

# Traffic Engineering and Parking Divisions

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December 1, 2006

To:

City Transit and Parking Commission

From:

Jo Easland, Parking Analyst

Subject: October 2006 Revenue Report, Key Statistics and November 2006 Activity Report

## OCTOBER AND YEAR-TO-DATE REVENUES

	Prior Yr Comp'n		Actua	dget Compariso	n	
	YTD Oct '06	+/- '05	Octobe	<u>r</u>	YTD	
	Amount	<u>%</u>	Amount	<u>%</u>	Amount	%
Cashiered Parking Facilities	\$ + 609,410	+12.2	\$ + 98,190	+15.7	\$ + 233,790	+ 4.4
Off-Street Meters (Lots & Ramps)	+ 21,370	+ 5.0	+ 160	+ .3	( 2,690)	( .6)
On-Street Meters	+ 104,540	+ 8.9	+ 4,240	+ 2.9	+ 5,020	+ .4
Constr'n Rev – On-Str Meters	+ 63,950	+42.3	+ 5,840	+26.8	+ 21,180	+10.9
Subtotal - On-Street Meter Rev	+ 168,490	+12.7	+ 10,030	+ 5.9	+ 26,200	+ 1.8
Monthly Parking (incl. LT Leases)	+ 33,820	+ 5.8	(400)	( .6)	( 6,100)	(1.0)
RP3 and Miscellaneous Rev	+ 55,790	+47.2	( 240)	(1.8)	+ 3,470	+ 2.0
Totals	\$ +888,880	+12.0	\$ + 107,790	+ 11.7	\$ + 254,670	+ 3.2

Highlights/Remarks: (number references refer to the attached map)

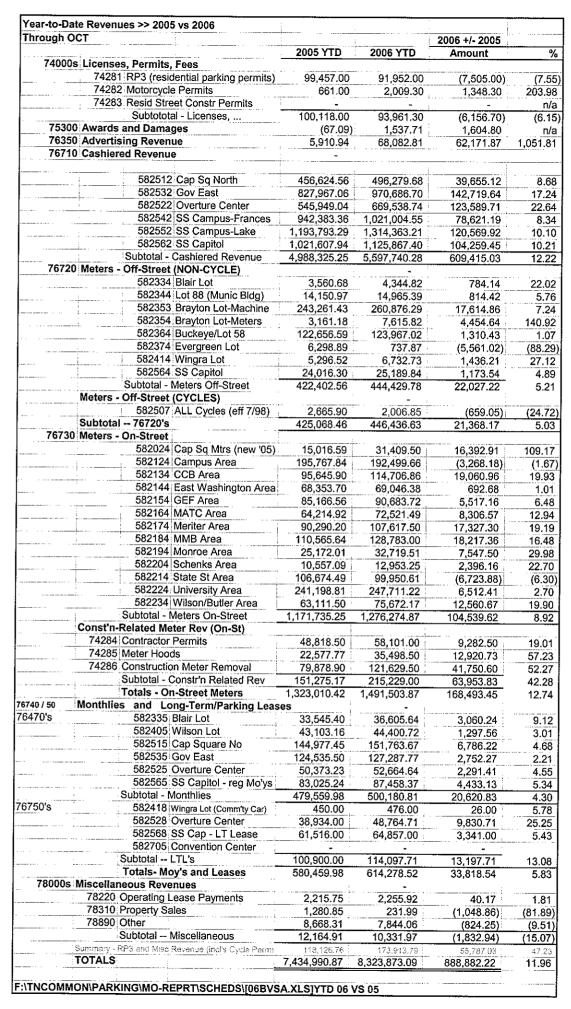
Cashiered Revenue: Most of the \$+98,190 year-over-year variance (middle column) is likely due to the fact that there were three extra revenue-generating days in October 2006 vs 2005. Of the +\$233,790 variance over YTD budget (last set of columns), about 40% (+\$87,620) is attributable to the Overture Center Ramp (#9). As mentioned in prior reports, occupancy at this facility has been up about 5 to 10 percentage points every month this year - about 30 to 50 extra parkers daily (with some increase likely resulting from shifts from other ramps following the June 1 rate increases). (Reminder: While the special event rate went up \$1 - from \$3 to \$4 - as for all ramps, there was NO increase in the "regular" hourly rates at this facility.)

RP3, Advertising and Miscellaneous Revenue. The large percentage increase in the first column (+47%) reflects the fact that display advertising did not start until October in 2005 (i.e., no advertising revenue for the first nine months of 2005).

