

# City of Madison

## *DaneTrak Survey Summary*

Prepared By



October 2009

The following results are based on analysis of data obtained via telephone interviews GKA Research, Inc. conducted October 5-27, 2009 with 400 City of Madison residents age 18 and older, as part of its quarterly DaneTrak Co-Sponsored Survey. The sample is split evenly between men and women, and is stratified to be representative of the age cohorts and population distribution within geographic areas. We recommend a thorough review of the data tables and any verbatim comments supplied with this summary for additional insights, such as differences related to demographics. Based on the sample size of 400, the sampling error for question answers at the 95% confidence level will range from  $\pm 4.9\%$  with a 50/50 break,  $\pm 4.2\%$  with a 75/25 break and  $\pm 2.9\%$  with a 90/10 split. All frequency, crosstabulation, and ANOVA tables have been provided in electronic format along with this summary report and corresponding charts.

### ***Bicycle Access & Frequency of Riding***

Seven in 10 (71%) respondents either own or have regular access to a bicycle in good working order. One-fifth (20%) of respondents have ridden within the last week, while 9% within the last month (but not the last week) and 35% have ridden within the past year but not the last month. Slightly more than one-third (37%) of respondents have not ridden a bicycle within the past year.

### ***Main Reasons for Not Riding Bicycle in the Past Year***

The main reasons respondents gave for not riding their bicycle in the past year include: Do not own a bike, do not like to bike and do not want to ride a bike. Other reasons include that they are disabled or have health restrictions, prefer a car, and don't have time. Please refer to the verbatim responses in the attached PDF file for a complete list of comments.

### ***Frequency of Riding in Winter vs. Good Weather Months***

The estimated average number of days per month that bicyclists ride in good weather months is 7.0 while it is 1.2 in winter weather months.

### ***Types of Trips Bicyclists Make When Riding***

Most trips are for Exercise (94%), followed by to/from personal business (55%), to/from shopping/errands (53%), to/from school (41%), to/from work (35%), and to/from access to transit (12%).

### ***Total Top-of-Mind Motivations to Bicycle***

Exercise (75%) is by-far the top motivation to bicycle. Other motivations include: Enjoy the outdoors (48%), Cheaper than driving/transit (21%), Environment/Air Quality (20%), Alone time/downtime (14%).

## ***First-to-Mind Motivations to Bicycle***

Exercise (54%) was mentioned first by more than half of the respondents. Other motivations that were first-to-mind included Enjoy time outdoors (21%), Cheaper than driving/transit (9%), and Alone time/downtime (5%).

## ***How Often Bicyclists Ride in Various Settings***

Respondents were asked to indicate how often they ride their bikes in various settings by using a scale where 1=Never and 5=Every Time. Respondents are most likely to ride their bike on Bike Paths (3.8), followed by Quiet streets without bike lanes (3.6), Busier streets with bike lanes (2.7), Sidewalks (2.2), and Busier streets without bike lanes (1.9).

## ***Are There Enough of These Facilities?***

Respondents were asked to indicate if there are More than Enough, Enough or Not Enough of several facilities. Respondents indicated there is the greatest need for On-Street bike lanes (56% said there are Not Enough of these), followed by Off-street bike paths (52% said Not Enough), and Signed Bike Routes (45% said Not Enough).

## ***Total Top-of-Mind Factors Considered When Choosing a Bike Route***

Fewest cars/least amount of traffic (55%) is the top factor when choosing a bike route. Other factors include: Directness of route (fewest miles) (38%), Bike path rather than street riding (36%), Pleasant area/environment (32%), Speed to destination (fewest minutes) (26%), and Fewest hills/ease of path (21%).

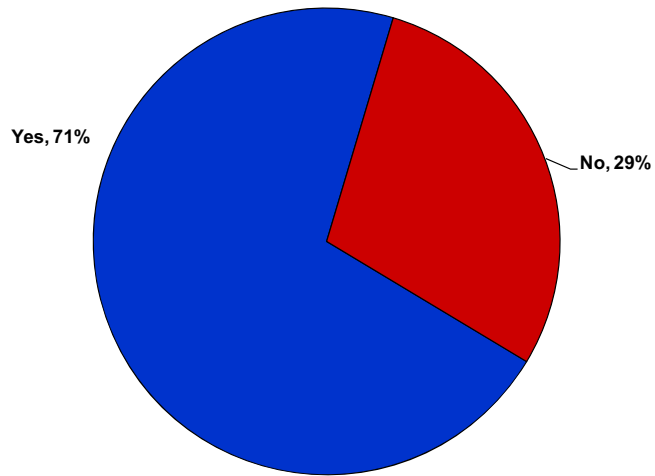
## ***First-to-Mind Factors Considered When Choosing a Bike Route***

Fewest cars/least amount of traffic (31%) was mentioned first by almost one-third of the respondents. Other motivations that were first-to-mind included Directness of route (19%), Bike path riding (18%), Speed to destination (12%), and Pleasant area/environment (9%).

## ***Reasons Might Bike More Often***

Many respondents indicated they would bike if they had more time and if the weather was better. Other responses include if there were more/better bike lanes or paths, if they lived closer to work, or if they didn't have health restrictions. Please refer to the verbatim responses in the attached PDF file for a complete list of comments.

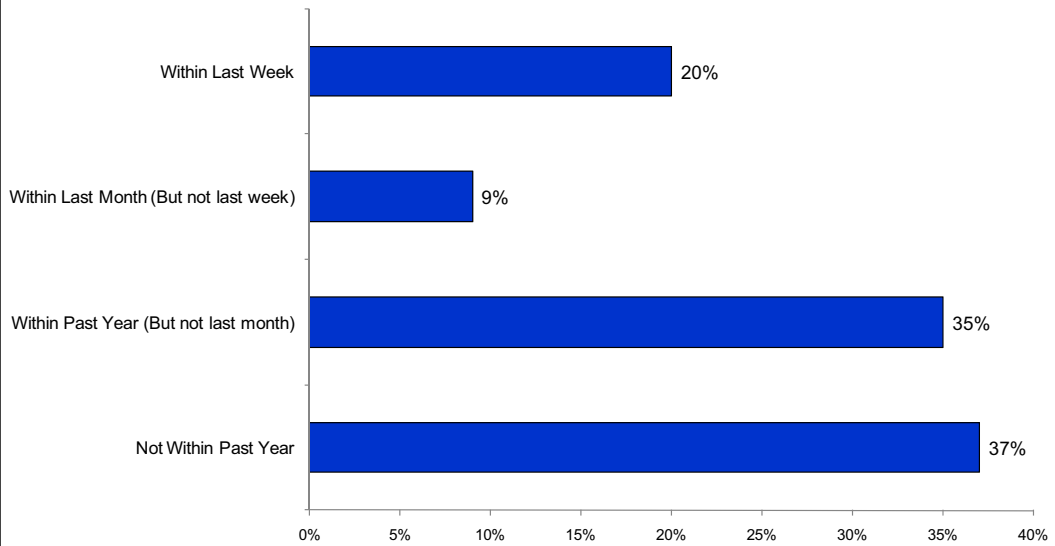
**Chart 1: Do You Own a Bicycle in Good Working Order or Have Regular Access to One?**



