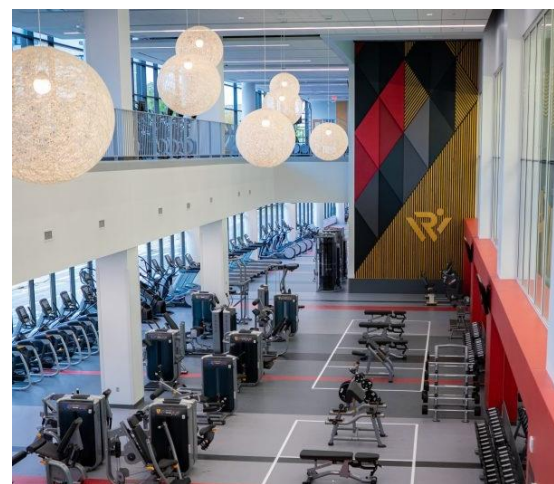
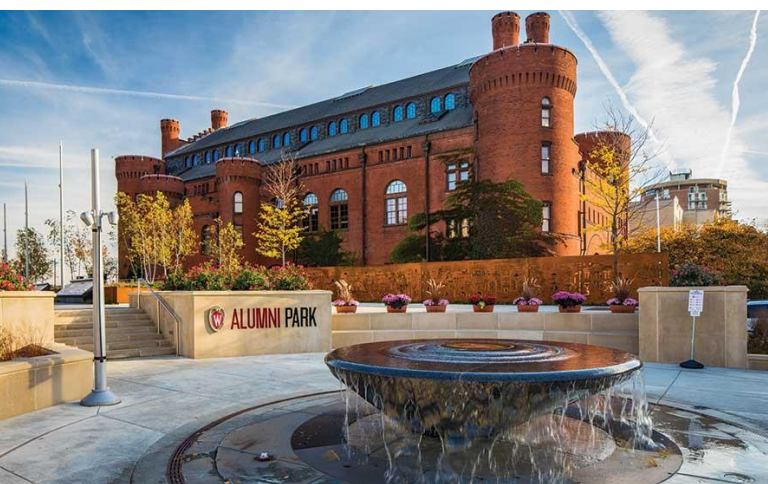




Student Affairs
Facilities Framework Plan
 UW-Madison Project #0679-2221
 UWSA Project #A-22-014

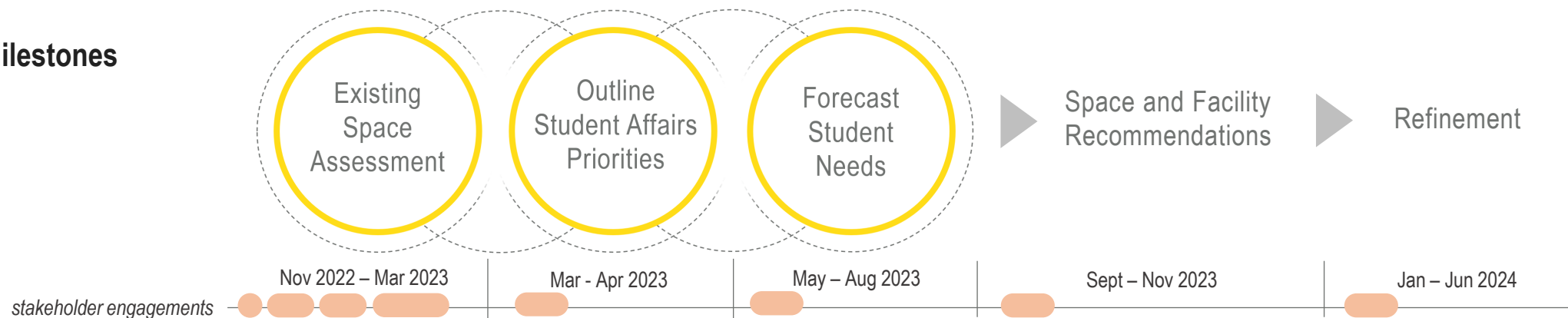
Joint Campus Area
Committee
 July 25, 2024

Project Overview

Project Statement Provide a space Framework Plan for Student Affairs (SA) to guide facility development and enhance student academic success and personal growth. Planning consisted of 1) Existing Space Assessment, 2) Outline SA Priorities, 3) Forecasted Student Needs, and 4) Space Recommendations that inform the overall Campus Framework Plan

Framework Plan Goals Align highest and best use of existing facilities with strategic priorities and future space needs to identify priorities for future investment.

Milestones



Project Team

- Flad Architects – Project lead, planning and design
- Comprehensive Facilities Planning, Inc. – Peer benchmarking / space utilization
- American Design, Inc. – Facilities Assessment support
- Design Engineers – MEP Assessments
- Charles Quagliana – Historic Preservation

