



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Approved ALCOHOL LICENSE REVIEW COMMITTEE

This meeting may be viewed LIVE on Charter Spectrum Channel 994, AT&T U-Verse Channel 99 or at www.madisoncitychannel.tv.

Wednesday, June 20, 2018

5:30 PM

210 Martin Luther King, Jr. Blvd.
Room 201 (City-County Building)

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Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntaub ntawv ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

Contact the City Clerk's Office at (608) 266-4601.

Applications will go to the Common Council Meeting of July 10, 2018

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Notified Absences:

Call to Order/Roll Call

Approval of Minutes

May 16, May 30, May 31, and June 13, 2018: <http://madison.legistar.com/Calendar.aspx>

Public Comment

Disclosures and Recusals

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

Presentation of the Consent Agenda

At this time, a consent agenda will be moved with the recommended action, or to grant with any recommended conditions if no action is recommended for each item EXCEPT:

1) items which have registrants opposed wishing to speak 2) items which members have separated out for discussion/debate purposes 3) items recommending ordinance changes 4) operator license applications

Election of Chair and Vice Chair

1. [51809](#) Election of Alcohol License Review Committee Chair
2. [51810](#) Election of Alcohol License Review Committee Vice-Chair

Temporary Class B Concurrent with Street Use

3. [50983](#) Temporary Class B Retailer License
Concurrent with Street Use Permit
Verona Wildcats Youth Hockey Association
Event Location: 931 E Main Street
Event Date: October 13, 2018
Aldermanic District 6 (Ald. Rummel)
Police District: 408
Event: The Humdinger
4. [52111](#) Temporary Class B Retailer License
Concurrent with Street Use Permit
Eken Park Neighborhood Association
Event Location: 700 Block Mayer Ave.
Event Date: August 18, 2018
Aldermanic District 12 (Alder Palm)
Police District: 503
Event: Eken Park Festival
5. [52115](#) Temporary Class B Retailer License
Concurrent with Street Use Permit
Madison Museum of Contemporary Art
Event Location: Vendors around Capitol Square and at State, Wisconsin, N. Hamilton, S. Hamilton, King St., and Martin Luther King Jr Blvd.
Event Date: 7/14/18 & 7/15/18
Aldermanic District 4 (Alder Verveer)
Police District: 405
Event: Art Fair on the Square

6. [52120](#) Temporary Class B Retailer License
Concurrent with Street Use Permit
Madison Festivals Inc
Event Location: Capitol Square
Event Date: 9/1/18 & 9/2/18
Aldermanic District 4 (Alder Verveer)
Police District: 405
Event: Taste of Madison

Changes of Agent

7. [51681](#) Change of Agent
DLS Events LLC • dba DLS Events LLC • 216 State St
New Agent: Nicholas Stone
Class B Combination Liquor & Beer
Aldermanic District 4 (Alder Verveer)
8. [52099](#) Change of Agent
Sundance Cinemas LLC • dba Sundance Cinemas • 430 Midvale Blvd
New Agent: David L McCann
Class B Combination Liquor & Beer
Aldermanic District 11 (Alder Martin)
9. [52100](#) Change of Agent
Capitol Petroleum • dba CP Mart North • 1101 N Sherman Ave
New Agent: Farooq Shahzad
Class B Combination Liquor & Beer
Aldermanic District 12 (Alder Palm)
10. [52107](#) Change of Agent
Texas Roadhouse Holdings LLC • dba Texas Roadhouse
4841 Annamark Dr
New Agent: Ryan Scott
Class B Combination Liquor & Beer
Aldermanic District 17 (Alder Baldeh)
11. [52108](#) Change of Agent
GMRI Inc • dba The Olive Garden Italian Restaurant #1316
7017 Mineral Point Rd
New Agent: Douglas Balfanz
Class B Combination Liquor & Beer
Aldermanic District 9 (Alder Skidmore)

12. [52112](#) Change of Agent
Nakoma Golf Club Inc • dba Nakoma Golf Club • 4145 Country Club Rd
New Agent: Amy Manteufel
Class B Combination Liquor & Beer
Aldermanic District 10 (Alder Cheeks)

