



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Draft SUSTAINABLE DESIGN AND ENERGY COMMITTEE

Monday, November 16, 2009

4:00 PM

215 Martin Luther King, Jr. Blvd.
Room 300 (Madison Municipal Building)

CALL TO ORDER / ROLL CALL

Present: 10 -

Marc B. Kornblatt; Richard A. Heinemann; Satya V. Rhodes-Conway; Judy Compton; Lucas K. Dailey; Paul D. Muench; Catherine E. Mackin; David W. Drummond; Garrick R. Maine and Lou W. Host-Jablonski

Absent: 5 -

Peter J. Taglia; Richard A. Slone; Julia D. Voss; Leslie C. Schroeder and Joseph M. Alexander

Excused: 2 -

Sherrie Gruder and Michael J. Vickerman

APPROVAL OF MINUTES OF OCTOBER 19, 2009

<http://legistar.cityofmadison.com/calendar/#current>

Satya Rhodes-Conway made a motion to approve the minutes. Garrick Maine seconded the motion and the minutes were unanimously approved.

APPROVAL OF MINUTES - November 2, 2009

<http://legistar.cityofmadison.com/calendar/#current>

Satya Rhodes-Conway made a motion to approve the minutes. The motion was seconded by Cathy Mackin and the minutes were unanimously approved.

PUBLIC COMMENT - None.

COMMUNICATIONS

Satya Rhodes-Conway moved to accept communication. Judy Compton seconded the motion which was unanimously approved.

NEW BUSINESS

[16602](#)

Report on SD&E Recommendations to Plan Commission re: NE Neighborhoods Plan

Jeanne Hoffman, Judy Compton and Satya Rhodes-Conway explained what the report does and doesn't do.

[16444](#)

A resolution declaring the City of Madison an Energy Independent Community with the goal of procuring 25% of the City of Madison's (Operations) electricity and transportation fuels from renewable resources by 2025 and joining the Wisconsin Energy Independent Community Partnership.

Jeanne Hoffman explained that there is a grant that the City can apply for and the only way get the grant is to become an Energy Independent Community.

Satya Rhodes-Conway indicated that we could amend this resolution. The council will adopted this Tuesday night.

Paul Muench asked why Energy Independent?

Satya Rhodes-Conway indicated this is coming out of the Governor's office.

Cathy Mackin indicated this is also about more green jobs in Wisconsin.

Satya Rhodes-Conway made a motion and Cathy Mackin seconded the motion. The motion was passed unanimously.

DISCUSSION ITEMS

[16331](#)

Review Planning Process Documents

Jeanne Hoffman – suggested other City committees

Lou Host-Jablonski – Ask do we have time?

Jeanne Hoffman – suggested that it will be hard but that we should try.

Satya Rhodes-Conway – indicated that we need to get more input: Neighborhood Associations, Businesses Association, churches, PTO's etc. She also feels that what the City has done for sustainability should be separate issues. That we need to ask what does sustainability mean to the community? Economic aspects of sustainability may be something we look at.

Mid-January would be the earliest we could do more public input. May want to go out with what the sub-committees have done by that point to get feedback about what we are missing.

Cathy Mackin and Garrick Maine – wanted to know more about how many people came to each meeting.

Jeanne Hoffman – 50 people at first, 30 at second and 40 at third.

Karl Van Lith – all meeting were different and they changed as the group learned out to make the meeting better. If we go out to more input – we would need to ask what is the focus? There are many groups business groups or social networking group.

Marc Kornblatt – Thought the meeting was good, but does understand that only one group of folks were at these meetings.

Satya Rhodes-Conway – Wants to know what people who don't know about sustainability think about sustainability.

Judy Compton – Stoughton Road project there was a big public meeting, which went very well. To get people to come to these meetings – you could have them learn about savings energy – you will draw different people, so while you talk about energy savings you also talk sustainability.

David Drummond – Judy is talking more about a focus group. There are limits to public meetings. Focus group type input would be helpful and we also need to frame the information to best put the information out there. To reach people in various demographics, we should consult with people who have experience reaching people such as leaders from neighborhood associations, other community groups and business folk.

Lou Host-Jablonski – Good point. We should go to the key folks in the community that know how to frame the issue for the rest of the community.

Judy Compton – Talk about home building but bring in green building.

Satya Rhodes-Conway – What kind of information will help the plan? Options – What does sustainability mean? Specific areas/policies? Might want explain the precedence study and what people like and don't like. Priorities are very important. We need to find out about communities that don't show up at public meetings and get a sense of their priorities.

Marc Kornblatt – The meeting could be at a church meeting, etc.

Judy Compton – Have the Chamber fill out the survey.

Garrick Maine – So what are we talking about? How many meetings?

Satya Rhodes-Conway – We need a draft communication plan. I don't know if Jeanne or Karl can work on this.

Karl Van Lith – Indicated that he could pull some information together and perhaps use something that TNS Canada used.

Cathy Mackin – What resources could we use to help implement this?

Judy Compton – MGE customers or neighborhood association, etc. - doing an online survey and email it around.

Marc Kornblatt – Come up with top 3-6 population target.

Paul Muench – How much input is enough?

Satya Rhodes-Conway – For Metro Transit we did six meetings – one set up-front and one set on the back-end. For neighborhood plans – committee members go out and talk with stakeholder groups.

Karl van Lith and Jeanne Hoffman to develop a communication plan to bring back to the December 21st SDE meeting

ANNOUNCEMENTS - None.

ADJOURNMENT

Satya Rhodes-Conway motioned to adjourn the meeting. Judy Compton seconded the motion. The meeting adjourned at 5:00 p.m.