

# Citywide Goal #2: Healthy and Safe City



OUTCOMES SUMMIT  
MAY 2017

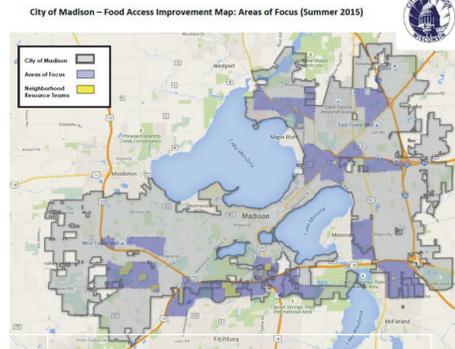
## Healthy and Safe City: Why is this Goal important?

- **People's health and safety outcomes are driven by the environments in which they live.** Social and economic factors (education, employment, income, family and social support, and community safety) and a person's physical environment (air and water quality, housing, transportation) contribute to 50 percent of a person's quality and length of life.<sup>1</sup>
- **Significant disparities** in health and safety outcomes exist within Madison between residents of different races and income levels including rates related to poverty, education, wealth, unemployment, criminal justice, chronic disease, food access, health care, housing, and mortality, among others.
- Improving the social, economic, and physical environments for Madison residents requires **partnerships** across the government, non-profit, community, school, funding, media, faith, and business sectors, among others.
- Equity Statement: In order to become a healthier and safer city, Madison will improve the environments where residents live, learn, work, and play **so that race, income, and zip code do not determine residents' ability to thrive and prosper.**

1. <http://www.countyhealthrankings.org/our-approach>

## Access to Food: How will we measure success?

- **Outcome 1:** Ensure that all residents have access to affordable, culturally specific, and nutritious food
- **Indicator:** Food insecurity rates broken down by demographic characteristics
  - Data have not yet been analyzed by demographic characteristic
- **Indicator:** Food access improvement map (right)
- **Selected partners:**



- |  |  |  |
|--|--|--|
| <ul style="list-style-type: none"> <li>○ Community and school gardens</li> <li>○ Community Groundworks</li> <li>○ Dane County Food Council</li> <li>○ FairShare CSA Coalition</li> <li>○ Farley Center for Peace, Justice, and Sustainability</li> </ul> | <ul style="list-style-type: none"> <li>○ Farmer's markets</li> <li>○ Feeding Wisconsin</li> <li>○ Food pantries and emergency food system providers</li> <li>○ Madison Food Policy Coordinator</li> <li>○ Madison Food Policy Council</li> </ul> | <ul style="list-style-type: none"> <li>○ REAP food Group</li> <li>○ Sustain Dane</li> <li>○ Wisconsin Food Insecurity Project</li> <li>○ Willy Street Coop and other retailers</li> <li>○ Woman, Infant, and Children Program</li> </ul> |
|--|--|--|

## Healthy and safe housing: How will we measure success?

- **Outcome 2:** Ensure that all residents have access to healthy and safe housing
- **Indicator:** Housing code violations (location, type, and how quickly repaired)
  - Data Source: Madison Building Inspection
- **Indicator:** Percentage of adult clients that are exiting homeless services with employment
  - Data not currently available
- **Indicator:** Total residential fire incidents/rate people broken out by cause
  - Data Source: Madison Fire Department. Improve collection of data by cause to determine the contribution of alcohol and drug abuse to fires in Madison
- **Selected partners:**



- |   |   |  |
|---|---|--|
| <ul style="list-style-type: none"> <li>○ American Red Cross (Use of smoke alarms in selected neighborhoods)</li> <li>○ Centro Hispano</li> <li>○ Community Action Coalition</li> <li>○ Dane County Job Center</li> <li>○ Health and wellness organizations</li> <li>○ Home repair programs</li> <li>○ Homeless Services Consortium of Dane County</li> <li>○ Housing advocates</li> </ul> | <ul style="list-style-type: none"> <li>○ Housing coalitions</li> <li>○ Immigrant and refugee service providers</li> <li>○ Latino Health Council</li> <li>○ Madison Building Inspection</li> <li>○ Madison Metropolitan School District</li> <li>○ Media</li> <li>○ Public Health Madison and Dane County</li> <li>○ Social workers</li> </ul> | <ul style="list-style-type: none"> <li>○ Tenant Resource Center</li> <li>○ Tobacco Free Columbia and Dane County Coalition</li> <li>○ Tobacco retailers</li> <li>○ Urban League</li> <li>○ Wisconsin Transgender Health Coalition</li> <li>○ YMCA</li> <li>○ YWCA</li> </ul> |
|---|---|--|

## Trauma, mental health, and alcohol and drug issues: How will we measure success?

- **Outcome 3:** Acknowledge and reduce the impact of trauma, mental health issues, and alcohol and other drug abuse (AODA)
- **Indicator:** Alcohol outlet density overlaid with crime data
  - Data Source: Madison Clerk's Office, Madison Police Department
- **Indicator:** Opioid overdose death rates broken out by demographics and location
  - Data Source: Wisconsin Department of Health Services
- **Indicator:** Calls for service that involve mental health and AODA issues
  - Data Source: Madison Police Department, Madison Fire Department
- **Selected partners:**
  - Children's Mental Health Collaborative of Dane County
  - Children's Office of Mental Health
  - Dane County Human Services
  - Dane County Sheriff's Department
  - Journey Mental Health
  - Madison Police Department
  - National Alliance on Mental Illness Dane County
  - Other Community-based mental health providers
  - Other law enforcement
  - Public Health Madison and Dane County
  - Rainbow Project
  - Recovery Coalition of Dane County
  - Tellurian
  - United Way