Project Overview

1.1M

Assignable
Square Feet

Space in

18

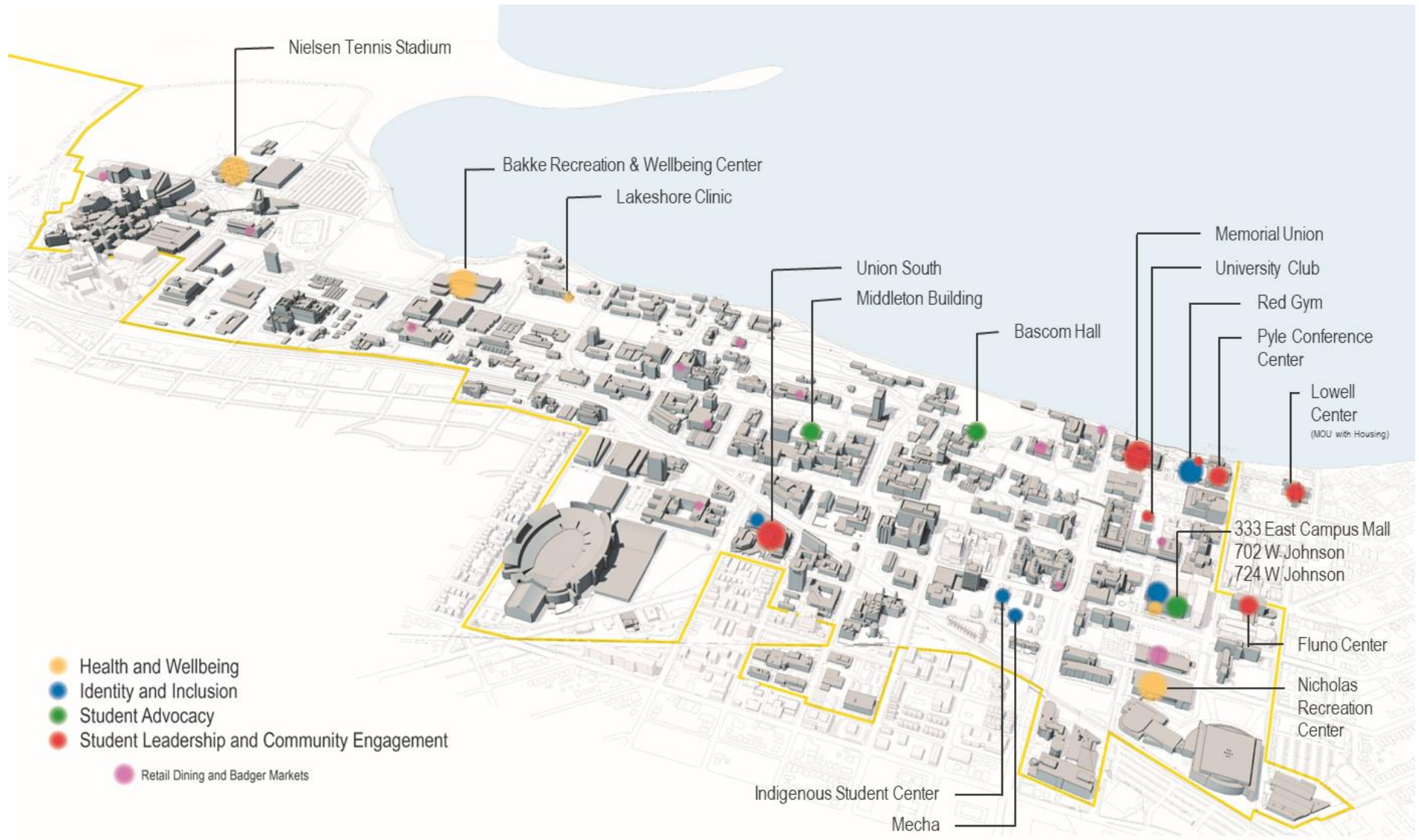
Buildings

100+

Staff & Students
Engaged in Focus
Groups

1,750

Student Survey
Responses



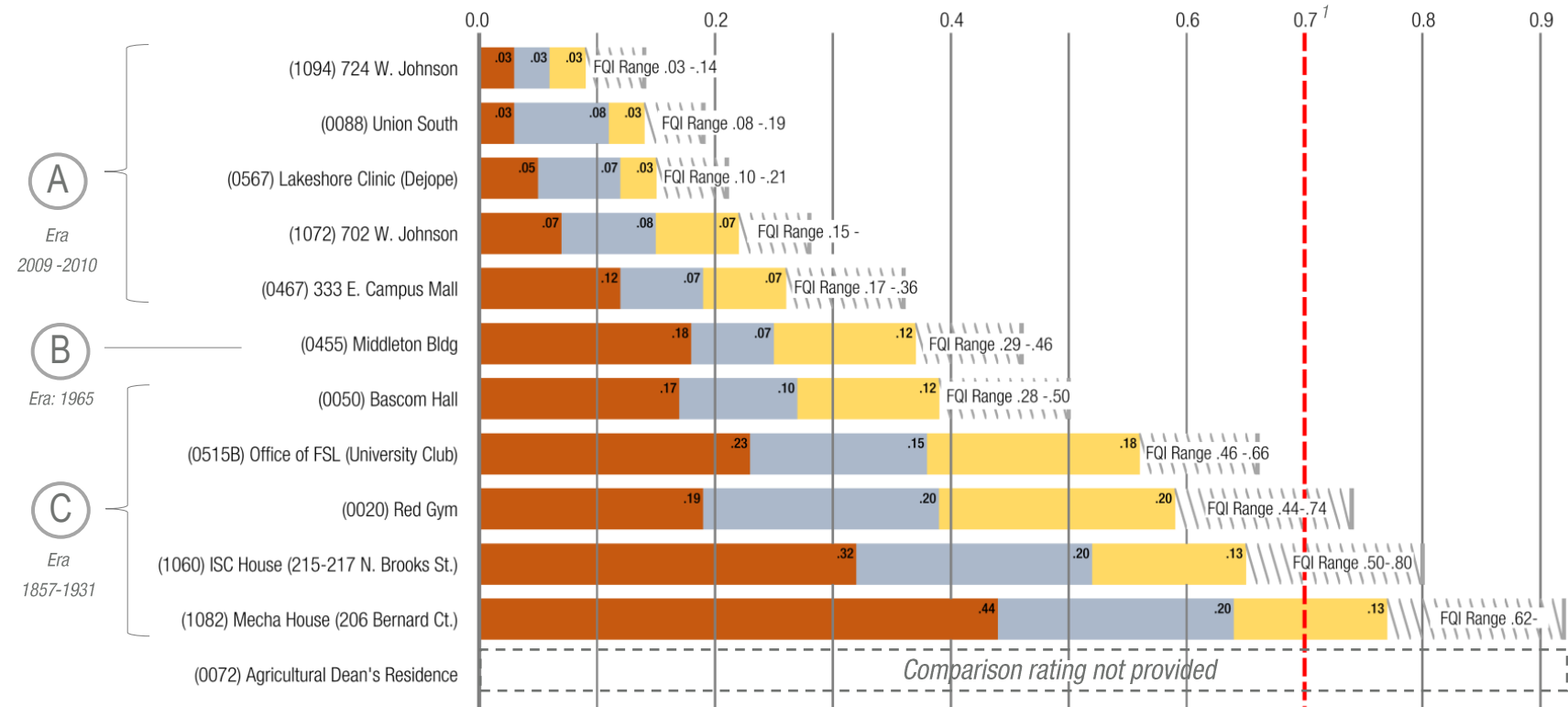
Facility Quality Summary

LEGEND

- Conditions Rating
- Functional Grade
- Value Premium

Median FQI shown; hatched pattern represents maximum FQI range

- (A) SA space in **recently constructed facilities that are in satisfactory / fair condition and well aligned with function**
- (B) SA space in the **Middleton Building**, constructed in 1965 and listed on the NRHP is **well aligned with use**. **Higher FQI is due to conditions and value premiums, but overall rating does not suggest removal or alt. use.**
- (C) SA-occupied spaces in facilities of historic and/or cultural significance vary in condition and function **Office of Fraternity & Sorority Life (University Club), ISC House, Red Gym, and Mecha House** having FQIs which approach or exceed the **0.70 Threshold**

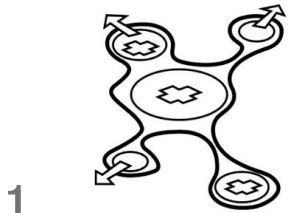


¹The FQI represents as a ratio the cost to repair, maintain, continue utilization relative to the cost to replace.

