

APPENDIX D		
Madison Central Business Improvement District (BID)		
2015 Proposed Operating Budget		
8-Aug-14		
<u>Revenues</u>		<u>2015</u>
Special Assessment	\$266,936	
Map Advertising	\$60,150	
Donations/Sponsorships	\$19,250	
Interest/Other	\$12,250	
Reserves Applied	\$9,000	
Total Revenues	\$367,586	
<u>Expenses</u>		<u>2015</u>
Welcoming Environment	\$136,007	
Marketing	\$117,627	
Administration	\$73,517.10	
Community Relations/Other	\$22,055	
Business Development	\$18,379	
Total Expenses	\$367,586	