

## AGENDA # 5

City of Madison, Wisconsin

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REPORT OF: URBAN DESIGN COMMISSION

**PRESENTED:** September 16, 2015

**TITLE:** 222 West Washington Avenue –  
Comprehensive Design Review of a Sign  
Package in the Downtown Core District. 4<sup>th</sup>  
Ald. Dist. (02222)

**REFERRED:**

**REREFERRED:**

**REPORTED BACK:**

**AUTHOR:** Alan J. Martin, Secretary

**ADOPTED:**

**POF:**

**DATED:** September 16, 2015

**ID NUMBER:**

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Members present were: Richard Wagner, Chair; Lois Braun-Oddo, Cliff Goodhart, Tom DeChant, Dawn O’Kroley, Michael Rosenblum, Richard Slayton and Sheri Carter.

### **SUMMARY:**

At its meeting of September 16, 2015, the Urban Design Commission **GRANTED FINAL APPROVAL** for a Comprehensive Design Review of a sign package located in the Downtown Core District at 222 West Washington Avenue. Appearing on behalf of the project were Mary Beth Growney Selene, representing Ryan Signs, Inc.; and Stacy Nemeth, representing Fiore Companies, Inc.

This item was approved as a consent item with the finding that all applicable standards are adequately addressed and adjustments to hours of lighting for new signage, per comments by Commission member DeChant.

### **ACTION:**

On a motion by DeChant, seconded by Rosenblum, the Urban Design Commission **GRANTED FINAL APPROVAL**. The motion was passed on a vote of (7-0).