13. [52114](#) Change of Agent
Wiggies Inc • dba Wiggies • 1901 Aberg Ave
New Agent: Angela Wiganowsky
Class B Combination Liquor & Beer
Aldermanic District 12 (Alder Palm)

14. [52119](#) Change of Agent
Ultimate Mart LLC • dba Pick N Save #8131 • 6655 McKee Rd
New Agent: Crystal Gulseth
Class A Beer, Class A Liquor
Aldermanic District 7 (Alder King)

15. [52121](#) Change of Agent
BAH Enterprises LLC • dba The Icon • 206 State St
New Agent: Kevin Hayden
Class B Combination Liquor & Beer
Aldermanic District 4 (Alder Verveer)

16. [52124](#) Change of Agent
Ultimate Mart LLC • dba Pick N Save #178 • 2502 Shopko Dr
New Agent: Wanda Long
Class A Beer, Class A Liquor
Aldermanic District 12 (Alder Palm)

17. [52126](#) Change of Agent
Kwik Trip Inc • dba Kwik Trip 963 • 1434 Northport Dr
New Agent: Amanda McWilliams Rosanske
Class A Beer, Class A Cider
Aldermanic District 18 (Alder Kemble)

18. [52128](#) Change of Agent
Walgreens Co • dba Walgreens #07536 • 8302 Old Sauk Rd
New Agent: Santa Lang
Class A Beer, Class A Liquor
Aldermanic District 9 (Alder Skidmore)

19. [52130](#) Change of Agent
Kwik Trip Inc • dba Kwik Trip 961 • 3528 E Washington Ave
New Agent: Elizabeth Harnack
Class A Beer, Class A Liquor
Aldermanic District 15 (Alder Ahrens)
20. [52133](#) Change of Agent
CMWI Associates LLC • dba Crowne Plaza Madison • 4402 E Washington Ave
New Agent: Jessica Olbrantz
Class B Combination Liquor & Beer
Aldermanic District 17 (Alder Baldeh)

Business Name Change

21. [52101](#) Business Name Change
Sundance Cinemas LLC • Current dba: Sundance Cinemas
430 Midvale Blvd
Class B Combination Liquor & Beer
Aldermanic District 11 (Alder Martin)
New dba: AMC Dine-In Madison 6

Entity Reorganization

22. [52113](#) Entity Reorganization
Frank Productions Concerts LLC • dba The Sylvee
25 S Livingston St
Class B Combination Liquor & Beer
Aldermanic District 6 (Alder Rummel)
Add two new officers
23. [52118](#) Entity Reorganization
Madison Northeast LLC • dba Holiday Inn at the American Center
5109 West Terrace Dr
Class B Combination Liquor & Beer
Aldermanic District 17 (Alder Baldeh)
Three new officers
24. [52122](#) Entity Reorganization
Center for Advanced Studies in Business Inc
dba Fluno Center for Executive Education
601 University Ave
Class B Combination Liquor & Beer
Aldermanic District 4 (Alder Verveer)
Add one officer, removed one officer

25. [52123](#) Entity Reorganization
Dotty's Dumpling Dowry LLC • dba Dotty's Dumpling Dowry
317 N Frances St
Class B Combination Liquor & Beer
Aldermanic District 4 (Alder Verveer)
Add one new officer
26. [52125](#) Entity Reorganization
Madison Turners Inc • dba Madison Turners
3001 S Stoughton Rd
Class B Combination Liquor & Beer
Aldermanic District 16 (Alder DeMarb)
Add two officers, remove one officer
27. [52127](#) Entity Reorganization
2116 AWA LLC • dba The New Mr. Roberts
2116 Atwood Ave
Class B Combination Liquor & Beer
Aldermanic District 6 (Alder Rummel)
Remove one officer
28. [52129](#) Entity Reorganization
Oasis Cafe LLC • dba Pauls Pelmeni
414 W Gilman St
Class B Combination Liquor & Beer
Aldermanic District 4 (Alder Verveer)
Remove one officer
29. [52131](#) Entity Reorganization
ERJ Dining • dba Chili's Grill & Bar
7301 Mineral Point Rd
Class B Combination Liquor & Beer
Aldermanic District 9 (Alder Skidmore)
Remove one officer
30. [52132](#) Entity Reorganization
ERJ Dining • dba Chili's Grill & Bar
4344 East Towne Blvd
Class B Combination Liquor & Beer
Aldermanic District 17 (Alder Baldeh)
Remove one officer