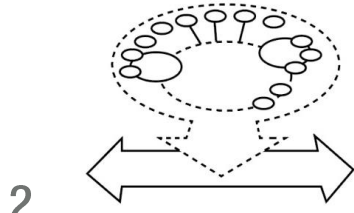
A threshold of .70 has typically been used to identify buildings that trigger heightened attention relative to investments required for continued use and suggest consideration for removal, replacement and/or alternative use.

Framework Plan Priorities

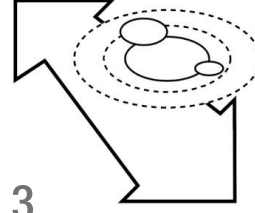
Areas of focus that will achieve the greatest impact for Student Affairs



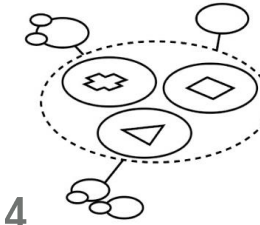
1
Provide Environments that
Promote **Student Health
and Wellbeing**



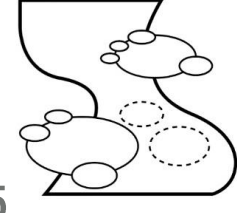
2
Strengthen the Physical
Network of **Student
Belonging** Locations



3
Establish 333 East
Campus Mall as a
Vibrant Student Hub



4
Increase **Student
Engagement** With
SA Spaces



5
Promote Student
Connections Utilizing
Multi-Modal Spaces

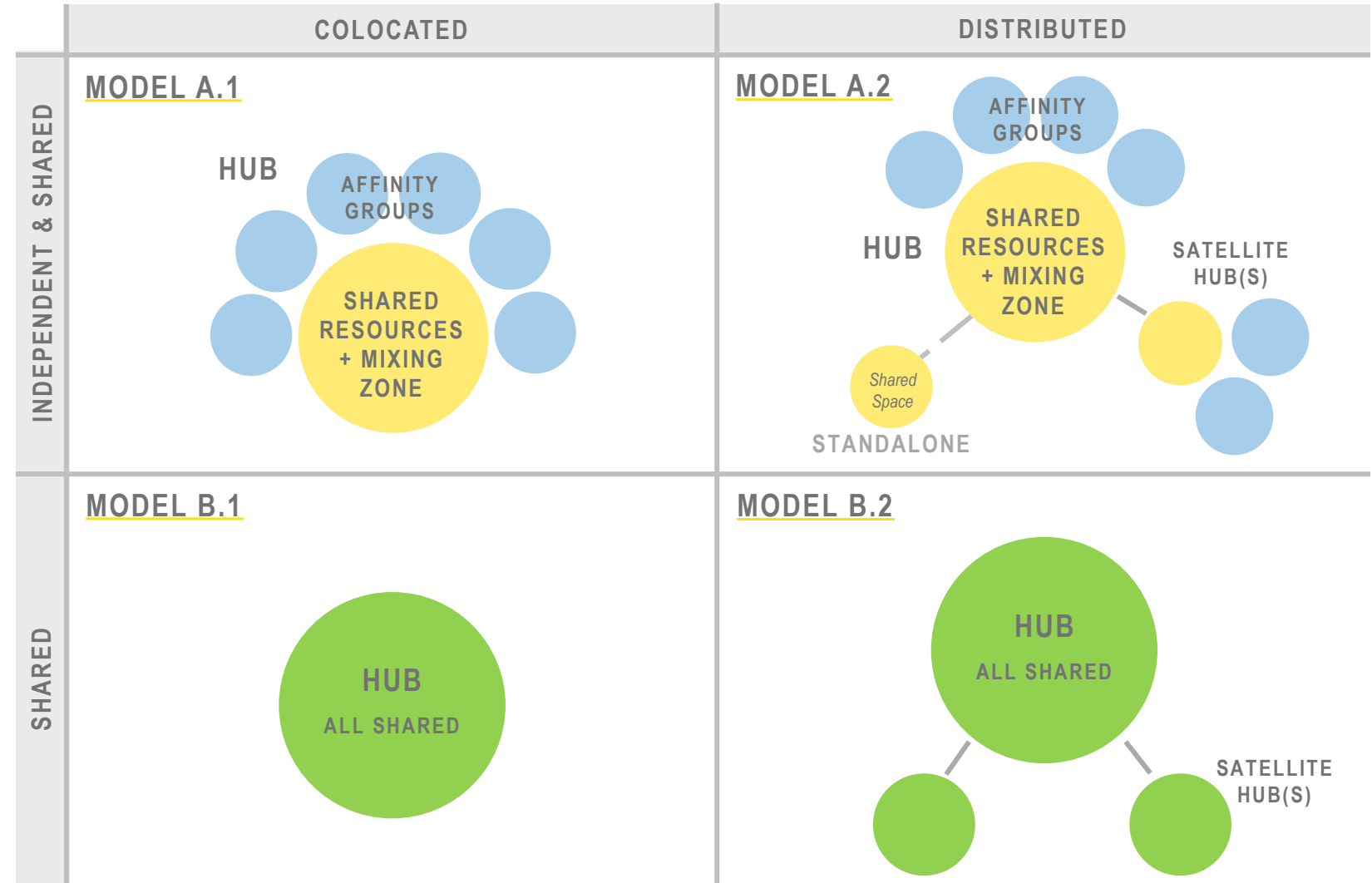
Recommendations

★ Impacts to Facility & Site

Theme	A. Network of Student Belonging Locations		B. Vibrant Student Hub			C. Spaces to Meet Evolving Student Needs	
	Establish a cohesive network of physical spaces to support the growing need for affinity centers and improve existing space quality and functionality.		Transform 333 East Campus Mall by activating and integrating space, enhancing the facility's anchor identity along a primary campus thoroughfare.			Identify opportunities to repurpose space, increase multi-purpose flexibility, and better match location with function for staff and students.	
Recommendations	★ 1 Create a Network of Belonging Spaces Across Campus	★ 2 Improve Quality of Space at the Red Gym	★ 3a Activate the Mall & Entry at 333 ECM	3b Increase Multipurpose Use of RSO Space	3c Promote Synergies at 333 ECM	4 Provide Spaces to Support Wellbeing & Multi-Modal Use	5 Rebalance Space to Increase Student Engagement
Detail Components	- Models for optimizing space shared resources, and multi-modal use - Establish scalable space components to meet belonging-space needs & foster wellbeing	- Address facility quality, accessibility, and wayfinding - Placemaking concepts for improved student belonging and engagement	- Physical design opportunities to increase vibrancy and engagement - Extend use, views, and