Source: GKA Research, Inc.  
October 2009 DaneTrak

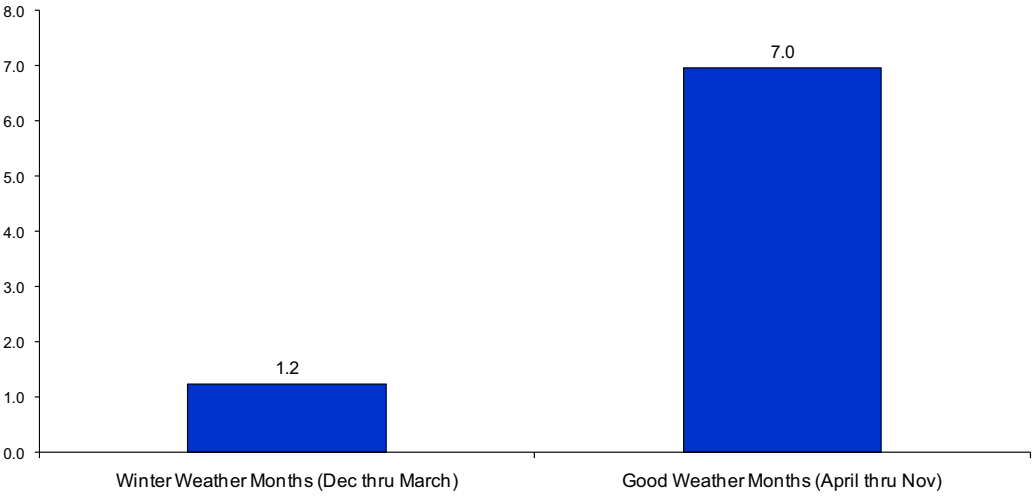
(n=397)

**Chart 2: Have You Ridden a Bicycle in the Last ...**



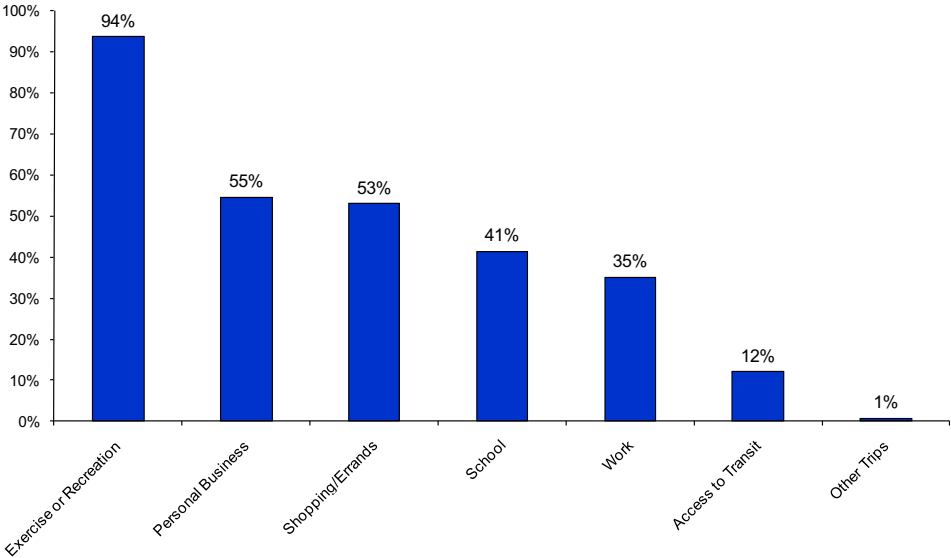
Source: GKA Research, Inc.  
October 2009 DaneTrak

**Chart 3: Estimate Days Per Month Ride Bike During Good or Winter Weather Months**



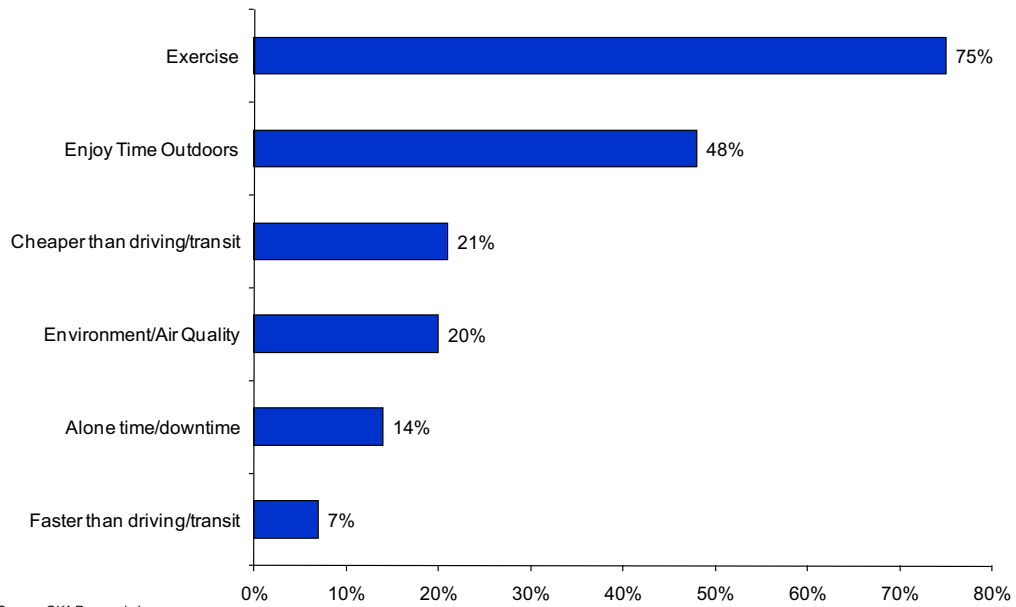
Source: GKA Research, Inc.  
October 2009 DaneTrak

**Chart 4: Do You Ever Make the Following Types of Trips When You Ride Your Bicycle...**



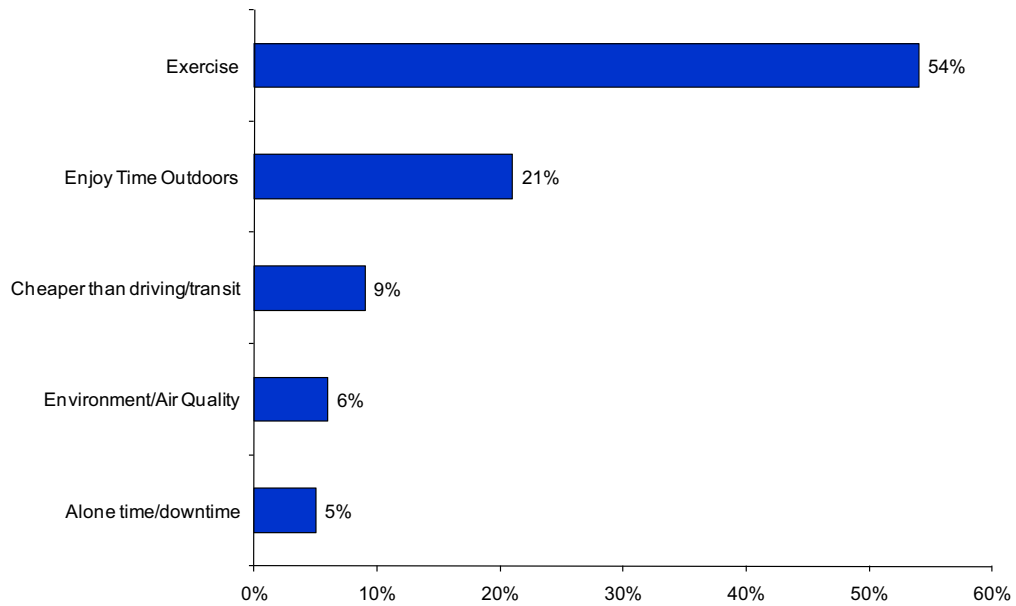
Source: GKA Research, Inc.  
October 2009 DaneTrak

