

# STREET USE PERMIT APPLICATION

FOR OFFICE USE ONLY: Permit # \_\_\_\_\_ Date Submitted \_\_\_\_\_

## EVENT INFORMATION

Name of Event Fruit Fest

Event Organizer/Sponsor Friends of Wil-Mar / Fruit Fest Inc.

Is Organizer/Sponsor a 501(c)3 non-profit agency?  Yes  No

If Yes, provide State of Wisconsin Tax Exempt Number \_\_\_\_\_

Address 953 Jennifer Street

City/State/Zip Madison, WI 53703

Primary Contact Corey Greson FAX \_\_\_\_\_

Work Phone 608-772-0040 Phone During Event 608-772-0040

E-mail Corey@fruitfestmadison.org

Website www.fruitfestmadison.org

Secondary Contact Rico Sabatini

Work Phone 608-692-1900 Phone During Event 608-692-1900

E-mail rico@fruitfestmadison.org

Annual Event?  Yes  No

Charitable Event?  Yes  No

If Yes, name of charity to receive donations: Friends of Wil-Mar

Estimated Attendance 1300 (CERTIFICATE OF INSURANCE MAY BE REQUIRED)

Public Amplification (not allowed after 11 p.m.) Hours 10 am to 9 pm  Yes  No

## EVENT CATEGORY

Run/Walk  Music/Concert  Festival  Rally  Parking (i.e., bagging meters)

Other \_\_\_\_\_

## LOCATION REQUESTED

Capitol Square (note specific blocks below)  Podium/700-800 State Street

30 on the Square (a.k.a. top of 100 block of State Street)  Other (specific blocks/streets requested below)

Street Names and Block Numbers: 900 block of Willy Street

## EVENT DATE(S)/SCHEDULE

Date(s) of Event (including set-up and take-down) \_\_\_\_\_ Rain Date(s) N/A

Event Start Date(s)/Time(s) 9am 6-22-13 Set-Up Date(s)/Time for Event 6-22-13 7am

Event End Date(s)/Time(s) 6-22-13 9pm Take-Down Time 9pm - 10 pm

Take-Down Time: start to streets reopened

## APPLICATION SIGNATURE

CG I/We waive the 21-day decision requirement. CG (PLEASE INITIAL)

Your signature below indicates that you have read and understand the instructions and guidelines for a community event. Further, the person/group named in this application will be responsible for the conduct of the group and for the condition of the reserved area. Falsification of information on the application will result in forfeiture of up to \$200 per falsified item.

In addition to the rules and regulations detailed in the permit application instructions and guidelines, Street Use Permits are subject to all applicable ordinances, statues and laws.

Signature Corey Greson Date 4-16-13

# 2013 Fruit Fest Event Schedule

7 am – Set-up

9 am – Fruit Loop Registration

10 am – Fruit Loop starts

12pm – ACT Ride Summer Camp Bingo  
fundraiser for AIDS Network

3 pm – Star Fruit Karaoke Competition Finals

3:30 pm – First band starts

5:30 pm – Second Band starts

7:45 pm – Debbie Gibson performs

8:45 pm – Tear down begins

10 pm – Road reopens

# Fruit Fest 2013

Cha Cha's Salon

Madison  
Sourdough

Plan B

vendors

Bingo Tent

Stage

vendors

toilets

trash

Indie Art vendors

## Fruit Fest 2013 Security Plan

During the event of Fruit Fest located on the 900 Block of Williamson Street one of two first aid stations will be located on the street near Plan B. This tent will serve as a "lost child" area and will be designated with a sign. The other first aid location will be the inside office of Plan B (924 Williamson Street). Plan B security team will be debriefed on these first aid locations and will have constant radio communications the entire length of event. The security staff will be roving the grounds during the length of the event looking for security issues that may arise. Off duty Madison Police will also be present during the event.

## Fruit Fest 2013 Waste Management Plan

20-30 of each recycling and garbage receptacles will be placed along the 900 block of Williams Street for this event. Plan B's roving security teams and volunteers (10) will be in charge of collecting/monitoring the waste every 3 hours during the Fruit Fest. We will be using city rented containers for this event as well as our own trash/recycling receptacles. In the case city containers cannot be acquired, Fruit Fest will be using Plan B's waste management company Pelletier for containers and collection of waste.