

**PARKING UTILITY  
MARCH 2011 ACTIVITY REPORT & REVENUE/EXPENSE NARRATIVE**

**Brayton Lot:** The closing date for the sale of the State's portion of Brayton Lot to the City's Parking Utility was March 28, 2011. This followed an agreement on the long-term lease of spaces for the State's share-ride vans (30). The purchase price including costs was \$1,387,000. The State will continue to operate the lot for 60 days without charge. On June 1, 2011, the Parking Utility will take over lot operations. We will allow current monthly parkers to stay on at the TPC-approved rates of \$121/resident/carpool and \$145/non-resident or business. We will then open this parking up to the general public at the same rates and operate it similar to Wilson and Blair Lots. A waiting list has been started.

**MMB/GE Parking Garage:** The RFP for the planning of Block 105 (Gov East parcel) was released in March with a follow-up pre-submittal meeting on March 24, 2011. There was a large turn-out for this meeting including at least eight firms with parking expertise. The Parking Utility is in the process of writing up an RFP for an owner's agent consulting firm. This company will work with the planning teams of both Block 105 and Block 88 (MMB Block) and make recommendations from the Parking Utility's perspective. The 90-day planning process (ULI/Marcus/City) for Block 88 should start this month.

**Multi-space meters:** The multi-space meters opened at Buckeye lot on September 15, 2010 and at other locations later. The machines have conducted over 100,000 successful transactions. The average recent cash transaction was \$1.15 and the average credit card transaction was \$1.99. Credit card transactions represent over 50% of total transactions. One of the Info Enclosures included in the Agenda packet is a spreadsheet indicating the preliminary locations for the next phase of installation. In May, we will install 25 new meters including two on the Square. The multi-space vendor has enhanced the software by adding a MAX button, which we will likely install system-wide within the next 30 days and have already installed on two machines. This will allow parkers paying with credit cards the ability to press one MAX button to receive the maximum amount of time for that stall: i.e., at a 2-hour stall they will receive 2 hrs of time. This will be more convenient for our customers and will save time. Another Info Enclosure is a table comparing the two systems. Notice that the ticket now includes the time bought – something that customers have been asking for.

**Video Cameras:** The video cameras at Overture Center garage and Buckeye Lot are functional and producing good results. We are now planning cameras for the State St Cap garage.

**Revenues (Comptroller's figures):** In February, revenues increased over the previous year's revenues by \$117K, or 13%. Much of this increase is due to the protests around the Square. Occupancies were at or above the desired levels in February, especially Cap Sq North. YTD revenues through February are higher in 2011 by \$137K, or 8%.

**Expenses (Comptroller's figures):** Year-to-date expenses through February were \$39K (4%) higher than YTD 2010. While these increases occurred throughout the budget (wages, purchased supplies, cap assets, sales tax), no conclusions/trends should be drawn from these early results.

**Bottom Line:** Increased revenues and slightly increased expenses have led to an increase in the Utility's operating income (\$98K). Bottom line results before the end of the first quarter are not typically considered significant.

**State Budget impact on the Parking Utility:** As of April 2011, there is no noticeable impact on the Parking Utility's budget due to the potential changes in the State Budget. Since all of Parking Utility's funding comes through user fees, we would expect no changes through the end of 2011. This certainly has the potential to change.

**CITY OF MADISON PARKING UTILITY  
COMPARISON OF ACTUAL TO BUDGET**  
For the Two Months Ending February 28, 2011

Percent of Fiscal Year Completed:			16.7%
	<u>2011 BUDGET</u>	<u>ACTUAL YTD</u>	<u>PERCENT OF BUDGET</u>
<b>REVENUES:</b>			
Parking & Other Revenue	\$ 11,301,343	\$ 1,701,269	15.1%
Interest on Investments	<u>200,000</u>	<u>11,846</u>	5.9%
<b>TOTAL REVENUES</b>	<u>\$ 11,501,343</u>	<u>\$ 1,713,115</u>	14.9%
<b>EXPENDITURES:</b>			
Permanent Wages	\$ 3,269,992	\$ 407,772	12.5%
Hourly Wages	215,372	16,638	7.7%
Overtime Wages	30,052	4,792	15.9%
Benefits	<u>1,420,083</u>	<u>170,033</u>	12.0%
Total Payroll	4,935,499	599,235	12.1%
Purchased Services	1,599,500	128,711	8.0%
Supplies	306,800	44,402	14.5%
Payments to City Depts.	1,116,965	0	0.0%
Reimbursement from City Depts.	(101,100)	0	0.0%
Debt Service	0	0	0.0%
Payment in Lieu of Taxes	1,188,419	0	0.0%
Transfers Out	192,718	0	0.0%
Capital Assets	188,788	8,057	4.3%
State & County Sales Tax	<u>627,846</u>	<u>89,862</u>	14.3%
<b>TOTAL EXPENDITURES</b>	<u>\$ 10,055,435</u>	<u>\$ 870,267</u>	8.7%
<b>OPERATING INCOME (LOSS)</b>	<u>\$ 1,445,908</u>	<u>\$ 842,848</u>	58.3%