See Attachment A for detailed YTD 2005 vs 2006 revenue comparison.

## NOVEMBER ACTIVITY REPORT

We have begun promotional efforts for the January 2, 2007 Ramp Shuttle launch, which will be kicked off by the Mayor at 2 p.m.





## Department of Transportation -- Parking Division Revenue(a) for the Months of October, 2005 and 2006(c)



		**	Off-Stree	t		Street	Misc.	
		Meters *	Cashiered	Monthly	Total	Meters	Revenues	Totals *
2005_	Number of Spaces Revenue	286 \$ 42,376	3,176 \$ 516,599	454 \$ 59,095	3,916 \$ 618,071	1,318 \$ 140,800	\$ 11,381	5,234 \$ 770,252
2006_	Number of Spaces Revenue	309 \$ 48,869	3,189 \$ 724,737	454 \$ 64,546	3,952 \$ 838,153	+ 1,367 \$ 180,083	\$ 12,750	5,319 \$ 1,030,986

<sup>\*</sup> Totals are exclusive of OFF-Street Cycle Spaces/Revenue so as not to skew results (due to revenue immateriality); but not worthwhile to backout ON-Street Cycles.

	Facility	Spac	ces (c)	Da	ys (c)	Avg Wkd	ay Occy (c)	Revenues (c)			(c)	Ţ	Rev/Spac	ce/D:	av (c)	1	
	,	Oct-05	Oct-06	Oct-05	Oct-06	Oct-05	Oct-06	1	Oct-05	<u> </u>	Oct-06		Oct-05		ct-06	1	
7	Blair Lot (eff Aug 2002)	13	13	26	26			s	432,00	5	392.40	ŝ	1.28	ŝ	1.16	1	
	Lot 88 (Munic Building)	17	17	26	26	88%	71%	ŝ	1,407.23	\$	1,426.52	\$	3.18	5	3.23	1	
١.	Brayton Lot Paystations	154	154	26	26	95%	92%	\$	24,651.08	5	29,840.06	S	6.16	s	7.45	1	
4	Brayton Lot Meters	12	12	26	26	92%	58%	\$	325.10		280.70	s	1.04	š	0.90		
4	Buckeye Lot	53	53	26	26	94%	62%	s	12,418,48	Š	12,587,52	š	9.01	s	9.13		
:	Evergreen Lot (f)	0	23	26	26			\$	12,110110	s	737.87	5		\$	1.23	1	
•	Wingra Lot	18	18	26	26			ŝ	544.22	\$	889.51	5	1.16	\$	1.90	İ	
	SS Capitol	19	19	26	26	42%	42%	\$	2,598.27	\$	2,714.60	s	5.26	s	5.50	Í	
	Cycles	47	48	n/c	n/c			š	408.89	\$	306.47	*	п/с		n/c	i	
	Cap Square North	488	488	29	32	68%	52%	s	43,188.53	s	55,783.61	s	3.05	s	3.57	1	
2	Gov East	353	431	29	32	95%	85%	\$	72,267.65	\$	116,061.54	s	7.06	S	8.42	1	
¥	Overture Center	590	590	29	32	49%	56%	s	56,918.00		92,855.99	\$	3.33	Š	4.92	1	
<u>"</u>	SS Campus (Frances)	110.00	Service Co	92.50	11111	884 Y	10.000000	s	97,542,19	ŝ	129,075.48	Ť	- 139	Š		i	
=	(combined totals)	1,045	1,034	29	32	91%	79%		232,578	ि	303,262	\$	7.67	\$	9.17		
3	SS Campus (Lake)	医肾色管	MENT	阿斯曼		40,775,000	经验验	s	135,036,15	s	174,186.27	24		2.2		# of F	enters
۱,	State St Capitol	700	646	29	32	75%	75%	s	111,646.86	s	156,774.51	s	5,50	\$	7.58	Oct-05	Oct-06
1	Blair Lot Mo'y (eff 8/2002)	44	44	21	22			ş	3,355.00	\$	4,002.00	ŝ	3.63	\$	4,13	50	50
- [	Wingra Lot (Community Car)	1	1	21	22	Mon	thly	ŝ	45.00	\$	49.50	\$	2.14	s	2.25	n/a	n/a
-2 1	Wilson Lot Mo'y	50	50	21	22	space		s	4,285.00	\$	4,686.00	\$	4.08	S	4.26	55	55
	Cap.Sq. N Mo'y	125	125	21	22	alwa		\$	14,550.00		15,950.95	\$	5.54	s	5.80	150	149
	Gov East Mo'y	85	85	21	22	consid		\$	12,130,72		13,688.85	\$	6.80	s	7.32	101	99
<b>₽</b> [	Overture Ctr Mo'y (b) (e)	30	30	21	22	Occu	_	\$	10.281.51	\$	10,065.03	\$	16.32		15.25	94	91
_[	SS Cap. Mo'y (b) (d)	119	119	21	22		<del>-</del>	s	14,447.60		16,104.00	\$	5.78	\$	6.15	134	134
T	Campus Area Route	167	181	26	26	58%	51%	ş	18,631,17	\$	22,310.67	s	4.29	\$	4.74	584	578
	Capitol Square	22	24	26	26	55%	(g)	\$	2,884.42	\$	4,444,44	\$	5.04	s	7.12		
, [	CCB Area Route	87	81	26	26	52%	52%	\$	10,082,21	S	14,651.76	\$	4.46	\$	6.96		
	East Washington Area Route	81	94	26	26	59%	45%	5	7,201.31	ŝ	6,788.38	\$	3.42	s	2,78		
·	GEF Area Route	79	71	26	26	51%	42%	\$	8,882.81	s	10,077.66	\$	4,32	\$	5.46		
: [	MATC Area Route	105	104	26	26	40%	38%	5	7,650,93	\$	9,282.03	s	2.80	s	3.43		
	Meriter Area Route	129	121	26	26	30%	36%	s	11,048.66	_	13,465.09	\$	3.29	Š	4.28		
	MMB Area Route	84	102	26	26	61%	46%	S	11,436.55	\$	16,073.76	5	5.24	S	6.06		
ı į	Monroe Area Route	74	104	26	26	pass	pass	\$	2,642.80	\$	4,139.71	\$	1.37	\$	1.53		
	Schenks Area Route	83	76	26	26	pass	pass	\$	1,013.61	5	1,432.69	\$	0.47	\$	0.73		
	State Street Area Route	87	85	26	26	54%	48%	\$	11,407.64	\$	12,236.29	\$	5.04	š	5.54		
L	University Area Route	222	218	26	26	46%	41%	\$	24,685.17	_	29,399.00	\$	4.28	\$	5.19		
	Wilson/Butler Area Route	98	106	26	26	51%	40%	\$		s	8,149.82	\$	2.80	\$	2.96		
	Various Routes	n/a	n/a	26	26	n/a	n/a	S	-	\$	-	\$	- 1	\$			
	Subtotal - Route Revenue	1,318	1,367	26	26			s	124,709.04	\$	152,451.30	\$	3,64	ŝ	4.29		
	Meter-Related Constru Rev		7.2			V 1 (1)	1	s	16,090,50	\$	27,632.00						
	Total On-St Meter Revenue			100	,			\$	140,799,54	\$	180,083.30						
	Miscellaneous							\$	11,381.42	\$	12,750.18						
ſ	Total (a)	5,281	5,367					\$	770,560.44	s	,031,292.86						

