



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Approved

ALCOHOL LICENSE REVIEW COMMITTEE

This meeting can be viewed LIVE on Madison City Channel, cable channel 98, digital channel 994, or at www.madisoncitychannel.tv.

Wednesday, May 18, 2011

5:30 PM

210 Martin Luther King, Jr. Blvd.
Room 201 (City-County Building)

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

Если Вам необходима помощь устного или письменного переводчика, а также если Вам требуются материалы в иных форматах либо у Вас имеются особые пожелания в связи с доступом к данной услуге, мероприятию или программе, пожалуйста, позвоните по указанному ниже телефону и сообщите об этом не менее чем за три рабочих дня до соответствующей встречи.

Contact the City Clerk's Office at (608) 266-4601, or TDD (608) 266-6573.

Applications will go to the Common Council Meeting of June 7, 2011.

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

Call to Order/Roll Call

Approval of Minutes

April 27, 2011: <http://legistar.cityofmadison.com/calendar/#current>

Public Comment

Disclosures and Recusals

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

Election of Chair and Vice Chair for 2011-2012

1. [22493](#) Election of Committee Chair for 2011-2012.
2. [22494](#) Election of Committee Vice Chair for 2011-2012.

Changes of Agent

3. [22115](#) Change of Agent
SSP America Inc • dba German Wurst Bar
4000 International Ln
New Agent: Lisa M Barrientos
Class B Combination Liquor & Beer • 30% alcohol, 70% food
Aldermanic District 17 (Alder Clausius) • Police Sector 512
4. [22464](#) Change of Agent
Sam's East Inc • dba Sam's Club • 7050 Watts Rd
New Agent: Adam Peck
Class A Liquor, Class A Beer
Aldermanic District 1 (Alder Subeck) • Police Sector 123
5. [22465](#) Change of Agent
Ring Rodie LLC • dba JoBeck's Bar • 521 Cottage Grove Rd
New Agent: Larry Ring
Class B Combination Liquor & Beer • 95% alcohol, 5% food
Aldermanic District 15 (Alder Palm) • Police Sector 613
6. [22466](#) Change of Agent
Firefly LLC • dba Tex Tubbs Cactus Ranch • 2701 University Ave
New Agent: Patrick Patterson
Class B Combination Liquor & Beer • 20% alcohol, 80% food
Aldermanic District 5 (Alder Bidar-Sielaff) • Police Sector 301
7. [22468](#) Change of Agent
TGRM LLC • dba T C Katz • 303 N Henry St
New Agent: Ryan Moore
Class B Combination Liquor & Beer • 95% alcohol, 5% food
Aldermanic District 4 (Alder Verveer) • Police Sector 403

8. [22469](#) Change of Agent
Samba LLC • dba Samba Brazilian Grill • 240 W Gilman St
New Agent: Andrew Beaulieu
Class B Combination Liquor & Beer • 40% alcohol, 55% food, 5% other
Aldermanic District 8 (Alder Resnick) • Police Sector 403

9. [22470](#) Change of Agent
Red Robin International Inc • dba Red Robin America's Gourmet Burger
2440 East Springs Dr
New Agent: Dennis Kramer
Class B Combination Liquor & Beer • 8% alcohol, 92% food
Aldermanic District 17 (Alder Clausius) • Police Sector 517

10. [22471](#) Change of Agent
Rare Hospitality International Inc • dba Longhorn Steakhouse #5361
418 S Gammon Rd
New Agent: Kyle Holmes
Class B Combination Liquor & Beer • 10% alcohol, 90% food
Aldermanic District 9 (Alder Skidmore) • Police Sector 124

11. [22472](#) Change of Agent
Madison Association of the Deaf Inc • 1109 Williamson St
New Agent: Howie Hornung
Class B Combination Liquor & Beer • 20% alcohol, 30% food, 50% other
Aldermanic District 6 (Alder Rummel) • Police Sector 408

12. [22473](#) Change of Agent
Target Corporation • dba Target Store T-1060 • 201 Junction Rd
New Agent: Rye Lange
Class A Liquor, Class A Beer
Aldermanic District 9 (Alder Skidmore) • Police Sector 128