**CITY OF MADISON PARKING UTILITY**  
**STATEMENT OF REVENUES AND EXPENDITURES**  
For the Two Months Ending February 28, 2011 and 2010

	Actual 2011	Actual 2010
<b>REVENUES:</b>		
Attended Facilities	\$ 1,185,095	\$ 1,067,923
Metered Facilities	85,910	83,533
Monthly Parking	117,446	129,422
Street Meters	211,913	239,713
Parking Revenue	1,600,364	1,520,591
Residential Permit Parking	5,512	6,283
Miscellaneous	95,393	33,577
Interest on Investments	11,846	15,213
<b>TOTAL REVENUES</b>	<b>\$ 1,713,115</b>	<b>\$ 1,575,664</b>
<b>EXPENDITURES:</b>		
Permanent Wages	\$ 407,772	\$ 405,739
Hourly Wages	16,638	25,925
Overtime Wages	4,792	2,938
Benefits	170,033	162,382
Total Payroll	599,235	596,984
Purchased Services	128,711	134,498
Supplies	44,402	19,187
Payments to City Depts.	0	0
Reimbursement from City Depts.	0	(223)
Debt Service	0	0
Payment in Lieu of Taxes	0	0
Transfers Out	0	0
Capital Assets	8,057	0
State & County Sales Tax	89,862	80,586
<b>TOTAL EXPENDITURES</b>	<b>\$ 870,267</b>	<b>\$ 831,032</b>
<b>OPERATING INCOME (LOSS)</b>	<b>\$ 842,848</b>	<b>\$ 744,632</b>

**CITY OF MADISON PARKING UTILITY  
STATEMENT OF REVENUES AND EXPENDITURES**

For the Month of February, 2011 and 2010

	Actual 2011	Actual 2010
<b>REVENUES</b>		
Attended Facilities	\$ 682,150	\$ 593,012
Metered Facilities	47,482	44,513
Monthly Parking	50,839	63,858
Street Meters	106,201	128,336
Parking Revenue	886,672	829,719
Residential Permit Parking	1,849	2,480
Miscellaneous	75,259	15,163
Interest on Investments	11,846	15,213
<b>TOTAL REVENUES</b>	<b>\$ 975,626</b>	<b>\$ 862,575</b>
<b>EXPENDITURES:</b>		
Permanent Wages	\$ 231,357	\$ 224,612
Hourly Wages	9,914	14,835
Overtime Wages	1,755	877
Benefits	102,546	95,007
Total Payroll	345,572	335,331
Purchased Services	99,816	86,696
Supplies	38,729	10,105
Payments to City Depts.	0	0
Reimbursement from City Depts.	0	(120)
Debt Service	0	0
Payment in Lieu of Taxes	0	0
Transfers Out	0	0
Capital Assets	2,977	0
State & County Sales Tax	51,071	43,733
<b>TOTAL EXPENDITURES</b>	<b>\$ 538,165</b>	<b>\$ 475,745</b>
<b>OPERATING INCOME (LOSS)</b>	<b>\$ 437,461</b>	<b>\$ 386,830</b>