expression inside-out	- Increase openness and flexibility of SAC L3-L4 floorplates - Accommodate RSO-space deficit	- Share multi-modal resources vertically - Programming utilizing roof terrace - Foster sense of belonging & wellbeing	- Provide multi-modal space types to encourage, connections, engagement & wellbeing - Accommodate student collaboration-space deficit	- Opportunities to foster engagement through repurposed space for alternate uses - Address space needs for collaboration / multi-modal / wellbeing, and belonging network

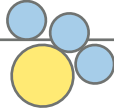
1 Create a Network of Belonging Spaces Across Campus

Models for Optimizing Space, shared resources, and multi-modal use



1 Create a Network of Belonging Spaces Across Campus

Establish scalable space components

Standalone 	Satellite Hub 	Network Hub 
Welcome/ Touchdown	Welcome/ Touchdown	Lobby
Flex Room	Flex Room (x2)	Flex Room (x3)
Lounge (30 ppl)	Lounge (30 ppl)	Lounge (50 ppl)
Meeting Space (20 ppl)	Meeting Space + (Dividable, 50 ppl)	Meeting Space ++ (Dividable; 150 ppl)
-	Kitchenette	Kitchen
		Catering Support
-	-	Care Closet
-	-	Reflection Room
-	Affinity Centers (2 to 3) ¹	Affinity Centers (4-6) ^{1 & 2}
2,000 to 2,400 SF	6,000 to 8,000 SF	16,000 to 20,000 SF

For reference, the existing MSC space, excluding staff offices, is 4,275 ASF. Its affiliated centers range from 600 to 2,150 ASF.

1. If pursuing the Shared Model (Approach B), space allocated to individual centers would be redistributed between shared lounge and meeting spaces.

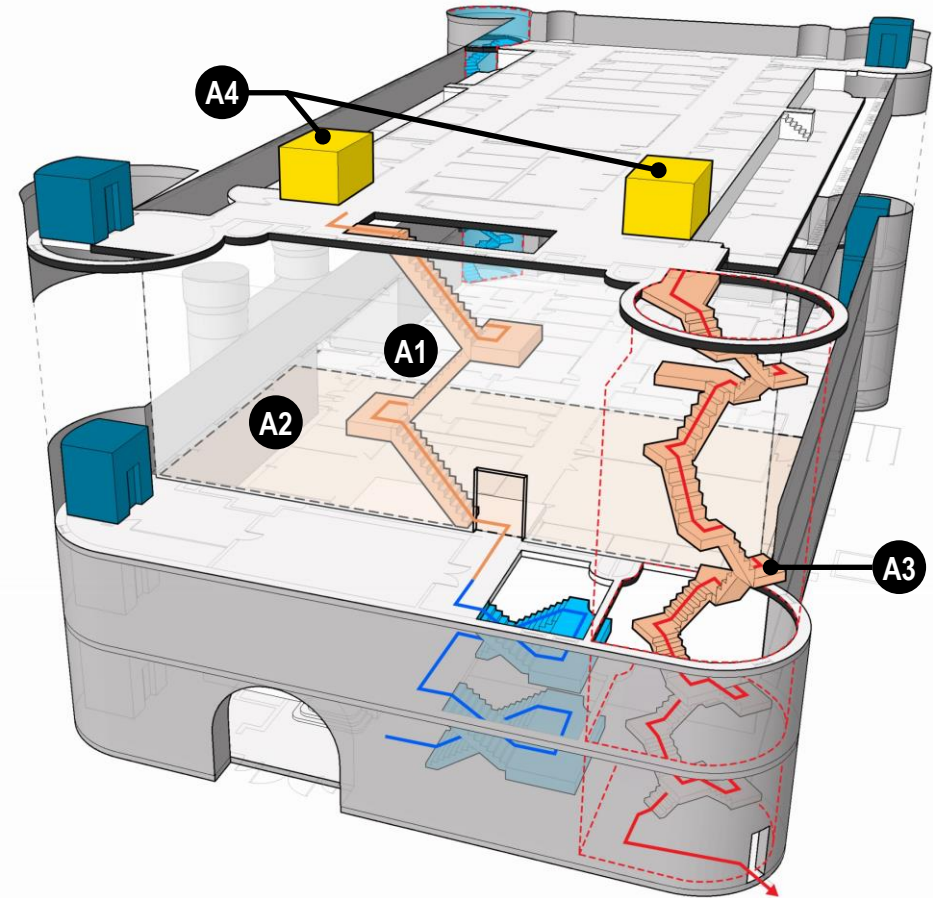
2. Reflects current SA-space allocation at Red Gym

2 Improve Quality of Space at the Red Gym

Address facility quality, accessibility, and wayfinding

Option A – New Internal Stair

- A1** New stair from the Level 2 South Mezzanine to Level 3 providing continuous vertical access from the building's entry.
- A2** Relocated Level 2 Mezzanine providing access from the main public circulation routes.
- A3** Additional enclosed stair in the southeast turret and a new exterior door on Level 1.
- A4** Level 3 toilet rooms, displaced by extended stair, to be relocated elsewhere on the floor.



