



Traffic Engineering and Parking Divisions

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To: City Transit and Parking Commission
From: Jo Easland, Parking Analyst
Subject: January 2006 Revenue Report and February Activity Report

JANUARY REVENUES

	Prior Yr Comp'n		Actuals +/- Budget Comparison	
	YTD Jan '06 +/- '05		January	
	Amount	%	Amount	%
Cashiered Parking Facilities	\$ (3,480)	(.9)	\$ + 1,520	+ .4
Off-Street Meters (Lots & Ramps)	+ 900	+ 2.5	+ 2,710	+ 8.0
On-Street Meters	+14,640	+15.7	+ 2,630	+ 2.5
Constr'n Rev – On-Str Meters	+ 920	+ 6.6	+ 3,150	+ 26.9
Subtotal - On-Street Meter Rev	+15,560	+ 14.5	+ 5,780	+ 4.9
Monthly Parking (incl. LT Leases)	+ 6,300	+ 12.0	(1,230)	(2.1)
RP3 and Miscellaneous Rev	+ 6,110	+157.8	(80)	(.8)
Totals	<u>\$ + 25,390</u>	+ 4.2	<u>\$ + 8,700</u>	+ 1.4

Highlights/Remarks: (number references refer to the attached map)

Nothing significant to report at this time !

FEBRUARY ACTIVITY REPORT

The TPC approved the rate increase proposal on February 14, 2006. The effective date for the increases will be **June 1, 2006** and staff has begun "implementation tasks" (e.g., 30-/60-day notice of monthly/lease parkers, etc.)

2006 REVENUES -- BUDGET VS ACTUAL

Legend

January

Days/RGD's = number of days that the facility generated revenue
 >> RGD = "revenue-generating" days
 pp = percentage point difference (e.g., 40% vs 30% = +10 pp diff;
 vs percentage increase of ~33%)

Variances from budget typically result from one or more of the following factors: changes in the number of spaces in service and/or revenue-generating days; changes in usage levels due to events, weather, price resistance, etc; changes in length of stay; and just plain projection 'misses.' Such impacts are listed in the right-hand columns for variances of +/- \$500 or greater.

(## = TPC map reference)