Revenues >> 2010 vs 2011						feb
Through FEB			2010 YTD	2011 YTD	2011 +/- 2010 Amount	%
			PRE-CLOSING			
74000	Permits					
	74281	RP3 (Residential Parking Permits)	6,283.00	5,512.00	(771.00)	(12.27)
	74282	Motorcycle Permits	-	-	-	n/a
	74283	Residential Street Construction Permits	-	-	-	n/a
		Total-Permits	6,283.00	5,512.00	(771.00)	(12.27)
75300	Awards and Damages		-	-	-	n/a
76350	Advertising Revenue		-	-	-	n/a
76710	Cashiered Revenue					
	582502	All Cashiered Ramps	-	-	-	n/a
	#4 582512	Cap Sq North	108,351.57	152,523.31	44,171.74	40.77
	#6 582532	Gov East	209,140.44	237,677.25	28,536.81	13.64
	#9 582522	Overture Center	113,682.66	126,326.06	12,643.40	11.12
	#11 582542	SS Campus-Francis	106,257.67	106,138.48	(119.19)	(0.11)
	#11 582552	SS Campus-Lake	298,194.47	317,959.58	19,765.10	6.63
	#12 582562	SS Capitol	231,907.60	246,798.95	14,891.35	6.42
		Total-Cashiered Revenue	1,067,534.41	1,187,423.62	119,889.21	11.23
76720	Off-Street Meters (non-motorcycle)					
	#1 582334	Blair Lot	305.61	442.32	136.71	44.73
	#7 582344	Lot 88 (Munic Bldg)	1,008.38	1,438.79	430.41	42.68
	#2 582353	Brayton Lot-Machine	53,256.32	58,792.46	5,536.14	10.40
	#2 582354	Brayton Lot-Meters	252.75	404.72	151.97	60.13
	#3 582364	Buckeye/Lot 58	18,761.83	-	(18,761.83)	(100.00)
	#3 582369	Buckeye/Lot 58 Multi-Space	-	17,510.88	17,510.88	n/a
	582374	Evergreen Lot	5,978.59	5,740.00	(238.59)	(3.99)
	582414	Wingra Lot	1,296.22	1,133.05	(163.17)	(12.59)
	#12 582564	SS Capitol	5,135.20	3,732.59	(1,402.61)	(27.31)
		Subtotal-Off-Street Meters (non motorcycle)	85,994.90	89,194.81	3,199.91	3.72
		Off-Street Meters (motorcycles)	-	-	-	-
	582507	All Cycles	-	-	-	n/a
		Total-Off-Street Meters (All)	85,994.90	89,194.81	3,199.91	3.72
76730	On-Street Meters					
	582119	On Street Multi-Space	-	292.95	292.95	n/a
	582024	Capitol Square Meters	8,932.86	6,926.76	(2,006.10)	(22.46)
	582124	Campus Area	35,622.59	25,858.95	(9,763.64)	(27.41)
	582129	Campus Area Multi-Space	-	4,492.85	4,492.85	n/a
	582134	CCB Area	26,686.04	20,853.44	(5,832.60)	(21.86)
	582139	CCB Area Multi-Space	-	4,845.87	4,845.87	n/a
	582144	East Washington Area	7,791.05	10,367.23	2,576.18	33.07
	582154	GEF Area	17,764.48	11,818.08	(5,946.40)	(33.47)
	582159	GEF Area Multi-Space	-	4,206.25	4,206.25	n/a
	582164	MATC Area	14,324.00	10,117.94	(4,206.06)	(29.36)
	582169	MATC Area Multi-Space	-	6,360.25	6,360.25	n/a
	582174	Meriter Area	17,223.10	18,725.36	1,502.26	8.72
	582184	MMB Area	27,514.03	16,538.84	(10,975.19)	(39.89)
	582189	MMB Area Multi-Space	-	6,944.96	6,944.96	n/a
	582194	Monroe Area	16,555.16	14,349.12	(2,206.04)	(13.33)
	582204	Schenks Area	3,583.50	2,895.26	(688.24)	(19.21)
	582214	State St Area	21,636.05	20,314.29	(1,321.76)	(6.11)
	582219	State St Area Multi-Space	-	1,268.50	1,268.50	n/a
	582224	University Area	43,394.06	38,267.57	(5,126.49)	(11.81)
	582234	Wilson/Butler Area	11,758.02	11,302.34	(455.68)	(3.88)
		Subtotal-On-Street Meters	252,784.94	236,746.81	(16,038.13)	(6.34)
		On-Street Construction-Related Meter Revenue				
	74284	Contractor Permits	9,712.00	8,507.00	(1,205.00)	(12.41)
	74285	Meter Hoods	2,553.00	52,438.89	49,885.89	1,954.01
	74286	Construction Meter Removal	-	-	-	n/a
		Subtotal-Construction Related Revenue	12,265.00	60,945.89	48,680.89	396.91
		Totals-On-Street Meters	265,049.94	297,692.70	32,642.76	12.32
76740/76750	Monthly Permit & Long-Term Parking Leases					
76740	#1 582335	Blair Lot	9,273.85	9,502.32	228.47	2.46
	582405	Wilson Lot	11,548.90	8,352.00	(3,196.90)	(27.68)
	#13 582515	Cap Square No	37,804.32	35,413.84	(2,390.48)	(6.32)
	#6 582535	Gov East	28,594.39	34,813.46	6,219.07	21.75
	#9 582525	Overture Center	18,898.40	8,433.30	(10,465.10)	(55.38)
	#12 582565	SS Capitol-Monthly (non-LT Lease)	23,301.88	22,004.00	(1,297.88)	(5.57)
		Subtotal-Monthly Permit Parking	129,421.74	118,518.92	(10,902.82)	(8.42)
76750	582528	Overture Center (#9)	9,733.50	10,063.50	330.00	3.39
	#12 582568	SS Cap-Long Term Lease	16,200.00	21,066.75	4,866.75	30.04
		Subtotal-Long Term Parking Leases	25,933.50	31,130.25	5,196.75	20.04
		Totals-Monthly Permit & Long-Term Leases	155,355.24	149,649.17	(5,706.07)	(3.67)
78000	Miscellaneous Revenues					
	78220	Operating Lease Payments	-	-	-	n/a
	78310	Property Sales	-	-	-	n/a
	78890	Other	245.20	275.21	30.01	12.24
		Subtotal-Miscellaneous	245.20	275.21	30.01	12.24
		Summary - RP3 and Misc Revenue (incl's Cycle Perms)	6,528.20	5,787.21	(740.99)	(11.35)
		TOTALS	1,580,462.69	1,729,747.51	149,284.82	9.45

