

STREET USE PERMIT APPLICATION

EVENT INFORMATION

Name of Event: ATWOODFEST 2023
Event Organizer/Sponsor: WIL-MAR CENTER, SAS4 NEIGHBORHOOD ASSOCIATION
Is Organizer/Sponsor a 501(c)3 non-profit agency? Yes No
MANDATORY: State Sales Tax Exemption Number: ES#: 008-000008241905
OPTIONAL: Federal Tax Exempt Number: 39-1796793
Address: 504 S. BREARLY ST
City/State/Zip: MADISON, WI 53703
Primary Contact: GARY KALAS Work Phone: 608-257-4576
Email: garyk@wil-mar.org Phone During Event: 608-235-2925
Website: wil-mar.org FAX: 608-257-1052
Secondary Contact: GIANP JENKINS Work Phone: 608-577-7255
Email: _____ Phone During Event: SAME
Annual Event? Yes No
Charitable Event? Yes No
If Yes, Name of charity to receive donations: WIL-MAR CENTER, SAS4 N.A.
Estimated Attendance: 2000-3000 DAILY (CERTIFICATE OF INSURANCE MAY BE REQUIRED)
Public Amplification? (not allowed after 11 p.m.): Yes No
Hours: _____ to see application

EVENT CATEGORY

Run/Walk Music/Concert Festival Rally Parking (i.e., bagging meters)
 Other: _____

LOCATION REQUESTED

2000 BLK OF ATWOOD AVENUE
 Capitol Square (note specific blocks below) State St. Mall/800 State Street
 30 on the Square (aka top of 100 block of State Street) Other (specific blocks/streets requested below)
Street Names and Block Numbers: _____

EVENT DATE(S)/SCHEDULE

SEE APPLICATION
Date(s) of Event: _____ Event Start and End Times: _____
Rain Date (if any): _____ Set-Up Start Time: _____
Take-Down Start Time and End Times: _____
TAKE-DOWN TIME: START TO STREETS REOPENED

Will sponsor apply for temporary class B license to serve or sell beer/wine for this event? Yes No
If class B license is denied, will the event(s) occur? Yes No

By initialing, I/we waive the 21-day decision requirement.

APPLICATION SIGNATURE

BY SIGNING THIS APPLICATION, THE "EVENT ORGANIZER/SPONSOR" LISTED ABOVE AGREES TO INDEMNIFY, DEFEND, AND HOLD THE CITY AND ITS OFFICERS, OFFICIALS, EMPLOYEES AND AGENTS HARMLESS AGAINST ALL CLAIMS, LIABILITY, LOSS, DAMAGE, OR EXPENSE INCURRED BY THE CITY ON ACCOUNT OF ANY INJURY TO OR DEATH OF ANY PERSON OR ANY DAMAGE TO PROPERTY CAUSED BY OR RESULTING FROM THE ACTIVITIES FOR WHICH THE PERMIT IS GRANTED.

Applicant Signature A Kalas Date 4-21-2023

2023 ATWOODFEST—STREET USE PERMIT APPLICATION ADDENDUM:

LOCATION REQUESTED:

The street location requested is the 2000 block of Atwood Avenue. The dates and hours of the closing would be: Saturday, July 29 beginning at 7 am. The street would reopen to traffic on Sunday evening, July 30 at 10 pm.

We also request no parking on Amoth Court from Eastwood Drive to Atwood Avenue for the duration of the event.

Impacted residents, businesses and the alderperson have been engaged and informed of these requests and are supportive.

STEP 3—

EVENT DATE(S)/SCHEDULE

DATE	ACTIVITY	HOURS	NOTES:
Saturday, July 29	Street Closing 2000 Atwood Ave	Beginning at 8 am	Street Remains closed Overnight Security Present 20' Emergency Lane Maintained
Sunday, July 30	Final Day	Noon to 8 pm 10:00 pm	Final Event Day Street Re-Opens
Saturday, July 29	Amoth Court No Parking	12 am through 10 pm Sun, July 30	No Parking on Amoth Court from Eastwood to Atwood

STEP 4—

Event site map attached.