1. While a connection could be added from the main public stair to the existing north mezzanine, this is not recommended as it would be an inefficient use of the limited square footage with most of it being circulation and not occupiable space. Additionally, expanding the existing north mezzanine without a connection would not provide the critical access from the public circulation core.

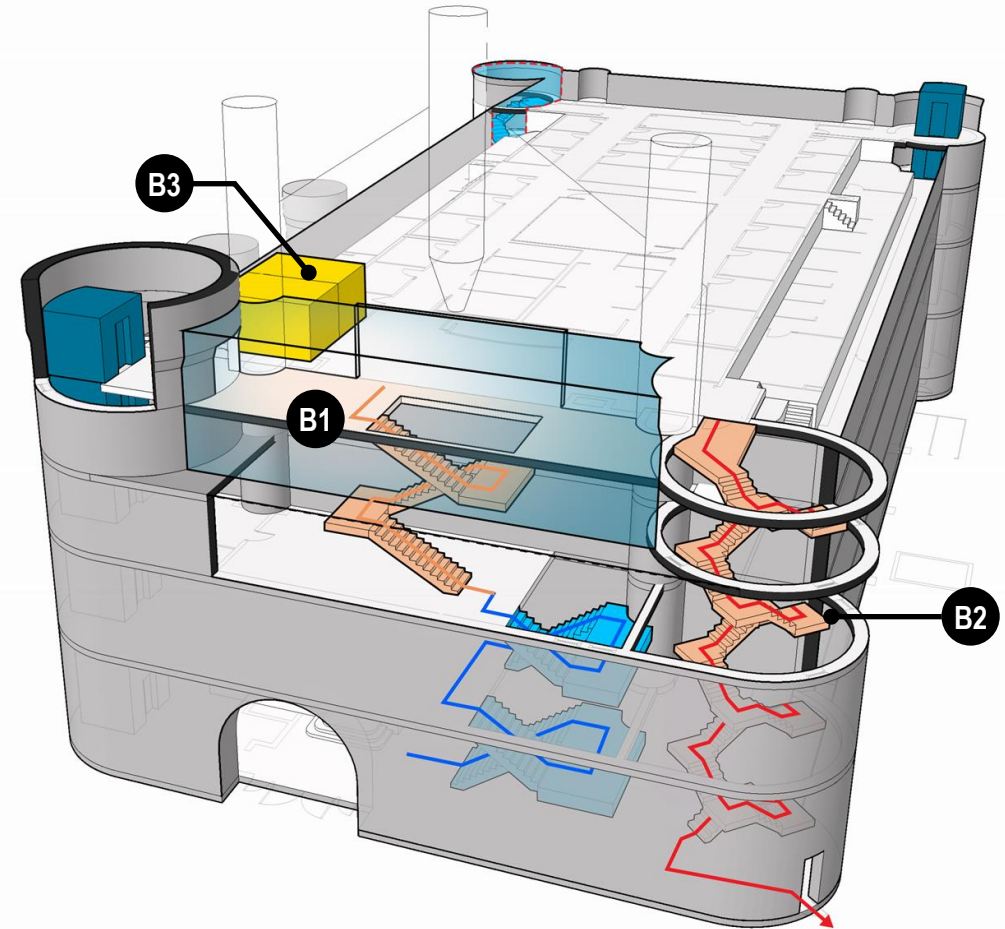
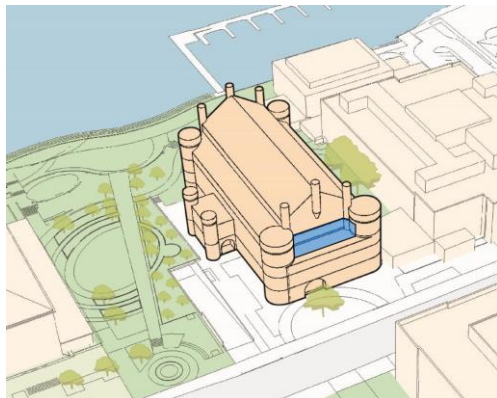
2. As the monumental stair has been deemed an item of historical importance, it is not able to be physically altered to the degree that would be required for it to serve as a means of egress.

2 Improve Quality of Space at the Red Gym

Address facility quality, accessibility, and wayfinding

Option B – Vertical Addition on the South Facade

- B1** Create vertical addition to accommodate extension of the monumental stair up to Level 3, providing a common landing space for the stair and elevator
- B2** Like Option A, Option B incorporates second means of egress in the southeast turret and
- B3** Relocation of toilet rooms on Level 3



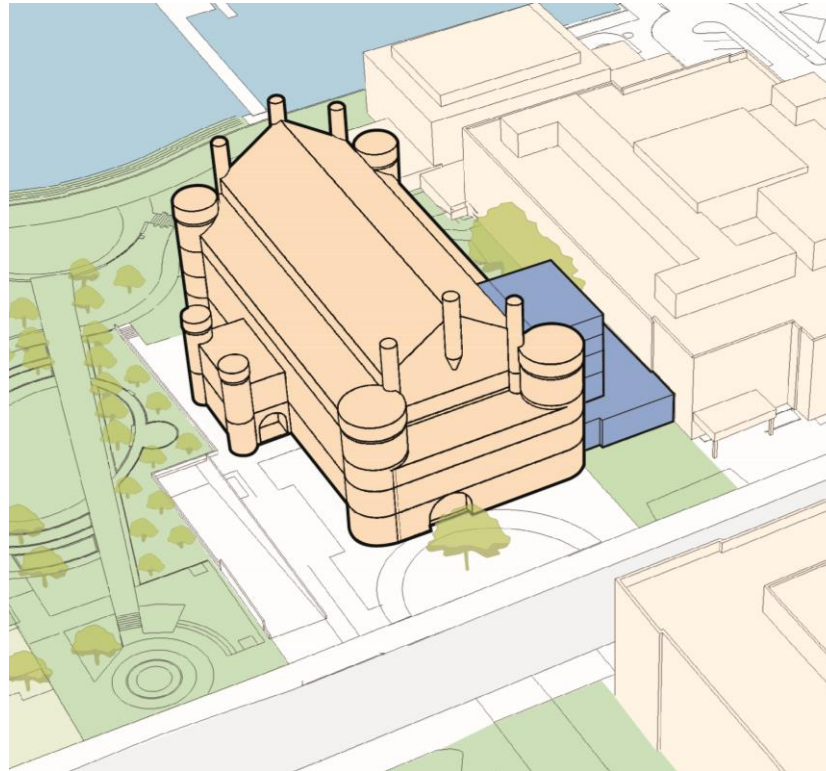
2 Improve Quality of Space at the Red Gym

Address facility quality, accessibility, and wayfinding

Option C – Building Addition to the East / New Core

Provides a continuous vertical core, including egress stairs, elevator and toilet rooms.