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(NOTE: Make sure formulas are changed in both Budget and Actual columns to grab thru current month !!)						Feb
						ENTER ENDING
2011 REVENUES -- BUDGET VS ACTUAL						Feb
Year-to-Date 2011- Through FEB						
		(## = TPC Map Reference)	Budget	Actual	Amount	%
74000	Permits					
	74281	RP3 (Residential Parking Permits)	7,007.23	5,512.00	(1,495.23)	(21.34)
	74282	Motorcycle Permits	-	-	-	n/a
	74283	Residential Street Construction Permits	-	-	-	n/a
		Total-Permits	7,007.23	5,512.00	(1,495.23)	(21.34)
75300	Awards and Damages		-	-	-	n/a
76350	Advertising Revenue		-	-	-	n/a
76710	Cashiered Revenue					
	582502	All Cashiered Ramps	-	-	-	
	#4	582512 Cap Sq North	110,180.74	152,523.31	42,342.57	38.43
	#6	582532 Gov East	209,340.39	237,677.25	28,336.86	13.54
	#9	582522 Overture Center	114,198.24	126,326.06	12,127.82	10.62
	#11	582542 SS Campus-Frances	137,114.45	106,138.48	(30,975.97)	(22.59)
	#11	582552 SS Campus-Lake	281,104.11	317,959.58	36,855.47	13.11
	#12	582562 SS Capitol	238,388.10	246,798.95	8,410.85	3.53
		Total-Cashiered Revenue	1,090,326.03	1,187,423.62	97,097.59	8.91
76720	Meters-Off-Street (non-motorcycle)					
	#1	582334 Blair Lot	345.38	442.32	96.94	28.07
	#7	582344 Lot 88 (Munic Bldg)	1,194.17	1,438.79	244.62	20.48
	#2	582353 Brayton Lot-Machine	53,594.14	58,792.46	5,198.32	9.70
	#2	582354 Brayton Lot-Meters	309.47	404.72	95.25	30.78
	#3	582364 Buckeye/Lot 58	19,079.06	-	(19,079.06)	(100.00)
	#3	582369 Buckeye/Lot 58 Multi-Space	-	17,510.88	17,510.88	n/a
		582374 Evergreen Lot	5,328.96	5,740.00	411.04	7.71
		582414 Wingra Lot	1,245.24	1,133.05	(112.19)	(9.01)
	#12	582564 SS Capitol	5,322.25	3,732.59	(1,589.66)	(29.87)
		Subtotal-Off-Street Meters (non-motorcycle)	86,418.67	89,194.81	2,776.14	3.21
		Off-Street Meters (motorcycles)				
		582507 ALL Cycles	-	-	-	n/a
		Total-Off-Street Meters (All)	86,418.67	89,194.81	2,776.14	3.21
76730	Meters-On-Street					
		582119 On Street Multi-Space	-	292.95	292.95	n/a
		582114 Capitol Square Meters	8,311.33	6,926.76	(1,384.57)	(16.66)
		582124 Campus Area	35,046.60	25,858.95	(9,187.65)	(26.22)
		582129 Campus Area Multi-Space	5,770.53	4,492.85	(1,277.68)	(22.14)
		582134 CCB Area	26,165.62	20,853.44	(5,312.18)	(20.30)
		582139 CCB Area Multi-Space	-	4,845.87	4,845.87	n/a
		582144 East Washington Area	7,873.53	10,367.23	2,493.70	31.67
		582154 GEF Area	17,288.59	11,818.08	(5,470.51)	(31.64)
		582159 GEF Area Multi-Space	-	4,206.25	4,206.25	n/a
		582164 MATC Area	13,773.60	10,117.94	(3,655.66)	(26.54)
		582169 MATC Area Multi-Space	-	6,360.25	6,360.25	n/a
		582174 Meriter Area	16,882.65	18,725.36	1,842.71	10.91
		582184 MMB Area	26,780.39	16,538.84	(10,241.55)	(38.24)
		582189 MMB Area Multi-Space	-	6,944.96	6,944.96	n/a
		582194 Monroe Area	16,440.63	14,349.12	(2,091.51)	(12.72)
		582204 Schenks Area	3,145.73	2,895.26	(250.47)	(7.96)
		582214 State St Area	20,759.66	20,314.29	(445.37)	(2.15)
		582219 State St Area Multi-Space	-	1,268.50	1,268.50	n/a
		582224 University Area	41,972.22	38,267.57	(3,704.65)	(8.83)
		582234 Wilson/Butler Area	11,439.81	11,302.34	(137.47)	(1.20)
		Subtotal-On-Street Meters	251,650.89	236,746.81	(15,197.03)	(6.04)
		On-Street Construction-Related Meter Revenue				
		74284 Contractor Permits	10,010.34	8,507.00	(1,503.34)	(15.02)
		74285 Meter Hoods	14,031.27	52,438.89	38,407.62	273.73
		74286 Construction Meter Removal	3,921.20	-	(3,921.20)	(100.00)
		Subtotal-Construction Related Revenue	27,962.81	60,945.89	32,983.08	117.95
		Totals-On-Street Meters	279,613.70	297,692.70	17,786.05	6.36
76740/76750	Monthly Permit & Long-Term Parking Leases					
76740	#1	582335 Blair Lot	10,222.00	9,502.32	(719.68)	(7.04)
		582405 Wilson Lot	12,344.00	8,352.00	(3,992.00)	(32.34)
	#13	582515 Cap Square North	36,958.00	35,413.84	(1,544.16)	(4.18)
	#6	582535 Gov East	31,440.00	34,813.46	3,373.46	10.73
	#9	582525 Overture Center	18,573.91	8,433.30	(10,140.61)	(54.60)
	#12	582565 SS Capitol-Monthly (non-LT Lease)	21,472.00	22,004.00	532.00	2.48
		Subtotal-Monthly Permit	131,009.91	118,518.92	(12,490.99)	(9.53)
76750	76750	582528 Overture Center (#9)	9,733.50	10,063.50	330.00	
		582568 SS Cap-Long Term Lease	16,200.00	21,066.75	4,866.75	30.04
		Subtotal-Long-Term Parking Leases	25,933.50	31,130.25	5,196.75	20.04
		Total-Monthly Permit & Long-Term Parking Leases	156,943.41	149,649.17	(7,294.24)	(4.65)
78000	Miscellaneous Revenue					
	78220	Operating Lease Payments	-	-	-	n/a
	78310	Property Sales	-	-	-	n/a
	78890	Other	52.86	275.21	222.35	420.64
		Subtotal-Miscellaneous	52.86	275.21	222.35	420.64
		Summary - RP3 and Misc Revenue (incl's Cycle Perms)	7,060.09	5,787.21	(1,272.88)	(18.03)
		<b>TOTALS</b>	<b>1,620,361.90</b>	<b>1,729,747.51</b>	<b>109,385.61</b>	<b>6.75</b>

