



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Approved ALCOHOL LICENSE REVIEW COMMITTEE

This meeting may be viewed LIVE on Charter Spectrum Channel 994, AT&T U-Verse Channel 99 or at www.madisoncitychannel.tv.

Wednesday, March 21, 2018

5:30 PM

210 Martin Luther King, Jr. Blvd.
Room 201 (City-County Building)

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below immediately.

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Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntaub ntawv ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

Contact the City Clerk's Office at (608) 266-4601.

Applications will go to the Common Council Meeting of April 10, 2018

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Notified Absences:

Call to Order/Roll Call

Approval of Minutes

February 21, 2018: <http://madison.legistar.com/Calendar.aspx>

Public Comment

Disclosures and Recusals

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

Presentation of the Consent Agenda

At this time, a consent agenda will be moved with the recommended action, or to grant with any recommended conditions if no action is recommended for each item EXCEPT:

1) items which have registrants opposed wishing to speak 2) items which members have seperated out for discussion/debate purposes 3) items recommending ordinance changes 4) operator license applications

Operator's License Applications

Possible Closed Session: Please take notice that when considering the following items, the ALRC may go into closed session pursuant to sec. 19.85(1)(b), Wis. Stats., which reads in relevant part:

(b) Considering dismissal, demotion, licensing or discipline of any public employee or person licensed by a board or commission or the investigation of charges against such person, ... and the taking of formal action on such matter; provided that the ... person licensed is given actual notice of any evidentiary hearing which may be held prior to final action being taken and of any meeting at which final action may be taken. The notice shall contain a statement that the person has the right to demand that the evidentiary hearing or meeting be held in open session. ...

Further take notice that, if the ALRC goes into closed session, it may return to open session immediately, without giving the 12 hours notice under sec. 19.85(2), Wis. Stats.

1. [50957](#) Operator License Application
Joseph Jones

2. [50958](#) Operator License Application
Lisa Hessler - Establishment where employed: Wal-Mart

Temporary Class B Concurrent with Street Use

3. [50628](#) Temporary Class B Retailer License
Concurrent with Street Use Permit
GSAFE
Event Location: 100 Block King St
Event Date: August 18, 2018
Aldermanic District 4 (Alder Verveer)
Police District: 406
Event: Woofs King St Pride

4. [50631](#) Temporary Class B Retailer License
Concurrent with Street Use Permit
GSAFE

Event Location: 100 Block King St
Event Date: September 29, 2018
Aldermanic District 4 (Alder Vereer)
Police District: 406
Event: Octobearfest

5. [50636](#) Temporary Class B Retailer License
Concurrent with Street Use Permit
Back Porch Radio Broadcasting Inc
Event Location: 200 Block Martin Luther King Jr Blvd
Event Date: May 20, 2018
Aldermanic District 4 (Alder Verveer)
Police District: 406
Event: WORT Block Party

Changes of Agent

6. [50562](#) Change of Agent
Capitol Petroleum LLC • dba CP Mart AW • 4601 Cottage Grove Rd
New Agent: Farooq Shahzad
Class A Beer
Aldermanic District 16 (Alder DeMarb)
7. [50563](#) Change of Agent
Capitol Petroleum LLC • dba CP Mart SA • 1010 N Sherman Ave
New Agent: Farooq Shahzad
Class A Beer
Aldermanic District 12 (Alder Palm)
8. [50564](#) Change of Agent
Capitol Petroleum LLC • dba CP Mart NE • 4901 Commercial Ave
New Agent: Farooq Shahzad
Class A Beer
Aldermanic District 3 (Alder Hall)
9. [50618](#) Change of Agent
Kwik Trip Inc • dba Kwik Trip 955 • 1625 N Stoughton Rd
New Agent: Sharla R Sigmund
Class A Liquor, Class A Beer
Aldermanic District 17 (Alder Baldeh)
10. [50619](#) Change of Agent
Davd & Buster's of Wisconsin Inc • dba Dave & Buster's • 53 West Towne Mall
New Agent: James N Schiavo
Class B Combination Liquor & Beer
Aldermanic District 9 (Alder Skidmore)

11. [50620](#) Change of Agent
M & P Holdings LLC • dba Americinn Madison West • 516 Grand Canyon Dr
New Agent: Patrick Sias
Class B Combination Liquor & Beer
Aldermanic District 19 (Alder Clear)

12. [50621](#) Change of Agent
Tango Bravo Inc • dba The Roman Candle • 100 N Hamilton St
New Agent: Julio Giovanni Flores
Class B Combination Liquor & Beer
Aldermanic District 4 (Alder Verveer)

13. [50622](#) Change of Agent
Lomo TRC LLC • dba The Roman Candle • 2623 Monroe St
New Agent: Ryan Wood Davis
Class B Combination Liquor & Beer
Aldermanic District 13 (Alder Eskrich)

14. [50677](#) Change of Agent
Kwik Trip Inc • dba Kwik Trip 961 • 3528 E Washington Ave
New Agent: Andrew H Kuehne
Class A Beer, Class A Liquor, Class A Cider
Aldermanic District 15 (Alder Ahrens)

Change of License Conditions

15. [50604](#) Change of Licensed Conditions
La Escondida Mexican Grill LLC • dba La Escondida Mexican Grill • Capacity:
120
1821 S Park St • Agent: Juana Jessica Torres
Class B Combination Liquor & Beer • 10% alcohol, 90% food
Aldermanic District 14 (Alder Carter) • Police Sector 310
Request to extend hours March, April and May until 2:30 am for football games
and boxing shows, as well as private parties once a month.