**Chart 5: Total Top-to-Mind Motivations to Bicycle**



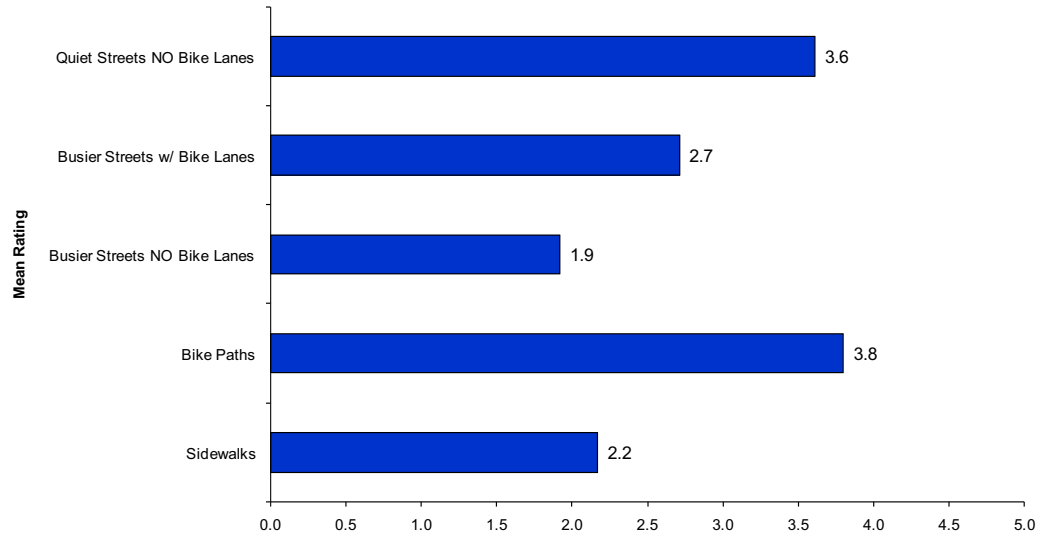
Source: GKA Research, Inc.  
October 2009 DaneTrak

**Chart 6: First-to-Mind Motivations to Bicycle**



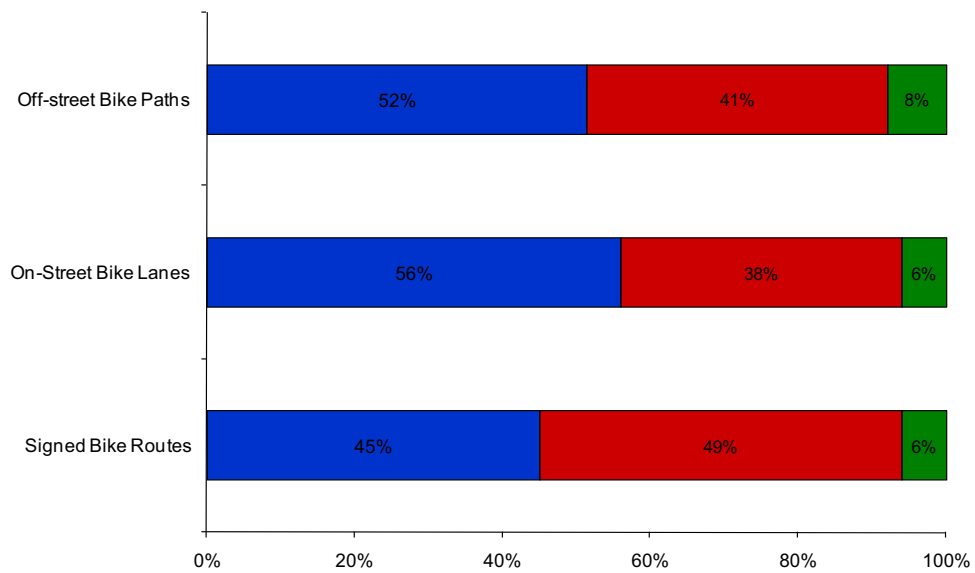
Source: GKA Research, Inc.  
October 2009 DaneTrak

**Chart 7: How Often You Bike in the Following Settings**  
(1=NEVER and 5=EVERY TIME)



Source: GKA Research, Inc.  
October 2009 DaneTrak

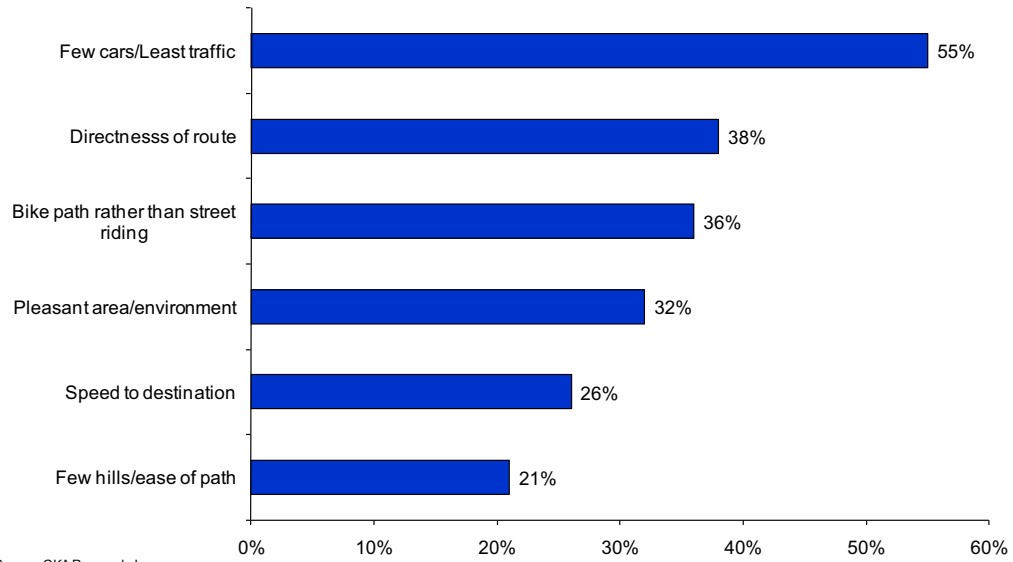
**Chart 8: Do you Think There Are More than Enough, Enough, or Not Enough of the Following Types of Facilities?**



