Christianson, Eric

From:

Michael O'Russa [michael@romeindustries.com]

Sent:

Wednesday, June 15, 2011 12:43 PM

To:

Christianson, Eric

Subject:

re: Brocach

I would like to voice my support for Brocach's liquor license on Monroe Street. The student oriented bars on Regent, State & University for the most part cater to the needs of students which is drink specials, cheap beer and hard liquor shots. I honestly do not see the average student being very interested in \$4 - \$5 dollar pints of Guinness and Irish fare.

Brasserie V serves as a good comparison to the demographics of Brocach and aside from Brasserie V's menu, they're actually a destination for beer drinkers due to their deep knowledge and obscure selection of (mostly) Belgian taps. As far as I know they do not have trouble with noise, drunkenness etc...

My wife, myself and our 2 small children have lived on Monroe street since early 2004 and we have never had problems or issues with any of the establishments on Monroe who hold liquor licenses. Our only problems have stemmed from student house parties.

My family eats at Brocach on the square as well as the similar Great Dane on a regular basis and very much welcome the addition to our neighborhood.

Sincerely,

Michael O'Russa Melissa O'Russa 2103 Monroe Street Madison, WI53711