



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved ALCOHOL LICENSE REVIEW COMMITTEE

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

This meeting may be viewed LIVE on Charter Spectrum Channel 994, AT&T U-Verse Channel 99 or at www.madisoncitychannel.tv.

Wednesday, September 16, 2020

5:30 PM

Virtual Meeting

The City of Madison is holding the Alcohol License Review Committee meeting virtually to help protect our community from the Coronavirus (COVID-19) pandemic.

1. Written Comments: You can send comments on agenda items to licensing@cityofmadison.com
2. Register but Do Not Speak: You can register your support or opposition to an agenda item at <https://www.cityofmadison.com/MeetingRegistration>.
3. Register to Speak or to Answer Questions: If you wish to speak at the virtual meeting on an agenda item, you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you will need to join the virtual meeting.
4. Watch the Meeting: You can call-in or watch the Alcohol License Review Committee meeting in several ways:
 - Livestream on the Madison City Channel website
<https://media.cityofmadison.com/mediasite/showcase>
 - Livestream on the City of Madison YouTube channel
<https://www.youtube.com/user/CityofMadison>
 - Television: Watch live on Spectrum channel 994 and AT&T U-Verse channel 99
 - Listen to audio via phone:
(877) 853-5257 (Toll Free)
Webinar ID: 991 0102 9522

Applications will go to the Common Council Meeting of October 6, 2020

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Notified Absences: Amy Westra, Alder Paul Skidmore

Call to Order/Roll Call

- Present:** 6 - Michael E. Verveer; Fernando Cano Ospina; Michael S. Donnelly; Patrick J. Grady; Sheri Carter and Stefan J. Fletcher
- Absent:** 2 - Amanda M. Jovaag and Linda Vakunta
- Excused:** 3 - Paul E. Skidmore; Roger Allen and Amy L. Westra
- Non Voting:** 4 - Jim Verbick; James Boxrud; Kelly Donahue and Seamus F. McWilliams

Approval of Minutes

A motion was made by Grady, seconded by Fletcher, to Approve the Minutes. The motion passed by voice vote/other.

Public Comment

1. [62222](#) Public Comment

Disclosures and Recusals

Presentation of the Consent Agenda

Operator's License Applications

2. [62218](#) Operator License Application
Robert Wren - Establishment where employed: Rocky's Liquor West

A motion was made by Fletcher, seconded by Cano Ospina, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

Changes of Agent

3. [62203](#) Change of Agent
BBC Harmony Bar LLC • dba Harmony Bar & Grill • 2201 Atwood Ave
New Agent: Elizabeth Nardi
Class B Combination Liquor & Beer
Aldermanic District 6 (Alder Rummel)

A motion was made by Fletcher, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

4. [62205](#) Change of Agent
Mos Eisley LLC • dba Star Liquor • 1209 Williamson St
New Agent: Joshua Swentzel
Class A Beer, Class A Liquor
Aldermanic District 6 (Alder Rummel)

A motion was made by Fletcher, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice

vote/other.

Entity Reorganization

- 5. [62206](#) Entity Reorganization
BBC Harmony Bar LLC • dba Harmony Bar and Grill
2201 Atwood Ave
Class B Combination Liquor & Beer
Aldermanic District 6 (Alder Rummel)
Add one new officer, remove one officer

A motion was made by Cano Ospina, seconded by Fletcher, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

- 6. [62207](#) Entity Reorganization
New Paradise Lounge Inc • dba Paradise Lounge
119 W Main St
Class B Combination Liquor & Beer
Aldermanic District 4 (Alder Verveer)
Remove one officer

A motion was made by Fletcher, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

Streatery Extension of Licensed Premise

- 7. [61492](#) Streatery Extension of Licensed Premise
T&M Ventures, Inc. • dba Ancora Coffee
Current Capacity (in/out): 78/20 • Proposed Capacity (in/out): 78/14
107 King St. • Agent:Tori Gerding
Class B Combination Liquor & Beer • 0.01% alcohol, 39% food
Aldermanic District 4 (Alder Verveer) • Police Sector 405

A motion was made by Fletcher, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

- 8. [61504](#) Streatery Extension of Licensed Premise
Chug-A-Lug, Inc. • dba Five Nightclub
Current Capacity (in/out): 308/50 • Proposed Capacity (in/out): 308/100
5 Applegate Ct. • Agent: David Eick