Source: GKA Research, Inc.  
October 2009 DaneTrak

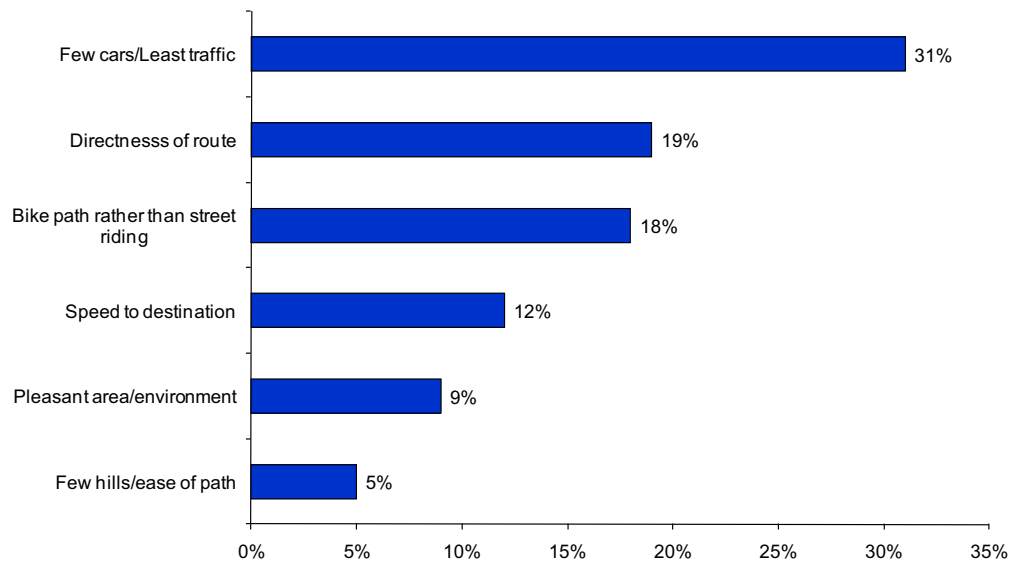
■ Not Enough ■ Enough ■ More Than Enough

**Chart 9: Total Top-to-Mind Factors You Consider When Choosing Your Bike Route**



Source: GKA Research, Inc.  
October 2009 DaneTrak

**Chart 10: First-to-Mind Factor You Consider When Choosing Your Bike Route**



Source: GKA Research, Inc.  
October 2009 DaneTrak



**City of Madison Bicycling Use Survey  
October 2009**

<b>5. Do you own a bicycle in good working order or have regular access to one?</b>		<b>Frequency</b>	<b>Percent</b>	<b>Valid Percent</b>	<b>Cumulative Percent</b>
Valid	YES	283	70.8	71.3	71.3
	NO	114	28.5	28.7	100.0
	Total	397	99.3	100.0	
Missing	DON'T KNOW / REFUSED	3	0.8		
Total		400	100.0		

<b>6. Have you ridden a bicycle in the last...</b>		<b>Frequency</b>	<b>Percent</b>	<b>Valid Percent</b>	<b>Cumulative Percent</b>
Valid	WITHIN LAST WEEK (Go to Question 7A)	79	19.8	19.8	19.8
	WITHIN LAST MONTH (but not last week) (Go to Question 7C)	34	8.5	8.5	28.3
	WITHIN PAST YEAR (but not last month) (Go to Question 7C)	138	34.5	34.5	62.8
	NOT WITHIN PAST YEAR (Go to Question 6D then skip to Question 14)	149	37.3	37.3	100.0
Missing					
Total		400	100.0	100.0	

6d. **[IF NO TO ALL]** What are the main reasons you have NOT ridden a bicycle in the past year? **[Probe for a complete answer. If a one- or two-word response is given, ask the respondent to “tell me more about that,” then ask, “are there any other reasons you have not ridden a bicycle in the past year?”]**

See responses to Questions 6D and 14 at the end
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<b>7a. On average, how many days do you bike per week during good weather months, such as April through November?</b>		<b>Frequency</b>	<b>Percent</b>	<b>Valid Percent</b>	<b>Cumulative Percent</b>
Valid	1	4	1.0	5.3	5.3
	2	16	4.0	21.1	26.3
	3	14	3.5	18.4	44.7
	4	12	3.0	15.8	60.5
	5	19	4.8	25.0	85.5
	6	7	1.8	9.2	94.7
	7	4	1.0	5.3	100.0
	Total Valid	76	19.0	100.0	
Missing	Not Applicable (less than once per week)	321	80.3		
	Don't Know / Refused	3	0.8		
	Total Missing	324	81.0		
Total		400	100.0		

<b>7b. On average, how many days do you bike per week during the winter weather months of December through March? After 7B, Skip to Q.8</b>		<b>Frequency</b>	<b>Percent</b>	<b>Valid Percent</b>	<b>Cumulative Percent</b>
Valid	0	51	12.8	65.4	65.4
	1	9	2.3	11.5	76.9
	2	9	2.3	11.5	88.5
	3	2	0.5	2.6	91.0
	4	2	0.5	2.6	93.6
	5	5	1.3	6.4	100.0
	Total Valid	78	19.5	100.0	
Missing	Not Applicable (less than once per week)	321	80.3		
	Don't Know / Refused	1	0.3		
	Total Missing	322	80.5		
Total		400	100.0		

<b>7c. On average, how many days do you bike per month during good weather months, such as April through November?</b>		<b>Frequency</b>	<b>Percent</b>	<b>Valid Percent</b>	<b>Cumulative Percent</b>
Valid	1	40	10.0	24.5	24.5
	2	56	14.0	34.4	58.9
	3	35	8.8	21.5	80.4
	4	19	4.8	11.7	92.0
	5	8	2.0	4.9	96.9
	6	4	1.0	2.5	99.4
	7	1	0.3	0.6	100.0
	Total	163	40.8	100.0	
Missing	Not Applicable (less than once per month)	228	57.0		
	Don't Know / Refused	9	2.3		
	Total Missing	237	59.3		
Total		400	100.0		

<b>7d. On average, how many days do you bike per month during the winter weather months of December through March?</b>		<b>Frequency</b>	<b>Percent</b>	<b>Valid Percent</b>	<b>Cumulative Percent</b>
Valid	0	156	39.0	94.5	94.5
	1	6	1.5	3.6	98.2
	2	3	0.8	1.8	100.0
	Total	165	41.3	100.0	
Missing	Not Applicable (less than once per month)	228	57.0		
	Don't Know / Refused	7	1.8		
	Total Missing	235	58.8		
Total		400	100.0		

<b>8. Please tell me if you ever make the following types of trips when you ride your bicycle. How about riding your bicycle to or from</b>		<b>Frequency</b>	<b>Percent (% of total responses = 735)</b>	<b>Percent of Cases (% of those who ride a bicycle = 251)</b>
	Work	88	12.0%	35.1%
	School	104	14.1%	41.4%
	Shopping/Errands	133	18.1%	53.0%
	Personal business (medical, visiting friends, etc.)	137	18.6%	54.6%
	Access to transit	30	4.1%	12.0%
	Exercise or Recreation (non-destination trip)	235	32.0%	93.6%
	Do you make any other types of trips on your bicycle? (If yes, specify)	2	0.3%	0.8%
	None of the Above	6	0.8%	2.4%
<b>Total</b>		735	100.0%	292.8%

9. Please tell me, in your own words, what is your motivation to bicycle?		Frequency	Percent (% of total responses = 485)	Percent of Cases (% of those who ride a bicycle = 251)
	Alone time/downtime	35	7.2%	14.3%
	Cheaper than driving/transit (taking the bus)	52	10.7%	21.2%
	Don't own a car	4	0.8%	1.6%
	Enjoy time outdoors	118	24.3%	48.2%
	Environment/air quality	50	10.3%	20.4%
	Exercise	184	37.9%	75.1%
	Faster than driving	12	2.5%	4.9%
	Faster than transit	4	0.8%	1.6%
	Identify as member of bicycling community	4	0.8%	1.6%
	Other 1st mention	3	0.6%	1.2%
	Other 2nd mention	1	0.2%	0.4%
	Other 3rd mention	2	0.4%	0.8%
	Other 4th mention	1	0.2%	0.4%
	Convenience/no need to park	6	1.2%	2.4%
	Enjoyment (general)	9	1.9%	3.7%
<b>Total</b>		485	100.0%	198.0%

Note 83 people (of the 251 who road a bicycle within the past year) gave at least on response  
92 gave 2 responses  
51 gave 3 responses  
9 gave 4 responses  
3 gave 5 responses

For a total of 484 motivations to bicycle.