13. [22475](#) Change of Agent
Noodle Shop Co Wisconsin Inc • dba Noodles & Company
7050 Mineral Point Rd
New Agent: Danny Wollner
Class B Beer, Class C Wine • 0.4% alcohol, 99.6% food
Aldermanic District 9 (Alder Skidmore) • Police Sector 125

14. [22476](#) Change of Agent
Pizza Hut of Madison Inc • dba Pizza Hut • 2649 East Springs Dr
New Agent: Joseph Wach
Class B Combination Liquor & Beer • 1.3% alcohol, 98.7% food
Aldermanic District 17 (Alder Clausius) • Police Sector 517

15. [22477](#) Change of Agent
Pizza Hut of Madison Inc • dba Pizza Hut • 7440 Mineral Point Rd
New Agent: John Serpico
Class B Combination Liquor & Beer • 1.6% alcohol, 98.4% food
Aldermanic District 9 (Alder Skidmore) • Police Sector 125

Changes of Corporate Control

- 16. [22478](#) Change of Corporate Control
Pizza Hut of Madison Inc • dba Pizza Hut
2649 East Springs Dr • Agent: Joseph Wach
7440 Mineral Point Rd • Agent: John Serpico
Class B Combination Liquor & Beer • 1% alcohol, 99% food
Aldermanic Districts 17, 9 (Alder Clausius, Alder Skidmore)
Police Sectors 517, 125
One new officer.

- 17. [22479](#) Change of Corporate Control
Capitol Lakes Inc • dba Capitol Lakes
333 W Main St • Agent: Blair Clark
Class B Beer, Class C Wine • 1% alcohol, 99% food
Aldermanic District 4 (Alder Verveer) • Police Sector 405
Two new officers

- 18. [22480](#) Change of Corporate Control
Ring Rodie LLC • dba JoBeck's Bar
521 Cottage Grove Rd • Agent: Larry Ring
Class B Combination Liquor & Beer • 95% alcohol, 5% food
Aldermanic District 15 (Alder Palm) • Police Sector 613
Loss of two members

- 19. [22486](#) Change of Corporate Control
Gerald Bartell Community Theatre Foundation
113 E Mifflin St • Agent: Sarah Hoover
Class B Beer, Class C Wine
Aldermanic District 4 (Alder Verveer) • Police Sector 406
Three new officers

Changes of Licensed Premise

- 20. [21206](#) Change of Licensed Premise
Walmart Stores East LP • dba Walmart Store #1138
7202 Watts Rd • Agent: Ed Kligora
Class A Liquor and Class A Beer
Aldermanic District 1 (Alder Sanborn) • Police Sector 123
Request to move alcohol from behind check outs to the sales floor, expanding
from four sections to 27 sections 92'.

Legislative History

2/16/11	ALCOHOL LICENSE REVIEW COMMITTEE	Refer to the ALCOHOL LICENSE REVIEW COMMITTEE
3/16/11	ALCOHOL LICENSE REVIEW COMMITTEE	Refer to the ALCOHOL LICENSE REVIEW COMMITTEE

21. [22334](#) Change of Licensed Premise
Gretisman Investments Inc • dba Plan B • Capacity: 250/300
924 Williamson • Agent: Corey Gresen
Class B Combination Liquor & Beer • 70% alcohol, 30% food
Aldermanic District 6 (Alder Rummel) • Police Sector 408
Temporary expansion of premise to include parking lot areas two event days
per year.
22. [22337](#) Change of Licensed Premise
Pasta Passion Inc • dba Tutto Pasta State Street • Capacity: 128+24
305 State St • Agent: Pamela McCord
Class B Combination Liquor & Beer • 30% alcohol, 70% food
Aldermanic District 4 (Alder Verveer) • Police Sector 403
Addition of a patio on Johnson St.
23. [22462](#) Change of Licensed Premise
Umami Dumpling & Ramen Bar LLC • dba Umami Ramen & Dumpling Bar
Capacity: 36 indoors, 36 outdoors
923 Williamson St • Agent: Randy Ng
Class B Combination Liquor & Beer • 50% alcohol, 50% food
Aldermanic District 6 (Alder Rummel) • Police Sector 408
Request to add outdoor dining area to licensed premise.

