

Room Tax Budget Request

Karin Wolf, Arts Program Administrator for Room Tax Commission
August 14, 2017
4 PM
Monona Terrace

• 2009 Travel & Leisure Report

America's Coolest College Towns



10 of 12



Madison, WI (University of Wisconsin)

Like oases in deserts, college towns in the Midwest can be refreshing splashes of hustle and bustle amid the plains. The Wisconsin capital squeezes cafés, art galleries, and the César Pelli–designed **Madison Museum of Contemporary Art** onto an invigorating pedestrian-only thoroughfare. In warm weather, the museum's roof is the setting for concerts and films. Elsewhere are found lively neighborhood block parties, like the **Atwood Summerfest**, which annually offers rock bands on multiple stages. And there's no shortage of aquatic fun: the city is located on an isthmus between a pair of glittering lakes.

Local Taste: **L'Etoile Restaurant** is the region's slow-food mecca.



Jim Brozek

• Monona Terrace designed by Frank Lloyd Wright

Close-knit communities and spectacular surroundings raise the bliss in these urban oases.



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Madison, Wisconsin



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Musicians ARE small businesses



Phox, Cowboy Winter, Aaron Williams & The Hoodoo

Michael Fenschel *Solstice*

Make Music Goes to D.C for Mayors Conference

February 24, 2013



Aaron Friedman COO of Solstice and President of Make Music New York recently visited the U.S. Conference of Mayors in Washington D.C to discuss with Mayors from all over the country on how they can have Make Music in their communities.

Make Music Madison



Opera in the Park



Between the Waves



BETWEEN THE WAVES MADISON MUSIC FESTIVAL + CONFERENCE	
MUSIC CONFERENCE SCHEDULE	
THURSDAY, JUNE 15TH	
5:00pm - 6:00pm	Check In/Social Hour (Sonata)
6:00pm - 7:00pm	Roy Elkins - <i>This Is Madison</i> (Sonata)
7:00pm - 9:00pm	Paul Broucek - <i>Music In Film</i> (Sonata)
FRIDAY, JUNE 16TH	
8:00am - 8:45am	Check In/Social Hour (Sonata)
9:00am - 10:00am	Roy Elkins - <i>Make A Living Making Music</i> (Sonata)
10:15am - 11:15am	ShaH Evans - <i>Artist Management, Booking And Social Media</i> (Sonata)
	Jim Reith - <i>Composing Original/Custom Music For Ads</i> (Concerto)
11:30am - 12:30pm	DJ Pain 1 - <i>A Job We Don't Hate: Making Music, Making A Living</i> (Symphony)
	Dexter Patterson - <i>Social Media 101: The Secrets To Success Online</i> (Sonata)
	Ty Christian - <i>The DIY Musician - DIY Merch To Reinforce Your Band's Image</i> (Concerto)
	Craig Anderton - <i>How To Get Started In Computer Recording</i> (Symphony)
2:45pm - 1:45pm	Marla Frank - <i>Yes, Your Band Is A Business!</i> (Sonata)
	Dexter Patterson - <i>Social Media 101: The Secrets To Success Online</i> (Concerto)
	Chris Taylor - <i>Diversifying Your Income As An Audio Engineer</i> (Symphony)
0pm - 3:00pm	Matt Smith - <i>Composition for Licensing</i> (Sonata)
	Marla Frank - <i>Yes, Your Band Is A Business!</i> (Sonata)
SATURDAY, JUNE 17TH	
8:00am - 8:45am	Check In/Social Hour (Sonata)
9:30am - 11:00am	Nancy Moran - <i>Activate Music Mogul: Mindsets For a Successful Career</i> (Double Tree Hotel)
	Fett - <i>Top 12 Recordings</i> (Symphony)
11:15am - 12:30pm	Beth Kille - <i>Music To Songwriters</i> (Double Tree Hotel)
	Craig Anderton - <i>Sims Sound Total</i> (Symphony)
12:45pm - 1:45pm	Butch Vig session
	Beth Kille - <i>Set The Stage And Melody</i> (Symphony)
2:00pm - 3:00pm	Nancy Moran - <i>Activate Music Mogul: Better Gigs</i> (Double Tree Hotel)
	Craig Anderton - <i>Your Day At The Office</i> (Workstation)
3:30pm - 4:30pm	Fett - <i>Top 12 Recordings</i> (Symphony)
SUNDAY, JUNE 18TH	
8:30am - 9:15am	Breakfast
9:15am - 10:00am	Symphony
10:00am - 11:00am	Symphony
11:15am - 12:00pm	Symphony
12:15pm - 12:45pm	Symphony

Wisconsin Book Festival





Central Park Sessions



**Madison Culutre = Unique
Megan Katz & Marina Kelly *Asylum***



Dane Dances



Madison Culture = Unique



Roberto Behar & Rosario Marquart *Question Mark*



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Thank
you.