Requires demolition of Pyle 106 (AT&T Lounge).



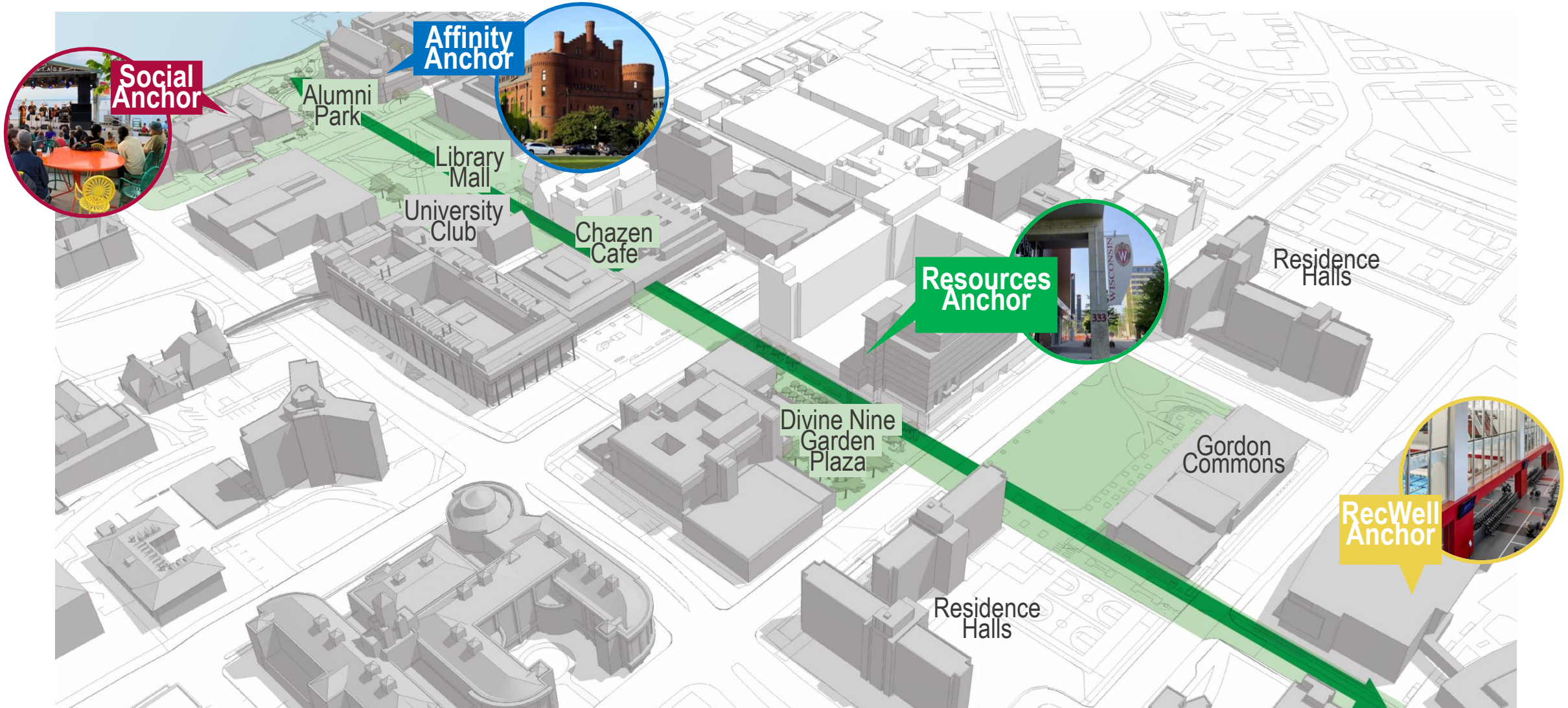
Xintai Warehouse Renovation; Kokaistudios

2 Improve Quality of Space at the Red Gym

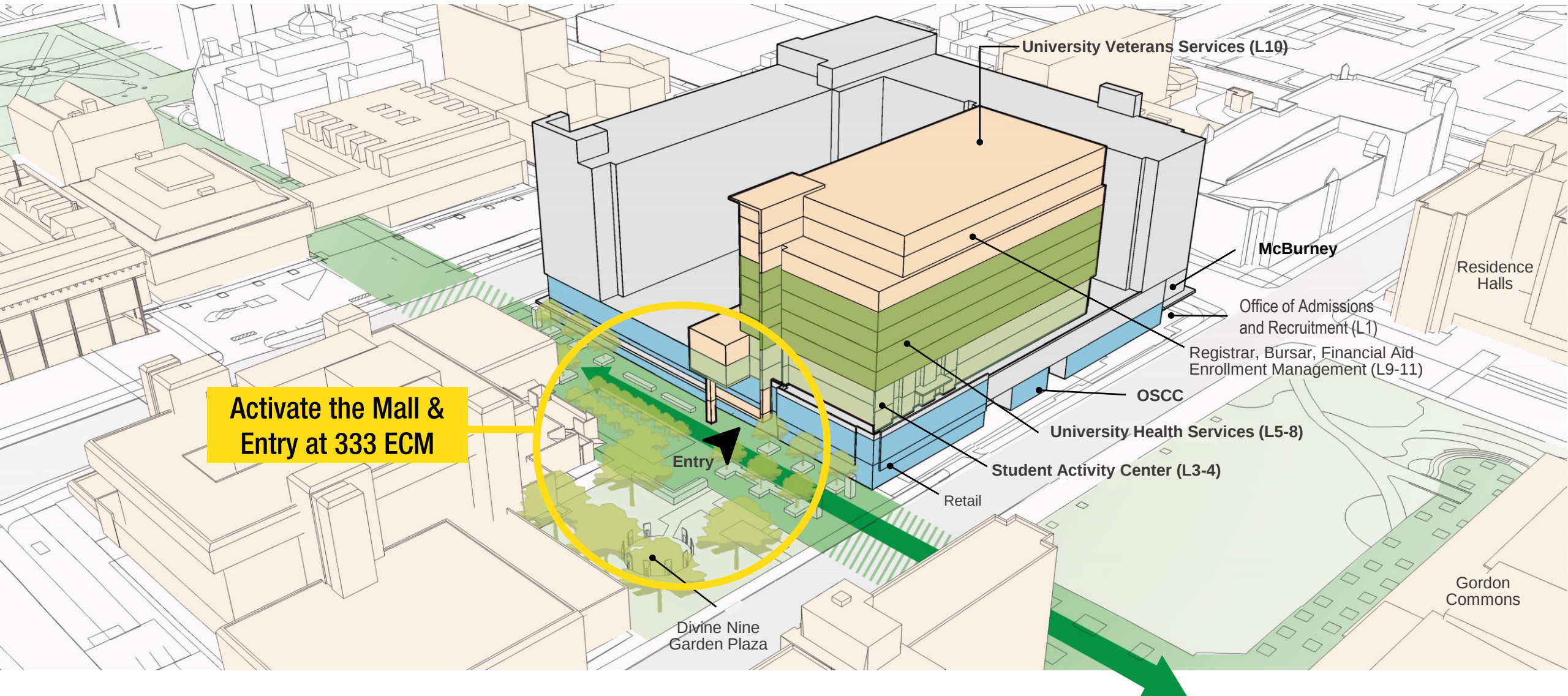
Placemaking concepts for improved student belonging and engagement