STEP 5—

EMERGENCY ACTION PLAN (EAP) i.e. SAFETY AND SECURITY

Primary Contact:	Secondary Contact:	EMS (on Site All Times)
Gary Kallas (608) 235-2925	Steve Sperling (608) 334-3323	Megan Williamson (retired Madison EMS and Firefighter) (608) 334-1050

Notification:

We will always have an EMS on Site.

We will always have uniformed security on site.

Severe Weather or Other EAP announcements:

This event will follow the 30/30 rule for lightning and will make public announcements as needed. This event will maintain emergency 20' lanes throughout the event site by closing vendor access to center sections of the street.

Finally, we retain both public (off-duty officers) and private security staff. At all event times 2 off-duty officers will be on site. In addition, our AtwoodFest team consists of nearly 20 community members, ten (10) of whom will be equipped with two-way radios. Most team members are experienced with previous events and thus address most security and safety matters.

STEP 6—

CLEAN-UP AND RECYCLING PLAN

Recycling has been a part of AtwoodFest events since 1995. We maintain clearly labeled waste and recycling containers on the grounds. In addition, in the past we've been implementing on a trial basis a strategy for a zero-waste event. Our efforts were mostly successful, and we continue to look for ways to improve on our efforts. Typically, we bring in dumpsters from the city.

STEP 7—

NOTIFICATION SCHEDULE

The businesses, and residents in the immediate area of the event have been informed of the upcoming event. The local NA has informed area residents through various platforms. And finally, Alderperson Marsha Rummel is supportive of our request.

STEP 8—

INSURANCE FOR YOUR EVENT

The required insurance is on file in the City's Risk Management Office.

STEP 9—

BICYCLE PARKING FOR YOUR EVENT

We recently purchased bike racks and reserve/lease as many bike racks we can realistically get.

STEP 10—

MARKETING YOUR EVENT

PARKS DIVISION CALENDAR OF EVENTS

Official Name of Event: AtwoodFest
Location: 2000 Block of Atwood Avenue
Public Contact: Gary Kallas Ginny Jenkins
608-235-2925 608-577-7255
Website: AtwoodFest.com
Admission Cost: Free
Date(s) of Event: Saturday and Sunday, July 29 and 30
Beginning/End Time: Saturday, Noon to 10 pm and Sunday, Noon to 8:00
Description: AtwoodFest is a celebration of place focused on the people, businesses and institutions located in the Atwood Avenue business and residential communities.

STEP 11—

EVENTS WITH AMPLIFICATION

Permit Fee is \$100

Permission for amplification does not exempt a group from Madison Ordinance restrictions. Please be considerate of neighboring residents and businesses. When notifying the alderperson and neighborhood association (if necessary) about your event, be sure to include detailed information about any plans you have for amplified sound.

Do you have public amplification planned for your event? **Yes** *If yes, please continue.*

EVENT INFORMATION

Will there be amplification at the event? YES
Event/Name of Group: AtwoodFest c/o Wil-Mar Neighborhood Center
Contact Person: Gary Kallas
Location: 2000 Atwood Avenue
Amplified Sound: Bands

DATE	EVENT HOURS	SOUND BEGINS	SOUND ENDS
Saturday, July 29	Noon to 10 pm	12:00 pm	10:00 pm
Sunday, July 30	Noon to 7:30	12:00 pm	7:30 pm

**STEP 12—
STREET EVENT VENDING LICENSE APPLICATION**

1-25 Vendors \$400.00
26 to 100 Vendors \$675.00 *AtwoodFest will have between 60 and 75 vendors*
101-300 Vendors \$975.00
301+ vendors \$1,700.00

