



**LOCATION:**

**StartingBlock**

**Madison** will be a

50,000 SF entrepreneurial hub anchoring the 140,000 SF mixed-use Gebhardt development project proposed for the south side of the East Washington Avenue 800 Block in the Capitol East District.

# StartingBlock Madison

# Starting now

## What will be going on at StartingBlock?

*A dynamic collision of talent, tools and experience*



CapitalEntrepreneurs

# SE67DR



**SQUARE FOOTAGE**

**Start-Up Tenant Desks, Offices and Suites:**

30,500 SF

**Community Multi-Use Space:**

11,000 SF

**Sector67:**

8,000 SF

**SBM offices:**

500 SF

**TOTAL:**  
50,000 SF

**TIMELINE:**

Facility Design & Finalizing Funding Partners

Operational & Organizational Development

Construction

Hire Director

Move-In and Startup

January 2015

July 2015

January 2017



"Madison needs StartingBlock to build a critical mass of innovation and entrepreneurship."

—Gary J. Wolter, CEO and President, MGE

"The impact to the city and the state . . . could be the difference between being a leader versus a follower in the 21st Century."

—Jack Salzwedel, CEO, American Family Insurance

For more information on StartingBlock Madison, please contact:

George Austin, Project Facilitator  
gaustin.madison@gmail.com  
608-692-6398



**StartingBlock  
Madison**

[www.startingblockmadison.org](http://www.startingblockmadison.org)



it's time

**StartingBlock  
Madison**