		Budget	Actual	Actual +/- Budget Amount	%	Explanations / "Impacts" -- '06 +/- '05			
						Spaces	Days	Occy (pp)	Other / Remarks
74000s	Permits								
	74281 RP3 (resid'l pkg permits)	3,507.34	3,123.00	(384.34)	(10.96)				
	74282 Motorcycle Permits	-	-	-					
	74283 Resid Street Constr Permits	-	-	-					
	Subtotal - Permits	3,507.34	3,123.00	(384.34)	(10.96)				
75300	Awards and Damages	-	-	-					
76350	Advertising Revenue	6,250.00	5,910.94	(339.06)	(5.42)				
76710	Cashiered Revenue								
	582502 ALL Cashiered Ramps	-	-	-					
#4	582512 Cap Sq North	41,385.19	40,100.05	(1,285.14)	(3.11)	same	same (a)	- 7 pp	
#6	582532 Gov East	74,179.66	71,249.00	(2,930.66)	(3.95)	same	same (a)	-11 pp	
#9	582522 Overture Center	50,347.15	54,162.30	3,815.15	7.58	same	same (a)	+ 5 pp	...despite drop of \$9,900 in Special Event revenue (b)
#11	582542 SS Campus-Frances	68,236.88	70,646.35	2,409.47	3.53	----- see next line -----			
#11	582552 SS Campus-Lake	83,684.32	90,684.65	7,100.33	8.49	same	1	-16 pp	Special Event Rev up \$5,590 vs 2005
#12	582562 SS Capitol	88,526.23	80,939.37	(7,586.86)	(8.57)	same	same (a)	-14 pp	Special Event Rev down \$16,340 vs 2005 (b)
	Subtotal - Cashiered Revenue	406,259.43	407,781.72	1,522.29	0.37				
76720	Meters - Off-Street (NON-CYCLE)								
#1	582334 Blair Lot	230.80	252.61	21.81	9.45				
#7	582344 Lot 88 (Munic Bldg)	1,259.93	1,228.93	(31.00)	(2.46)				
#2	582353 Brayton Lot-Machine	19,670.87	21,343.85	1,672.98	8.50	same	same	-8 pp	no specific explanation for variance
#2	582354 Brayton Lot-Meters	262.18	258.10	(4.08)	(1.56)				
#3	582364 Buckeye/Lot 58	9,821.59	11,224.38	1,402.79	14.28	same	same	-20 pp	no specific explanation for variance
	582374 Evergreen Lot	-	-	-					
	582414 Wingra Lot	513.37	462.69	(50.68)	(9.87)				
#12	582564 SS Capitol	2,321.31	2,018.03	(303.28)	(13.07)				
	Subtotal - Meters Off-Street	34,080.05	36,788.59	2,708.54	7.95				
	Meters - Off-Street (CYCLES)								
	582507 ALL Cycles (eff 7/98)	-	-	-					
	Subtotal -- 76720's	34,080.05	36,788.59	2,708.54	7.95				
76730	Meters - On-Street								
	582114 Capitol Square Meters	1,853.23	2,485.48	632.25	34.12				
	582124 Campus Area	18,775.99	16,597.05	(2,178.94)	(11.60)	+2	same	-9 pp	
	582134 CCB Area	8,802.73	9,296.81	494.08	5.61				
	582144 East Washington Area	6,127.21	5,508.28	(618.93)	(10.10)				
