

To: Alcohol License Review Committee  
From: BKM Group, LLC  
Date: April 24, 2018  
Re: Request for Conditions Changes

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Thank you for considering our request for condition changes. We apologize that members of our team are unfortunately unable to attend this rescheduled ALRC meeting.

We had a very successful first season with no complaints from alders or policymakers, neighbors, neighborhood associations, park users, the Parks Division staff or rangers, or the Police. We are proud of our staff for abiding by all applicable laws and conditions.

We have requested these two condition changes in consultation with Alder Ahrens, the Parks Division, and the neighborhood associations adjacent to Olbrich Park.

Holiday hours was an oversight in our original application and negotiations with the City. These days were our busiest last year, and our customers were disappointed we were not open earlier on those days (Memorial Day, Independence Day and Labor Day). The City Attorney has informed us we are able to open at noon on those holidays if we are closed for other hours during those weeks to comply with our contractual operating hours limit.

The one drink per person present at the point of sale limit was confusing and frustrating for our customers. We fielded many complaints from groups who did not want to lose their seat, and families who needed one parent to watch kids while one parent was in line. Two drinks per person present at the point of sale would better allow us to serve our customers while maintaining safe and responsible service. Our staff must still know who is consuming that drink and can ask for an ID from that individual at the point of sale or at any time the individual is in our premise.

We are confident we can provide a safe and responsible experience with these conditions changes and ask for your approval.

Thanks again for your consideration.

Sincerely,

Mike Bare, Co-Owner  
Erik Kesting, Co-Owner  
Travis Mueller, Co-Owner