

# Madison Parks Athletic Fees

# Athletics Fees

- ▶ Space Type
- ▶ Prep work
  - ▶ Charged if reservation is under a certain amount of time.
- ▶ Lights
  - ▶ Differ based on light type
- ▶ Permits
  - ▶ Alcohol, Amplified Sound, Temporary Structure
  - ▶ Permit requests often lead to special event process

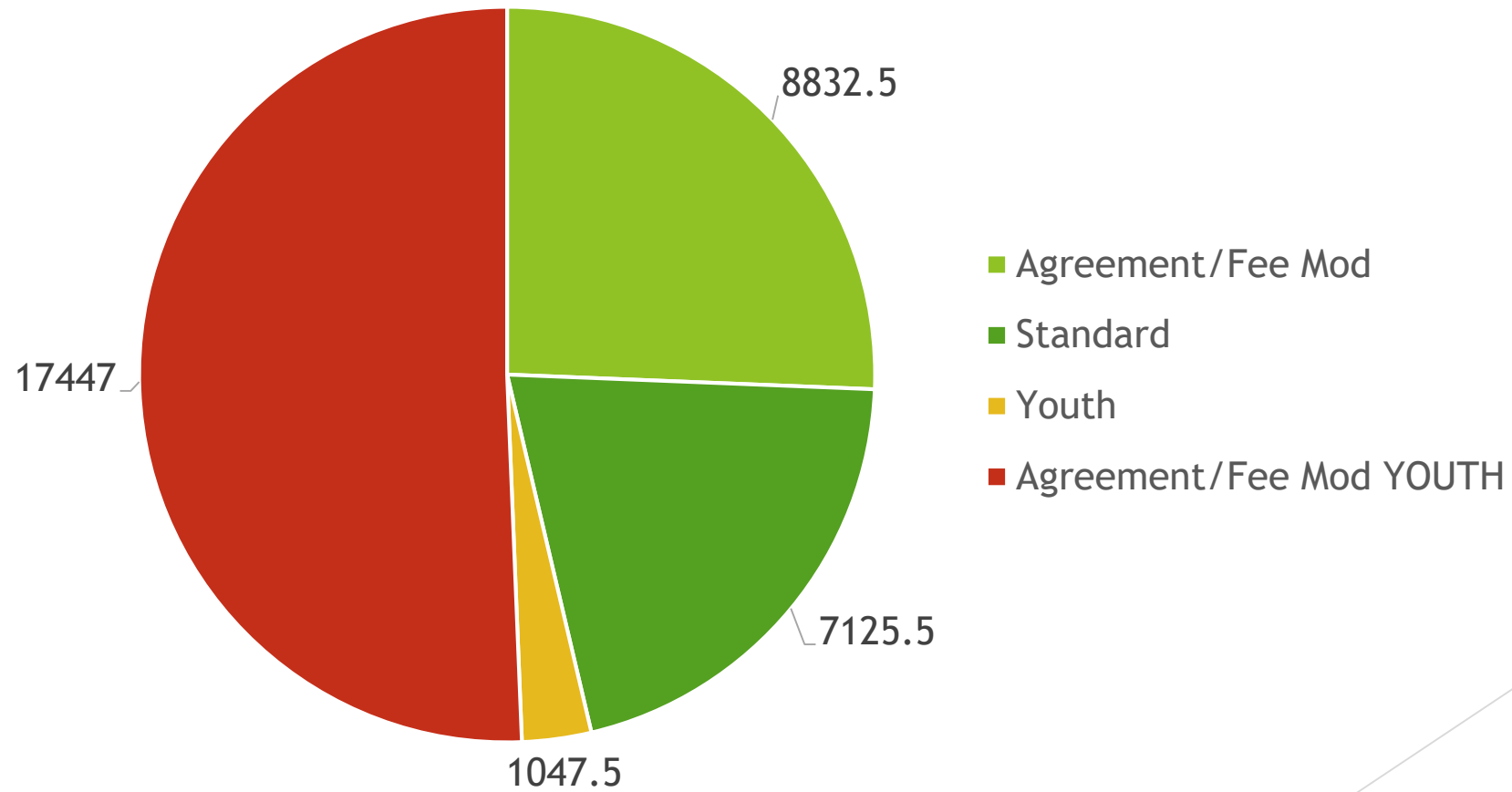
# Athletic Fees - History

- ▶ 2016 - Parks took steps to standardize athletics
  - ▶ Paper applications, fees standardized by space type instead of usage
  - ▶ Allowed for more consistent billing and data relating to reservations
  - ▶ This standard fee structure exists today
    - ▶ 2-3% fee increase every 2 years since 2016
- ▶ 2018 - Implemented online reservation system and youth fee structure

# Youth Athletics Fees

- ▶ Prior to 2018
  - ▶ Youth athletics not charged for reservations of athletic spaces.
  - ▶ Some were charged for add-ons like field prep and lights, but fees were inconsistent
- ▶ Starting in 2018
  - ▶ As approved by Board of Park Commissioners, youth athletic reservations charged 40% of standard reservation rate
    - ▶ Ex. Standard soccer field reservations are \$25/hour, standard youth athletic users pay \$10/hour

# 2019 User Types - Hours of Use



# Agreements/Fee Modifications

- ▶ MAYSA
- ▶ Madison FC
- ▶ Warner Youth Soccer
- ▶ Southside Raiders
- ▶ MSCR/MMSD
- ▶ MUFA
- ▶ MABL
- ▶ Freddy's Baseball
- ▶ Madison Cricket Club

# Future directions

- ▶ More agreements/fee modifications
  - ▶ Agreements/fee mods are not currently offered to all users, but instead offered when requested and when staff sees opportunity for equity and better relationships with users
    - ▶ Large volume users have traditionally been granted agreements/fee modifications more often than small volume users
- ▶ Standard fees with qualified discounts to replace some or all agreements/fee modifications
  - ▶ Cost to user
  - ▶ For profit v non-profit/not for profit
  - ▶ Community benefit
  - ▶ Scholarship rates
    - ▶ Provides modifications to fees without agreements/fee modifications. Volume not necessarily a consideration