10. Thinking about all the times that you've ridden during the last year, please tell me how often you bike in the following settings. Use a scale where 1=Never and 5=Every time you ride. How often do you ride on...

	1 (never)	2	3	4	5 (every time)	Mean	Median	Std Dev
<b>Quiet streets without bike lanes</b>								
	19 = 7.7%	26 = 10.6%	63 = 25.6%	62 = 25.2%	76 = 30.9%	3.61	4.00	1.240
<b>Busier streets with bike lanes</b>								
	68 = 27.6%	40 = 16.3%	66 = 26.8%	40 = 16.3%	32 = 13.0%	2.71	3.00	1.369
<b>Busier streets without bike lanes</b>								
	128 = 52.0%	57 = 23.2%	28 = 11.4%	19 = 7.7%	14 = 5.7%	1.92	1.00	1.206
<b>Bike paths</b>								
	21 = 8.5%	21 = 8.5%	40 = 16.2%	70 = 28.3%	95 = 38.5%	3.80	4.00	1.272
<b>Sidewalks</b>								
	110 = 45.1%	47 = 19.3%	46 = 18.9%	17 = 7.0%	24 = 9.8%	2.17	2.00	1.335

11. Do you think there are more than enough, enough, or not enough of the following types of facilities?

	1 (more than enough)		2 (enough)		3 (not enough)	
	Number	Percent	Number	Percent	Number	Percent
<b>Off-street bike paths</b>	19	7.7%	100	40.7%	127	51.6%
<b>On-street bike lanes</b>	14	5.9%	91	38.1%	134	56.1%
<b>Signed bike routes</b>	14	6.3%	109	48.9%	100	44.8%

12. When you are choosing your bike route, what factors do you consider		Frequency	Percent (% of total responses = 538)	Percent of Cases (% of those who ride a bicycle = 242)
	Bike path rather than street riding	86	16.0%	35.5%
	Directness of route (fewest miles)	93	17.3%	38.4%
	Few cars/Least amount of traffic	134	24.9%	55.4%
	Few hills	50	9.3%	20.7%
	Pleasant area/environment	77	14.3%	31.8%
	Speed to destination (fewest minutes)	64	11.9%	26.4%
	Other 1 <sup>st</sup> mention	8	1.5%	3.3%
	Other 2 <sup>nd</sup> mention	8	1.5%	3.3%
	Other 3 <sup>rd</sup> mention	5	0.9%	2.1%
	Safety	7	1.3%	2.9%
	Just depends on mood	6	1.1%	2.5%
<b>Total</b>		538	100.0%	222.3%

12. When you are choosing your bike route, what factors do you consider		First Mention	Second Mention	Third Mention
	Bike path rather than street riding	43 = 17.8%	31 = 18.0%	9 = 3 11.0%
	Directness of route (fewest miles)	46 = 19.0%	30 = 17.4%	10 = 12.2%
	Few cars/Least amount of traffic	75 = 31.0%	42 = 24.4%	13 = 15.9%
	Few hills	12 = 5.0%	16 = 9.3%	14 = 17.1%
	Pleasant area/environment	22 = 9.1%	27 = 15.7%	17 = 20.7%
	Speed to destination (fewest minutes)	29 = 12.0%	15 = 8.7%	13 = 15.9%
	Other 1 <sup>st</sup> mention	8 = 3.3%		
	Other 2 <sup>nd</sup> mention		8 = 4.7%	
	Other 3 <sup>rd</sup> mention			5 = 6.1%
	Safety	3 = 1.2%	3 = 1.7%	
	Just depends on mood	4 = 1.7%		1 = 1.2%
<b>Total</b>		242 = 100.0%	172 = 100.0%	82 = 100.0%

Age Groupings		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18 TO 34	150	37.5	38.2	38.2
	35 TO 49	125	31.3	31.8	70.0
	50 TO 64	73	18.3	18.6	88.5
	65+	45	11.3	11.5	100.0
	Total Valid	393	98.3	100.0	
Missing	Refused	7	1.8		
<b>Total</b>		400	100.0		

Highest Level Of Education Completed		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	High School Or Less	46	11.5	11.6	11.6
	Technical, Two-Year Or Some College	89	22.3	22.5	34.2
	Four Year College Degree	168	42.0	42.5	76.7
	Postgrad Or Professional Degree	92	23.0	23.3	100.0
	Total Valid	395	98.8	100.0	
Missing	Refused	5	1.3		
<b>Total</b>		400	100.0		

<b>Employment Status</b>		<b>Frequency</b>	<b>Percent</b>	<b>Valid Percent</b>	<b>Cumulative Percent</b>
Valid	Employed Full-Time	186	46.5	46.7	46.7
	Employed Part-Time	40	10.0	10.1	56.8
	Self-Employed	31	7.8	7.8	64.6
	Homemaker	12	3.0	3.0	67.6
	Student	11	2.8	2.8	70.4
	Retired	76	19.0	19.1	89.4
	Unemployed/Disabled	42	10.5	10.6	100.0
	Total Valid	398	99.5	100.0	
Missing	Refused	2	0.5		
Total		400	100.0		

<b>Marital Status</b>		<b>Frequency</b>	<b>Percent</b>	<b>Valid Percent</b>	<b>Cumulative Percent</b>
Valid	Single	118	29.5	29.9	29.9
	Married/Partnered	277	69.3	70.1	100.0
	Total Valid	395	98.8	100.0	
Missing	Refused	5	1.3		
Total		400	100.0		

<b>Have Children Under 19 Living In Your Household</b>		<b>Frequency</b>	<b>Percent</b>	<b>Valid Percent</b>	<b>Cumulative Percent</b>
Valid	Yes	142	35.5	35.7	35.7
	No	256	64.0	64.3	100.0
	Total Valid	398	99.5	100.0	
Missing	Refused	2	0.5		
Total		400	100.0		

<b>Zip Code Groupings</b>		<b>Frequency</b>	<b>Percent</b>	<b>Valid Percent</b>	<b>Cumulative Percent</b>
Valid	EAST CITY	132	33.0	33.0	33.0
	DOWNTOWN	98	24.5	24.5	57.5
	NEAR WEST	114	28.5	28.5	86.0
	FAR WEST	56	14.0	14.0	100.0
Total		400	100.0	100.0	

<b>Annual Household Income</b>		<b>Frequency</b>	<b>Percent</b>	<b>Valid Percent</b>	<b>Cumulative Percent</b>
Valid	UNDER \$25,000	26	6.5	7.7	7.7
	\$25,000 BUT LESS THAN \$50,000	79	19.8	23.4	31.1
	\$50,000 BUT LESS THAN \$75,000	83	20.8	24.6	55.6
	\$75,000 OR MORE	150	37.5	44.4	100.0
	Total Valid	338	84.5	100.0	
Missing	Refused	62	15.5		
Total		400	100.0		

<b>Ethnicity</b>		<b>Frequency</b>	<b>Percent</b>	<b>Valid Percent</b>	<b>Cumulative Percent</b>
Valid	AFRICAN AMERICAN/BLACK	12	3.0	3.2	3.2
	AMERICAN INDIAN/ALASKA NATIVE	3	0.8	0.8	4.0
	ASIAN	14	3.5	3.7	7.7
	BIRACIAL	1	0.3	0.3	7.9
	CAUCASIAN/WHITE	337	84.3	89.2	97.1
	HISPANIC/LATINO	11	2.8	2.9	100.0
	Total Valid	378	94.5	100.0	
Missing	Refused	22	5.5		
Total		400	100.0		

