



# City of Madison

City of Madison  
Madison, WI 53703  
[www.cityofmadison.com](http://www.cityofmadison.com)

## Agenda - Amended

### ALCOHOL LICENSE REVIEW COMMITTEE

*Consider: Who benefits? Who is burdened?  
Who does not have a voice at the table?  
How can policymakers mitigate unintended consequences?*

*This meeting may be viewed LIVE on Charter Spectrum Channel 994, AT&T U-Verse Channel 99 or at [www.madisoncitychannel.tv](http://www.madisoncitychannel.tv).*

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Wednesday, September 16, 2020

5:30 PM

Virtual Meeting

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The City of Madison is holding the Alcohol License Review Committee meeting virtually to help protect our community from the Coronavirus (COVID-19) pandemic.

1. Written Comments: You can send comments on agenda items to [licensing@cityofmadison.com](mailto:licensing@cityofmadison.com)
2. Register but Do Not Speak: You can register your support or opposition to an agenda item at <https://www.cityofmadison.com/MeetingRegistration>.
3. Register to Speak or to Answer Questions: If you wish to speak at the virtual meeting on an agenda item, you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you will need to join the virtual meeting.
4. Watch the Meeting: You can call-in or watch the Alcohol License Review Committee meeting in several ways:
  - Livestream on the Madison City Channel website  
<https://media.cityofmadison.com/mediasite/showcase>
  - Livestream on the City of Madison YouTube channel  
<https://www.youtube.com/user/CityofMadison>
  - Television: Watch live on Spectrum channel 994 and AT&T U-Verse channel 99
  - Listen to audio via phone:  
(877) 853-5257 (Toll Free)  
Webinar ID: 991 0102 9522

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below immediately.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese inmediatamente al número de teléfono que figura a continuación.

Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntauwv, cov ntauwv ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

Contact the City Clerk's Office at (608) 266-4601.

Applications will go to the Common Council Meeting of October 6, 2020

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

**Notified Absences:**

**Call to Order/Roll Call**

**Approval of Minutes**

August 19, 2020: <http://madison.legistar.com/Calendar.aspx>

**Public Comment**

1. [62222](#) Public Comment

**Disclosures and Recusals**

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

**Presentation of the Consent Agenda**

At this time, a consent agenda will be moved with the recommended action, or to grant with any recommended conditions if no action is recommended for each item EXCEPT:

- 1) items which have registrants opposed wishing to speak
- 2) items which members have seperated out for discussion/debate purposes
- 3) items recommending ordinance changes
- 4) operator license applications

**Operator's License Applications**

Possible Closed Session: Please take notice that when considering the following items, the ALRC may go into closed session pursuant to sec. 19.85(1)(b), Wis. Stats., which reads in relevant part:

(b) Considering dismissal, demotion, licensing or discipline of any public employee or person licensed by a board or commission or the investigation of charges against such person, ... and the taking of formal action on such matter; provided that the ... person licensed is given actual notice of any evidentiary hearing which may be held prior to final action being taken and of any meeting at which final action may be taken. The notice shall contain a statement that the person has the right to demand that the evidentiary hearing or meeting be held in open session. ...

Further take notice that, if the ALRC goes into closed session, it may return to open session immediately, without giving the 12 hours notice under sec. 19.85(2), Wis. Stats.

2. [62218](#) Operator License Application  
Robert Wren - Establishment where employed: Rocky's Liquor West

**Changes of Agent**

3. [62203](#) Change of Agent  
BBC Harmony Bar LLC • dba Harmony Bar & Grill • 2201 Atwood Ave  
New Agent: Elizabeth Nardi  
Class B Combination Liquor & Beer  
Aldermanic District 6 (Alder Rummel)
4. [62205](#) Change of Agent  
Mos Eisley LLC • dba Star Liquor • 1209 Williamson St  
New Agent: Joshua Swentzel  
Class A Beer, Class A Liquor  
Aldermanic District 6 (Alder Rummel)

**Entity Reorganization**

5. [62206](#) Entity Reorganization  
BBC Harmony Bar LLC • dba Harmony Bar and Grill  
2201 Atwood Ave  
Class B Combination Liquor & Beer  
Aldermanic District 6 (Alder Rummel)  
Add one new officer, remove one officer
6. [62207](#) Entity Reorganization  
New Paradise Lounge Inc • dba Paradise Lounge  
119 W Main St  
Class B Combination Liquor & Beer  
Aldermanic District 4 (Alder Verveer)  
Remove one officer