Name Of Event: AtwoodFest
Event Organizer: Wil-Mar Neighborhood Center
Address: 504 S. Brearly Street
City/Stet/Zip: Madison, WI 53703

Date(s) of Event: Saturday and Sunday, July 29 and 30 **Rain Date(s):** None
Primary Contact: Gary Kallas
Email: garyk@wil-mar.org
Work Phone: 608-257-4576 **During Event:** 608-235-2925
Location: 2000 Block of Atwood Avenue

**STEP 13—
BEER/WINE SALES AT YOUR EVENT**

Permit fee is \$700.00

Do you plan on selling beer/wine? Yes If yes, please continue. If no skip this form.

EVENT ORGANIZER INFORMATION

Name of Group: Wil-Mar Neighborhood Center

Contact Person: Gary Kallas

Address: 504 S. Brearly Street, Madison, WI 53703

Work Phone: 608-257-4576 **Phone During Event:** 608-235-2925 **Today's Date:** April 1, 2022

Any Temporary Class B Retailers License application that is in conjunction with a Street Use Permit, must be submitted at least 60 days before the event date and be approved by the Alcohol License Review Committee and the Common Council. See Madison General Ordinance Sec. 38.05(9)(e)2.

Name of Licensed Bartender: Zach Richmond

Security Company: CSC-USA

Have you applied for the Temporary Class "B" Retailers License (from the City Clerk's Office)? Yes

Indicate Application Date: Friday, April 21, 2023

Have you submitted the Certificate of Insurance with a liquor liability naming the City of Madison as Additional Insured? Yes

