



Community Health Division Newsletter

August 2010

Celebrate Smiles



**SEAL
DANE**

It's been another exciting year for SEAL DANE! Last year we not only expanded our school-based dental sealant program, we also piloted a collaborative comprehensive dental care project at Leopold Elementary School. Our partners were American Family Children's Hospital/ Ronald McDonald Care Mobile (RMCM), Madison Metropolitan School District, and our Seal Dane funders, Meriter Health Services. As the evaluation data indicated, the pilot was a success and the **Celebrate Smiles** program was born!

Beginning in September, SEAL DANE will be providing services through our **Celebrate Smiles** project. We will be screening all children at each school rather than select grades. Approximately eleven high





Featuring the Oral Health Program (Just Grin and Bear it!)



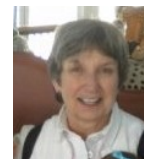
needs schools throughout Madison and Dane County will be targeted to provide oral health screenings, fluoride varnish treatments, sealants, and restorative dental care. We will be using the Ronald McDonald Care Mobile, which will be parked right at the participating schools! Since last years' pilot project, another partner has been added to the list. Access Community Health Center Dental Clinic (ACHC-DC) will be providing the dentist and dental assisting staff to work on the RMCM. Children who are unable to complete their care on the Care Mobile, will be appointed at ACHC-DC for all follow up treatment.

Elementary School students. This summer has been filled with meetings, merging, decisions, revisions, and preparing for the kick-off of this incredible program that is focused on prevention. Seeing the collaboration of all these community partners is a public health dream come true and the positive outcomes are going to be worth every minute we've devoted to it! Many more children in Madison and Dane County will now have access to ongoing preventive and comprehensive dental care.

Special points of interest:

-  Give Kids a Smile
-  Halloween Sealant Day
-  Children's Dental Health Program
-  Access Community Dental Clinic Referral Program

What would we do without our STELLAR Volunteers???



Thanks to the incredible efforts of our Seal Dane Coordinator, Loree Pierce, and our amazing assistants and volunteers, we were able to screen over 2,600 children last year for oral health needs. Seal Dane provided 698 children with sealants and fluoride varnish treatments, and 103 of those were Leopold

Tracy DiMaggio RDH, Gail McGinley, Rosemary Kuhnle RDH

“Give Kids a Smile” Program

Give Kids a Smile is a program sponsored by The American Dental Association and has historically been one day set aside in February (Children’s Dental Health Month) of each year to provide dental services to children who have no dental home. Here in Dane County, dentists were recruited by a local pediatric dentist to provide comprehensive care to children. The school nurses or social workers identify children in need of dental care, and appointments are made for them in dental offices that have volunteered. The GKAS Coordinator helps families with transportation and interpreter services to assure that children get to the appointments. In the 2009-10 school year, 298 appointments were made with 82 dentists and 7 dentist specialists. Elementary, middle and high school students were given appointments and dentists completed their treatment which was valued at \$191,792. This Dane County program is unique in that dentists not only examine the children, but provide for all of their dental needs (prevention and treatment). Public Health Madison and Dane County is one of many partners in this venture that includes: Madison Metropolitan School District, several Dane County Public Schools, Dane County Dental Society and non-member dentists, United Way and other community funders throughout the past seven program years.



2010/11 GKAS Team
 (back row) Judy Murphy, RDH (Ronald McDonald Care Mobile); Sally Zirbel-Donisch RN, (MMSD)
 (front row) Debi Chase RDH (PHMDC), Maureen Oostdik RDH (PHMDC), Marcella Ziegler-Coordinator
 Eric teDuits DDS (not pictured)
 Lisa Bullard-Cawthorne -Coordinator 2003-2010 (not pictured)

Lisa Bullard-Cawthorne has played a significant role as coordinator in the evolution of this program. As a result of her leadership, the Give Kids a Smile team received a 2010 Madison Metropolitan School District Recognition Award for the impact that the program has had on Madison school children over the years (over 1200 Madison children received care from 2003 – 2010). **Thanks Lisa for your hard work, tenacity and expertise!** You can check out the video at: <http://www.madison.k12.wi.us/node/6912>



Where would we BEE without our talented translators??!

Thanks to their timely translations oral health documents and important information are now available in other languages!