	582154 GEF Area	7,063.30	7,860.60	797.30	11.29				
	582164 MATC Area	4,666.73	5,452.28	785.55	16.83				
	582174 Meriter Area	6,170.23	9,154.60	2,984.37	48.37	+4	same	+13 pp	
	582184 MMB Area	12,300.23	11,611.65	(688.58)	(5.60)				
	582194 Monroe Area	2,531.96	3,402.38	870.42	34.38				
	582204 Schenks Area	1,059.29	980.05	(79.24)	(7.48)				
	582214 State St Area	8,937.95	7,989.93	(948.02)	(10.61)	-15	same	+8 pp	
	582224 University Area	21,828.17	21,213.29	(614.88)	(2.82)				
	582234 Wilson/Butler Area	5,310.22	6,503.52	1,193.30	22.47	+24	same	-4 pp	
	Subtotal - Meters On-Street	105,427.24	108,055.92	2,628.68	2.49				
	Const'n-Related Meter Rev (On-St)								
	74284 Contractor Permits	3,934.10	5,876.00	1,941.90	49.36				slightly low budget projection; for Jan 2006, 140 fewer permits sold vs '05
	74285 Meter Hoods	751.68	1,470.00	718.32	95.56				
	74286 Construction Meter Removal	7,020.86	7,508.00	487.14	6.94				Construction-related revenue is difficult to predict ...
	Subtotal - Constr'n Related Rev	11,706.64	14,854.00	3,147.36	26.89				
	Totals - On-Str Mtrs	117,133.88	122,909.92	5,776.04	4.93				
76740 / 50	Monthlies AND Long-Term/Parking Leases								
76740's	582335 Blair Lot (#1)	3,335.00	3,360.00	25.00	0.75				
#13	582405 Wilson Lot	4,265.00	4,202.00	(63.00)	(1.48)				
#4	582515 Cap Square No	14,824.00	14,369.04	(454.96)	(3.07)				
#6	582535 Gov East	12,000.00	12,040.00	40.00	0.33				
#9	582525 Overture Center	6,171.00	5,276.44	(894.56)	(14.50)				Budget projection overstated by \$720/mo
#12	582565 SS Capitol - reg Mo'ys	8,198.00	8,312.00	114.00	1.39				
	Subtotal - Monthlies	48,793.00	47,559.48	(1,233.52)	(2.53)				
76750's	582358 Overture Center (#9)	4,866.75	4,866.75	-	-				
	582418 Wingra Lot (Commy Car)	45.00	45.00	-	-				
#12	582568 SS Cap - LT Lease	6,150.71	6,150.60	(0.11)	(0.00)				
	Subtotal - LTL's	11,062.46	11,062.35	(0.11)	(0.00)				
	Total - Moy's & Leases	59,855.46	58,621.83	(1,233.63)	(2.06)				
78000s	Miscellaneous Revenues								
	78220 Operating Lease Payments	-	-	-					
	78310 Property Sales	-	-	-					
	78890 Other	308.33	955.04	646.71	209.75				
	Subtotal -- Miscellaneous	308.33	955.04	646.71	209.75				
	Summary -- BPT's Misc Revenue	28,886.87	9,988.98	(18,897.89)	(65.80)				
	GRAND TOTALS	627,394.49	636,091.04	8,696.55	1.39				