21+ Entertainment License

24. [22085](#) 21+ Entertainment License
Francisco Gonzalez Trejo • dba Juquila
121 E Main St • Agent: Francisco Gonzalez Trejo
Estimated Capacity: 60
Class B Combination Liquor & Beer • 10% alcohol, 90% food
Aldermanic District 4 (Alder Verveer) • Police Sector 406 • Density Area
Legislative History
4/27/11 ALCOHOL LICENSE Refer to the ALCOHOL LICENSE REVIEW
REVIEW COMMITTEE COMMITTEE
25. [22089](#) 21+ Entertainment License
My Buddies LLC • dba My Buddies
4325 Lien Rd • Agent: Dale Wells • Estimated Capacity: 280
Class B Combination Liquor & Beer • 30% alcohol, 70% food
Aldermanic District 17 (Alder Clausius) • Police Sector 605
Legislative History
4/27/11 ALCOHOL LICENSE Refer to the ALCOHOL LICENSE REVIEW
REVIEW COMMITTEE COMMITTEE
26. [22348](#) 21+ Entertainment License
The Kollege Klub Inc • dba Kollege Klub
529 N Lake St • Agent: Jordan Meier • Estimated Capacity: 305
Class B Combination Liquor & Beer • 75% alcohol, 20% food 5% other
Aldermanic District 8 (Alder Resnick) • Police Sector 403 • Density Area

27. [22460](#) 21+ Entertainment License
East Main 119 LLC • dba The Rigby • Capacity: 164
119 E Main St • Agent: Stephanie Yager
Class B Combination Liquor & Beer • 30% alcohol, 70% food
Aldermanic District 4 (Alder Verveer) • Police Sector 406

18+ Performing Arts License

28. [22241](#) 18+ Center for Visual & Performing Arts License
Bullzels LLC • dba Bella Vita Italian Grille & Pizzeria • Capacity: 150
420 Gammon Place • Agent: Roy Vivian
Class B Combination Liquor & Beer • 30% alcohol, 70% food
Aldermanic District 19 (Alder Clear) • Police Sector 113
29. [22459](#) 18+ Center for Visual & Performing Arts License
Kosta's of Madison Inc • dba Comedy Club on State • Capacity: 325
202 State St • Agent: Gus Paraskevoulakos
Class B Combination Liquor & Beer • 75% alcohol, 25% other
Aldermanic District 4 (Alder Verveer) • Police Sector 406

New License - Public Hearing

30. [21856](#) Public Hearing - New License
My Buddies LLC • dba My Buddies
4325 Lien Rd • Agent: Dale Wells • Estimated Capacity: 280
Class B Combination Liquor & Beer • 30% alcohol, 70% food
Aldermanic District 17 (Alder Clausius) • Police Sector 605

Legislative History

3/23/11	Clerk's Office	Referred for Introduction
3/29/11	COMMON COUNCIL	Referred for Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE
4/27/11	ALCOHOL LICENSE REVIEW COMMITTEE	Refer to the ALCOHOL LICENSE REVIEW COMMITTEE

31. [21862](#) Public Hearing - New License
Lofa LLC • dba Paradise Liquor
3179 Muir Field Rd • Agent: Henry Stanley
Class A Beer, Class A Liquor
Aldermanic District 7 (Alder King) • Police Sector 121

Legislative History

3/23/11	Clerk's Office	Referred for Introduction
3/29/11	COMMON COUNCIL	Referred for Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

