeting regularly, and Community GroundWorks has hired a new staff member to focus on operations. A border of pollinator-supporting perennials has been planted around the community garden in Brittingham Park.

38256

Dane County Food Policy Council Update May 2015

The Dane County Food Policy Council discussed and created several workgroups.

38257

Dane County Food Coalition Update May 2015

The Dane County Food Coalition went on a tour of the MMSD School Food Facility on Monday, April 27th.

38258

Madison Metropolitan School District Update May 2015

Local Summer Produce-

MMSD will be soliciting bids in the next few weeks for local summer produce. This local produce will be used in our summer feeding program. We are requiring products to be grown within a 150 mile radius of Madison. We anticipate soliciting bids on about 8 different products with a volume of about 400 cases. This will mark the 3rd year that we have requested bids for summer program local produce.

Celebrate Drinking Water Week-

Our first of 3 "Got Water" Celebrations is scheduled for Huegel Elementary at 9:00am. Thursday May 7. Leopold Elementary is scheduled for Friday May 8 at 10:00 am. and Elvehjem will celebrate on Friday May 22 at 1:30 pm. The response on the state of the art bottle refilling stations has been very positive from students and staff. All students will receive a water bottle thanks to our generous sponsors. Sponsors include the Madison Water Utility, Dane County Child Obesity Prevention Collaborative, American Family Children's Hospital, and the YMCA of Dane County.

38261

Public Health of Madison and Dane County Update May 2015

Attachments: [Public Health Madison and Dane County 5.pdf](#)

We have seen a number of legislative proposals that impact hunger and nutrition policy in Wisconsin over the last month, including Photo ID on FoodShare cards, restricting food choice for FoodShare participants, limiting the number of replacement EBT cards a person can receive, drug testing for FoodShare and Unemployment Insurance participants, and more. Public Health is monitoring these proposals for their impact on low income communities and populations vulnerable for food insecurity in Madison, Dane County, and Wisconsin.

[38262](#) Healthy Food For All Update May 2015

No update

ANNOUNCEMENTS

None

ADJOURNMENT

Wells made a motion to adjourn at 7:20 pm. Bidar-Sielaff seconded the motion.
Motion passed by a voice vote.