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Notes:

- (a) There was one extra revenue-generating day in January 2006 vs 2005; however, because the extra day was a Saturday, not significant from a revenue standpoint.
- (b) Re this year's decline in Special Event revenue at the Overture and State Street Capitol ramps: last year, Phantom of the Opera played 31 times at the Overture Center, and usually sold out. No matching 'special event' this January.

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Year-to-Date Revenues >> 2005 vs 2006 Through JAN		2005 YTD	2006 YTD	2005 +/- 2004	
				Amount	%
74000s Licenses, Permits, Fees					
74281	RP3 (residential parking permits)	3,466.00	3,123.00	(343.00)	(9.90)
74282	Motorcycle Permits	-	-	-	n/a
74283	Resid Street Constr Permits	-	-	-	n/a
	Subtotal - Licenses, ...	3,466.00	3,123.00	(343.00)	(9.90)
75300	Awards and Damages	-	-	-	n/a
76350	Advertising Revenue	-	5,910.94	5,910.94	n/a
76710	Cashiered Revenue	-	-	-	-
	582512 Cap Sq North	41,099.74	40,100.05	(999.69)	(2.43)
	582532 Gov East	73,716.35	71,249.00	(2,467.35)	(3.35)
	582522 Overture Center	55,900.63	54,162.30	(1,738.33)	(3.11)
	582542 SS Campus-Frances	63,877.85	70,646.35	6,768.50	10.60
	582552 SS Campus-Lake	81,769.62	90,684.65	8,915.03	10.90
	582562 SS Capitol	94,894.29	80,939.37	(13,954.92)	(14.71)
	Subtotal - Cashiered Revenue	411,258.49	407,781.72	(3,476.77)	(0.85)
76720 Meters - Off-Street (NON-CYCLE)					
	582334 Blair Lot	330.71	252.61	(78.10)	(23.62)
	582344 Lot 88 (Munic Bldg)	1,232.51	1,228.93	(3.58)	(0.29)
	582353 Brayton Lot-Machine	21,394.75	21,343.85	(50.90)	(0.24)
	582354 Brayton Lot-Meters	283.43	258.10	(25.33)	(8.94)
	582364 Buckeye/Lot 58	9,350.85	11,224.38	1,873.53	20.04
	582374 Evergreen Lot	587.40	-	(587.40)	(100.00)
	582414 Wingra Lot	400.45	462.69	62.24	15.54
	582564 SS Capitol	2,305.07	2,018.03	(287.04)	(12.45)
	Subtotal - Meters Off-Street	35,885.17	36,788.59	903.42	2.52
Meters - Off-Street (CYCLES)					
	582507 ALL Cycles (eff 7/98)	-	-	-	n/a
	Subtotal -- 76720's	35,885.17	36,788.59	903.42	2.52
76730 Meters - On-Street					
	582024 Cap Sq Mtrs (new '05)	-	2,485.48	2,485.48	n/a
	582124 Campus Area	15,645.74	16,597.05	951.31	6.08
	582134 CCB Area	8,198.59	9,296.81	1,098.22	13.40
	582144 East Washington Area	5,628.75	5,508.28	(120.47)	(2.14)
	582154 GEF Area	7,247.45	7,860.60	613.15	8.46
	582164 MATC Area	4,131.17	5,452.28	1,321.11	31.98
	582174 Meriter Area	5,773.46	9,154.60	3,381.14	58.56