Class B Combination Liquor & Beer • 89% alcohol, 11% food
Aldermanic District 14 (Alder Carter) • Police Sector 309

A motion was made by Fletcher, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

9. [61519](#)

Streatery Extension of Licensed Premise
East Main 119 LLC • dba The Rigby Pub and Grill
Current Capacity (in/out): 148/48 • Proposed Capacity (in/out): 148/62
119 E. Main St. • Agent: Stephanie Yager
Class B Combination Liquor & Beer • 44% alcohol, 56% food
Aldermanic District 4 (Alder Verveer) • Police Sector 406

A motion was made by Fletcher, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

10. [61523](#)

Streatery Extension of Licensed Premise
Dandyfire Inc. • dba Woof's
Current Capacity (in/out): 80/24 • Proposed Capacity (in/out): 80/34
114 King St. • Agent: Dino Maniaci
Class B Combination Liquor & Beer • 50% alcohol, 50% food
Aldermanic District 4 (Alder Verveer) • Police Sector 406

A motion was made by Fletcher, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

11. [61807](#)

Streatery Extension of Licensed Premise
Dandyfire Inc • dba D'Vino
Current Capacity (in/out): 80/24 • Proposed Capacity (in/out): 80/32
116 King St • Agent: Dino Maniaci
Class B Combination Liquor & Beer • 50% alcohol, 50% food
Aldermanic District 4 (Alder Verveer) • Police Sector 406
Temporary extension of outdoor patio onto parking lane of King St.

A motion was made by Fletcher, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

12. [62208](#) Streatery Extension of Licensed Premise
Duma LLC • dba Ivory Room Piano Bar
Current Capacity (in/out): 176/0 • Proposed Capacity (in/out): 176/26
116 W Mifflin St • Agent: Julie Stoleson
Class B Combination Liquor & Beer • 90% alcohol, 10% food
Aldermanic District 4 (Alder Verveer) • Police Sector 405

A motion was made by Fletcher, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.
13. [62209](#) Streatery Extension of Licensed Premise
Ideal Bar LLC • dba Ideal Bar
Current Capacity (in/out): 99/18 • Proposed Capacity (in/out): 99/65
1968 Atwood Ave • Agent: Brady Borman
Class B Combination Liquor & Beer • 95% alcohol, 5% food
Aldermanic District 6 (Alder Rummel) • Police Sector 410

A motion was made by Fletcher, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.
14. [62210](#) Streatery Extension of Licensed Premise
Natt Spiel Inc • dba Natt Spiel
Current Capacity (in/out): 50/15 • Proposed Capacity (in/out): 50/57
211 King St • Agent: Prentice Berge
Class B Combination Liquor & Beer • 50% alcohol, 50% food
Aldermanic District 4 (Alder Verveer) • Police Sector 405

A motion was made by Fletcher, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.
15. [62211](#) Streatery Extension of Licensed Premise
First Madco Inc • dba Rocky Rococo's
Current Capacity (in/out): 99/24 • Proposed Capacity (in/out): 99/24
1301 Regent St • Agent: Samuel Brown
Class B Combination Liquor & Beer • 10% alcohol, 90% food
Aldermanic District 13 (Alder Evers) • Police Sector 205

A motion was made by Fletcher, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.
- Two registrations in support.**
16. [62212](#) Streatery Extension of Licensed Premise
Bos Meadery LLC • dba Bos Meadery
Current Capacity (in/out): 99/0 • Proposed Capacity (in/out): 99/49
849 E Washington Ave • Agent: Colleen Bos
Class B Combination Liquor & Beer • 100% alcohol, 0% food
Aldermanic District 6 (Alder Rummel) • Police Sector 203

A motion was made by Fletcher, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

17. [62216](#) Streatery Extension of Licensed Premise
Pat & Mike Inc • dba Lombardino's Restaurant
Current Capacity (in/out): 99/0 • Proposed Capacity (in/out): 99/60
2500 University Ave • Agent: Michael Banas
Class B Combination Liquor & Beer • 20% alcohol, 80% food
Aldermanic District 5 (Alder Bidar) • Police Sector 206

A motion was made by Fletcher, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

18. [62219](#) Streatery Extension of Licensed Premise
Swine Madison LLC • dba Boar & Barrel
Current Capacity (in/out): 53/0 • Proposed Capacity (in/out): 53/53
101 N Hamilton St • Agent: Josh Jiru
Class B Combination Liquor & Beer • 50% alcohol, 50% food
Aldermanic District 4 (Alder Verveer) • Police Sector 406

