



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Approved ALCOHOL LICENSE REVIEW COMMITTEE

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

This meeting may be viewed LIVE on Charter Spectrum Channel 994, AT&T U-Verse Channel 99 or at www.madisoncitychannel.tv.

Wednesday, March 19, 2025

5:30 PM

210 Martin Luther King, Jr. Blvd.
Room 201 (City-County Building)

HYBRID MEETING

The City of Madison is holding the Alcohol License Review Committee meeting in a hybrid to help protect our community from the Coronavirus (COVID-19) pandemic. Members of the public may choose to view and/or provide comment in person or virtually at hybrid Alcohol License Review Committee meetings.

1. Written Comments: You can send comments on agenda items to licensing@cityofmadison.com

2. Register for Public Comment:

- Register to speak at the meeting.
- Register to answer questions.
- Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you need to join the virtual meeting.

3. Watch the Meeting: You can watch the meeting in several ways:

- Livestream on the Madison City Channel web
<https://www.cityofmadison.com/watchALRC>
- Livestream on the City of Madison YouTube channel
<https://www.youtube.com/user/CityofMadison>
- Television: Watch live on Spectrum channel 994, AT&T U-Verse channel 99, and Madison City Channel on Roku and Apple TV

4. Listen by Phone:

(877) 853-5257 (Toll Free)

Webinar ID: 890 1642 3313

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below immediately.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese inmediatamente al número de teléfono que figura a continuación.

Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntaub ntawv ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

Contact the City Clerk's Office at (608) 266-4601.

Applications will go to the Common Council Meeting of <enter date here>

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Notified Absences:

Call to Order/Roll Call

Approval of Minutes

February 19, 2025: <http://madison.legistar.com/Calendar.aspx>

Approval of Minutes

February 26, 2025: <http://madison.legistar.com/Calendar.aspx>

Public Comment

1. [87573](#) Public Comment

Disclosures and Recusals

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

Presentation of the Consent Agenda

At this time, a consent agenda will be moved with the recommended action, or to grant with any recommended conditions if no action is recommended for each item EXCEPT:

- 1) items which have registrants opposed wishing to speak 2) items which members have

seperated out for discussion/debate purposes 3) items recommending ordinance changes 4) operator license applications

Operator's License Applications

Possible Closed Session: Please take notice that when considering the following items, the ALRC may go into closed session pursuant to sec. 19.85(1)(b), Wis. Stats., which reads in relevant part:

(b) Considering dismissal, demotion, licensing or discipline of any public employee or person licensed by a board or commission or the investigation of charges against such person, ... and the taking of formal action on such matter; provided that the ... person licensed is given actual notice of any evidentiary hearing which may be held prior to final action being taken and of any meeting at which final action may be taken. The notice shall contain a statement that the person has the right to demand that the evidentiary hearing or meeting be held in open session. ...

Further take notice that, if the ALRC goes into closed session, it may return to open session immediately, without giving the 12 hours notice under sec. 19.85(2), Wis. Stats.

2. [86259](#)

Operator License Application
Stormy R Louis

Legislative History

11/27/24	ALCOHOL LICENSE REVIEW COMMITTEE	Refer to the ALCOHOL LICENSE REVIEW COMMITTEE
12/18/24	ALCOHOL LICENSE REVIEW COMMITTEE	Refer to the ALCOHOL LICENSE REVIEW COMMITTEE
12/18/24	ALCOHOL LICENSE REVIEW COMMITTEE	Refer to the ALCOHOL LICENSE REVIEW COMMITTEE
2/26/25	ALCOHOL LICENSE REVIEW COMMITTEE	Return to Lead with the Recommendation for Approval to the ALCOHOL LICENSE REVIEW COMMITTEE

3. [86496](#)

Operator License Application
Shyanne M Felton- Establishment where employed: Momo's

Legislative History

12/18/24	ALCOHOL LICENSE REVIEW COMMITTEE	Refer
12/18/24	ALCOHOL LICENSE REVIEW COMMITTEE	Refer to the ALCOHOL LICENSE REVIEW COMMITTEE
1/22/25	ALCOHOL LICENSE REVIEW COMMITTEE	Refer to the ALCOHOL LICENSE REVIEW COMMITTEE
2/26/25	ALCOHOL LICENSE REVIEW COMMITTEE	Refer to the ALCOHOL LICENSE REVIEW COMMITTEE