	582184 MMB Area	9,897.56	11,611.65	1,714.09	17.32
	582194 Monroe Area	2,558.02	3,402.38	844.36	33.01
	582204 Schenks Area	844.09	980.05	135.96	16.11
	582214 State St Area	8,324.25	7,989.93	(334.32)	(4.02)
	582224 University Area	20,234.94	21,213.29	978.35	4.83
	582234 Wilson/Butler Area	4,933.37	6,503.52	1,570.15	31.83
	Subtotal - Meters On-Street	93,417.39	108,055.92	14,638.53	15.67
Const'n-Related Meter Rev (On-St)					
74284	Contractor Permits	5,190.00	5,876.00	686.00	13.22
74285	Meter Hoods	808.00	1,470.00	662.00	81.93
74286	Construction Meter Removal	7,938.00	7,508.00	(430.00)	(5.42)
	Subtotal - Constr'n Related Rev	13,936.00	14,854.00	918.00	6.59
	Totals - On-Street Meters	107,353.39	122,909.92	15,556.53	14.49
76740 / 50	Monthlies and Long-Term/Parking Leases				
76470's	582335 Blair Lot	3,340.00	3,360.00	20.00	0.60
	582405 Wilson Lot	4,290.00	4,202.00	(88.00)	(2.05)
	582515 Cap Square No	14,567.01	14,369.04	(197.97)	(1.36)
	582535 Gov East	12,218.80	12,040.00	(178.80)	(1.46)
	582525 Civic Center	3,378.20	5,276.44	1,898.24	56.19
	582565 SS Capitol - reg Mo's	8,337.00	8,312.00	(25.00)	(0.30)
	Subtotal - Monthlies	46,131.01	47,559.48	1,428.47	3.10
76750's	582358 Brayton Lot (Commy Car)	-	-	-	n/a
	582418 Wingra Lot (Commy Car)	45.00	45.00	-	-
	582528 Overture Center	-	4,866.75	4,866.75	n/a
	582568 SS Cap - LT Lease	6,150.60	6,150.60	-	-
	582705 Convention Center	-	-	-	-
	Subtotal -- LTL's	6,195.60	11,062.35	4,866.75	78.55
	Totals- Moy's and Leases	52,326.61	58,621.83	6,295.22	12.03
78000s Miscellaneous Revenues					
78220	Operating Lease Payments	-	-	-	n/a
78310	Property Sales	-	-	-	n/a
78890	Other	408.76	955.04	546.28	133.64
	Subtotal -- Miscellaneous	408.76	955.04	546.28	133.64
	Summary - RP3 and Misc Revenue (incl's Cycle Permits)	3,674.76	9,988.98	6,114.22	167.60
	TOTALS	610,698.42	636,091.04	25,392.62	4.16

**Department of Transportation -- Parking Division
Revenue(a) for the Months of January, 2005 and 2004 (c)**

		-----Off-Street-----				Street	Misc.		
		Meters *	+ Cashiered	+ Monthly	= Total	+ Meters	+ Revenues	= Totals *	
2006	Number of Spaces	286	3,275	454	4,015	1,357	-----	5,372	
	Revenue	\$ 36,789	407,782	58,622	503,193	122,910	9,989	636,091	
2005	Number of Spaces	309	3,275	454	4,038	1,323	-----	5,361	
	Revenue	\$ 35,885	411,258	52,327	499,470	107,353	3,875	610,698	



* Totals are exclusive of OFF-Street Cycle Spaces/Revenue so as not to skew results (due to revenue immateriality); but not worthwhile to backout ON-Street Cycles.

