



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Approved URBAN DESIGN COMMISSION

Wednesday, November 9, 2016

4:30 PM

215 Martin Luther King, Jr. Blvd.
Room LL-110 (Madison Municipal Building)

Use Doty Street entrance for meetings scheduled after hours.

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below immediately.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese inmediatamente al número de teléfono que figura a continuación.

Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntwv, cov ntaub ntwv ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

Please contact the Department of Planning and Community & Economic Development at (608) 266-4635.

CALL TO ORDER / ROLL CALL

APPROVAL OF MINUTES

[October 26, 2016]: <http://madison.legistar.com/Calendar.aspx>

PUBLIC COMMENT

DISCLOSURES AND RECUSALS

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

SECRETARY'S REPORT/AGENDA OVERVIEW

PUBLIC HEARING ITEMS

The Urban Design Commission uses a consent agenda, which means that the Commission can consider any item at 4:30 p.m. where there are no registrants wishing to speak in opposition regardless of its placement on the agenda.

Due to the length of any one agenda, the Urban Design Commission will take an unscheduled break when necessary. The break will last from 10-15 minutes with resumption of the meeting immediately following.

1. [44925](#) 2134 West Beltline Highway - Comprehensive Design Review for "Sky Zone." 14th Ald. Dist.
Owner: Bron Launsby
Applicant: Bill Rupp, LaCrosse Sign Company
Final Approval is Requested

2. [44357](#) 5215 High Crossing Boulevard - Comprehensive Design Review for a Future "Steinhafel's." 17th Ald. Dist.
Owner: Gary Steinhafel, Steinhafel Corporation
Applicant: Alan Theobald, Iconica
Final Approval is Requested

3. [43556](#) 1004 & 1032 South Park Street - Three Buildings of 3-5 Stories Containing Residential with First Floor Commercial and a Landscaped Courtyard in UDD No. 7. 13th Ald. Dist.
Owner: Wingra Creek Residences, LLC
Applicant: Jeffrey Davis, Angus Young Associates
Final Approval is Requested

4. [43732](#) 53 West Towne Mall - Redevelopment of Portions of the Sears Department Store and Auto Center, and the Addition of Outpads on the Property. 9th Ald. Dist.
SIGNAGE
Owner: James Bry, Seritage SRC Finance, LLC
Applicant: Jeff Vercauteren, Husch Blackwell, LLP
Final Approval is Requested
Referred to the November 30, 2016 Meeting

UNFINISHED BUSINESS

5. [43732](#) 53 West Towne Mall - Redevelopment of Portions of the Sears Department Store and Auto Center, and the Addition of Outpads on the Property. 9th Ald. Dist.
SITE
Owner: James Bry, Seritage SRC Finance, LLC
Applicant: Jeff Vercauteren, Husch Blackwell, LLP
Initial/Final Approval is Requested
Referred to the November 30, 2016 Meeting

6. [43729](#) 8102 Watts Road - 4-Story, 106 Guest Room "Tru Hotel (by Hilton)." 9th Ald. Dist.
Owner: Madison West Princeton Investors I, LLC c/o North Central Group
Applicant: Josh Wilcox, Gary Brink & Associates, Inc.
Initial/Final Approval is Requested

NEW BUSINESS

7. [43950](#) 715 West Dayton Street - SERF Replacement Project. 4th Ald. Dist.
Owner: University of Wisconsin-Madison
Applicant: Walter S. Johnson, Workshop Architects
Informational Presentation

8. [44946](#) 2802 East Johnson Street - New Construction of a Single-Story, 3,750 Square Foot Automotive Repair Shop in UDD No. 5. 12th Ald. Dist.
Owner: Jeff Bernstein
Applicant: John Seamon, Iconica
Informational Presentation

BUSINESS BY MEMBERS

ADJOURNMENT