### Footnotes:

- (a) Excludes interest on investments
- (b) Available to public on nights and weekends.
- (c) All revenue except Cashiered Ramps and Miscellaneous is reported on an accrual basis. (Information for 2005 may have been restated to reflect corrections and/or changes in accounting treatment.) Source for Occupancy information = monthly occupancy surveys conducted by staff, except for Cashiered facilities and Brayton Lot, for which source = Parcs system. Weekday timeframe = 10 a.m. thru 2 p.m., peak occupancy.
- (d) Monthly information for the State Street Capitol Ramp includes the 60 long-term lease parkers (Physicians Plus/North Square Associates).
- (e) Monthly information for the Overture Center Ramp includes the 45 long-term lease parkers (West Washington Associates -- able to lease up to 60 spaces).
- (f) Effective October 20 (after being out of service for about 14 months), the Evergreen Lot was returned to operation as part of the Monroe Commons Condo-
- minium project. (Prior to the June 2006 rate increase, this lot typically generated revenues of about \$700/month --\$8,400 annually.)

  (g) Due to the small number of meters around the Capitol Square, monthly surveys are not done. However, \$4,440 of revenue would support an occupancy rate of about 63% (24 meters x 26 days x 9.0 hrs/day x \$1.25/hour x 63% occupancy rate = \$4,440).