31. [52134](#) Entity Reorganization
Woodman's Food Market Inc • dba Woodman's Food Market
3817 Milwaukee St
Class A Beer, Class A Liquor
Aldermanic District 15 (Alder Ahrens)
Add one officer, remove one officer
32. [52135](#) Entity Reorganization
Woodman's Food Market Inc • dba Woodman's Food Market
711 S Gammon Rd
Class A Beer, Class A Liquor
Aldermanic District 19 (Alder Clear)
Add one officer, remove one officer
33. [52136](#) Entity Reorganization
Select Hotels Group LLC • dba Hyatt Place Madison
333 W Washington Ave
Class B Combination Liquor & Beer
Aldermanic District 4 (Alder Verveer)
Add one new officer, remove one officer.
34. [52138](#) Entity Reorganization
Regent Market Coop • dba Regent Market Coop
2136 Regent St
Class B Combination Liquor & Beer
Aldermanic District 5 (Alder Bidar-Sielaff)
Add one new officer, remove one officer

Change of Licensed Premise

35. [50612](#) Change of Licensed Premise
Dublin Profits LLC • dba Coliseum Bar & Banquet • Capacity: 501 (indoor), 365
(outdoor)
232 E Olin Ave • Agent: Jim Delaney
Class B Combination Liquor & Beer • 30% alcohol, 70% food
Aldermanic District 14 (Alder Carter) • Police Sector 310
Request to expand outdoor area to include entire parking lot April through
October on Wednesdays and Thursdays from 4 p.m. to close.

36. [51960](#) Change of Licensed Premise
City View Market Inc • dba Capitol Centre Market
111 N Broom St • Agent: Mitchell P Eveland
Class A Beer, Class A Liquor
Aldermanic District 4 (Alder Verveer) • Police Sector 405
Request to remodel and move walk-in beer cooler.
37. [51977](#) Change of Licensed Premise
SP Roberts LLC • dba Pasqual's Cantina
Current Capacity (in/out): 273/97 • Proposed Capacity (in/out): 273/1000
1344 E Washington Ave • Agent: Seth Wilson
Class B Combination Liquor & Beer • 34% alcohol, 65% food, 1% other
Aldermanic District 2 (Alder Zellers) • Police Sector 409
Expanding premises to include the perimeter of the adjacent lot for Saturday
July 21, 2018.
38. [51991](#) Change of Licensed Premise
Irwin A & Robert D Goodman Community Center Inc • dba Goodman
Community Center
Current Capacity (in/out): 500/0 • Proposed Capacity (in/out): 1500/500
149 Waubesa St • Agent: Rebecca Steinhoff
Class B Combination Liquor & Beer • 25% alcohol, 75% food
Aldermanic District 6 (Alder Rummel) • Police Sector 602
Add "Loft" area and current fitness room at 149 Waubesa St. Add gymnasium
and multipurpose room, plus green space and pergola areas at 2 Waubesa Ct.
Add first floor and three small conference rooms on second floor at 214
Waubesa St.
39. [52021](#) Change of Licensed Premise
Hoops of Dane County Inc • dba North of the Bayou
Current Capacity (in/out): 480/320 • Proposed Capacity (in/out): 480/320
802 Atlas Ave • Agent: Dale Beck
Class B Combination Liquor & Beer • 45% alcohol, 55% food
Aldermanic District 3 (Alder Hall) • Police Sector 611
Addition of fenced-in area - volleyball courts and horseshoes.
40. [52022](#) Change of Licensed Premise
Ale Asylum LLC • dba Ale Asylum
Current Capacity (in/out): 164/136 • Proposed Capacity (in/out): 164/3000
2002 Pankratz St • Agent: Otto Dilba
Class B Combination Liquor & Beer • 70% alcohol, 30% food
Aldermanic District 12 (Alder Palm) • Police Sector 513
Expand licensed premises to include south lawn in order to host WJJO 21st
Anniversary concert festival (Aug 3 & 4) and future outdoor festivals and private
events.