**Streatery Extension of Licensed Premise**

7. [61492](#) Streatery Extension of Licensed Premise  
T&M Ventures, Inc. • dba Ancora Coffee  
Current Capacity (in/out): 78/20 • Proposed Capacity (in/out): 78/14  
107 King St. • Agent:Tori Gerding  
Class B Combination Liquor & Beer • 0.01% alcohol, 39% food  
Aldermanic District 4 (Alder Verveer ) • Police Sector 405

8. [61504](#)      Sreatery Extension of Licensed Premise  
Chug-A-Lug, Inc. • dba Five Nightclub  
Current Capacity (in/out): 308/50 • Proposed Capacity (in/out): 308/100  
5 Applegate Ct. • Agent: David Eick  
Class B Combination Liquor & Beer • 89% alcohol, 11% food  
Aldermanic District 14 (Alder Carter ) • Police Sector 309
  
9. [61519](#)      Sreatery Extension of Licensed Premise  
East Main 119 LLC • dba The Rigby Pub and Grill  
Current Capacity (in/out): 148/48 • Proposed Capacity (in/out): 148/62  
119 E. Main St. • Agent: Stephanie Yager  
Class B Combination Liquor & Beer • 44% alcohol, 56% food  
Aldermanic District 4 (Alder Verveer ) • Police Sector 406
  
10. [61523](#)      Sreatery Extension of Licensed Premise  
Dandyfire Inc. • dba Woof's  
Current Capacity (in/out): 80/24 • Proposed Capacity (in/out): 80/34  
114 King St. • Agent: Dino Maniaci  
Class B Combination Liquor & Beer • 50% alcohol, 50% food  
Aldermanic District 4 (Alder Verveer ) • Police Sector 406
  
11. [61807](#)      Sreatery Extension of Licensed Premise  
Dandyfire Inc • dba D'Vino  
Current Capacity (in/out): 80/24 • Proposed Capacity (in/out): 80/32  
116 King St • Agent: Dino Maniaci  
Class B Combination Liquor & Beer • 50% alcohol, 50% food  
Aldermanic District 4 (Alder Verveer) • Police Sector 406  
Temporary extension of outdoor patio onto parking lane of King St.
  
12. [62208](#)      Sreatery Extension of Licensed Premise  
Duma LLC • dba Ivory Room Piano Bar  
Current Capacity (in/out): 176/0 • Proposed Capacity (in/out): 176/26  
116 W Mifflin St • Agent: Julie Stoelson  
Class B Combination Liquor & Beer • 90% alcohol, 10% food  
Aldermanic District 4 (Alder Verveer) • Police Sector 405
  
13. [62209](#)      Sreatery Extension of Licensed Premise  
Ideal Bar LLC • dba Ideal Bar  
Current Capacity (in/out): 99/18 • Proposed Capacity (in/out): 99/65  
1968 Atwood Ave • Agent: Brady Borman

Class B Combination Liquor & Beer • 95% alcohol, 5% food  
Aldermanic District 6 (Alder Rummel) • Police Sector 410

14. [62210](#)      Sreatery Extension of Licensed Premise  
Natt Spiel Inc • dba Natt Spiel  
Current Capacity (in/out): 50/15 • Proposed Capacity (in/out): 50/57  
211 King St • Agent: Prentice Berge  
Class B Combination Liquor & Beer • 50% alcohol, 50% food  
Aldermanic District 4 (Alder Verveer) • Police Sector 405
  
15. [62211](#)      Sreatery Extension of Licensed Premise  
First Madco Inc • dba Rocky Rococo's  
Current Capacity (in/out): 99/24 • Proposed Capacity (in/out): 99/24  
1301 Regent St • Agent: Samuel Brown  
Class B Combination Liquor & Beer • 10% alcohol, 90% food  
Aldermanic District 13 (Alder Evers) • Police Sector 205
  
16. [62212](#)      Sreatery Extension of Licensed Premise  
Bos Meadery LLC • dba Bos Meadery  
Current Capacity (in/out): 99/0 • Proposed Capacity (in/out): 99/49  
849 E Washington Ave • Agent: Colleen Bos  
Class B Combination Liquor & Beer • 100% alcohol, 0% food  
Aldermanic District 6 (Alder Rummel) • Police Sector 203
  