Josep Tordera and Fuechou Thao

And Administrative Support Staff



Anne Nichols and Dave Allen



Access Community Dental Clinic Referral Program



An important service PHMDC provides to the community is a link to emergency dental services for un-/under-insured people with dental pain in Dane County. Access Community Health and Dental Clinic (ACHC) is a Federally Qualified Healthcare Center that provides services to the uninsured, underinsured and BadgerCare/Medicaid populations that desperately need dental services. PHMDC contracts with ACHC for appointment slots for PHMDC clients and others referred to us for crisis intervention. Over 350 people have been screened and

referred to ACHC so far this year and many more have been referred to other appropriate oral health resources. This essential service prevents many men, women and children suffering from agonizing dental pain and risking serious health complications, from seeking hospital emergency rooms for dental treatment. For many of these clients who live from crisis to crisis, PHMDC is the gateway to ongoing oral disease prevention and health promotion. This program offers an opportunity for clients to complete their dental treatment and become established patients at ACHC. We are grateful to Mary

Carr-Dental Clinic Manager, Monica Worrell-Administrative Assistant, Errin Pfeifer DMD-Chief Dental Officer and the many other capable, caring staff at ACHC dental clinic. Together we are striving to address a very serious community problem and connect the vulnerable and disenfranchised to dental care.



Mary Carr, Errin Pfeifer, Monica Worrell

Halloween Sealant Day is BACK!



Don't be afraid of Cavities!



Halloween Sealant Day 2010 is now part of our Celebrate Smiles programming! Once again the fabulous staff and students from the Madison Area Technical College Dental Hygiene Program will be placing hundreds of sealants for about 120 children on the last Friday of October! Our Celebrate Smiles collaborative along with our community volunteers will be inviting "Families who do not have dental insurance and who

find it financially difficult to provide dental care for their children," to bring their children to Madison Area Technical College (MATC) – Downtown campus for free dental sealants. The event will be held on Friday, October 29th (WI State Teacher's Convention-no school) from 8:00 AM until 3:00 PM.

Who: For children between the ages of 6 and 18 who have permanent molars. We will be targeting schools that will NOT be

participating in other school-based sealant programs this year to give everyone a chance for sealants!!

Where: MATC downtown campus
211 N Carroll St – Madison

How: Parents must call for appointment!

Info flyers will be available soon!

***Children must be accompanied by parent or guardian!**



Children's Dental Health Program



The Children's Dental Health Program (CDHP) provides free comprehensive dental care for children 3 to 18 years of age, living in Dane County, who do not have dental insurance and whose income is below 185% of the Income Poverty Guidelines. This is a unique collaborative oral health program between PHMDC and Madison Area Technical College (MATC) that has provided oral health services to children and families since 1972. Our esteemed colleague, Ellie Ninemeier, has been a mainstay for this program, coordinating the appointment process since 1977. CDHP provides a dental home for approximately 150 - 200 uninsured children per year.

Although there have been changes to the program over the years to better address community needs, the goal and mission has remained steadfast. The CDH program is a primary prevention program with the principle goal of educating children and families on how to keep their teeth and mouth healthy for a lifetime. Oral health care is in an educational setting with dental hygiene students providing prevention services. They assess the children and family's needs and risks and offer appropriate educational strategies as well as clinical care.

The program is evaluated each year to make sure that it continues to be effective and efficient. Over the last decade, the program has served a significant number of Spanish speaking families. Through the help and expertise of our bilingual program staff person LeeAnn Cox and our equally outstanding contract interpreters, we have been able to adapt the program to increase its effectiveness, and maintain an extremely low no-show rate.

One way to assess educational effectiveness is to look at the rate of caries (cavities) for the children. We know from data collected from our Well Child program (where many of our CDHP referrals originated), that families with ongoing oral health information were more likely to have reduced rates of caries.

In the CDHP 2009 school year:

- 147 children received comprehensive dental care
- 110 were recall patients (ongoing clients) and had a 34% caries rate
- 37 were new patients to the program and had a 43% caries rate

Dental services are provided at the MATC downtown campus, and the dental hygiene students provide preventive dental treatment services under the supervision of clinic personnel including dentists & dental hygiene instructors.

Initial dental appointments include:

- dental health education information for child and parent.
- dental exam and professional teeth cleaning.
- fluoride treatment, x-rays or sealants as recommended - and with parent approval.

Follow-up appointments are made for children needing dental restorative treatment with the clinic dentist Mary Hirsch.

Initial enrollment and appointments made by:



(English) **Ellie Ninemeier 243-0395**

(Spanish) **LeeAnn Cox 243-0381**



CDHP Interpreters

Nancy Carranza,
Genaro Villarreal,
Adriana Soto,
Ivania Valdez