2011 REVENUES -- BUDGET VS ACTUAL

February

Variances from budget typically result from one or more of the following factors: changes in the number of spaces in service and/or revenue-generating days; changes in usage levels due to events, weather, price resistance, etc; changes in length of stay; and projection

(## = TPC map reference)

		Budget	Actual	Actual +/- Budget Amount	%
<b>74000</b>	<b>Permits</b>				
	74281 RP3 (Residential Parking Permits)	3,528.14	1,849.00	(1,679.14)	(47.59)
	74282 Motorcycle Permits	-	-	-	
	74283 Residential Street Construction Permits	-	-	-	
	<b>Total-Permits</b>	<b>3,528.14</b>	<b>1,849.00</b>	<b>(1,679.14)</b>	<b>(47.59)</b>
<b>75300</b>	<b>Awards and Damages</b>	-	-	-	
<b>76350</b>	<b>Advertising Revenue</b>	-	-	-	
<b>76710</b>	<b>Cashiered Revenue</b>				
	582502 ALL Cashiered Ramps	-	-	-	
#4	582512 Cap Sq North	58,438.99	84,752.88	26,313.89	45.03
#6	582532 Gov East	109,174.22	128,423.59	19,249.37	17.63
#9	582522 Overture Center	63,722.43	80,412.12	16,689.69	26.19
#11	582542 SS Campus-Frances	78,361.08	59,070.46	(19,290.62)	(24.62)
#11	582552 SS Campus-Lake	166,983.10	185,459.86	18,476.76	11.07
#12	582562 SS Capitol	134,612.52	147,473.74	12,861.22	9.55
	<b>Total-Cashiered Revenue</b>	<b>611,292.34</b>	<b>685,592.66</b>	<b>74,300.32</b>	<b>12.15</b>
<b>76720</b>	<b>Meters-Off-Street (non-motorcycle)</b>				
	582324 Atwood Lot	-	-	-	n/a
	582334 Blair Lot	170.75	279.86	109.11	63.90
	582344 Lot 88 (Munic Bldg)	580.16	787.60	207.44	35.76
	582353 Brayton Lot-Machine	27,352.56	32,031.60	4,679.04	17.11
	582354 Brayton Lot-Meters	164.77	306.27	141.50	85.88
	582364 Buckeye/Lot 58	9,632.80	-	(9,632.80)	(100.00)
	582369 Buckeye/Lot 58 Multi-Space	-	8,674.47	8,674.47	
	582374 Evergreen Lot	2,728.36	2,945.96	217.60	7.98
	582414 Wingra Lot	677.68	684.53	6.85	1.01
	582564 SS Capitol	2,629.77	2,380.51	(249.26)	(9.48)
	<b>Subtotal-Off-Street Meters (non cycle)</b>	<b>43,936.85</b>	<b>48,090.80</b>	<b>4,153.95</b>	<b>9.45</b>
	<b>Meters-Off-Street motorcycles</b>				
	582507 All Cycles	-	-	-	
	<b>Total-Off-Street Meters (All)</b>	<b>43,936.85</b>	<b>48,090.80</b>	<b>4,153.95</b>	<b>9.45</b>
<b>76730</b>	<b>Meters-On-Street</b>				
	582119 On Street Multi-Space	-	10.75	10.75	
	582114 Capitol Square Meters	3,896.71	3,061.53	(835.18)	(21.43)
	582124 Campus Area	16,950.29	13,564.24	(3,386.05)	(19.98)
	582129 Campus Area Multi-Space	-	2,065.05	2,065.05	
	582134 CCB Area	13,049.86	9,974.46	(3,075.40)	(23.57)
	582139 CCB Area Multi-Space	-	2,232.55	2,232.55	
	582144 East Washington Area	4,090.13	6,070.09	1,979.96	48.41
	582154 GEF Area	8,764.61	5,565.45	(3,199.16)	(36.50)
