

“What should public health look like in Madison and Dane County in 2015: the people, the environment, the department?”

**Strategic Planning Retreat
February 15, 2010**

1:30-4:30 PM

**Wisconsin Medical Society
330 E. Lakeside Street**

AGENDA

NOTE: A quorum of the Board of Health for Madison and Dane County may be in attendance at this meeting.

1. Welcome and Charge – Tom Schlenker – 10 minutes
2. Retreat structure – Karl Van Lith – 5 minutes
3. PHMDC Mission and Vision – Patricia Frazak - 5 minutes
4. Division Directors' Perspectives
 - a. Infrastructure and finances (ref: 2010 budget and SWOT analysis) – David Caes- 20 minutes
 - b. Community health (ref: 2008 Health At A Glance) – Janel Heinrich – 20 minutes
 - c. Environmental health (ref: 2008 Environmental Health Report Card) – Tommye Schneider – 20 minutes
5. BREAK – 10 minutes
6. Environmental scan and organizational analysis – Group – 40 minutes
7. Identify and prioritize core strategic issues – Group – 40 minutes
8. Next steps to establish and implement 2015 strategic plans – Group - 40 minutes