

LICENT-2017-00950 A 2
P 407



Entertainment License (21+)
Visual & Performing Arts License (18+)

☐ TEMPORARY LICENSE ___/5

☒ PERMANENT LICENSE

City of Madison Clerk
210 MLK Jr Blvd, Room 103
Madison, WI 53703

licensing@cityofmadison.com
608-266-4601

(Number)

(scanned)

(Leg file number)

(Processing step)

(initials)

This application modifies existing alcohol license number: LICLIB-2015-00579
(Class B license only)

Corporate Information

Business Legal Name: Big Top Events LLC

Business Address: 2920 N. Sherman Ave.
Madison, WI 53704

Business Contact Name, Position & Phone:

Conor Caloia, C.O.O., 608.509.3367

Email: conorebigtopbaseball.com

Licensed Premise Information

Business dba Name: Breeze Stevens Field

Licensed Address: 917 E. Mifflin Street
Madison, WI 53703

Business Contact Name, Position & Phone:

Liz Kern, V.P., 715-459-2608

Email: liz@bigtopbaseball.com

Premise Capacity: 9,333

Liquor/Beer Agent Name: Conor Anthony Caloia

37%
Other

42 % Alcohol, 21 % Food Alder, District #: Ledell Zellers, #2 Police Sector: Central District

Type of live entertainment to be offered: Live music, DJ, etc.

Corporate Officers, Partners, or Sole Proprietor's information:

Name	Address	Corporate Title or Partners' verification
Steve Schmitt	2022 Barber Dr., Stoughton, WI	Owner
Joel Vern Stenman	2026 Barber Dr., Stoughton, WI	Owner / President
Conor Caloia	2806 Gregory St., Madison, WI	Owner / C.O.O.

☐ Orange sign issued

☐ "License Renewals & Changes" brochure with next steps issued

☐ Security Plan attached (see below)

☒ certify that this information is true and correct to the best of my knowledge,

X Vern St
Signature

09/18/17
Date





September 18, 2017

Security Plan:

Big Top Events LLC DBA Breese Stevens Field will follow security plan outlined in use agreement with City of Madison.

Sincerely,

Vern Stenman
Owner/President
Big Top Events LLC