	582159 GEF Area Multi-Space	-	1,796.70	1,796.70	
	582164 MATC Area	7,168.43	4,686.35	(2,482.08)	(34.63)
	582169 MATC Area Multi-Space	-	3,285.80	3,285.80	
	582174 Meriter Area	8,572.37	10,025.04	1,452.67	16.95
	582184 MMB Area	13,256.60	7,623.36	(5,633.24)	(42.49)
	582189 MMB Area Multi-Space	-	3,180.11	3,180.11	
	582194 Monroe Area	8,293.89	7,398.19	(895.70)	(10.80)
	582204 Schenks Area	1,712.30	1,328.26	(384.04)	(22.43)
	582214 State St Area	10,442.91	9,947.60	(495.31)	(4.74)
	582219 State St Area Multi-Space	-	496.90	496.90	
	582224 University Area	22,043.01	19,973.62	(2,069.39)	(9.39)
	582234 Wilson/Butler Area	6,007.02	6,363.90	356.88	5.94
	<b>Subtotal-On-Street Meters</b>	<b>124,248.13</b>	<b>118,649.95</b>	<b>(5,608.93)</b>	<b>(4.51)</b>
	<b>On-Street Construction-Related Meter Revenue</b>				
	74284 Contractor Permits	5,045.68	3,930.00	(1,115.68)	(22.11)
	74285 Meter Hoods	8,904.94	49,923.89	41,018.95	460.63
	74286 Construction Meter Removal	1,827.11	-	(1,827.11)	(100.00)
	<b>Subtotal-On-Street Construction Related Revenue</b>	<b>15,777.73</b>	<b>53,853.89</b>	<b>38,076.16</b>	<b>241.33</b>
	<b>Total-On-Street Meters</b>	<b>140,025.86</b>	<b>172,503.84</b>	<b>32,467.23</b>	<b>23.19</b>
<b>76740/76750</b>	<b>Monthly Permit &amp; Long-Term Parking Leases</b>				
<b>76740</b>	582335 Blair Lot (#1)	5,111.00	5,000.40	(110.60)	(2.16)
	582405 Wilson Lot	6,172.00	4,827.00	(1,345.00)	(21.79)
	582515 Cap Square No	18,479.00	17,302.92	(1,176.08)	(6.36)
	582535 Gov East	15,720.00	15,633.43	(86.57)	(0.55)
	582525 Overture Center	9,447.52	-	(9,447.52)	(100.00)
	582565 SS Capitol-Monthly (non-LT Lease)	10,736.00	9,148.00	(1,588.00)	(14.79)
	<b>Subtotal-Monthly Permit</b>	<b>65,665.52</b>	<b>51,911.75</b>	<b>(13,753.77)</b>	<b>(20.95)</b>
<b>76750</b>	582528 Overture Center (#9)	4866.75	5,196.75	330.00	6.78
	582568 SS Cap-Long Term Lease	8,100.00	12,966.75	4,866.75	60.08
	<b>Subtotal-Long Term Parking Leases</b>	<b>12,966.75</b>	<b>18,163.50</b>	<b>5,196.75</b>	<b>40.08</b>
	<b>Total-Monthly Permit &amp; Long-Term Parking Leases</b>	<b>78,632.27</b>	<b>70,075.25</b>	<b>(8,557.02)</b>	<b>(10.88)</b>
<b>78000</b>	<b>Miscellaneous Revenue</b>				
	78220 Operating Lease Payments	-	-	-	
	78310 Property Sales	-	-	-	
	78890 Other	4.73	200.41	195.68	4,137.00
	<b>Subtotal-Miscellaneous Revenue</b>	<b>4.73</b>	<b>200.41</b>	<b>195.68</b>	<b>4,137.00</b>
	<b>Summary-RP3 &amp; Miscellaneous Revenue</b>	<b>3,532.87</b>	<b>2,049.41</b>	<b>(1,483.46)</b>	<b>(41.99)</b>
	<b>GRAND TOTALS</b>	<b>877,420.19</b>	<b>978,311.96</b>	<b>100,881.02</b>	<b>11.50</b>