17. [62216](#)      Sreatery Extension of Licensed Premise  
Pat & Mike Inc • dba Lombardino's Restaurant  
Current Capacity (in/out): 99/0 • Proposed Capacity (in/out): 99/60  
2500 University Ave • Agent: Michael Banas  
Class B Combination Liquor & Beer • 20% alcohol, 80% food  
Aldermanic District 5 (Alder Bidar) • Police Sector 206
  
18. [62219](#)      Sreatery Extension of Licensed Premise  
Swine Madison LLC • dba Boar & Barrel  
Current Capacity (in/out): 53/0 • Proposed Capacity (in/out): 53/53  
101 N Hamilton St • Agent: Josh Jiru  
Class B Combination Liquor & Beer • 50% alcohol, 50% food  
Aldermanic District 4 (Alder Verveer) • Police Sector 406
  
19. [62220](#)      Sreatery Extension of Licensed Premise  
Veg Table LLC • dba Green Owl Cafe  
Current Capacity (in/out): 49/12 • Proposed Capacity (in/out): 49/60  
1970 Atwood Ave • Agent: Erick Fruehling  
Class B Combination Liquor & Beer • 5% alcohol, 95% food  
Aldermanic District 6 (Alder Rummel) • Police Sector 410
  
20. [62221](#)      Sreatery Extension of Licensed Premise

Alchemy Cafe LLC • dba Alchemy Cafe  
Current Capacity (in/out): 99/12 • Proposed Capacity (in/out): 99/85  
1980 Atwood Ave • Agent: Michael Randall  
Class B Combination Liquor & Beer • 35% alcohol, 65% food  
Aldermanic District 6 (Alder Rummel) • Police Sector 410

### Change of Licensed Premise

21. [62214](#) Change of Licensed Premise  
Bos Meadery LLC • dba Bos Meadery  
Current Capacity (in/out): 99/0 • Proposed Capacity (in/out): 149/24  
849 E Washington Ave • Agent: Colleen Bos  
Class B Combination Liquor & Beer • 100% alcohol, 0% food  
Aldermanic District 6 (Alder Rummel) • Police Sector 408  
Request to increase capacity and add outdoor patio premises outside of front door.
22. [62215](#) Change of Licensed Premise  
K & J Foods Inc • dba K & J Foods  
4222 E Washington Ave • Agent: Chester Hermansen  
Class A Beer  
Aldermanic District 17 (Alder Baldeh) • Police Sector 518  
Request to add walk-in beer cooler.

### 21+ Entertainment License

23. [62217](#) 21+ Entertainment License  
Duma LLC • dba Ivory Room Piano Bar • Capacity: 176  
116 W Mifflin St • Agent: Julie Stoleson  
Class B Combination Liquor & Beer • 90% alcohol, 10% food  
Aldermanic District 4 (Alder Verveer) • Police Sector 405

### Public Hearing

#### New License - Public Hearing

24. [61969](#) Public Hearing - New License  
Madison Local Motive LLC • dba Local Motive  
646 W Washington Ave • Agent: Robert Snihur • Estimated Capacity: 49  
Class B Combination Liquor & Beer • 40% alcohol, 10% food, 50% other  
Aldermanic District 4 (Alder Verveer) • Police Sector 404
25. [61970](#) Public Hearing - New License  
CocoVaa LLC • dba CocoVaa Chocolatier

1815 E Washington Ave • Agent: Syovata Edari • Estimated Capacity: 15  
Class B Combination Liquor & Beer • 10% alcohol, 90% food  
Aldermanic District 6 (Alder Rummel) • Police Sector 410

#### Discussion and Possible Action Items

26. [58710](#) Discussion regarding operator license equity analysis, including possibly creating subcommittee for operator license approvals between regular ALRC meetings.

#### Report of Madison Police Department

27. [62223](#) Report of Recent Calls for Service

#### Report of City Clerk's Office

28. [62224](#) Summary of Licenses Issued

#### Operator's License Applications

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29. [62240](#) Operator License Application  
Quantez Taylor - Establishment where employed: Stop-N-Go

#### Adjournment