<b>Gender</b>		<b>Frequency</b>	<b>Percent</b>	<b>Valid Percent</b>	<b>Cumulative Percent</b>
Valid	Male	200	50.0	50.0	50.0
	Female	200	50.0	50.0	100.0
Total		400	100.0	100.0	

**Q6D. MAIN REASONS YOU HAVE NOT RIDDEN A BICYCLE IN THE PAST YEAR**

AGE, I SUSPECT.	I DON'T HAVE A PERMIT.
AUTOMOTIVE IS BETTER.	I DON'T HAVE ONE. (7)
AUTOMOTIVE IS PURE TRANSPORTATION.	I DON'T HAVE ONE. I WOULDN'T USE IT.
BAD HEALTH.	I DON'T HAVE THE TIME.
BECAUSE I AM 95.	I DON'T KNOW HOW.
BECAUSE I CAN'T TAKE IT TO GO SHOPPING AND MY KNEES AREN'T GOOD.	I DON'T KNOW HOW TO RIDE ONE.
BECAUSE I DO NOT OWN ONE. I PROBABLY HAVEN'T RIDDEN ONE IN 40 YEARS.	I DON'T LIKE TO RIDE.
BECAUSE I DON'T HAVE ONE.	I DON'T OWN A BIKE TO START WITH. I REALLY DON'T WANT TO.
BECAUSE I DON'T HAVE THE MONEY TO BUY THE ONE I WANT.	I DON'T OWN ONE. (4)
BECAUSE I DON'T WANT TO.	I DON'T OWN ONE OR HAVE REGULAR ACCESS TO ONE.
BECAUSE I HAD A STROKE.	I DON'T RIDE BIKES ANY MORE.
BECAUSE IT JUST DOESN'T WORK OUT AND OUR BUSINESS IS JUST TOO FAR TO RIDE A BIKE.	I DON'T THINK ITS SAFE.
BECAUSE WORK IS TOO FAR AWAY.	I DON'T WANT TO. (4)
DON'T HAVE ANY EASY ACCESS TO A BIKE.	I DON'T WANT A BIKE.
DON'T WANT ONE.	I DRIVE, WALK AND BUS.
HEAVY TRAFFIC.	I FELL OUT OF A TREE AND DAMAGED MY BACK. I RIDE MY MOTORCYCLE.
I OWN A CAR.	I GAVE IT TO MY SON.
I AM BLIND.	I GOT HIT BY A CAR.
I AM DISABLED. (4)	I HAD A BACK INJURY.
I AM DISABLED AND CANNOT RIDE ANYMORE.	I HAVE A BAD KNEE IT NEEDS TO BE REPLACED.
I AM HANDICAPPED.	I HAVE A BAD NECK. LEANING FORWARD AND PUTTING WEIGHT ON MY ARMS IS BAD FOR MY NECK.
I AM IN A WHEEL CHAIR.	I HAVE A CAR. (2)
I AM OLDER NOW.	I HAVE A HEART CONDITION.
I AM ON OXYGEN.	I HAVE A HIGH ECONOMICAL CAR.
I AM PREGNANT.	I HAVE BAD KNEES. (3)
I AM PREGNANT; MAYBE LATER.	I HAVE HAD BACK SURGERY AND AM NOT ABLE TO DO IT.
I AM SICK.	I HAVE HEALTH PROBLEMS.
I AM TOO BUSY. (2)	I HAVE HEALTH REASONS (BACK TROUBLE).
I AM TOO LAZY.	I HAVE LEG PROBLEMS.
I AM TOO OLD. (4)	I HAVE NO DESIRE TO.
I CAN'T RIDE IT.	I HAVE NO INTEREST.
I DO NOT WANT TO.	I HAVE SOME HEALTH CHALLENGES.
I DON'T FIND THEM SAFE.	I HAVEN'T BEEN ABLE TO BUY ONE.
I DON'T HAVE A BICYCLE.	I HAVEN'T BOUGHT ONE.
I DON'T HAVE A BIKE ANYMORE.	I HAVEN'T FOUND THE TIME I GUESS.
I DON'T HAVE A BIKE..	

I HAVEN'T HAD REASON TO.  
I HAVEN'T WANTED TO.  
I JUST DON'T.  
I JUST DON'T FEEL SAFE ON THEM.  
I JUST DON'T HAVE A BIKE.  
I JUST DON'T WANT TO.  
I JUST GOT ONE.  
I JUST HAD A BABY.  
I JUST HAVEN'T.  
I LIVE TOO FAR FROM WORK.  
I PREFER TO DRIVE.  
I PREFER TO WALK TO WORK.  
I TAKE THE BUS EVERYWHERE I GO.  
I'D RATHER DRIVE MY CAR.  
I'M DISABLED.  
I'M NOT A CHILD.  
I'M TOO BUSY.  
I'M TOO OLD. (3)  
IT DOES NOT APPEAL TO ME.  
IT HURTS SITTING ON THE SEATS.  
IT NEEDS A TUNE UP AND I DON'T LIKE TO  
RIDE ON MADISON STREETS.  
IT RAINS TOO MUCH.  
IT'S NOT CONVENIENT.  
IT'S TOO MUCH HASSLE.  
JUST HAVEN'T. NO REAL REASON.  
LAZINESS.

MY AGE.  
MY BIKE IS BROKE. MAYBE SOMEDAY.  
MY BIKE IS NOT IN GOOD WORKING ORDER  
AND I JUST HAVEN'T GOTTEN AROUND TO  
IT.  
MY BIKE WAS STOLEN. THAT'S ALL.  
NO REASON.  
NONE.  
NOT INTERESTED.  
NOT MY METHOD OF TRANSPORTATION.  
PERSONAL REASONS.  
POOR HEALTH.  
PREGNANCY.  
THE BUSY STREETS.  
THE DISCOMFORT BIKE RIDING CAUSES.  
THE EXPENSE IN BUYING ONE AND I USE  
THE METRO BUS.  
THE SEAT HURTS MY HIND END.  
THERE IS NOT ENOUGH TIME.  
TOO HARD TO FIND A PLACE TO STORE  
THEM.  
TOO LAZY TO FIX IT.  
TOO MUCH TRAFFIC. (2)  
TRAFFIC IS TOO HEAVY AND TOO FAST.  
WE HAVE A FARM, AND I SPEND MOST OF  
MY TIME ON THE FARM. THAT'S WHERE I  
GET MY EXERCISE.  
WORK IS TOO FAR AWAY.



**Q13. PLEASE COMPLETE THIS SENTENCE: I WOULD BIKE MORE OFTEN IF...**

BETTER BIKE PATHS.

DON'T KNOW.

I'M NOT SURE I CAN ANSWER THAT.

I AM JUST NOT INTEREST IN THE BIKING QUESTIONS. TO ME THAT IS A WASTE OF MONEY.

I AM TOO LAZY.

I BIKE AS MUCH AS I WANT TO, SO I CANT REALLY ANSWER THAT.

I BIKE AS MUCH AS I WANT.

I CAN'T REALLY THINK OF NOTHING.

I CAN'T.

I COULD GET ANYWHERE I WANTED TO FROM MY BACK YARD.

