



Common Council Website & Blog Tools

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Information Technology

Background

- Common Council website design was most recently updated in November 2016 to be fully responsive, optimizing the website for mobile devices.
 - At that time, we did not replace the existing back-end blog tool and content management system.
- In June 2019, the Common Council conducted a survey of alders about electronic communication tools.
- President's Work Group to Review Council Communication Tools & Processes has developed a list of requirements based on the survey results and additional analysis and discussion.

Recommendations

- Transition the Common Council website to the City's newer enterprise Drupal content management system with upgraded:
 - Blog tool
 - Webpage management
 - Email lists

Why this solution?

- Tools: enhanced blog, formatting, and communication tools
- Efficiency: cost-effective, efficient, and easier to maintain than alternatives
- Usability & Training: tools are easier to use with improved documentation
- Cost: no additional software or hardware costs; implementation requires staff time costs (Information Technology & Common Council Office)
- Standard Solution: currently used for 14 other City department websites
- Integrations: built-in connections with email lists and other City applications

Feature Requirements

- The Work Group developed and analyzed a list of feature requirements for a new solution based on the survey results and additional analysis and discussion.
- List of Features



Jordan Smith's Dashboard

District

District ## Pages	Manage	Create
Blog	Manage	Create
Email Lists	Manage	

Contact the HelpDesk

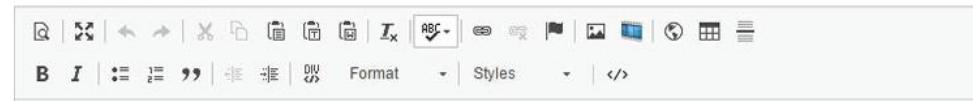
helpdesk@cityofmadison.com

Create Blog

Create Blog Post

Title *

Body * [\(Edit Summary\)](#)



A rich text editor toolbar with various icons for text formatting, including bold, italic, underline, and various alignment and style options.

Blog Category *

- Affordable Housing
- Equity
- Sustainability
- Transit

Tags

Email List

- Send to Email List

Preview

[City of Madison](#) / [Fire](#) / [Blog](#) / Station 3 Helps Man Experiencing Car Trouble Next Door

Station 3 Helps Man Experiencing Car Trouble Next Door

Posted on Thursday, Oct. 31, 2019 at 12:37 pm



Firefighters at Station 3 ('B' shift) came to the aid of a man who was distressed after a wheel broke off his van in the parking lot next door this week.

The crew received a knock on the door when the manager of Willy Street Co-op came over to ask if they might know how to help this man, who couldn't afford a tow truck but needed to move the vehicle to a parking spot in order to avoid a ticket.

Firefighters Pat Kearney, Robert O'Hagen, Firefighter/Paramedic Daniel Congdon, and Acting Lieutenant Lance Radock first tried to replace the wheel but had no success. Next, they retrieved a car jack from one of their own personal vehicles. They used it to jack up the van and then placed a series of blocks down to allow them to push the van into a parking spot.

With the van out of the way of other shoppers coming and going from the busy parking lot, the man was able to focus on finding a long-term solution to his predicament without fear of getting a ticket.

He was very grateful and grew emotional as he thanked Station 3 for what they did to help him in his time of need.

Related Articles

[11/11 Madison Needs A Ninth Ambulance Now](#)

[11/08 Engine 1 Helps Woman Who Dropped Keys Down Parking Ramp Grate](#)

[11/01 Our Firefighter Application Period Is Halfway Over!](#)

Categories

[Awards & Recognitions \(5\)](#)

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Unsure about who to contact with a non-emergency issue? Report A Problem connects you with the appropriate agency. For emergencies, call 911. For urgent Water Utility issues (any day or time), call (608) 266-4665.

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Elecciones y el Voto 

Meeting Schedule [View all meetings »](#)

 Date & Time	 Meeting	 Location
Monday, Oct. 9, 2016	4:30 pm	Common Council Executive Committee City County Building 210 Martin Luther King Jr. Blvd., Room 201 Madison, WI 53703
	4:30 pm	Madison Food Policy Council – Healthy Marketing and Procurement Work Group City County Building 210 Martin Luther King Jr. Blvd., Room 201

Project Outline

1. Project Charter
2. Gather Requirements
3. Planning & Design
 - IT Project Manager, Common Council Office Staff Project Manager
4. Implementation
5. Testing & Review
6. Training
7. Launch

Timeline

- Currently forecasted to initiate project in Q3 2020.
 - Timeline based upon Information Technology work plan for 2020 that includes previously scheduled projects.
- Estimated project duration: 3-4 months

Questions?