4. [87228](#)

Operator License Application
Shawna Maciejewski - Establishment where employed: Woodman's

Legislative History

2/19/25	ALCOHOL LICENSE REVIEW COMMITTEE	Refer to the ALCOHOL LICENSE REVIEW COMMITTEE
2/19/25	ALCOHOL LICENSE REVIEW COMMITTEE	Take Off The Table
2/19/25	ALCOHOL LICENSE REVIEW COMMITTEE	Table

Temporary Class B Concurrent with Street Use

5. [87229](#) Temporary Class B Retailer License
Concurrent with Street Use Permit
Dudgeon-Monroe Neighborhood Association
Event Location: 1900 Block of Monroe Street
Event Date: April 12, 2025 8am - 2pm
Police District: 206 (District 13)
Event: Strictly Discs Record Store Day

Will need to be referred to March 25, 2025 Council meeting to be issued in time for event.

21+ Entertainment License

6. [87204](#) 21+ Entertainment License
Trek Hospitality LLC • dba Mansion Hill Inn
Capacity (in/out): 50/0
424 N Pinckney St • Agent: Terrance Barrett
Class B Combination Liquor & Beer • 100% alcohol, 0% food
Police Sector 400 (District 2)

Legislative History

2/19/25	ALCOHOL LICENSE REVIEW COMMITTEE	Refer to the ALCOHOL LICENSE REVIEW COMMITTEE
2/19/25	ALCOHOL LICENSE REVIEW COMMITTEE	Take Off The Table
2/19/25	ALCOHOL LICENSE REVIEW COMMITTEE	Table

New License - Public Hearing

Recessed Public Hearing

7. [86941](#) Public Hearing - New License
Ichiban Sichuan Madison LLC • dba Ichiban Sichuan Madison
610 S Park St • Agent: Yizhu Weng
Estimated Capacity (in/out): 150/0
Class B Beer, Class C Wine • 5% alcohol, 95% food
Police Sector 203 (District 13)

Legislative History

1/31/25	Clerk's Office	Referred for Introduction
2/11/25	COMMON COUNCIL	Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE
2/19/25	ALCOHOL LICENSE REVIEW COMMITTEE	Take Off The Table
2/19/25	ALCOHOL LICENSE REVIEW COMMITTEE	Table
2/19/25	ALCOHOL LICENSE REVIEW COMMITTEE	RECOMMEND TO COUNCIL TO RE-REFER - PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE
3/11/25	COMMON COUNCIL	Re-refer for Recessed Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

Public Hearing

8. [87478](#) Public Hearing - New License
 Atwood Music Hall LLC • dba Atwood Music Hall
 1925 Winnebago St • Agent: Kristoffer Christensen
 Estimated Capacity (in/out): 700/0
 Class B Combination Liquor & Beer • 90% alcohol, 10% food
 Police Sector 410 (District 6)

Legislative History

3/4/25	Clerk's Office	Referred for Introduction
3/11/25	COMMON COUNCIL	Referred for Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

9. [87479](#) Public Hearing - New License
 Rotunda Cafe LLC • dba Rotunda Cafe
 1965 Atwood Ave • Agent: Melissa Schoechert
 Estimated Capacity (in/out): 150/0
 Class B Combination Liquor & Beer • 10% alcohol, 90% food
 Police Sector 410 (District 6)

Legislative History

3/4/25	Clerk's Office	Referred for Introduction
3/11/25	COMMON COUNCIL	Referred for Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

10. [87480](#) Public Hearing - New License
 Taste of Sichuan Madison LLC • dba Taste of Sichuan
 515 State St • Agent: Dalin Li
 Estimated Capacity (in/out): 135/0
 Class B Beer • 10% alcohol, 90% food
 Police Sector 403 (District 2)

Legislative History

3/4/25	Clerk's Office	Referred for Introduction
3/11/25	COMMON COUNCIL	Referred for Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

11. [87481](#) Public Hearing - New License
Hotbox LLC • dba TBD
1925 Monroe St • Agent: Xavier Fuller
Estimated Capacity (in/out): 100/0
Class B Combination Liquor & Beer • 25% alcohol, 75% food
Police Sector 205 (District 13)

Legislative History

3/4/25	Clerk's Office	Referred for Introduction
3/11/25	COMMON COUNCIL	Referred for Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