	Facility	Spaces (c)		Days (c)		Avg Wkday Occy (c)		Revenues (c)		Rev/Space/Day (c)			
		Jan-05	Jan-06	Jan-05	Jan-06	Jan-05	Jan-06	Jan-05	Jan-06	Jan-05	Jan-06	Jan-05	Jan-06
METERED	Blair Lot (eff Aug 2002)	13	13	24	24	--	--	\$ 330.71	\$ 252.61	\$ 1.06	\$ 0.81		
	Lot 88 (Munic Building)	17	17	24	24	88%	77%	\$ 1,232.51	\$ 1,228.93	\$ 3.02	\$ 3.01		
	Brayton Lot Paystations	154	154	24	24	94%	86%	\$ 21,394.75	\$ 21,343.85	\$ 5.79	\$ 5.77		
	Brayton Lot Meters	12	12	24	24	58%	83%	\$ 283.43	\$ 258.10	\$ 0.98	\$ 0.90		
	Buckeye Lot	53	53	24	24	96%	76%	\$ 9,350.85	\$ 11,224.38	\$ 7.35	\$ 8.82		
	Evergreen Lot	23	0	24	24	--	--	\$ 587.40	\$ -	\$ 1.06	\$ -		
	Wingra Lot	18	18	24	24	--	--	\$ 400.45	\$ 462.69	\$ 0.93	\$ 1.07		
	SS Capitol	19	19	24	24	100%	42%	\$ 2,305.07	\$ 2,018.03	\$ 5.05	\$ 4.43		
	Cycles	47	47	n/c	n/c	--	--	\$ -	\$ -	n/c	n/c		
	MONTHLY CASHIERE	Cap Square North	488	488	25	26	75%	68%	\$ 41,099.74	\$ 40,100.50	\$ 3.37	\$ 3.16	
Gov East		431	431	25	26	96%	85%	\$ 73,716.35	\$ 71,249.00	\$ 6.84	\$ 6.36		
Overture Center		590	590	25	26	40%	45%	\$ 55,900.63	\$ 54,162.30	\$ 3.79	\$ 3.53		
SS Campus (Frances) (combined totals)		1,066	1,066	25	26	69%	53%	\$ 63,877.85	\$ 70,646.35	\$ 5.47	\$ 5.82		
SS Campus (Lake)								\$ 143,647	\$ 161,331				
State St Capitol		700	700	25	26	68%	54%	\$ 94,894.29	\$ 80,939.37	\$ 5.42	\$ 4.45		
Blair Lot Mo'y (eff 8/2002)		44	44	20	20			\$ 3,340.00	\$ 3,360.00	\$ 3.80	\$ 3.82	50	50
Wingra Lot (Comm'y Car)		1	1	20	20			\$ 45.00	\$ 45.00	\$ 2.25	\$ 2.25	n/a	n/a
Wilson Lot Mo'y		50	50	20	20			\$ 4,290.00	\$ 4,202.00	\$ 4.29	\$ 4.20	55	54
Cap.Sq. N Mo'y		125	125	20	20			\$ 14,367.01	\$ 14,369.04	\$ 5.83	\$ 5.75	150	149
ON-STREET METERS	Gov East Mo'y	85	85	20	20			\$ 12,218.80	\$ 12,040.00	\$ 7.19	\$ 7.08	108	100
	Overture Ctr Mo'y (b) (e)	30	30	20	20			\$ 3,378.20	\$ 10,143.19	\$ 5.63	\$ 16.91	33	94
	SS Cap. Mo'y (b) (d)	119	119	20	20			\$ 14,487.60	\$ 14,462.60	\$ 6.09	\$ 6.08	134	134
	Campus Area Route	170	172	24	24	60%	51%	\$ 15,645.74	\$ 16,597.05	\$ 3.83	\$ 4.02	530	581
	Capitol Square	--	23	--	24	--	n/a	\$ -	\$ 2,485.48	\$ -	\$ 4.50		
	CCB Area Route	88	93	24	24	57%	56%	\$ 8,198.59	\$ 9,296.81	\$ 3.88	\$ 4.17		
	East Washington Area Route	107	96	24	24	55%	50%	\$ 5,628.75	\$ 5,508.28	\$ 2.19	\$ 2.39		
	GEF Area Route	77	79	24	24	60%	43%	\$ 7,247.45	\$ 7,860.60	\$ 3.92	\$ 4.15		
	MATC Area Route	93	103	24	24	46%	33%	\$ 4,131.17	\$ 5,452.28	\$ 1.85	\$ 2.21		
	Meriter Area Route	126	130	24	24	29%	42%	\$ 5,773.46	\$ 9,154.60	\$ 1.91	\$ 2.93		
MMB Area Route	94	99	24	24	54%	51%	\$ 9,897.56	\$ 11,611.65	\$ 4.39	\$ 4.89			
Monroe Area Route	80	74	24	24	pass	pass	\$ 2,558.02	\$ 3,402.38	\$ 1.33	\$ 1.92			
Schenks Area Route	83	82	24	24	pass	pass	\$ 844.09	\$ 980.05	\$ 0.42	\$ 0.50			
State Street Area Route	93	78	24	24	53%	61%	\$ 8,324.25	\$ 7,989.93	\$ 3.73	\$ 4.27			
University Area Route	230	222	24	24	61%	63%	\$ 20,234.94	\$ 21,213.29	\$ 3.67	\$ 3.98			
Wilson/Butler Area Route	82	106	24	24	52%	48%	\$ 4,933.37	\$ 6,503.52	\$ 2.51	\$ 2.56			
Various Routes	n/a	n/a	24	24	n/a	n/a	\$ -	\$ -	\$ -	\$ -			
Subtotal - Route Revenue	1,323	1,357	24	24	--	--	\$ 93,417.39	\$ 108,055.92	\$ 2.94	\$ 3.32			
Meter-Related Constrn Rev							\$ 13,936.00	\$ 14,854.00					
Total On-St Meter Revenue							\$ 107,353.39	\$ 122,909.92					
Miscellaneous	--	--					\$ 3,874.76	\$ 9,988.98					
Total (a)	5,408	5,419					\$ 610,698.41	\$ 636,091.49					