## Equitable access to first responders: How will we measure success?

- **Outcome 4:** Ensure that all residents have equitable access to first responder systems
  - **Indicator:** Calls for service by specific areas that are emergencies and non emergencies (e.g.: falls, social isolation, Narcan administration)
  - **Indicator:** Number of outreach events done by first responders in community broken down by community
  - **Indicator:** Percent of first responders that speak another language and are from different racial and ethnic backgrounds that reflect our community
    - Data Sources: Madison Police Department, Madison Fire Department
- Aging and Disability Resource Center
  - Centro Hispano
  - Dane County Elder Abuse Coordinated Community Response
  - Dane County Human Services
  - Domestic Abuse Intervention Services
  - Faith communities
  - Hospitals and hospital transition teams
  - Madison Community Development Authority
  - Madison Fire Department
  - Madison Police Department
  - Meals on Wheels
  - Public Health Madison and Dane County
  - United Way
  - Urban League



## Preventable injuries and deaths: *violence*

### How will we measure success?

- **Outcome 5:** Reduce the number of preventable injuries and deaths
- **Indicator:** Violent crime rates broken down by demographics and location
  - Data Source: Madison Police Department
- **Indicator:** Percent of residents with access to high quality child care broken down by demographic characteristics and location
  - Data Source: Madison Community Development Division
- **Partners:**
  - Access Community Health Care
  - Centro Hispano
  - Construction Training Inc. (START)
  - Dane County Job Center
  - Dane County Leaders of Color
  - Department of Corrections
  - Department of Public Instruction
  - Faith communities
  - Jesse Crawford Recovery Center
  - Joining Forces for Families
  - Journey Mental Health
  - Lazarus Project
  - Madison Community Development Office
  - Madison Fire Department
  - Madison Police Department
  - Madison Urban Ministry
  - Nehemiah
  - Neighborhood associations
  - Neighborhood Intervention Program
  - Neighborhood Resource Teams
  - Other law enforcement agencies
  - Public Health Madison and Dane County
  - TJ's Support Brokerage
  - Firm – MAP/TOP
  - United Way
  - University of Wisconsin researchers
  - Urban League
  - Vision Beyond Bars
  - Windows to Work program
  - Wisconsin Department of Workforce Development
  - YWCA

## Preventable injuries and deaths: *traffic safety*

### How will we measure success?

- **Outcome 5:** Reduce the number of preventable injuries and deaths
- **Indicator:** Collisions, fatalities, and injuries for all modes (vehicle, bicycle, pedestrian)
  - Data Source: Traffic Engineering and Wisconsin Department of Transportation
- **Partners:**
  - Dane County
  - Madison City Engineering
  - Madison Metro
  - Madison Metropolitan Planning Organization
  - Madison Planning Department
  - Madison Police Department
  - Madison Traffic Engineering
  - Neighborhood associations
  - Other law enforcement agencies
  - Safe Communities
  - Safe Ride/taxi services
  - Tavern League
  - University of Wisconsin-Madison
  - Wisconsin Department of Transportation

# Inequities in chronic disease outcomes: How will we measure success?

- **Outcome 6: Reduce inequities in chronic disease outcomes**

- **Indicator: Age-adjusted mortality rates for chronic diseases**

- Data source: see note below

- **Indicator: Obesity/overweight, tobacco use, physical activity rates**

- Data Source: Behavioral Risk Factor Surveillance System

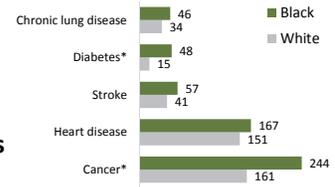
- **Indicator: Diabetes, obesity/overweight, tobacco use, physical activity rates**

- Data Source: Medicaid, Wisconsin Health Information Organization, and health systems

- **Partners**

- |   |   |   |   |
|---|---|---|---|
| • Access Community Health Center                            | • Faith communities                       | • Madison Metropolitan School District  | • Wisconsin Department of Health Services                 |
| • African American Health Network of Dane County            | • Health and wellness organizations       | • Neighborhood centers                  | • Women, Infant, and Children Program                     |
| • Black Women's Wellness Day                                | • Health systems                          | • Public Health Madison and Dane County | • Youth-serving organizations operated by people of color |
| • Centro Hispano  | • Hospitals                               | • Rebalanced Life Wellness Association  | • YMCA  |
| • Community Action Coalition                                | • Immigrant and refugee service providers | • Urban League                          | • YWCA  |
| • Community-based organizations operated by people of color | • Latino Health Council                   |   |   |

**Blacks have higher death rates from chronic diseases compared to Whites in Dane County<sup>2</sup>:**



2. <https://www.dhs.wisconsin.gov/wish/index.htm>: Age-adjusted death rates per 100,000 population by race, Dane County, 1999-2015. \*Indicate statistically significantly higher rates in Blacks compared to Whites. Chronic disease mortality rates for Hispanics are generally lower than for Blacks and Whites; rates for Asians and American Indians fluctuate due to small numbers.