Indicate Application Date: January 1, 2023

**FINAL STEP—
STREET EVENT APPLICATION SUBMISSION AND FOLLOW-UP—
Application attached**

ATWOOD FEST REPS WILL PICK UP + RETURN EQUIPMENT

Atwood: Atwoodfest Barricade Plan

TOTALS
14 - Barricades
6 - RC Signs
1 - RC Ahead

On Atwood at Winnebago
4 Barricades
1 Road Closed

On Amoth at Atwood
2 Barricades
1 Road Closed

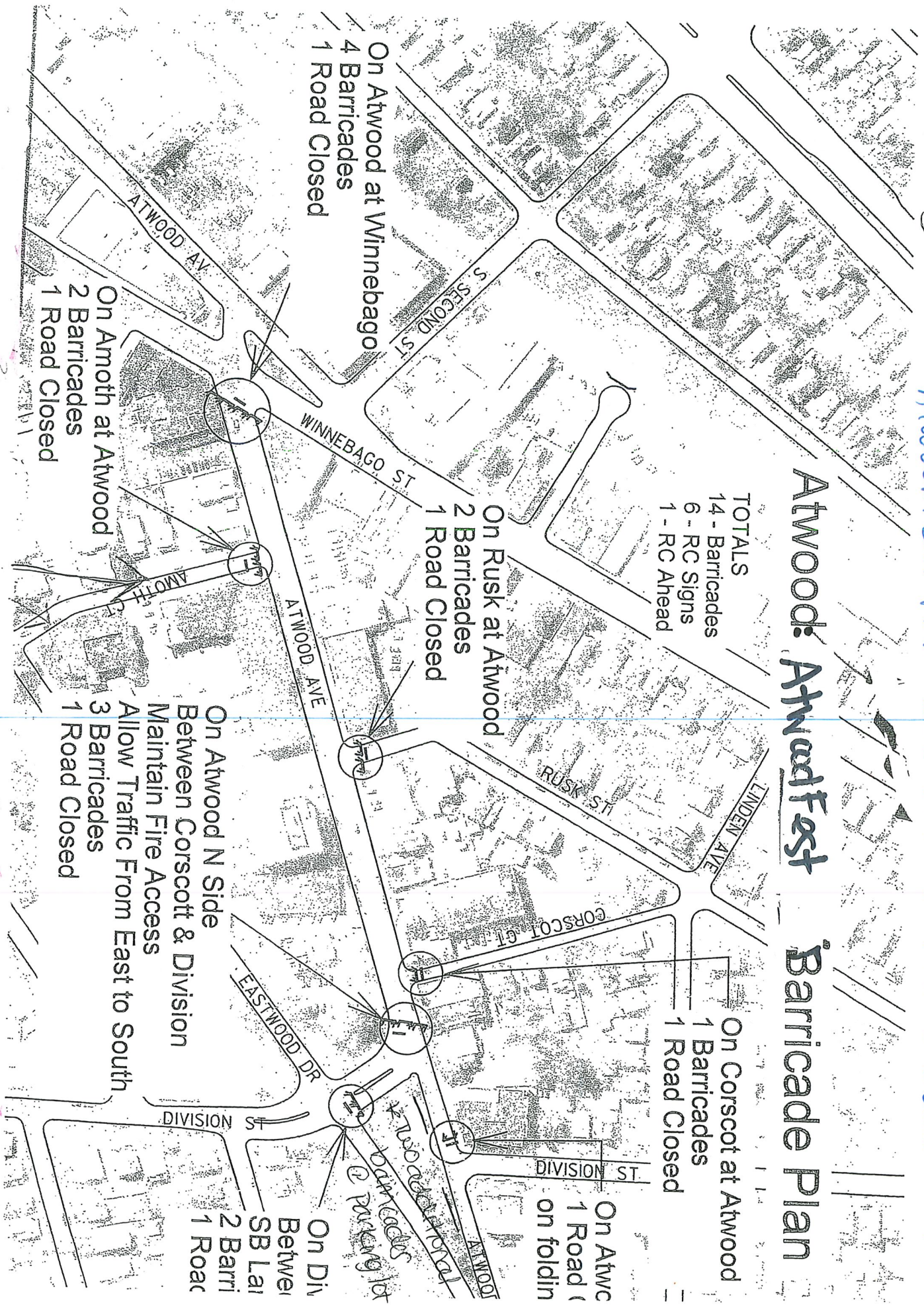
On Rusk at Atwood
2 Barricades
1 Road Closed

On Atwood N Side
Between Corscott & Division
Maintain Fire Access
Allow Traffic From East to South
3 Barricades
1 Road Closed

On Corscott at Atwood
1 Barricades
1 Road Closed

On Atwood
1 Road Closed
on foldin

On Division
Between
SB Laid
1 Road



EMERGENCY ACTION PLAN (EAP)

I. GENERAL

The "EVENT NAME" will be held MONTH DAY, YEAR at GENERAL LOCATION/ADDRESS/FACILITY TITLE.

II. PURPOSE

- A. This emergency action plan predetermines actions to take before and during the "EVENT NAME" (hereinafter referred to as the event) in response to an emergency or otherwise hazardous condition. These actions will be taken by organizers, management, personnel, and attendees. These actions represent those required prior to the event in preparation for and those required during an emergency.
- B. Flexibility must be exercised when implementing this plan because of the wide variety of potential hazards that exist for this event. These hazards include, but are not limited to, Fire, Medical Emergencies, Severe Weather, or situations where Law Enforcement is required.

III. ASSUMPTIONS

The possibility of an occurrence of an emergency is present at this event. The types of emergencies possible are various and could require the response of Fire & Rescue, Emergency Medical Services, and Police.

IV. BASIC PLAN

A. Emergency Action Plan (EAP) Event Representative

- 1. The EAP event representative will be identified as the point of contact for all communications regarding the event. This person is identified as PRIMARY CONTACT: FIRST/LAST NAME.