12. [87482](#) Public Hearing - New License
Mishqui Peruvian Cuisine LLC • dba Mishqui Peruvian Bistro
225 King St • Agent: Cynthia Garcia
Estimated Capacity (in/out): 80/30
Class B Combination Liquor & Beer • 75% alcohol, 25% food
Police Sector 405 (District 4)

Legislative History

3/4/25	Clerk's Office	Referred for Introduction
3/11/25	COMMON COUNCIL	Referred for Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

Items Referred

13. [87483](#) Adopting the Updated Elected and Appointed Official Code of Ethical Conduct

Legislative History

3/5/25	Council Office	Referred for Introduction
3/11/25	COMMON COUNCIL	Refer to the COMMON COUNCIL EXECUTIVE COMMITTEE
3/12/25	COMMON COUNCIL EXECUTIVE COMMITTEE	Referred to the BOARD OF PUBLIC WORKS
3/12/25	COMMON COUNCIL EXECUTIVE COMMITTEE	Referred to the PLAN COMMISSION
3/12/25	COMMON COUNCIL EXECUTIVE COMMITTEE	Referred to the BOARD OF PARK COMMISSIONERS
3/12/25	COMMON COUNCIL EXECUTIVE COMMITTEE	Referred to the LANDMARKS COMMISSION
3/12/25	COMMON COUNCIL EXECUTIVE COMMITTEE	Referred to the MADISON PUBLIC LIBRARY BOARD

3/12/25	COMMON COUNCIL EXECUTIVE COMMITTEE	Referred to the EQUAL OPPORTUNITIES COMMISSION
3/12/25	COMMON COUNCIL EXECUTIVE COMMITTEE	Referred to the POLICE CIVILIAN OVERSIGHT BOARD
3/12/25	COMMON COUNCIL EXECUTIVE COMMITTEE	Referred to the TRANSPORTATION COMMISSION
3/12/25	COMMON COUNCIL EXECUTIVE COMMITTEE	Referred to the AFFIRMATIVE ACTION COMMISSION
3/12/25	COMMON COUNCIL EXECUTIVE COMMITTEE	Referred to the ECONOMIC DEVELOPMENT COMMITTEE
3/12/25	COMMON COUNCIL EXECUTIVE COMMITTEE	Referred to the ALCOHOL LICENSE REVIEW COMMITTEE
3/12/25	COMMON COUNCIL EXECUTIVE COMMITTEE	Referred to the DISABILITY RIGHTS COMMISSION

14. [83669](#)

Amending Section 38.05(9)(a) and creating 38.05(b) and (c) of the Madison General Ordinances related to Class A and Class "A" alcohol beverage licenses to impose geographic limitations on "Class A" and Class "A" license applications considered by the Common Council after adoption of this ordinance for purposes of regulating density of such alcohol beverage licenses.

Legislative History

5/28/24	Attorney's Office	Referred for Introduction
6/4/24	COMMON COUNCIL	Refer to the ALCOHOL LICENSE REVIEW COMMITTEE
6/26/24	ALCOHOL LICENSE REVIEW COMMITTEE	Re-refer
6/26/24	ALCOHOL LICENSE REVIEW COMMITTEE	Take Off The Table
6/26/24	ALCOHOL LICENSE REVIEW COMMITTEE	Table
7/2/24	COMMON COUNCIL	Re-refer to the ALCOHOL LICENSE REVIEW COMMITTEE
8/6/24	COMMON COUNCIL	Re-refer to the ALCOHOL LICENSE REVIEW COMMITTEE
9/24/24	COMMON COUNCIL	Re-refer to the ALCOHOL LICENSE REVIEW COMMITTEE
12/10/24	COMMON COUNCIL	Re-refer to the ALCOHOL LICENSE REVIEW COMMITTEE
1/14/25	COMMON COUNCIL	Re-refer to the ALCOHOL LICENSE REVIEW COMMITTEE
1/15/25	ALCOHOL LICENSE REVIEW COMMITTEE	Re-refer to the ALCOHOL LICENSE REVIEW COMMITTEE
1/28/25	COMMON COUNCIL	Re-refer to the ALCOHOL LICENSE REVIEW COMMITTEE

Report of Madison Police Department

15. [87571](#) Summary of Calls for Service

Report of City Clerk's Office

16. [87572](#) Summary of Licenses Issued

Adjournment