



# City of Madison

City of Madison  
Madison, WI 53703  
[www.cityofmadison.com](http://www.cityofmadison.com)

## Meeting Minutes - Approved ROOM TAX COMMISSION

*Consider: Who benefits? Who is burdened?  
Who does not have a voice at the table?  
How can policymakers mitigate unintended consequences?*

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Wednesday, September 20, 2023

3:00 PM

Monona Terrace Community and Convention  
Center Ballroom C (in person)  
One John Nolen Drive  
Madison, WI 53703

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1. **Written Comments:** You can send comments on agenda items to [roomtaxcommission@cityofmadison.com](mailto:roomtaxcommission@cityofmadison.com)

2. **Register for Public Comment:**

- Register to speak at the meeting.
- Register to answer questions.
- Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration> or in person at the meeting.

### CALL TO ORDER / ROLL CALL

The meeting was called to Order at 3:02 PM. All members were present.

**Present:** 6 - Michael E. Verveer; Yannette Figueroa Cole; Thomas J. Ziarnik; Sally Miley; Glenn R. Krieg and Sylvia Moss

### APPROVAL OF MINUTES

A motion was made by Verveer, seconded by Moss, to Approve the Minutes of the meeting on 8/21/2023. The motion was adopted by unanimous consent.

### PUBLIC COMMENT

1. [79893](#) Public Comment - Public Comment for Room Tax Commission Meeting of September 20, 2023.

There was no public comment.

**DISCLOSURES AND RECUSALS**

Sally Miley - Madison Opera Board of Trustees  
Glenn Krieg - Monona Terrace Community and Convention Center Board  
Thomas J. Ziarnik - Monona Terrace Event Assistance Committee, Destination  
Madison Foundation Board  
Ald. Michael Verveer - Monona Terrace Community and Convention Center  
and Overture Center Foundation Board of Directors, Monona Terrace Event  
Assistance Committee

**ITEMS CONSIDERED**

- 2. [79894](#) Discussion and Adoption of 2024 Room Tax Commission Budget

Attachments: [RTC Motion: 2024 Budget](#)  
[Finance Director Presentation: 9/20/23](#)  
[RTC 2024 Budget Motion: ADOPTED](#)

**A motion was made by Figueroa Cole, seconded by Verveer, to Adopt the 2024 Room Tax Commission Budget. The motion was passed by a voice vote, with Ziarnik noted as opposed.**

- 3. [79844](#) Amending Section 33.29(4) of the Madison General Ordinances to remove specific term limitations on chairperson of Room Tax Commission.

Sponsors: Satya V. Rhodes-Conway, Yannette Figueroa Cole And Michael E. Verveer

**A motion was made by Verveer, seconded by Figueroa Cole, to RECOMMEND TO COUNCIL TO ADOPT. The motion was approved by unanimous consent.**

- 4. [79895](#) Discussion of Future Meetings and Meeting Format

**A motion was made by Figueroa Cole, seconded by Ziarnik, to hold the December 2023 meeting in person with the agenda to include a presentation by Monona Terrace on costs and funding sources for community programs held at the facility. The motion was adopted by unanimous consent**

**ADJOURNMENT**

**A motion was made by Figueroa Cole, seconded by Ziarnik, to Adjourn. The motion was adopted by unanimous consent. The meeting adjourned at 4:05 PM.**