333 ECM: A Vibrant Student Resource Hub



333 ECM: A Vibrant Student Resource Hub



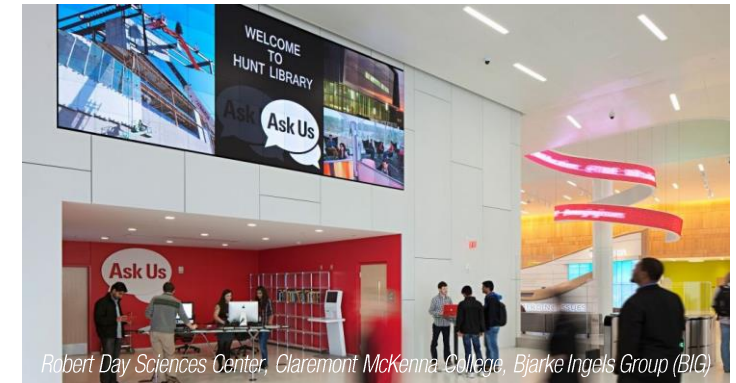
3a Activate the Mall & Entry at 333 ECM

Physical design opportunities to increase vibrancy and engagement

Note: Developer lease agreement requirements for 333 ECM would need to be addressed as part of solution generation; intent of aspirational imagery below is to communicate a big idea / opportunity that would be refined if identified as a preferred strategy



