



# MONONA TERRACE COMMUNITY AND CONVENTION CENTER

ONE JOHN NOLEN DRIVE MADISON, WI 53703 TEL608 261-4000 FAX608 261-4049

## BOOKING PACE AS OF 10/31/14

DEFINITE	2013	2014	2015	2016	2017	2018	Total	Δ Last Month
Convention	31	28	29	15	7	4	83	2
Conference	36	26	27	4	1	1	59	2
Banquet	220	212	107	0	0	0	319	28
Meeting	206	195	54	0	0	0	249	23
Consumer Show	31	22	8	2	0	0	32	3
Entertainment Event	146	143	52	0	0	0	195	10
<b>DEFINITE TOTAL</b>	<b>670</b>	<b>626</b>	<b>277</b>	<b>21</b>	<b>8</b>	<b>5</b>	<b>937</b>	<b>68</b>
<b>% Δ Last Year</b>		<b>-6.5%</b>						

PENDING	2014	2015	2016	2017	2018	Total
Convention	0	0	3	2	1	6
Conference	0	1	4	0	0	5
Banquet	0	8	0	0	0	8
Meeting	0	3	0	0	0	3
Consumer Show	0	1	1	0	0	2
Entertainment Event	0	1	0	0	0	1
<b>PENDING TOTAL</b>	<b>0</b>	<b>14</b>	<b>8</b>	<b>2</b>	<b>1</b>	<b>25</b>

TENTATIVE	2014	2015	2016	2017	2018	Total
Convention	0	1	14	16	19	50
Conference	0	3	11	3	2	19
Banquet	0	19	11	1	0	31
Meeting	1	23	3	0	0	27
Consumer Show	0	11	9	5	4	29
Entertainment Event	1	49	21	1	1	73
<b>TENTATIVE TOTAL</b>	<b>2</b>	<b>106</b>	<b>69</b>	<b>26</b>	<b>26</b>	<b>229</b>