



# Change of Premises

Fee: \$25.00

City of Madison Clerk  
210 MLK Jr Blvd, Room 103  
Madison, WI 53703  
[licensing@cityofmadison.com](mailto:licensing@cityofmadison.com)  
608-266-4601

LIC PCH-2019-00202  
(Agenda Item Number)

\_\_\_\_\_  
(Legistar file number)

\_\_\_\_\_  
(License number)

\_\_\_\_\_  
(Alder District #)      \_\_\_\_\_  
(Police Sector)

Office Use Only

Class A:  Beer,  Liquor,  Cider  
Class B:  Beer,  Liquor,  
 Class C Wine

### Licensed Premises Information

This application modifies existing alcohol license number: 70369-75793

Business dba Name: Samba Brazilian Grill

Licensed Address: 240 W Gilman St

Liquor/Beer Agent Name: Matthew Bents

15 % Alcohol, 85 % Food, \_\_\_\_\_ % Other      Alder, District #: 2      Police Sector: Central

### Corporate Information

Business Legal Name (as on WI State Sellers Permit): Samba Grill L.L.C.

Business Mailing Address: 402 W Gorham St

Business Contact Name, Position: Matthew Bents, Registered Agent

Business Phone: 608-257-0400      Business Email: matt@rileyswines.com

Current Capacity (indoor): 358      Current Capacity (outdoor): 42

Proposed Capacity (indoor): n/a      Proposed Capacity (outdoor): 384 (additional)

*If your capacity is increasing, contact Building Inspection: (608) 266-4551, [binspection@cityofmadison.com](mailto:binspection@cityofmadison.com)*

Description of Proposed Changes: \_\_\_\_\_

In conjunction with the Madison Night Market, allow sale of beer within perimeter of adjacent parking lot on the following dates

only: 5/9/2019, 6/13/2019, 8/8/2019, 9/12/2019 from 6pm to ~~11pm~~ 10pm

Detailed Floor Plans included (required)