32. [22260](#) Public Hearing - New License
Astrit Buzi • dba The Taco Shop
604 University Ave • Estimated Capacity: 20
Class B Beer • 10% alcohol, 90% food
Aldermanic District 8 (Alder Resnick) • Police Sector 403 • Density Area
Legislative History
4/26/11 Clerk's Office Referred for Introduction
5/3/11 COMMON COUNCIL Referred for Public Hearing to the
ALCOHOL LICENSE REVIEW
COMMITTEE
33. [22261](#) Public Hearing - New License
Noodle Express LLC • dba Noodle Express
2817 E Washington Ave • Agent: Ming Fu • Estimated Capacity: 100
Class B Beer • 5% alcohol, 95% food
Aldermanic District 15 (Alder Palm) • Police Sector 603
Legislative History
4/26/11 Clerk's Office Referred for Introduction
5/3/11 COMMON COUNCIL Referred for Public Hearing to the
ALCOHOL LICENSE REVIEW
COMMITTEE
34. [22262](#) Public Hearing - New License
La Guanajuatence LLC • dba La Guanajuatence
1318 S Midvale Blvd • Agent: Miguel Caviedes • Estimated Capacity: 50
Class B Beer & Class C Wine • 25% alcohol, 75% food
Aldermanic District 10 (Alder Solomon) • Police Sector 106
Legislative History
4/26/11 Clerk's Office Referred for Introduction
5/3/11 COMMON COUNCIL Referred for Public Hearing to the
ALCOHOL LICENSE REVIEW
COMMITTEE
35. [22263](#) Public Hearing - New License
Avenue Restaurant LLC • dba Avenue Bar
1128 E Washington Ave • Agent: Caitlin Suemnicht • Estimated Capacity: 300
Class B Combination Liquor & Beer • 27% alcohol, 73% food
Aldermanic District 2 (Alder Maniaci) • Police Sector 407
Legislative History
4/26/11 Clerk's Office Referred for Introduction
5/3/11 COMMON COUNCIL Referred for Public Hearing to the
ALCOHOL LICENSE REVIEW
COMMITTEE

36. [22264](#) Public Hearing - New License
East Main 119 LLC • dba The Rigby
119 E Main St • Agent: Angela Ziehme • Estimated Capacity: 164
Class B Combination Liquor & Beer • 30% alcohol, 70% food
Aldermanic District 4 (Alder Verveer) • Police Sector 406 • Density Area
Legislative History
4/26/11 Clerk's Office Referred for Introduction
5/3/11 COMMON COUNCIL Referred for Public Hearing to the
ALCOHOL LICENSE REVIEW
COMMITTEE
37. [22265](#) Public Hearing - New License
Orpheum of Madison Inc • dba Orpheum Theatre
216 State St • Agent: Eric Fleming • Estimated Capacity: 2100
Class B Combination Liquor & Beer • 38% alcohol, 37% food, 25% other
Aldermanic District 4 (Alder Verveer) • Police Sector 406 • Density Area
Legislative History
4/26/11 Clerk's Office Referred for Introduction
5/3/11 COMMON COUNCIL Referred for Public Hearing to the
ALCOHOL LICENSE REVIEW
COMMITTEE
38. [22266](#) Public Hearing - New License
Orient House Chinese Restaurant Inc • dba Orient House Chinese Restaurant
626 S Park St • Agent: Yanni Zhou • Estimated Capacity: 60
Class B Combination Liquor & Beer • 5% alcohol, 95% food
Aldermanic District 13 (Alder Ellingson) • Police Sector 305
Legislative History
4/26/11 Clerk's Office Referred for Introduction
5/3/11 COMMON COUNCIL Referred for Public Hearing to the
ALCOHOL LICENSE REVIEW
COMMITTEE
39. [22267](#) Public Hearing - New License
Maricruz Silva • dba La Raza Grocery
2608 E Washington Ave • Agent: Maricruz Silva
Class A Beer Class A Liquor
Aldermanic District 15 (Alder Palm) • Police Sector 502
Legislative History
4/26/11 Clerk's Office Referred for Introduction
5/3/11 COMMON COUNCIL Referred for Public Hearing to the
ALCOHOL LICENSE REVIEW
COMMITTEE

