



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Minutes - Approved PEDESTRIAN/BICYCLE/MOTOR VEHICLE COMMISSION

*This meeting can be viewed LIVE on Madison City Channel at [www.madisoncitychannel.tv](http://www.madisoncitychannel.tv)*

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Tuesday, August 25, 2009

5:00 PM

Room 260, Madison Municipal Building  
215 Martin Luther King, Jr. Blvd.  
(After 6 pm, use Doty St. entrance.)

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### CALL TO ORDER / ROLL CALL

The meeting was called to order at 5:02 p.m.

- Present:** 5 -  
Bryon A. Eagon; Robbie Webber; Ron J. Prince; Susan M. De Vos and  
Bridget R. Maniaci
- Absent:** 5 -  
Judy Compton; Paul E. Skidmore; Charles W. Strawser III; Robert M.  
Holloway and Aaron S. P. Crandall
- Excused:** 1 -  
Judy Bowser

### A. APPROVAL OF MINUTES - July 28, 2009

De Vos stated that the minutes seemed too brief and abstained from voting.  
A motion was made by Eagon, seconded by Prince, to approve the minutes.  
The motion passed by the following vote:

- Absent:** 5 -  
Judy Compton; Paul E. Skidmore; Charles W. Strawser III; Robert M.  
Holloway and Aaron S. P. Crandall
- Excused:** 1 -  
Judy Bowser
- Ayes:** 3 -  
Bryon A. Eagon; Ron J. Prince and Bridget R. Maniaci
- Abstentions:** 1 -  
Susan M. De Vos
- Non Voting:** 1 -  
Robbie Webber

Skidmore arrived at 5:03 p.m. Holloway arrived at 5:04 p.m. Crandall arrived at  
5:08 p.m. Compton arrived at 5:10 p.m. A new roll call is shown to reflect this.

- Present:** 9 -  
Judy Compton; Bryon A. Eagon; Paul E. Skidmore; Robbie Webber;  
Robert M. Holloway; Ron J. Prince; Susan M. De Vos; Aaron S. P.  
Crandall and Bridget R. Maniaci
- Absent:** 1 -  
Charles W. Strawser III
- Excused:** 1 -  
Judy Bowser

**B. PUBLIC COMMENT - None**

**C. MADISON POLICE DEPARTMENT REPORT ON TRAFFIC RELATED ISSUES**

**C.1. [15734](#) Madison Police Department Traffic Reports, Second Quarter 2009**

MPD staff presented the second quarter 2009 Traffic Enforcement Activity Report. There was a 42% increase in citation issuance Department wide, 136% increase in overall citations issued by the Traffic Safety Enforcement Team compared with the second quarter of 2008. To date, there is a 38% increase in citations Department wide compared with 2008 for the same period. The Commission asked if there is improved behavior after speed enforcement activity. MPD stated that there is overall improvement, but not enough to say compliance is substantially improved. Skidmore stated that he would like the Public Safety Review Committee to work with the City Attorney's Office to explore the possibility of expanding the categories for which citations can be issued for violations observed by school crossing guards.

Compton asked MPD staff about the status of traffic light cameras. Staff will report back to the Commission on the status. Webber asked MPD staff to comment on the budget breakdown for traffic enforcement activities. Webber stated that it may be informative to the public to know the cost involved with enforcement activities and clarify misconceptions. MPD will provide that information with their next traffic enforcement report to the Commission.

**D. REPORTS**

**D.1. [14821](#) Update on Platinum Biking Plan recommendations**

The Commission reviewed the draft survey questions for the City bicycling levels survey. Traffic Engineering staff will incorporate the changes requested by the Commission into the draft survey. Changes/additions to the survey are as follows:

Question #6: Rephrase question to: "In what environment are you willing to ride?"

Question # 9 (and maybe 11)

Would bike more if: (any or all the following)

There was better/more education on biking/commuting

I had people to ride with

There was more information on routes/maps for biking

I felt more comfortable (physically) on a bike

I was in better shape/healthier

I knew how to maintain my bike

There was secure/better bicycle parking at my destination

Biking was more common/encouraged by family/friends/neighbors/work colleagues

Additional question in the area of 4-8:

**What criteria do you use in choosing your bike route?**

**Directness of route**

**Few cars**

**Few hills**

**Fast to destination**

**Pleasant area/environment**

**Bike path vs street**

The Commission requested that they receive an updated survey at the next meeting and that they receive information from the selected vendor on the methodology of sampling and the sampling size. The Commission requested information on what methods the vendor will use to ensure the sampling of a representative population via a phone survey, especially with reaching younger people who often use cell phones rather than land lines.

Survey questions were developed from several sources, including a recent San Francisco bicycling survey. The Commission requested a copy of the San Francisco bicycling survey results. TE staff will provide that information and follow up with San Francisco on the results.

**Alder Maniaci left the meeting at 6:03 p.m. Alder Compton and Alder Skidmore left the meeting at 6:35 p.m. A new roll call is shown to reflect this.**

**Present:** 6 -

Bryon A. Eagon; Robbie Webber; Robert M. Holloway; Ron J. Prince;  
Susan M. De Vos and Aaron S. P. Crandall

**Absent:** 4 -

Judy Compton; Paul E. Skidmore; Charles W. Strawser III and Bridget R.  
Maniaci

**Excused:** 1 -

Judy Bowser

**D.2. [15491](#)**

Reports of other Committees/Commissions

Plan Commission

Long Range Transportation Planning Commission

Joint West Campus Area Committee

Joint Southeast Campus Area Committee

School Traffic Safety Committee

**LRTPC: They reviewed three neighborhood plans at the last meeting, the Northeast Neighborhood, Northport-Warner Park-Sherman Neighborhood, and Royster-Clark Area site.**

**Joint Southeast: There will be a meeting on September 9th at the UW Welcome Center (21 N. Park St.) regarding the redevelopment of the Charter Street coal plant.**

**E. ANNOUNCEMENTS AND FUTURE AGENDA ITEMS**

E.1. General announcements by Executive Secretary

E.2. General announcements by Chair

**Ride the Drive is Sunday, August 30th.**

E.3. Commission member items for future agendas

- **Platinum Biking Plan Updates: presentation by Zoning staff on draft zoning code, Police Department update on the bike program, Complete Streets Program briefing, recommendations for bike registrations**
- **Updating the Pedestrian Plan**
- **Discussion to identify areas where pedestrian crossing signs should be installed**

#### **ADJOURNMENT**

**A motion was made by Crandall, seconded by Holloway, to adjourn. The motion passed by voice vote/other. The meeting adjourned at 6:50 p.m.**