

Proposed Fare Increase – Original Proposal (F1)

Metro’s policy is to ensure that equity sensitive fares are not increased by more than 5% compared to the lowest percentage increase of other fare categories.

Fare Type	Pricing		Percentage Increase
	Current	Proposed	
Cash *	2.00	2.00	0%
Youth Cash *	1.25	1.25	0%
Disabled/Senior Cash *	1.00	1.00	0%
One Day Passes - <i>Unlimited rides for 1 business day</i>	4.50	4.50	0%
Adult 10-Ride Card – <i>Card valid for 10 adult rides</i>	15.00	17.50	16.7%
Youth 10-Ride Card** <i>Card valid for 10 youth rides</i>	10.00	11.20	12.0%
Senior/Disabled 10-ride card <i>Card valid for 10 senior/disabled fare rides.</i>	10.00	10.00	0%
Adult 31-day pass * <i>Valid for unlimited rides for 31 days starting with date of first use.</i>	58.00	67.50	16.4%
Senior/Disabled 31-day pass * <i>Valid for unlimited rides for 31 days starting with date of first use.</i>	29.00	33.75	16.4%
Low Income 31-Day Pass* <i>Valid for unlimited rides for 31 days starting with date of first use.</i>	27.50	27.50	0%

EZ Rider Pass <i>Unlimited youth rides during MMSD semester.</i>	150.00	150.00	0%
Summer Youth Pass <i>Unlimited youth rides during summer months. (June through August).</i>	30.00	35.00	16.7%
Daytripper Pass <i>Round trip ride for class of 30 school group youths and 3 adult chaperones.</i>	42.00	49.00	16.7%
Commuter Card Rate <i>Per ride charge for Metro's small business unlimited ride pass program.</i>	1.25	1.40	12.0%
Unlimited Ride Pass Rate <i>Per ride charge for Metro's large business pass partners.***</i>	1.15	1.35	17.4%

* Yellow shaded fare types are considered "equity sensitive fares."

** Lowest percentage increase of non-equity sensitive fare is youth 10-ride card at 12.0%. This means that no equity sensitive fare will be increased by more than 17.0%.

*** Large business pass programs partners: Edgewood College, Madison College, City of Madison, Meriter Hospital, Dane County, St. Marys Hospital, UW ASM Students, and UW Employees.