

Advancing the Sustainability Plan

Monday February 26, 2018
Sustainable Madison Committee
City of Madison

Outline

Purpose of Subcommittee

Process

City of Madison Frameworks

Proposal to Advance Sustainability Plan

- Overview
- Timeline
- Example
- Accountability Measures
- Next Steps

SMC Subcommittee

Exploring an Environmental Note

Legislative and budget decisions have impacts on the environment. The impacts may include utilizing resources, generating waste or pollutants, changing land use (habitat and watershed) and more. Decision makers would benefit from more information about the environmental impacts of proposed legislation, as early in the process as possible.

Most cities only implement a full Environmental Impact Assessment when it is required by state or federal law (because the project or proposal is likely to involve a taking). The cost and time involved in a full EIA would make it prohibitive to conduct an EIS for every piece of legislation. An environmental note would allow for a quick assessment of the potential impacts, and an opportunity to consider the need for a more robust analysis.

PROCESS

1. Explored the idea of an environmental note
2. Explored synergies with other City of Madison frameworks and models
3. Revisited Madison's Sustainability Plan
4. Recognized an opportunity to engage committees more deeply and help them take a leadership role in implementing the Sustainability Plan
5. Developed a proposed process

City of Madison Frameworks

- Imagine Madison – Comprehensive Plan
- Strategic Management Oversight Committee
- Line of Sight Sub Committee
- Elements of a Great City
- Madison's Vision

Strategic Management Oversight Committee

Strategic Management Oversight Committee

Line of Sight Sub-Committee

Ensures City service delivery is in alignment with the outcomes we are seeking to drive for our residents

Voice of Process
Improve business processes in order to drive outcomes

Voice of Customer
Ensures services meet customer's needs

Data Management
Builds systems to harness data as we seek to drive culture of inquiry

Our Strategic Framework: Elements of a Great City



The Citywide Elements serve as the backbone for Madison's vision. Example: [Green & Resilient](#)



Elements & Values

Eo

Economy &
Opportunity

Nh

Neighborhoods
& Housing

EQUITY: We are committed to fair and just opportunities and outcomes for all.

CIVIC ENGAGEMENT: We are transparent, open, and inclusive. Freedom of expression & engagement is protected.

WELL-BEING: We are committed to a safe community where all can live free of fear.

SHARED PROSPERITY: We are dedicated to a community where all are able to achieve economic success and social mobility.

STEWARDSHIP: We pledge to care for our natural, economic, and social resources.

Hs

Healthy &
Safe

Eg

Effective
Government

Lt

Land Use &
Transportation

Gr

Green &
Resilient

Cc

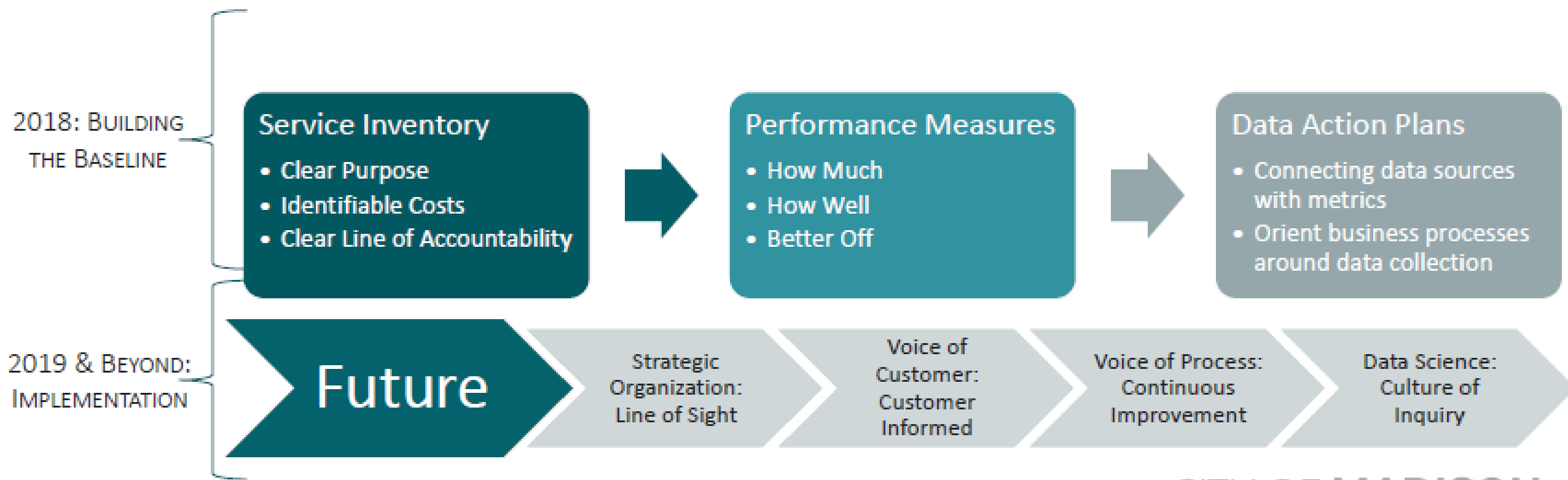
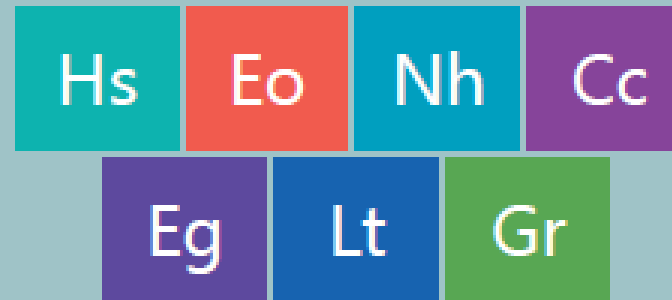
Culture &
Character

Madison's Vision

To be a safe and healthy place to live, work, learn and play.

