



Hampton Inn

Owner:
MIDWEST LODGING PARTNERS V
4462 Grand Haven Place, #1
P.O. Box 4522
Madison, Wisconsin 53711

Development Manager:
RAYMOND MANAGEMENT CO., INC.
457 S. Yellowstone
P.O. Box 4524
Madison, Wisconsin 53711

SIEGER ARCHITECTS

Dear City of Madison Clerk,

I am writing on behalf of Madison Sunrise Hotel LLC regarding our business plan for the sale of beer and wine in the hotel lobby at the Hampton Inn at 4820 Hayes Rd, Madison, WI.

Madison Sunrise Hotel LLC will be assuming ownership of the Hampton Inn on January 6, 2026, and has submitted the necessary documentation for a liquor/beer license to the City of Madison Clerk. Our business plan for this license is to provide pre-packaged beer and wine from our hotel lobby snack shop to our hotel guests for their private consumption.

Currently, the Hampton Inn has a Class A Beer and Wine license to sell alcohol in the hotel lobby, from the available snack / pantry shop for the hotel guests. This license was issued to BTM Wisconsin Concessions LLC. Our intention for applying for our own license after our acquisition of the hotel is to continue the same service that the regular guests of the hotel have become used to, so that the change in ownership does not impact their experiences during their stay and does not subsequently impact our hotel sales. The alcohol service is intended solely as an amenity to complement lodging, meetings, and food service operations, and not as a primary revenue driver. Our anticipated hours are during the daytime, with closing alcohol sales at 11pm daily.

Madison Sunrise Hotel LLC will not make any changes to hotel operations, management personnel, and the process for the sale of alcohol. The only change will be the change in ownership of the hotel.



Sincerely,
Palak Patel
palakmukesp@gmail.com
224-656-0561
Director of Operations
Madison Sunrise Hotel LLC