16. [50605](#) Change of Licensed Conditions
Panchim LLC • dba Harry's Market
555 W Mifflin St • Agent: Lakhvir Kaur
Class A Liquor, Class A Beer
Aldermanic District 4 (Alder Verveer) • Police Sector 404
Request to remove Condition 8: Customer and delivery access to the store
must be exclusively through the building entrance at the corner of N. Bedford
and W. Mifflin Streets.

17. [50609](#) Change of Licensed Conditions
Gallery 1444 LLC • dba Maria's • Capacity: 49
1444 E Washington Ave • Agent: Jack Chandler
Class B Combination Liquor & Beer • 95% alcohol, 5% food
Aldermanic District 2 (Alder Zellers) • Police Sector 409
Request to stay open until 2 am and have entertainment until 1 am.

18. [50614](#) Change of Licensed Conditions
Gallery 1444 LLC • dba Maria's • Capacity: 49
1444 E Washington Ave • Agent: Jack Chandler
Entertainment License 21+ • 95% alcohol, 5% food
Aldermanic District 2 (Alder Zellers) • Police Sector 409
Request to stay open until 2 am and have entertainment until 1 am.

Change of Licensed Premise

19. [50568](#) Change of Licensed Premise
The Morrison Group Inc • dba Vom Fass State Street
Current Outdoor Capacity: 0 • New Outdoor Capacity: 14
127 State Street, Suite 102 • Agent: Ashley Morrison
Class B Combination Liquor & Beer • 50% alcohol, 40% food, 10% other
Aldermanic District 4 (Alder Verveer) • Police Sector 405
Addition of outdoor seating to premises.

20. [50612](#) Change of Licensed Premise
Dublin Profits LLC • dba Coliseum Bar & Banquet • Capacity: 501 (indoor), 365 (outdoor)
232 E Olin Ave • Agent: Jim Delaney
Class B Combination Liquor & Beer • 30% alcohol, 70% food
Aldermanic District 14 (Alder Carter) • Police Sector 310
Request to expand outdoor area to include entire parking lot April through October on Wednesdays and Thursdays from 4 p.m. to close.

21+ Entertainment License

21. [49899](#) 21+ Entertainment License
Diego Enterprises • dba Cuco's Restaurant • Capacity: 80
4426 Buckeye Rd • Agent: Carlos Quiroga

Class B Combination Liquor & Beer • 20% alcohol, 80% food
Aldermanic District 16 (Alder DeMarb) • Police Sector 614

22. [50601](#) 21+ Entertainment License
Plamra Mediterranean Grill LTD • dba Zandru's • Capacity: 120
419 State St • Agent: Alberto Santos
Class B Combination Liquor & Beer • 40% alcohol, 60% food
Aldermanic District 4 (Alder Verveer) • Police Sector 406

Items Referred

23. [50110](#) Establishing a moratorium on issuance of new alcohol licenses in a high density, high police call area in downtown Madison.

Recessed Public Hearing

24. [50243](#) Public Hearing - New License
Bierock LLC • dba Bierock
2911 N Sherman Ave • Agent: Brian Carriveau • Estimated Capacity: 99
Class B Beer, Class C Wine • 49% alcohol, 51% food
Aldermanic District 12 (Alder Palm) • Police Sector 504

Public Hearing

New License - Public Hearing

25. [50597](#) Public Hearing - New License
I/O Arcade Bar LLC • dba I/O Arcade Bar
720 Williamson St • Agent: Mitchell Turino • Estimated Capacity: 250
Class B Combination Liquor & Beer • 80% alcohol, 10% food, 10% other
Aldermanic District 6 (Alder Rummel) • Police Sector 408
26. [50599](#) Public Hearing - New License
Owls Brawl LLC • dba Hooters of Madison
2639 East Springs Dr • Agent: Laura Jo Clark • Estimated Capacity: 195
Class B Combination Liquor & Beer • 30% alcohol, 70% food
Aldermanic District 17 (Alder Baldeh) • Police Sector 632
27. [50600](#) Public Hearing - New License
Full Belly LLC • dba Tin Fox
2616 Monroe St • Agent: Marissa Neal • Estimated Capacity: 88
Class B Combination Liquor & Beer • 30% alcohol, 70% food
Aldermanic District 13 (Alder Eskrich) • Police Sector 302

Report of Madison Police Department

28. [50960](#) Report of Recent Calls for Service

Report of City Clerk's Office

29. [50959](#) Summary of Licenses Issued

Adjournment