41. [52028](#) Change of Licensed Premise
2089 Inc • dba Monty's Blue Plate Diner
Current Capacity (in/out): 99/0 • Proposed Capacity (in/out): 99/300
2089 Atwood Ave • Agent: Noelle Luce
Class B Combination Liquor & Beer • 5% alcohol, 95% food
Aldermanic District 6 (Alder Rummel) • Police Sector 410
Add parking lot to licensed premises for the last weekend in July.

Change of Licensed Conditions

42. [51156](#) Change of Licensed Conditions
Kwik Trip Inc • dba Kwik Trip 531
2601 Fish Hatchery Rd • Agent: Melinda Smith
Class A Beer, Class A Cider
Aldermanic District 14 (Alder Carter) • Police Sector 309
Request to remove condition one.
43. [51157](#) Change of Licensed Conditions
Kwik Trip Inc • dba Kwik Trip 965
2402 W Broadway • Agent: Alex Will
Class A Beer, Class A Cider
Aldermanic District 14 (Alder Carter) • Police Sector 313
Request to remove condition one.
44. [51159](#) Change of Licensed Conditions
Kwik Trip Inc • dba Kwik Trip 952
2538 Fish Hatchery Rd • Agent: Laura Feldt
Class A Beer, Class A Cider
Aldermanic District 14 (Alder Carter) • Police Sector 308
Request to remove condition one.
45. [52025](#) Change of Licensed Conditions
Kwik Trip Inc • dba Kwik Trip 952
2538 Fish Hatchery Rd • Agent: Laura Feldt
Class A Beer, Class A Cider
Aldermanic District 14 (Alder Carter) • Police Sector 308
Change store operation hours to 5:00am to 11:00pm

46. [52026](#) Change of Licensed Conditions
Kwik Trip Inc • dba Kwik Trip 965
2402 W Broadway • Agent: Alex Will
Class A Beer, Class A Cider
Aldermanic District 14 (Alder Carter) • Police Sector 313
Change store operation hours to 5:00am to 11:00pm.
47. [52027](#) Change of Licensed Conditions
Kwik Trip Inc • dba Kwik Trip 531
2601 Fish Hatchery Rd • Agent: Alex Will
Class A Beer, Class A Cider
Aldermanic District 14 (Alder Carter) • Police Sector 309
Change store operation hours to 5:00am to 11:00pm.

21+ Entertainment License

48. [51264](#) 21+ Entertainment License
LRP Madison1 LLC • dba Sheraton Madison Hotel • Capacity: 2165
706 John Nolen Dr • Agent: Andrew Myer
Class B Combination Liquor & Beer
4.35% alcohol, 20.14% food, 75.51% other
Aldermanic District 14 (Alder Carter) • Police Sector 313
49. [51907](#) 21+ Entertainment License
Hoops of Dane County Inc • dba Locker Room • Capacity: 96
1810 Roth St • Agent: Dale Beck
Class B Combination Liquor & Beer • 90% alcohol, 10% food
Aldermanic District 12 (Alder Palm) • Police Sector 503
50. [51922](#) 21+ Entertainment License
DFLLSB LLC • dba Flannery's • Capacity: 80
117 S Pinckney St • Agent: Hart Allen Miller
Class B Combination Liquor & Beer • 15% alcohol, 85% food
Aldermanic District 4 (Alder Verveer) • Police Sector 405
51. [51923](#) 21+ Entertainment License
16 Bars LLC • dba Gib's Bar • Capacity: 500
201 W Mifflin St • Agent: Gilbert Altschul
Class B Combination Liquor & Beer • 15% alcohol, 85% food
Aldermanic District 4 (Alder Verveer) • Police Sector 405

