

## Parks, Timothy

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**From:** Clear, Mark  
**Sent:** Monday, April 25, 2011 10:38 PM  
**To:** Ellingson, Susan; 'Diana Benitez'  
**Cc:** Parks, Timothy  
**Subject:** RE: West Side Strip Mall

Hello, Diana, thanks for your message and for sharing your concerns; they are the first I've heard regarding this proposal. Of course there aren't any residential areas very close to this site. Do you live or work in the area? I don't perceive it as being particularly congested, nor dangerous for the few pedestrians that walk the area. The proposed development is just one building (I wouldn't really call it a strip mall). Is there something in particular I could do to address your concerns?

Thanks again,

Mark C.

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Alder Mark Clear, 19th District, Madison, WI  
[district19@cityofmadison.com](mailto:district19@cityofmadison.com)  
608-695-5709  
Join my district news e-mail list: [join-d19news@lists.markclear.com](mailto:join-d19news@lists.markclear.com)

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**From:** Ellingson, Susan  
**Sent:** Monday, April 25, 2011 4:23 PM  
**To:** 'Diana Benitez'  
**Cc:** Clear, Mark; Parks, Timothy  
**Subject:** RE: West Side Strip Mall

Hi Diana—

My name is Sue Ellingson. I'm the new alder for District 13. But I'm not on the Plan Commission, so I'm unable to help with this issue.

You should forward your request to Tim Parks, a city staff member, and to Alder Mark Clear, who represents the area that this site is in. I have copied both of them on this email.

Sorry I can't help.

Sue

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Sue Ellingson, Alder  
City of Madison, District 13  
[District13@CityofMadison.com](mailto:District13@CityofMadison.com)  
259-1824

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**From:** Diana Benitez [<mailto:dbenitez1@charter.net>]  
**Sent:** Saturday, April 23, 2011 7:52 AM  
**To:** Ellingson, Susan  
**Subject:** West Side Strip Mall

MS. Kerr,

I am writing to you in regards to the proposed strip mall to replace the old Ponderosa.

Please oh please do not seriously consider this. I understand the plan may be a done deal, but the area is already congested enough. That specific area is already dangerous to pedestrians and traffic in general, and people want to add to it? This is a train wreck waiting to happen.

I'm sure that if the Commission was to listen to people who live in the area they would not even consider this plan. Please don't think about the almighty dollar in this situation.

Thank you,

Diana Benitez  
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(608) 206-9308