



# URBAN DESIGN COMMISSION APPLICATION CITY OF MADISON

This form may also be completed online at:  
<http://www.cityofmadison.com/planning/documents/UDCapplication.pdf>

215 Martin Luther King Jr. Blvd; Room LL-100  
PO Box 2985; Madison, Wisconsin 53701-2985  
Phone: 608.266.4635 | Facsimile: 608.267.8739

Please complete all sections of the application, including the desired meeting date and the type of action requested.

Date Submitted: <u>September 16th, 2015</u>	<input type="checkbox"/> Informational Presentation
UDC Meeting Date: <u>October 7th, 2015</u>	<input checked="" type="checkbox"/> Initial Approval
Combined Schedule Plan Commission Date (if applicable): <u>October 19th, 2015</u>	<input checked="" type="checkbox"/> Final Approval

1. Project Address: Addition to 502 N Frances St. (West parking lot on State Street)  
Project Title (if any): M&A Towers Addition

2. This is an application for (Check all that apply to this UDC application):

New Development  Alteration to an Existing or Previously-Approved Development

**A. Project Type:**

- Project in an Urban Design District\* (public hearing-\$300 fee)
- Project in the Downtown Core District (DC) or Urban Mixed-Use District (UMX) (\$150 fee, Minor Exterior Alterations)
- Suburban Employment Center (SEC) or Campus Institutional District (CI) or Employment Campus District (EC)
- Planned Development (PD)
  - General Development Plan (GDP)
  - Specific Implementation Plan (SIP)
- Planned Multi-Use Site or Planned Residential Complex

**B. Signage:**

- Comprehensive Design Review\* (public hearing-\$300 fee)  Street Graphics Variance\* (public hearing-\$300 fee)
- Signage Exception(s) in an Urban Design District (public hearing-\$300 fee)

**C. Other:**

Please specify: \_\_\_\_\_

**3. Applicant, Agent & Property Owner Information:**

Applicant Name: <u>John Seamon</u>	Company: <u>Iconica</u>
Street Address: <u>901 Deming Way</u>	City/State: <u>Madison, WI</u> Zip: <u>53717</u>
Telephone: <u>(608)664-3550</u> Fax: <u>(608)664-3535</u>	Email: <u>john.seamon@iconicacreates.com</u>

Project Contact Person: <u>John Seamon</u>	Company: <u>Iconica</u>
Street Address: <u>901 Deming Way</u>	City/State: <u>Madison, WI</u> Zip: <u>53717</u>
Telephone: <u>(608)664-3550</u> Fax: <u>(608)664-3535</u>	Email: <u>john.seamon@iconicacreates.com</u>

Project Owner (if not applicant): <u>Marc Lebowitz, M&amp;A Real Estate Partners</u>	
Street Address: <u>10990 Wilshire Boulevard, #1220</u>	City/State: <u>Los Angeles, CA</u> Zip: <u>90024</u>
Telephone: <u>(310)331-8865</u> Fax: <u>( )</u>	Email: <u>marc@manda-partners.com</u>

**4. Applicant Declarations:**

- A. Prior to submitting this application, the applicant is required to discuss the proposed project with Urban Design Commission staff. This application was discussed with Al Martin & Matt Tucker on 8-6-15.  
(name of staff person) (date of meeting)
- B. The applicant attests that all required materials are included in this submittal and understands that if any required information is not provided by the application deadline, the application will not be placed on an Urban Design Commission agenda for consideration.

Name of Applicant: <u>John Seamon</u>	Relationship to Property: <u>Architect</u>
Authorized Signature:	Date: <u>9-16-2015</u>