PUTTING IT TOGETHER: CONNECTING CITY OPERATIONS WITH ELEMENTS OF A GREAT CITY

ELEMENTS OF A GREAT CITY



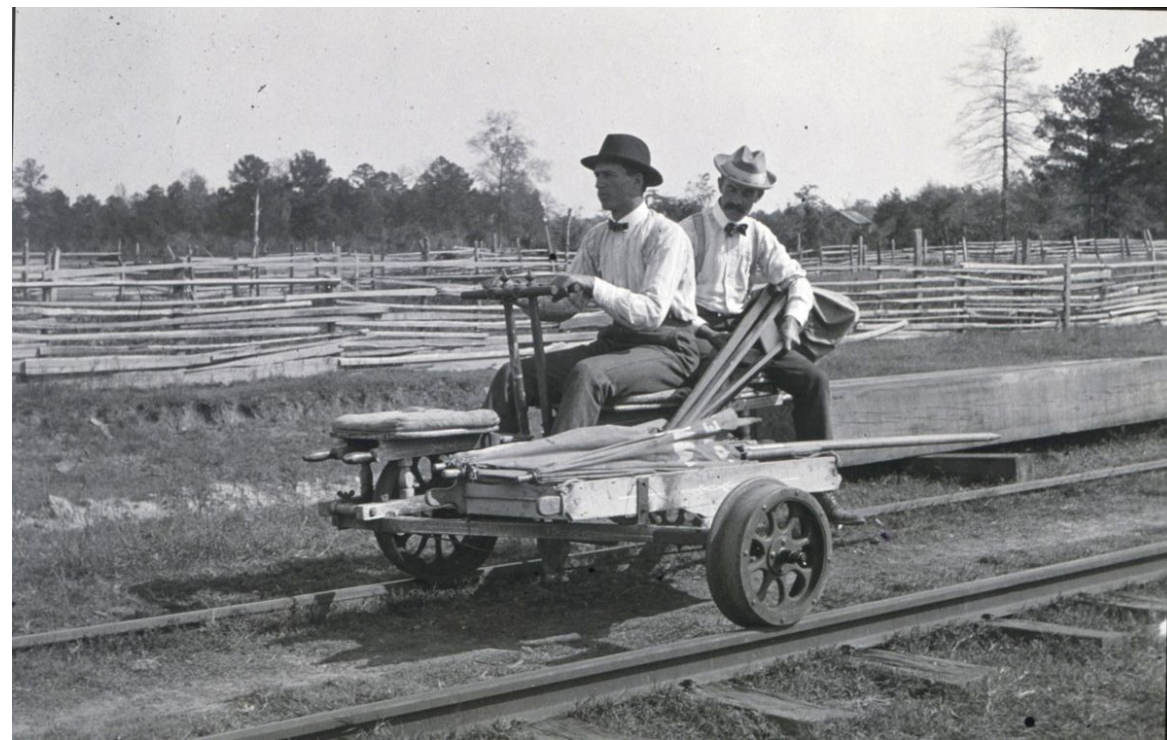


How do you
#ImagineMadison?

The Comprehensive Plan Process offers an opportunity to cross walk the goals and actions in the Sustainability Plan and ensure they are complementary and build awareness and speed up implementation.

Why try and hitch a ride on other plans and frameworks?

By working to integrate with these other plans we have the opportunity to advance the Sustainability Plan, raise its visibility and promote its implementation and longevity.





Proposal to Advance the Sustainability Plan

The purpose of this project is to work closely with the Committees responsible for each Sustainability Plan Category to better incorporate the goals and actions with City decision making through an intentional exercise that fuses the Sustainability Plan with the regular work of the Committees AND the other key relevant plans and documents including but not limited to the Strategic Management (Elements of a Great City), the Comprehensive Plan, and the City of Madison's values statements.

Timeline

Present Process Proposals
(Feb)

Explore idea with
Sustainable Madison
Committee

Formalize Process
(March)

- 1) Subcommittee
- 2) Resolution
- 3) Communication Plan

Presentations to
Committees
(April - July)

Presentations to
committees

Report (August)

Write and present
report on integration
of Sustainable
Madison Plan goals
and actions into
committee work plans
and decision making.

Example: Transportation

<u>Elements of a Great City</u>		<u>Sustainable Madison Plan</u>		<u>Intersection</u>
<u>Outcome</u>	<u>Indicators</u>	<u>Goal</u>	<u>Action</u>	
1) Reduce wide gap in transit travel time for communities of color and low income riders vs. the average for passengers who are white.	Difference between transit travel time for Blacks/African Americans compared with Whites	Implement existing City MPO and Regional Alternative Transportation Plans	Measure and report transportation mode share objectively through exploring technology options and other innovative measuring techniques	Implement data collection and analysis systems which address transportation mode and demographic data
2) All Madison neighborhoods will have access to a variety of transportation options	Geographic availability of transportation options	Expand the number of neighborhoods and commercial centers where sustainable transportation choices enable mobility without a car	Assess need for expanding Madison Metro services to unserved or underserved areas to offer 24/7 service on core routes and expanded service along specific corridors	Conduct an assessment of underserved areas and recommendations for neighborhoods that require increased service

Accountability Measures

Developing a decision making tool for each committee that offers more information about the environmental impacts of proposed legislation, as early in the process as possible.

Next Steps

Discuss proposed process

Questions and suggestions

Consider which committees/sections should be part of the process

Identify SMC members interested in serving as stewards in this process

Questions and suggestions