A motion was made by Fletcher, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

19. [62220](#) Streatery Extension of Licensed Premise
Veg Table LLC • dba Green Owl Cafe
Current Capacity (in/out): 49/12 • Proposed Capacity (in/out): 49/60
1970 Atwood Ave • Agent: Erick Fruehling
Class B Combination Liquor & Beer • 5% alcohol, 95% food
Aldermanic District 6 (Alder Rummel) • Police Sector 410

A motion was made by Fletcher, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

20. [62221](#) Streatery Extension of Licensed Premise
Alchemy Cafe LLC • dba Alchemy Cafe
Current Capacity (in/out): 99/12 • Proposed Capacity (in/out): 99/85
1980 Atwood Ave • Agent: Michael Randall
Class B Combination Liquor & Beer • 35% alcohol, 65% food
Aldermanic District 6 (Alder Rummel) • Police Sector 410

A motion was made by Fletcher, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Change of Licensed Premise

21. [62214](#) Change of Licensed Premise
Bos Meadery LLC • dba Bos Meadery
Current Capacity (in/out): 99/0 • Proposed Capacity (in/out): 149/24
849 E Washington Ave • Agent: Colleen Bos
Class B Combination Liquor & Beer • 100% alcohol, 0% food
Aldermanic District 6 (Alder Rummel) • Police Sector 408
Request to increase capacity and add outdoor patio premises outside of front door.

A motion was made by Fletcher, seconded by Grady, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - REPORT OF OFFICER. The motion passed by voice vote/other.

**The condition is:
Front patio must close by 10pm, daily.**

One registration in support.

22. [62215](#) Change of Licensed Premise
K & J Foods Inc • dba K & J Foods
4222 E Washington Ave • Agent: Chester Hermansen
Class A Beer
Aldermanic District 17 (Alder Baldeh) • Police Sector 518
Request to add walk-in beer cooler.

A motion was made by Fletcher, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Five registrations in support.

21+ Entertainment License

23. [62217](#) 21+ Entertainment License
Duma LLC • dba Ivory Room Piano Bar • Capacity: 176
116 W Mifflin St • Agent: Julie Stoieson
Class B Combination Liquor & Beer • 90% alcohol, 10% food
Aldermanic District 4 (Alder Verveer) • Police Sector 405

A motion was made by Fletcher, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

Public Hearing

New License - Public Hearing

24. [61969](#) Public Hearing - New License
Madison Local Motive LLC • dba Local Motive
646 W Washington Ave • Agent: Robert Snihur • Estimated Capacity: 49
Class B Combination Liquor & Beer • 40% alcohol, 10% food, 50% other
Aldermanic District 4 (Alder Verveer) • Police Sector 404

A motion was made by Verveer, seconded by Grady, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

Two registrations in support.

25. [61970](#) Public Hearing - New License
CocoVaa LLC • dba CocoVaa Chocolatier
1815 E Washington Ave • Agent: Syovata Edari • Estimated Capacity: 15
Class B Combination Liquor & Beer • 10% alcohol, 90% food
Aldermanic District 6 (Alder Rummel) • Police Sector 410

A motion was made by Cano Ospina, seconded by Fletcher, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

One registration in support.

Discussion and Possible Action Items

26. [58710](#) Discussion regarding operator license equity analysis, including possibly creating subcommittee for operator license approvals between regular ALRC meetings.

A motion was made by Fletcher, seconded by Cano Ospina, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

Report of Madison Police Department

27. [62223](#) Report of Recent Calls for Service

MPD submitted the attached report.

Report of City Clerk's Office

28. [62224](#) Summary of Licenses Issued

Clerk's Office submitted the attached report.

Operator's License Applications

29. [62240](#)

Operator License Application
Quantez Taylor - Establishment where employed: Stop-N-Go

A motion was made by Grady, seconded by Cano Ospina, to RECOMMEND TO COUNCIL WITH THE FOLLOWING RECOMMENDATIONS - REPORT OF OFFICER. The motion passed by voice vote/other.

Recommendation to grant contingent on the applicant providing a letter of support from their probation agent.

One registration in support.

Adjournment

A motion was made by Grady, seconded by Cano Ospina, to Adjourn at 7:14pm. The motion passed by voice vote/other.