2/2/2011 snowstorm adversely impacts on-street meters, both multi-space and pole meters. Estimated that digging out and repairing affected pole meters will take a week. Multi-space as of 02/04/2011 were working.

02/23/2011 thru 03/14/2011 protests : use of meters near the square were restricted by Madison PD.

Ramp occupancies increased over the expected use as well to accomodate protesters.

Feb Overture Ctr permit parking was attributed to Jan by treasurer's office.



## Department of Transportation -- Parking Division Revenue(a) for the Months of February, 2010 and 2011(c)

2/2/2011 snowstorm adversely impacts on-street meters, both multi-space and pole meters. Estimated that digging out and repairing affected pole meters will take a week. Multi-space as of 02/04/2011 were working.  
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	Facility	Spaces (c)		Days (c)		Avg Wkday Occy (c)		Revenues (c)		Rev/Space/Day (c)			
		Feb-10	Feb-11	Feb-10	Feb-11	Feb-10	Feb-11	Feb-10	Feb-11	Feb-10	Feb-11	Feb-10	Feb-11
<b>Metered</b>	Blair Lot	13	13	24	24	0%		\$ 162.28	\$ 279.86	\$ 0.52	\$ 0.90		
	Lot 88 (Munic Building)	17	19	24	24	77%	76%	\$ 493.66	\$ 787.60	\$ 1.21	\$ 1.73		
	Brayton Lot Paystations	154	154	24	24	90%	85%	\$ 27,528.97	\$ 32,031.60	\$ 7.45	\$ 8.67		
	Brayton Lot Meters	12	12	24	24	33%	50%	\$ 129.42	\$ 306.27	\$ 0.45	\$ 1.06		
	Buckeye Lot	53	0	24	24	53%	0%	\$ 9,565.03	\$ -	\$ 7.52	\$ -		
	Buckeye Lot Multi-Sp	-	55	-	24	-	36%	\$ -	\$ 8,674.47	\$ -	\$ 6.57		
	Evergreen Lot	23	23	24	24	-	22%	\$ 3,067.43	\$ 2,945.96	\$ 5.56	\$ 5.34		
	Wingra Lot	19	19	24	24	-	0%	\$ 717.14	\$ 684.53	\$ 1.57	\$ 1.50		
	SS Capitol	19	19	24	24	21%	74%	\$ 2,500.97	\$ 2,380.51	\$ 5.48	\$ 5.22		
	Cycles	34	46	24	24	--		\$ -	\$ -	\$ -	\$ -		
<b>Cashiered</b>	Cap Square North	487	488	28	28	74%	98%	\$ 56,308.04	\$ 84,752.88	\$ 4.13	\$ 6.20		
	Gov East	429	431	28	28	73%	86%	\$ 109,598.11	\$ 128,423.59	\$ 9.12	\$ 10.64		
	Overture Center	588	545	28	28	51%	69%	\$ 63,523.05	\$ 80,412.12	\$ 3.86	\$ 5.27		
	SS Campus (Frances) (combined totals)	1063	1,066	28	28	59%	67%	\$ 58,178.72	\$ 59,070.46	\$ 7.91	\$ 8.19		
	SS Campus (Lake)							\$ 177,197.06	\$ 185,459.86				
	State St Capitol	697	700	28	28	58%	71%	\$ 128,003.61	\$ 147,473.74	\$ 6.56	\$ 7.52	Feb-10	Feb-11
<b>Monthly</b>	Blair Lot Mo'y (eff 8/2002)	44	44	20	20	100%	99%	\$ 4,636.00	\$ 5,000.40	\$ 5.27	\$ 5.68	49	48
	Wilson Lot Mo'y	50	50	20	20	100%	97%	\$ 4,600.90	\$ 4,827.00	\$ 4.60	\$ 4.83	51	54
	Cap.Sq. N Mo'y	125	125	20	20	100%	99%	\$ 18,607.10	\$ 17,302.92	\$ 7.44	\$ 6.92	147	150
	Gov East Mo'y	85	85	20	20	95%	96%	\$ 14,126.80	\$ 15,633.43	\$ 8.31	\$ 9.20	81	100
	Overture Ctr Mo'y (b) (e)	80	32	20	20	100%	98%	\$ 9,593.50	\$ 5,196.75	\$ 6.00	\$ 8.12	94	95
	SS Cap. Mo'y (b) (d)	123	119	20	20	100%	99%	\$ 20,393.00	\$ 22,114.75	\$ 8.29	\$ 9.29	132	134