I COULD GET TO ALL TRAILS VIA MY HOUSE, RATHER THAN PUT THE BIKE IN THE CAR.

I DIDN'T HAVE A BABY.

I DIDN'T HAVE SMALL CHILDREN, PERSONAL CHOICE. MORE TIME.

I DIDN'T HAVE TO WORRY ABOUT THE TRAFFIC AND DIDN'T HAVE TO WORK AROUND ONE WAY STREETS.

I DIDN'T WALK SO MUCH.

I DON'T HAVE AN ANSWER.

I DON'T KNOW WHY I DON'T BIKE MORE OFTEN, I THINK IT'S BECAUSE THE CLOTHES I HAVE TO WEAR TO WORK

I HAVE TO DRESS UP.

I DON'T KNOW. (3)

I FELT LIKE IT.

I GUESS I DON'T KNOW.

I HAD ACTUAL BIKE PATHS.

I HAD MORE AMBITION.

I HAD MORE TIME. (22)

I HAD TIME. (3)

I HAD TO.

I HAVE NO ANSWER TO THAT.

I HAVE NO ANSWER.

I LIVED CLOSER TO MY DESTINATION.

I WAS CLOSER TO WORK. I WOULD BIKE TO WORK, BUT I DON'T LIKE TO CROSS HIGHWAY 51 -- IT'S A BUSY STREET.

I WEREN'T SO LAZY.

I WOULD BIKE MORE OFTEN IF I DIDN'T HAVE ARTHRITIS.

I WOULD BIKE MORE OFTEN IF MY WIFE BIKED WITH ME.

I WOULD BIKE MORE OFTEN IF I COULD HAVE AN OFF STREET PAVED BICYCLE ROUTE, ESPECIALLY TO WORK IF

THERE WAS A SAFE ROUTE TO DO SO. I WORK ON THE EAST SIDE AND LIVE ON THE WEST SIDE, THERE ISN'T

ANYWHERE SAFE TO DO THIS. I WOULD BE BICYCLING MORE IN THE SUMMER.

I WOULD RIDE IN THE WINTER IF THE BIKE PATHS WERE CLEARED EVERYDAY.

I WOULDN'T. I BIKE A LOT.

IF CARS WOULD BE MORE COURTEOUS TO BIKERS.

IF I COULD AFFORD NEW TIRES AND THEY DIDN'T CONSTANTLY LEAK AIR.

IF I COULD HAVE TIME BY MYSELF.

IF I DID NOT HAVE TO WORK.

IF I DIDN'T ENJOY RUNNING.

IF I DIDN'T HAVE A NEWBORN.

IF I DIDN'T HAVE BAD KNEES.

IF I DIDN'T HAVE TO DRIVE AS PART OF JOB.

IF I DIDN'T HAVE KIDS.

IF I DIDN'T HAVE TO BE IN TRAFFIC.

IF I DIDN'T HAVE TO COME HOME AND TAKE SHOWER. AND IF I COULD FIND A BIKE TO TAKE CHILD ON.

IF I DIDN'T HAVE TO ENCOUNTER SO MANY AUTOMOBILES.

IF I DIDN'T HAVE TO GO TO MULTIPLE PLACES.

IF I DIDN'T HAVE TO GO TO WORK.

IF I DIDN'T HAVE TO RIDE IN TRAFFIC.

IF I DIDN'T HAVE TO TAKE MY KIDS TO AND FROM SCHOOL.

IF I DIDN'T HAVE TO WEAR A SUIT TO WORK.

IF I DIDN'T LIVE AT THE BOTTOM OF A HILL.

IF I DIDN'T LIVE IN WISCONSIN.

IF I FELT INCLINED TO DO IT.

IF I FELT LIKE CARS WERE MORE AWARE OF US.

IF I HAD A BETTER BIKE.

IF I HAD A BIKE PATH NEAR ME.

IF I HAD A BIKE THAT WAS ELECTRIC.

IF I HAD A BIKE.

IF I HAD A NICER BIKE.  
IF I HAD A WORKING BIKE.  
IF I HAD AN ELECTRIC BIKE.  
IF I HAD MORE COMMUTING TIME.  
IF I HAD MORE ENERGY.  
IF I HAD MORE FREE TIME. (2)  
IF I HAD MORE TIME OFF WORK.  
IF I HAD MORE TIME ON MY HANDS.  
IF I HAD MORE TIME OR BETTER WEATHER IN WINTER.  
IF I HAD MORE TIME TO DO IT.  
IF I HAD MY BIKE FROM OHIO.  
IF I HAD NICER BIKE.  
IF I HAD SHOWERS AT WORK.  
IF I HAD THE FACILITIES AT WORK LIKE SHOWERS AND A PLACE TO BE ABLE TO CHANGE CLOTHES. IF THERE WERE MORE OFF STREET BIKE PATHS BY MY HOME.  
IF I HAD THE TIME. (6)  
IF I KNEW I COULD GET BACK HOME ON THE BUS WITH MY BIKE; A LOT OF THE TIMES IT IS FULL.  
IF I LIVED CLOSER TO THE PLACES I GO IN THE CITY, I GUESS.  
IF I LIVED CLOSER TO WORK. (3)  
IF I LIVED IN A WARMER CLIMATE. (2)  
IF I LIVED SOMEWHERE BESIDES WISCONSIN IT GETS TOO COLD TO BIKE HERE.  
IF I LIVED TO CLOSER TO THINGS TO RIDE TO.  
IF I OWNED A BETTER QUALITY BIKE.  
IF I SPENT MORE MONEY ON WINTER GEAR.  
IF I WANTED TO.  
IF I WAS ABLE TO WORK. I USED TO ALL THE TIME WHEN I WORKED, BUT I'M NO LONGER WORKING.  
IF I WAS CLOSER TO WORK. (3)  
IF I WAS HEALTHIER.  
IF I WAS MORE PHYSICALLY FIT.  
IF I WAS NOT DISABLED.  
IF I WAS TWENTY YEARS YOUNGER.  
IF I WASN'T LAZY.  
IF I WASN'T SO BUSY WITH CLASSES.  
IF I WASN'T SO LAZY. (3)  
IF I WASN'T SO LAZY. I AM TOO OLD. I'M LOOSING MY CONFIDENCE. I HAD A FALL A FEW YEARS AGO, AND THAT MAKES ME MORE LEERY.