Footnotes:

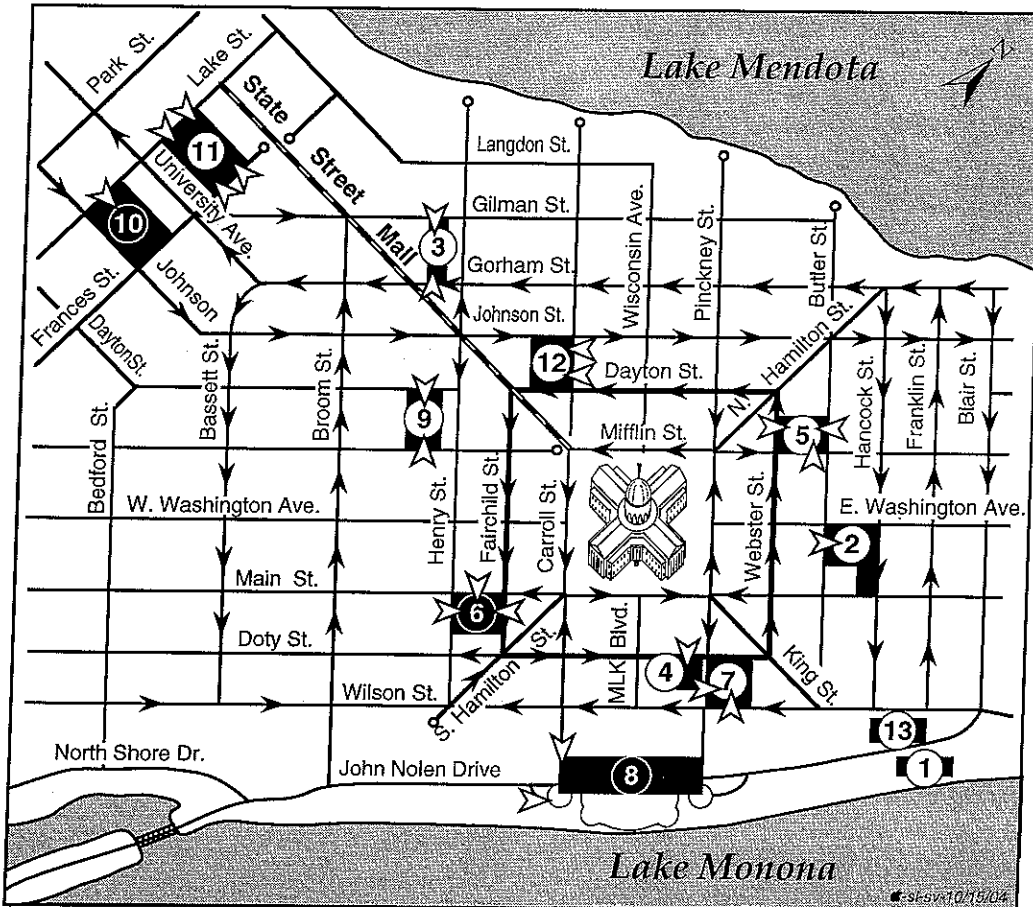
- (a) Excludes interest on investments
- (b) Available to public on nights and weekends.
- (c) All revenue except Cashiered Ramps and Miscellaneous is reported on an accrual basis. (Information for 2005 may have been restated to reflect corrections and/or changes in accounting treatment.) Occupancy information provided effective March 2004; source = monthly occupancy surveys, except for Cashiered facilities and Brayton Lot >> source = Parcs system once equipment converted. Weekday timeframe = 10 a.m. thru 2 p.m.
- (d) Monthly information for the State Street Capitol Ramp includes the 60 long-term lease parkers (Physicians Plus/North Square Associates).
- (e) At its August 10, 2004 meeting, the TPC gave approval to rent up to 50 "regular" monthly parkers at the Overture Center Ramp (in addition to carpoolers). Eff March 1, 2005 we entered into a long-term agreement with West Washington Associates (in "Fiore" Building) for up to 60 spaces at the Overture Center Ramp, at the Resident rate plus a 5% admin fee. (Presently, 45 renters x \$103 x 1.05 = \$4,866.75/month).
- (f) Effective August 25, the Evergreen Lot was removed from operation (for about a year) as part of construction of the Monroe Commons Condominium project. This lot typically generates revenues of about \$700/month (\$8,400 annually).

n/c Not computed -- collection schedules are too varied to yield reliable information

Spaces out of Service: 74 On-Street Meters

DOWNTOWN PUBLIC PARKING

City Operated and Non-City Operated



FACILITY NAME	LEGEND
① Blair Lot	■ Public Parking
② Brayton Lot	⊕ City Operated Facilities
③ Buckeye Lot	⊙ Non-City Operated Facilities
④ Lot 88	➤ Lot/Ramp Entrance
⑤ Capitol Square North Ramp	▶ One-way Street
⑥ Capitol Square South Ramp (County)	
⑦ Government East Ramp	
⑧ Monona Terrace Community and Convention Center (NOT City Operated)	
⑨ Overture Center Ramp	
⑩ South East Campus Ramp (UW-Madison)	
⑪ State Street Campus Ramp	
⑫ State Street Capitol Ramp	
⑬ Wilson Lot	

◆ - Single Line; Small Version - City v.s. Non-City - revised 12/7/04