<b>On-Street Metered</b>	Campus Area Route	182	160	24	24	45%	88%	\$ 17,428.11	\$ 13,564.24	\$ 3.99	\$ 3.53	554	581
	Capitol Square (f)	22	25	24	24	53%	35%	\$ 4,233.11	\$ 3,061.53	\$ 8.02	\$ 5.10		27
	CCB Area Route	92	80	24	24	62%	87%	\$ 13,151.35	\$ 9,974.46	\$ 5.96	\$ 5.20		
	East Washington Area Route	95	96	24	24	29%	85%	\$ 4,133.50	\$ 6,070.09	\$ 1.81	\$ 2.63		
	GEF Area Route	80	66	24	24	58%	90%	\$ 8,950.26	\$ 5,565.45	\$ 4.66	\$ 3.51		
	MATC Area Route	101	63	24	24	35%	84%	\$ 7,455.67	\$ 4,686.35	\$ 3.08	\$ 3.10		
	Meriter Area Route	127	131	24	24	35%	97%	\$ 8,655.11	\$ 10,025.04	\$ 2.84	\$ 3.19		
	MMB Area Route	105	71	24	24	78%	89%	\$ 13,439.78	\$ 7,623.36	\$ 5.33	\$ 4.47		
	Monroe Area Route	125	125	24	24	0%		\$ 8,577.53	\$ 7,398.19	\$ 2.86	\$ 2.47		
	Schenks Area Route	79	79	24	24	0%		\$ 1,977.66	\$ 1,328.26	\$ 1.04	\$ 0.70		
	State Street Area Route	96	104	24	24	46%	94%	\$ 10,962.72	\$ 9,947.60	\$ 4.76	\$ 3.99		
	University Area Route	195	194	24	24	56%	61%	\$ 23,174.02	\$ 19,973.62	\$ 4.95	\$ 4.29		
	Wilson/Butler Area Route	110	110	24	24	61%	80%	\$ 6,245.37	\$ 6,363.90	\$ 2.37	\$ 2.41		
	On Street Multi-Sp	-	126	-	24	0%	47%	\$ -	\$ 13,067.86	\$ -	\$ 4.32		
	Subtotal - Route Revenue	1,409	1,430	24	24	--	--	\$ 128,384.19	\$ 118,649.95	\$ 3.80	\$ 3.46		
	Meter-Related Constrn Rev							\$ 6,988.00	\$ 53,853.89				
	Total On-St Meter Revenue							\$ 135,372.19	\$ 172,503.84				
Miscellaneous							\$ 2,554.40	\$ 2,049.41					
Total (a)	5,524	5,475					\$ 846,857.37	\$ 978,311.96					

-49-

\$ 131,454.59

**Footnotes:**

- (a) Excludes interest on investments
- (b) Available to public on nights and weekends.
- (c) All revenue except Cashiered Ramps and Miscellaneous is reported on an accrual basis. (Information for 2007 may have been restated to reflect corrections and/or changes in accounting treatment.) Occupancy information provided effective March 2004; source = monthly occupancy surveys, *except for Cashiered facilities and Brayton Lot* >> source = *Parcs system*. Weekday timeframe = 10 a.m. thru 2 p.m.
- (d) Monthly information for the State Street Capitol Ramp *includes* the 60 long-term lease parkers (Physicians Plus/North Square Associates).
- (e) Monthly information for the Overture Center ramp *includes* the 45 long-term lease parkers (West Washington Associates -- able to lease up to 60 spaces).
- (f) Due to the small number of meters around the Capitol Square, monthly surveys are not done. However, \$3,184 of revenue would support an occupancy rate of about 49% (23 meters x 25 days x 9 hrs/day x \$1.25/hour x 49% rate = \$3,184); 2010-22\*24\*10\*1 50

n/a Not computed -- collection schedules are too varied to yield reliable information.

Meter-Related Constrn Rev includes Meter Hoods

Spaces out of service: Cashiered  
On-Street Meters