B. Emergency Notification

- 1. In the event of an emergency, notification of the emergency will be through the use of 911. The caller should have the following information available to the 911 operator: nature of emergency, location, and contact person with callback number.
- 2. We will / will not have on-site EMS (ENTER CONTACT NAME & CELL PHONE NUMBER)
- 3. We will / will not have on-site Police or Security (ENTER CONTACT NAME & CELL PHONE NUMBER) *SEE APPLICATION*

C. Severe Weather

- 1. Weather forecasts and current conditions can be monitored through the [National Weather Service's Madison Weather Forecast website](#).
- 2. Before the event - If severe weather is predicted prior to the event, the EAP event representative will evaluate the conditions and determine if the event will remain scheduled. The EAP event representative or his/her designee will be identified as such FIRST/LAST NAME and will be responsible to monitor the weather conditions before and during the event.
- 3. During the event - If severe weather occurs during the event, the EAP event representative or his/her designee FIRST/LAST NAME will make notification to those attending the event that a hazardous weather condition exists and direct them to shelter.
- 4. There are very limited provisions for sheltering participants in the event of severe weather.
- 5. This event will follow the 30-30 Rule for lightning. If lightning is observed and thunder is heard within 30 seconds, the event will be delayed until 30 minutes have passed since thunder was last heard.

D. Fire

- 1. If a specific hazard has been identified as an increased risk of fire at this event, event manager will work with the Fire Department to determine how to address the hazard.
- 2. All event staff will be instructed on the safe use of Portable Fire Extinguishers.
- 3. If cooking is intended, you must contact the fire department and -
 - a) Must have a valid fire extinguisher, 2A10BC

- b) Each space is allowed 1 LP tank per cooking device. All LP tanks are to be secured in an approved manner (tied, strapped, chained, etc.)
- c) No cooking shall be allowed under a tent. Cooking shall be a minimum of 20' away from tents/canopies.
- d) Cooking must be on a non-combustible surface (grease collection material generally required under cooking and food service areas)
- 4. Fire Inspectors may be required to do an inspection of your event (depends on size and nature of the event), contact the Fire Department for guidelines
- 5. All tents/canopies used for cooking shall have a FLAME SPREAD Certification attached to the tent.
- 6. Should an incident occur that requires the Fire Department, 911 will be utilized to request this resource. The caller should have the following information available to the 911 operator: nature of emergency, location, and contact person with callback number.

E. Medical Emergencies

- 1. As with any outdoor event, there is potential for injury to the participants. The types of injuries are various and include those that are heat related as well as traumatic injuries.
- 2. Event manager shall contact the Fire Department to determine if there is a need for on-site Emergency Medical Services at this event.
- 3. Should an incident occur that requires Emergency Medical Services to be called to this event, the caller will have the following information available to give to the 911 Center:
 - a) nature of emergency
 - b) precise location
 - c) contact person with callback number

F. Law Enforcement

- 1. The need for constant Law Enforcement presence at this event has / has not been identified. Event manager shall contact the Police Department to determine if there is a need for Law Enforcement presence at this event
- 2. Should an incident occur that requires Law Enforcement, to be called to this event, the caller will have the following information available to give to the 911 Center:
 - a) nature of emergency
 - b) precise location
 - c) contact person with callback number

G. Emergency Vehicle Access

- 1. Access for Emergency Vehicles will be maintained at all times.
- 2. 20' Fire Lanes are required to be kept open at events.
- 3. A 14' minimum height clearance requirement for anything that goes over a street or fire lane
- 4. Participants and spectators will be directed to park in approved areas and not to obstruct protective features, sidewalks or public thoroughways.
- 5. Crowd control will be managed by: NAME.
- 6. Parking for vendor and staff vehicles will be: LOCATION(S).
- 7. Parking for attendee vehicles will be: LOCATION(S).

V. CONTACT INFORMATION

Primary Contact	FIRST/LAST NAME	CELL PHONE
Secondary Contact	FIRST/LAST NAME	CELL PHONE
Emergency	Dane County 911 Center	911
Non-Emergency	Madison Fire Department	(608) 266-4420
Non-Emergency	Madison Police Department	(608) 255-2345