IF I WERE IN BETTER SHAPE AND MADISON WAS FLATTER.  
IF I WERE YOUNGER. (2)  
IF IT WAS ALWAYS A BEAUTIFUL DAY.  
IF IT WAS ALWAYS GOOD WEATHER.  
IF IT WAS BETTER WEATHER.  
IF IT WAS HOTTER OUTSIDE.  
IF IT WAS SAFER. BETTER LIGHTING.  
IF IT WAS WARM ALL YEAR ROUND.  
IF IT WAS WARMER MORE OFTEN.  
IF IT WAS WARMER YEAR ROUND. THERE ARE NOT ENOUGH BIKE LANES ON BUSY STREETS. SOMETIMES I HAVE A LOT OF STUFF TO CARRY.  
IF IT WASN'T COLD.  
IF IT WERE PRACTICAL PART OF MY DAY, AND I HAD ENOUGH TIME TO BIKE. BUT I WORK 34 MILES AWAY.  
IF IT WERE SAFER. THERE'S TOO MUCH TRAFFIC.  
IF MADISON HAD BETTER WEATHER.  
IF MY BACK WOULD FEEL BETTER.  
IF MY FRIEND WASN'T INJURED.  
IF MY HEALTH WAS BETTER.  
IF MY JOB WAS CLOSER TO HOME.  
IF MY PAN EARS FIT MY BIKE.  
IF MY SON DIDN'T NEED TRAINING WHEELS.  
IF THE BIKE LANES WERE SEPARATE FROM PARKING LANES AND THERE MORE BIKE LANES ON MORE STREETS.  
IF THE DISTANCES WERE RIGHT.  
IF THE PATHS WERE CLEAR IN THE WINTER.  
IF THE PATHS WERE MORE CONDUCIVE TO BIKE RIDING - - BETTER MAINTAINED AND CLEARED MORE OFTEN.  
IF THE WAS WEATHER 65 TO 70 OUT EVERYDAY.  
IF THE WEATHER WAS BETTER ALL OF THE TIME. I'M 67 YEARS OLD, AND MY KNEES ARE NOT GOOD, AND I'M DIABETIC.  
IF THE WEATHER WAS BETTER ALL YEAR ROUND.  
IF THE WEATHER WAS BETTER ALL YEAR, AND IF I WAS YOUNGER AND MY HEALTH WAS BETTER.  
IF THE WEATHER WAS BETTER AND I HAD A BETTER BIKE.  
IF THE WEATHER WAS BETTER. (5)  
IF THE WEATHER WAS BETTER. IN THE SUMMER, IF THERE WERE LESS HILLS.

IF THE WEATHER WAS COOPERATIVE.  
IF THE WEATHER WAS MORE COOPERATIVE.  
IF THE WEATHER WAS NICE ALL TIME. AND MORE BIKE PATHS.  
IF THE WEATHER WAS NICER. (9)  
IF THE WEATHER WERE BETTER. (2)  
IF THE WEATHER YEAR ROUND WAS BETTER.  
IF THERE MORE BIKE PATHS.  
IF THERE MORE NICE DAYS.  
IF THERE WAS A BIKE PATH THE ENTIRE WAY TO WORK.  
IF THERE WAS FEWER HILLS.  
IF THERE WAS LIGHTING ON BIKE PATHS AND I COULD FIND A WAY TO BIKE WITH ALL MY CHILDREN.  
IF THERE WAS MORE BIKE LANES ON ALL THE MAJOR CITY STREETS.  
IF THERE WAS MORE BIKE PATHS.  
IF THERE WAS MORE EDUCATION OF BIKE LAWS, RULES OF THE ROAD FOR EVERYONE FOR LITTLE KIDS AND ADULTS BECAUSE PEOPLE DON'T KNOW THEM.  
IF THERE WAS NO GASOLINE OR I DIDN'T HAVE A CAR.  
IF THERE WERE A BIKE PATH BETWEEN MY HOUSE AND WORK.  
IF THERE WERE A PATH BY MY WORK.  
IF THERE WERE BETTER BIKE PATHS.  
IF THERE WERE BIKE PATHS IN THE AREAS WHERE I SHOP.  
IF THERE WERE LOCATIONS CLOSER.  
IF THERE WERE MORE BIKE LANES. (3)  
IF THERE WERE MORE BIKE PATHS.  
IF THERE WERE MORE BIKE TRAILS NEAR ME.  
IF THERE WERE MORE CARS WATCHING OUT FOR THE BIKERS.  
IF THERE WERE MORE DAYLIGHT HOURS.  
IF THERE WERE MORE DEDICATED BIKE PATHS AND IF IT WASN'T SO COLD.  
IF THERE WERE MORE DESIGNATED BIKE PATHS. I HAVE 2 YOUNG CHILDREN AND I'M CONCERNED ABOUT THEIR SAFETY, AND THERE'S NOT ENOUGH STREETS WHERE THEY CAN BIKE SAFELY BECAUSE OF THE AMOUNT OF TRAFFIC. ALL MY RESPONSES ARE BASED ON THAT.

IF THERE WERE MORE GOOD PATHS.  
IF THERE WERE SAFE BIKE PATHS ON THE NORTH SIDE OF MADISON.  
IF THERE WERE WELL LIT BIKE PATHS. BETTER LIGHTING.  
IF THERE WERE MORE BIKE PATHS IN THE CITY.  
IF THERE WERE MORE LIBRARY AND SHOPPING AREAS CLOSER TO HOME.  
IF THEY WERE BETTER AT PLOWING THE BIKE PATHS IN WINTER.  
IF WE DIDN'T HAVE SO MUCH SNOW.  
IF WE HAD BETTER WEATHER AND STOPPED ALL THE CONSTRUCTION.  
IF WE HAD BETTER WEATHER. (2)  
IF WE HAD MORE BIKE LANES.  
IF WE HAD THINGS CLOSER TO US, LIKE SHOPPING MALLS AND ANY OTHER STORES LIKE COFFEE SHOPS, A POST OFFICE AND GROCERY STORE.  
IF WE HAVE NICER WEATHER IN WISCONSIN.  
IF WORK WAS CLOSER TO WHERE I LIVE.  
IT'S EASIER TO GET THERE FROM CAR.  
IT DEPENDS ON WEATHER.  
IT DIDN'T AFFECT MY FAMILY ON LONGER BIKE RIDES.  
IT DIDN'T SNOW AS MUCH OR IF THE BIKE LANES WERE CLEARED IN THE WINTER.  
IT DIDN'T TAKE MORE TIME THEN DRIVING.  
IT IS AT THE LAKE HOUSE.  
IT WAS ALWAYS SAFE AND IT DIDN'T GET SO DARN COLD, AND I WOULD SAY IF THERE WAS A SHOWER IN MY WORK BUILDING.  
IT WAS EASIER TO TAKE MY KIDS TO PRESCHOOL AND THEN TO WORK.  
LESS CAR TRAFFIC.  
MY WIFE WERE RETIRED.  
NOTHING NEEDS TO BE DONE TO IMPROVE BIKING NEEDS.  
ON THE BIKE ROUTES THAT ARE AVAILABLE IN THE COMMUNITY, IF THEY WOULD USE UNIFORMITY ON THE BIKE ROUTES IN THE DIFFERENT COMMUNITIES.  
PROBABLY NOT HAVING ENOUGH LIGHT DURING THE DAY.  
THE BUSY ROUTES. IF WE HAD MORE QUIET ROUTES.

THE WEATHER WAS ALWAYS NICE.  
THE WEATHER WOULD BE BETTER.  
THE WEATHER. BETTER DESTINATIONS; PLACES  
CLOSER.  
THERE WAS MORE BIKE PATHS.  
THERE WERE MORE BIKE PATHS.  
THERE WERE MORE BIKE PATHS. I DON'T MEAN  
LINES IN THE STREETS - - I MEAN ACTUAL BIKE  
PATHS.  
THERE WERE MORE DEDICATED BIKE PATHS.

THERE WERE MORE OFF ROAD BIKE PATHS.  
THERE WERE SAFER BIKE LANES.  
TIME. IF I HAD MORE TIME.  
TOO MANY CARS ON THE ROAD.  
WE DIDN'T HAVE WINTER.  
WELL TO BE FRANK, IF THE WEATHER WAS MORE  
CONSISTENT AND THE STREETS WERE LESS  
HEAVILY TRAVELED  
WELL I DO THINK I BIKE A LOT. IF I HAD TO DO A  
REALLY BIG GROCERY SHOP. I GUESS IF I HAD  
MORE TIME.