Spaces Out of Service:		Cashiered: On-Street M	(Gov East = 54, SS Campus - Frances = 32) feters
	183	•	

# CENTRAL AREA PARKING INFORMATION

# AT 11:00 AM to 1:00 PM

COUNTS TAKEN ON TUES., WED. OR THURS. OF THE 2nd OR 3rd WEEK EACH MONTH



		AUG 06				SEP	06	OCT 06		
LOCATION / FACILITY	TOTAL SPACES	# SPACES IN OPERATION	# VACANT SPACES	% OCCUPIED	# SPACES IN OPERATION	# VACANT SPACES	% OCCUPIED	# SPACES IN OPERATION	# VACANT SPACES	% occupied
ON - STREET METERS	1085	994	375	62.3%	1005	399	60.3%	997	370	62.9%
CITY LOTS:										
BUCKEYE - BLOCK 58	53	53	0	100.0%	53	16	69.8%	53	20	62.3%
BRAYTON - METERS	12	12	6	50.0%	12	5	58.3%	12	5	58.3%
PARKMASTER	154	154	10	93.5%	154	0	100.0%	154	7	95.5%
MUNICIPAL BLDG - BLOCK 88	17	17	4	76.5%	17	8	52.9%	17	5	70.6%
SUBTOTAL - CITY LOTS	236	236	20	91.5%	236	29	87.7%	236	37	84.3%
CITY RAMPS:										
OVERTURE CENTER - CASHIERED	572	572	285	50.2%	572	267	53.3%	572	243	57.5%
OVERTURE CENTER - MONTHLY	50	50	0	100.0%	50	G	100.0%	50	0	100.0%
STATE STREET CAPITOL - METERS	19	19	15	21.1%	19	13	31.6%	19	5 11	42.1%
STATE STREET CAPITOL - CASHIERED	706	706	325	54.0%	706	156	77.9%	652	リ <u>127</u>	80.5%
STATE STREET CAPITOL - MONTHLY	116	116	0	100.0%	116	0	100.0%	116	0	100.0%
GOVERNMENT EAST - CASHIERED	426	426	34	92.0%	426	27	93.7%	426	40	90.6%
GOVERNMENT EAST - MONTHLY	85	ے 85	0	100.0%	85	0	100.0%	85	0	100.0%
STATE STREET CAMPUS - CASHIERED	1060	1057	337	68.1%	1056	171	83.8%	1028	147	85.7%
CAPITOL SQUARE NORTH - CASHIERED	481	481	221	54.1%	481	202	58.0%	481	218	54.7%
CAPITOL SQUARE NORTH - MONTHLY	125	125	0	100.0%	125	0	100.0%	125	0	100.0%
SUBTOTAL - CITY RAMPS	3640	3637	1217	66.5%	3636	836	77.0%	3554	786	77.9%
SUBTOTAL - CITY LOTS + RAMPS	3876	3873	1237	68.1%	3872	865	77.7%	3790	823	78.3%
TOTAL CITY STREETS + LOTS + RAMPS	4961	4867	1612	66.9%	4877	1264	74.1%	4787	1193	75.1%
CAPITOL SQUARE SOUTH - METERS	302	$\frac{359}{G}$	69	80.8%	407	33	91.9%	359	42	88.3%
CAPITOL SQUARE SOUTH - PERMITS TOTAL PUBLIC SPACES	671 <b>5934</b>	527 <b>5753</b>	7 <sub>0</sub>	100.0% <b>70.8%</b>	471 <b>575</b> 5	0 1297	100.0% <b>77.5%</b>	514 5660	ナ <sub>0</sub> 1235	100.0% 78.2%
TOTAL FORM STACES	3334	3733	1001	10.070	3133	1431	11.5%	2000	1200	10.270

### Notes:

- 1. "Total Spaces" is the number of spaces generally available for public or monthly parking. It excludes DIS/VET spaces, Authorized Vehicles Only spaces, etc.
- 2. "Spaces in Operation" is the number of spaces available for public or monthly parking, as follows:
- a.On-street meters, all lots and metered sections of ramps -- on the day vacancy count is made.
- b.Cashier section of ramps -- the daily average computed for the month.
- c.Monthly rental stalls -- the day the vacancy count is made for lots and metered section of ramps.
- 3. Vacancies are determined as follows:
- a.On-street meters, all lots and metered section of ramps -- by counting the vacant spaces one day (Tuesday, Wednesday or Thursday) per month between the hours of 11 a.m., and 1 p.m.
- b.Cashier sections of ramps -- using a 95 percent Trimmed Mean calculated from daily records kept at each facility. The least number of vacancies occurring on each weekday between the hours of 8 a.m. and 2:30 p.m. is used to compute this mean.
- c.Monthly -- from records in Parking Division on the day the count is made for lots and metered section of ramps.
- 4.Note that monthly stalls are not available for daily parking when there are vacancies. Therefore, any calculations regarding the number of vacant spaces available to the general public should ignore these spaces.
- 1 State Street Campus Ramp Average of 3 spaces out of service for August.
- 2 Capitol Square South 87 reserved spaces out of service due to construction .
- 3 State Street Campus Ramp Average of 4 spaces out of service for September..
- 4 Capitol Square South 95 reserved spaces out of service due to construction.
- 5 State Street Capitol Ramp Average of 54 spaces out of service for October.
- 6 State Street Campus Average of 32 spaces out of service for October.
- 7 Capitol Square South 100 reserved spaces out of service due to construction.

