

Celebrate Madison's Sister Cities 2019 September 2018 SCCC Meeting

Work Group Recommendations

- Return to MATC Truax
- Saturday April 27th is the preferred date for the event
- Invite Madison Youth Choirs to return and perform
- Rearrange layout to have outreach tables more prominent
- Highlight Arcatao and Freiburg, our oldest sister cities - this would be our strategy moving forward selecting a couple programs to feature at each successive event

August Work Group Meeting Minutes

Sal, Frank, and I arrived at 5.30 p.m. Samba joined us at 6.00 p.m. We met in Room 118 CCB.

We agreed that Celebrate Madison's Sister Cities 2019 should take place at Madison [Area Technical] College. Frank showed us his ideas as to how to arrange the room, but we all agreed that it should be in the same room(s) as this year. Sal took a photo of the plan.

Frank will ask MATC about potential dates. Because Easter is April 21 next year, we can't hold the event on Saturday, April 20. That leaves April 13 or 27, perhaps May 4. My suggestion would be April 27. It would give us extra time to organize the evening and might avoid bad weather that could come up (down?) on April 13.

We decided that the basic schedule of activities, that is, from 5.00 p.m. to 8.00 p.m. worked well this year. We'll keep it for next year.

We discussed the possibility of highlighting individual sister cities each year from now on. For 2019 we decided it would be the two oldest sister cities, Arcatao and Freiburg.

We want music again, preferably Madison Youth Choirs. I will contact Michael Ross about this, once we have a date. Since the SCCC voted to give MYC a contribution of \$200, I will ask Michael where we should send the check and use that opportunity to bring up next year's event, including asking them to sing perhaps two more songs this time!

We want a keynote speaker as the focal point of the evening. Two names that were enthusiastically suggested were John Nichols and Neil Heinen. Other names included Tom Loftus and Scott Resnick. We might also want to approach organizations like Return Peace Corps Volunteers to suggest a speaker.

We need to start looking for sponsors as soon as possible, starting no later than October. A number of names of organizations were suggested (American Family, MG&E, etc.), but we should solicit additional suggestions from everyone on the SCCC in September.

We adjourned at 6.30 p.m.

Issues for Next Work Group Meeting

Schedule

September: finalize date and location

October: solicit and identify guest speaker

November: solicit sponsors

December: finalize program and outreach

January: initiate outreach

February: International Festival - event program handout

March:

April:

Event Program Issues

Buffet meal, master of ceremonies, music presentations, preview of photo display, introductions (sister cities, special guests) Arcatao and Freiburg presentations, guest speaker introduction and remarks, closing,