52. [51958](#) 21+ Entertainment License
Grid LLC • dba Hotel Red • Capacity: 160
1509 Monroe St • Agent: Ricardo Contreras
Class B Combination Liquor & Beer • 60% alcohol, 40% food
Aldermanic District 13 (Alder Eskrich) • Police Sector 303

18+ Center for Visual & Performing Arts License

53. [51908](#) 18+ Center for Visual & Performing Arts License
Mohammed Hinnawi • dba Nile Restaurant • Capacity: 80
6119 Odana Rd • Agent: Mohammed Hinnawi
Class B Combination Liquor & Beer • 20% alcohol, 80% food
Aldermanic District 19 (Alder Clear) • Police Sector 113
54. [51910](#) 18+ Center for Visual & Performing Arts License
Madison United Soccer LLC • dba United Football Association • Capacity: 300
5018 Blazing Star Dr • Agent: Laura Calderon Portillo
Class B Beer • 40% alcohol, 60% food
Aldermanic District 16 (Alder DeMarb) • Police Sector 619

Items Referred

55. [51753](#) Transferring one reserve "Class B" alcohol license in accordance with Wis. Stats. sec. 125.51(4)(e) from the City of Madison to the Village of Shorewood Hills.

Public Hearing

New License - Public Hearing

56. [51847](#) Public Hearing - New License
Bartaco Hilldale LLC • dba bartaco
726 N Midvale Blvd Suite M464 • Agent: Taryn Duncan
Estimated Capacity: 183
Class B Combination Liquor & Beer • 40% alcohol, 57.5% food, other 2.5%
Aldermanic District 11 (Alder Martin) • Police Sector 108

57. [51863](#) Public Hearing - Resubmitted License Application
Alabaster Entertainment LLC • dba TBD
3116 Commercial Ave • Agent: Gregory Kveberg
Estimated Capacity: 325
Class B Combination Liquor & Beer • 85% alcohol, 5% food, 10% other
Aldermanic District 15 (Alder Ahrens) • Police Sector 604
Previous Application Granted: 6/6/2017
Previous Conditions:
1. This license will automatically be separated at the 2018 license renewal time.
2. The licensed premise totals 5800 square feet and does not include any outdoor area.
3. The maximum capacity is set at 325.
Anticipated Opening Date: September 2018
58. [51864](#) Public Hearing - New License
Burgritos Five LLC • dba Burgrito's
1835 Monroe St • Agent: David Manger • Estimated Capacity: 48
Class B Beer • 10% alcohol, 90% food
Aldermanic District 13 (Alder Eskrich) • Police Sector 303
59. [51870](#) Public Hearing - New License
LRP Madison1 LLC • dba Sheraton Madison Hotel
706 John Nolen Dr • Agent: Andrew Myer • Estimated Capacity: 130
Class B Combination Liquor & Beer
4.35% alcohol, 20.14% food, 75.51% other
Aldermanic District 14 (Alder Carter) • Police Sector 313
60. [51871](#) Public Hearing - New License
DFLLSB LLC • dba Flannery's
117 S Pinckney St • Agent: Hart Allen Miller • Estimated Capacity: 80
Class B Combination Liquor & Beer • 15% alcohol, 85% food
Aldermanic District 4 (Alder Verveer) • Police Sector 405
61. [51874](#) Public Hearing - New License
Madison United Soccer LLC • dba United Football Association
5018 Blazing Star Dr • Agent: Laura Calderon Portillo • Estimated Capacity: 500
Class B Beer • 40% alcohol, 60% food
Aldermanic District 16 (Alder DeMarb) • Police Sector 619

Report of Madison Police Department

62. [52139](#) Report of Recent Calls for Service

Report of City Clerk's Office

63. [52140](#) Summary of Licenses Issued

Adjournment