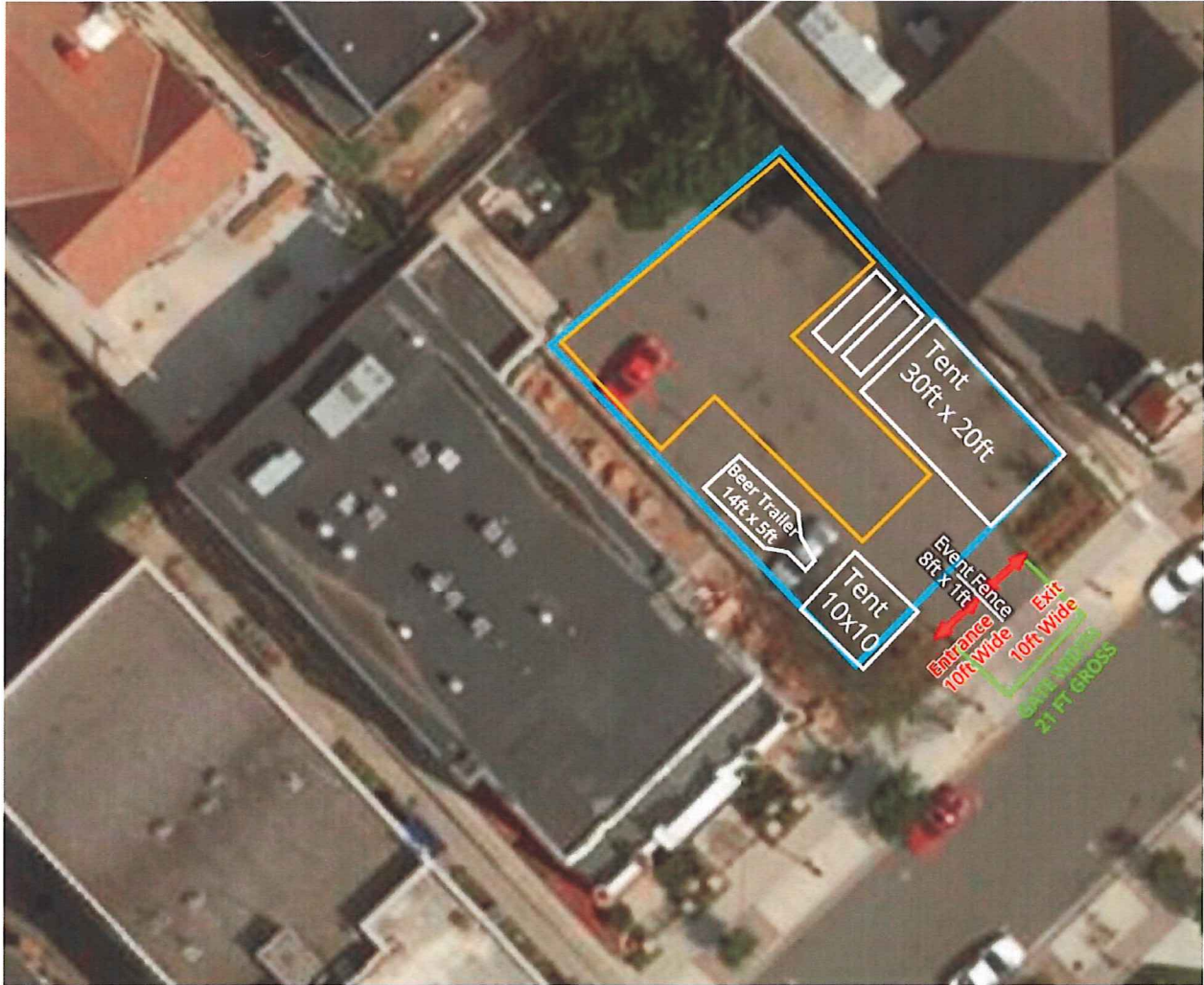
Matthew Bents  
Authorized Signature

02-25-2019

Date

Orange sign and business card issued  
 "License Renewals & Changes" brochure with next steps issued  
Office Use Only

SAMBA BIERGARTEN SITE PLAN -  
240 W GILMAN ST - PARKING LOT



**GROSS SQ FT (BLUE) - 4,800 SQ FT (80FT x 60FT)**  
**UNUSABLE SQ FT (SERVICE AREAS) - 700 SQ FT**  
**SEATING AREA SQ FT (TENT + TABLES) - 800 SQ FT**  
**NET OPEN SQ FT (ORANGE) - 3,300 SQ FT (60FT x 40FT + 30FT x 30FT)**

**OPEN AREA CAPACITY**  
**BASIS - 1 PERSON/SQ METER (11.25FT) = 293**  
**SEATED CAPACITY = 128 CHAIRS**  
**REQUESTED CAPACITY = 284**

MAP NOT TO SCALE

Samba Brazilian Grill  
240 W Gilman St  
Madison, WI 53703

License No. 70369-75793

**Notes on proposed changes to licensed premises:**

For the past two years the Madison Night Market has brought in thousands of people to the Gilman Street area to enjoy a night out in an often underused and underappreciated area of Madison's downtown. Samba has been able to host the Biergarten for the Night Market and is planning on doing so again in 2019. The details for our Biergarten operation are:

- Proposed changes only in effect on the following dates and times of the Madison Night Market:
  - Thursday, May 9 2019 from 6pm – ~~10pm~~ 10pm
  - Thursday, June 13 2019 from 6pm – ~~11pm~~ 10pm
  - Thursday, August 8 2019 from 6pm – ~~11pm~~ 10pm
  - Thursday, September 12 2019 from 6pm – ~~11pm~~ 10pm
- Parking lot space provides approximately 4,800 usable square feet of space with requested capacity of 384 persons
  - Parking lot area is approximately 60 wide by 120 feet deep (7,200 sq ft). Proposed usable area covers 60ft lot width times 80ft depth (4,800 sq ft), with a requested capacity of 384 persons, allowing 12.5 sq ft per person as some tables and chairs will be provided.
- Proposed space has existing steel fence surrounding the perimeter of the parking lot area and one section of crowd control fencing is installed to provide a checkpoint for staff to check IDs and to count patrons entering and exiting the Biergarten. This provides two paths, 10 feet wide, on either side of the fence to allow for ample emergency exit space.
- All attendees will enter and exit through a checkpoint at the base of the parking lot adjacent to Gilman Street.
  - Staff will be on hand to check IDs, hand stamp all attendees, and control capacity.
  - Signs will be posted at entrance (“Alcohol Permitted Within Gated Area Only”) and exit (“No Alcohol Beyond This Point”) and Staff will direct attendees to dispose of any containers before exiting the designated area.
- The only alcohol to be served to attendees will be beer served from a temporary mobile trailer.
- Will cease sale of alcohol at ~~10pm~~ 9:30pm to allow ample time for the space to be cleared prior to the 11pm closing time of the Madison Night Market.
- Additional decorative lighting will be installed and used during the event hours
- A 30ft x 20ft tent will be installed on the Eastern corner of the lot to provide shelter for attendees in case of rain and to provide shade if weather cooperates.
- Tables and chairs will be set up along the North East fence line and under the large tent.
- A 10ft x 10ft tent will be installed either on the Southern corner of the lot (show in site plan) or in front of the Beer Trailer to provide shelter for staff.