40. [22268](#) Public Hearing - New License
Brocach Three LLC • dba Brocach Irish Pub
1843 Monroe St • Agent: Cliff McDonald • Estimated Capacity:125
Class B Combination Liquor & Beer • 25% alcohol, 75% food
Aldermanic District 13 (Alder Ellingson) • Police Sector 303
Legislative History
4/26/11 Clerk's Office Referred for Introduction
5/3/11 COMMON COUNCIL Referred for Public Hearing to the
ALCOHOL LICENSE REVIEW
COMMITTEE
41. [22309](#) Public Hearing - New License
House of Brews LLC • dba House of Brews
4539 Helgesen Dr • Agent: Page Buchanan • Estimated Capacity: 15
Wholesale Beer • 99% alcohol, 1% food
Aldermanic District 16 (Alder Johnson) • Police Sector 617
Legislative History
4/28/11 Clerk's Office Referred for Introduction
5/3/11 COMMON COUNCIL Referred for Public Hearing to the
ALCOHOL LICENSE REVIEW
COMMITTEE

Separated Liquor License Renewals

42. [22502](#) Separated Liquor License Renewal
Wiggies Inc • dba Wiggies
1901 Aberg Avenue • Agent: David Wiganowsky
Class B Combination Liquor & Beer • 95% alcohol, 5% food
Aldermanic District 12 (Alder Rhodes-Conway) • Police Sector 503
Separation requested by Madison Police Department - North District
43. [22503](#) Separated Liquor License Renewal
The Family Business LLC • Db a R Place on Park
1821 S Park St • Agent: Roderick Flowers
Class B Combination Liquor & Beer • 100% alcohol, 0% food
Aldermanic District 13 (Alder Ellingson) • Police Sector 310
Separation requested by Madison Police Department - South District
44. [22504](#) Separated Liquor License Renewal
Bridges Golf Course LLC • dba Bridges Golf Course • 2702 ShopKo Dr
New Agent: Omar Plata
Class B Combination Liquor & Beer
23% alcohol, 20% food, 57% other
Aldermanic District 15 (Alder Palm) • Police Sector 513
Separation requested by Madison Police Department - North District

45. [22509](#) Separated Liquor License Renewal
Orpheum of Madison Inc • dba Orpheum Theatre
216 State St • Agent: Eric Fleming • Estimated Capacity: 2100
Class B Combination Liquor & Beer • 38% alcohol, 37% food, 25% other
Aldermanic District 4 (Alder Verveer) • Police Sector 406 • Density Area
Separation requested by Assistant City Attorney Zilavy

Liquor License Renewals

46. [22492](#) To grant Class A Liquor, Class A Beer, Class B Beer, Class B Combination Liquor & Beer, Class C Wine, Wholesale Beer 2011-2012 License Renewals with restrictions as previously approved and to include any change of corporate structure and amended conditions as set forth in the report.

Legislative History

5/11/11 Clerk's Office Referred for Introduction

Entertainment License Renewals

47. [22525](#) To grant 21+ Entertainment and 18+ Center for Visual & Performing Arts 2011-2012 License Renewals with restrictions as previously approved and to include any change of corporate structure and amended conditions as set forth in the report.

Operator's License Applications

48. [22091](#) Operator License Application
Bremer, Max B - Establishment where employed: Mahens Liquor
Referred from April meeting.

Legislative History

4/27/11 ALCOHOL LICENSE REVIEW COMMITTEE Refer to the ALCOHOL LICENSE REVIEW COMMITTEE

49. [22146](#) Operator License Application
Vaughan, Dajanae L - Establishment where employed: City View Market, Inc.

Legislative History

4/27/11 ALCOHOL LICENSE REVIEW COMMITTEE Refer to the ALCOHOL LICENSE REVIEW COMMITTEE

50. [22147](#) Operator License Application
Anderson, Jeremy E - Establishment where employed: V.F.W. #7591
Referred from April meeting

Legislative History

4/27/11 ALCOHOL LICENSE REVIEW COMMITTEE Refer to the ALCOHOL LICENSE REVIEW COMMITTEE

Report of the Alcohol Policy Coordinator

51. [21692](#) Report of Alcohol Policy Coordinator

Report of Madison Police Department

52. [22510](#) Summary of recent calls for service

Report of City Clerk's Office

53. [22149](#) Summary of licenses issued

Adjournment