3a1 Extend Mall Inside: Operable Wall



3a4 Entry Kiosk: Help Desk



3a2 Extend Views Inside: Identity Wall



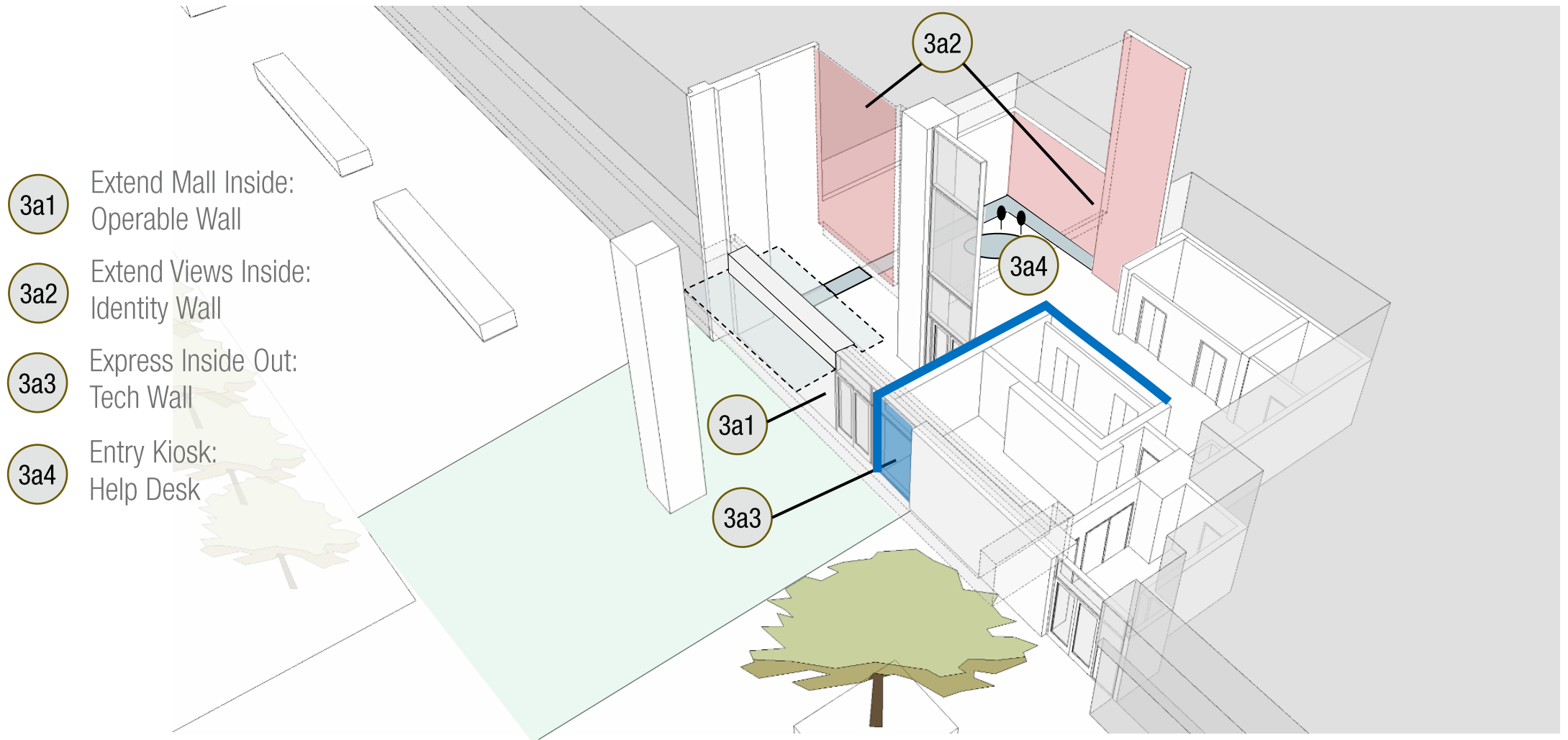
3a3 Express Inside Out: Tech Wall



3d Outdoor Programming

3a Activate the Mall & Entry at 333 ECM

Physical design opportunities to increase vibrancy and engagement



3a Activate the Mall & Entry @ 333 ECM

Activation of the Mall through Programming

Note: Outdoor programming opportunities to be incorporated into larger 2025 framework plan for campus. Framework Plan to identify programs that could utilize spaces and Campus will combine with other Schools, Colleges and Division ideas



Example: Kohl Center promenade

Student Organization Fairs



Example: Chazen Café

Outdoor Dining



Example: snow sculpture (artist unknown)



Example: Azimuth (NY) by Cheryl Wing-Zi Wong

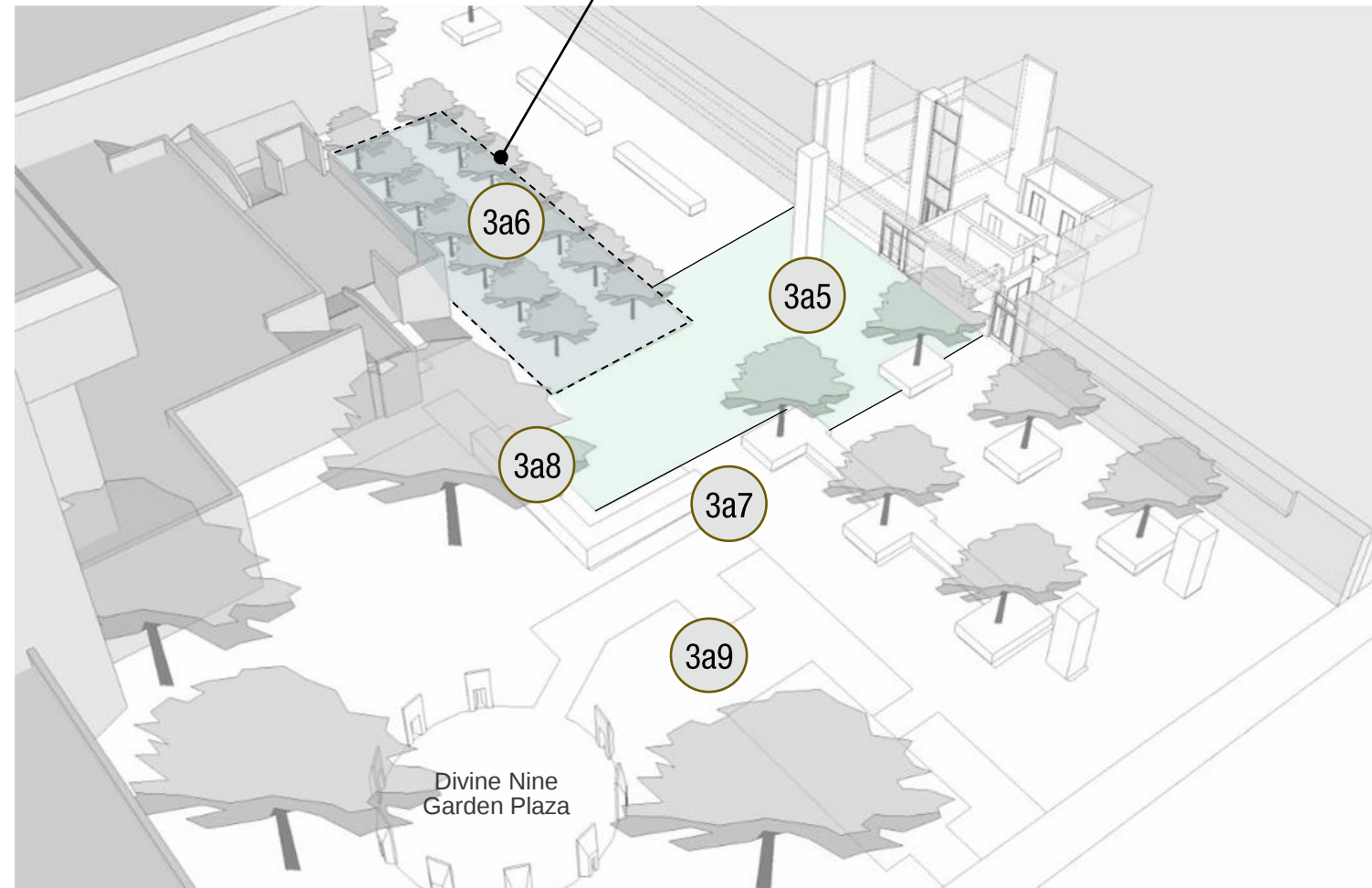
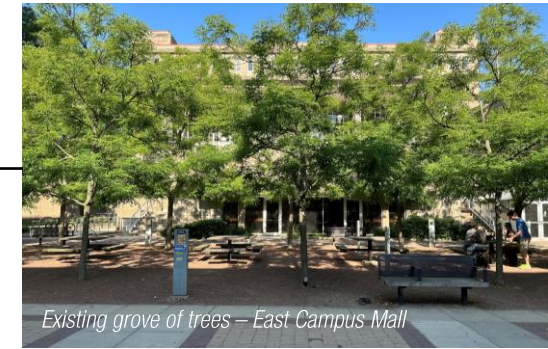
Cheryl Wing-Zi Wong

Public Art (all seasons)

3a Activate the Mall & Entry at 333 ECM

Activation of the Mall through Programming

- 3a5 Paving to highlight entry
- 3a6 Refresh site furnishings, specialty lighting to support a variety of programmed meetings and events
- 3a7 Transition materials to Divine Nine Garden Plaza
- 3a8 Further enhancements to existing amphitheater to extend seasonal use
- 3a9 Informal seating additions to Vilas Green area



Recommendations

★ Improved Space Utilization

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