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Ca	

			AUG	05		SEP	05		OCT 05			
LOCATION / FACILITY	TOTAL SPACES	# SPACES IN OPERATION	# VACANT SPACES	% OCCUPIED	# \$PACES IN OPERATION	# VACANT SPACES	% OCCUPIED	# SPACES IN OPERATION	# VACANT SPACES	% occupied		
ON - STREET METERS	1085	1003	317	68.4%	996	334	66.5%	1004	323	67.8%		
CITY LOTS:		•			_					10000		
BUCKEYE - BLOCK 58	53	53	2	96.2%	53	21	60.4%	53	3	94.3%		
BRAYTON - METERS	12	12	7	41.7%	12	2	83.3%	12	1	91.7%		
PARKMASTER	154	154	3	98.1%	154	0	100.0%	154	3	98.1%		
MUNICIPAL BLDG - BLOCK 88	17	17	0	100.0%	17	5	70.6%	17	2	88.2%		
								1				
SUBTOTAL - CITY LOTS	236	236	12	94.9%	236	28	88.1%	236	9	96.2%		
CITY RAMPS:	}											
OVERTURE CENTER - CASHIERED	572	572	306	46.5%	572	288	49.7%	572	268	53.1%		
OVERTURE CENTER - MONTHLY	50	50	0	100.0%	50	0	100.0%	50	0	100.0%		
STATE STREET CAPITOL - METERS	19	19	12	36.8%	19	4	78.9%	19	11	42.1%		
STATE STREET CAPITOL - CASHIERED	706	703	302	57.0%	706	131	81.4%	706	136	80.7%		
STATE STREET CAPITOL - MONTHLY	116	116	0	100.0%	116	0	100.0%	116	0	100.0%		
GOVERNMENT EAST - MONTHLY	85	85	0	100.0%	85 <i>(</i>	0 (	100.0%	85	0 (	100.0%		
GOVERNMENT EAST - CASHIERED	426	420	27	93.6%	381	10	97.4%	2/0/	- ^ o	97.4%		
STATE STREET CAMPUS - CASHIERED	1060	1060	251	76.3%	1048	42	96.0%	1039	$9_{32}$	96.9%		
CAPITOL SQUARE NORTH - MONTHLY	125	125	0	100.0%	125	0	100.0%	125	0	100.0%		
CAPITOL SQUARE NORTH - CASHIERED	481	481	186	61.3%	481	122	74.6%	481	143	70.3%		
SUBTOTAL - CITY RAMPS	3640	3631	1084	70.1%	3583	597	83.3%	3541	599	83.1%		
SÚBTOTAL - CITY LOTS + RAMPS	3876	3867	1096	71.7%	3819	625	83.6%	3777	608	83.9%		
TOTAL CITY STREETS + LOTS + RAMPS	4961	4870	1413	71.0%	4815	959	80.1%	4781	931	80.5%		
CAPITOL SQUARE SOUTH - METERS	302	194	44	77.3%	194	30	84.5%	235	16	93.2%		
CAPITOL SQUARE SOUTH - PERMITS	671	779	0	100.0%	779	0	100.0%	642	0	100.0%		
TOTAL PUBLIC SPACES	5934	5843	1457	75.1%	5788	989	82.9%	5658	947	83.3%		

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- 1 State Street Capitol Ramp Average of 3 spaces out of service for August.
- 2 Government East Ramp Average of 6 spaces out of service for August.
- 3 Government East Ramp Average of 45 spaces out of service for September.
- 4 State Street Campus Ramp Average of 12 spaces out of service for September.
- 5 Government East Ramp Average of 78 spaces out of service for October.
- 6 State Street Campus Average of 21 spaces out of service for October.
- 7 Capitol Square South Ramp 96 spaces out of service due to construction.