



# City of Madison

City of Madison  
Madison, WI 53703  
[www.cityofmadison.com](http://www.cityofmadison.com)

## Agenda - Amended DOWNTOWN COORDINATING COMMITTEE

*Consider: Who benefits? Who is burdened?  
Who does not have a voice at the table?  
How can policymakers mitigate unintended consequences?*

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Thursday, March 18, 2021

5:30 PM

Via Virtual Meeting

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The City of Madison is holding the Downtown Coordinating Committee meeting virtually to help protect our community from the Coronavirus (COVID-19) pandemic.

1. Written Comments: You can send comments on agenda items to [DCC@cityofmadison.com](mailto:DCC@cityofmadison.com)

2. Register for Public Comment:

- Register to speak at the meeting
- Register to answer questions
- Register in support or opposition of an agenda item (without speaking)

If you want to speak at this meeting, you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you will need to join the virtual meeting.

3. Watch the Meeting: If you would like to join the meeting as an observer, please visit <https://www.cityofmadison.com/WatchMeetings>

4. Listen by Phone:

(877) 853-5257 (Toll Free) | Meeting ID: 990 5717 7351

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below immediately.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese inmediatamente al número de teléfono que figura a continuación.

Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntaub ntawv ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

Please contact the Department of Planning and Community & Economic Development at (608) 266-4635.

### CALL TO ORDER / ROLL CALL

### APPROVAL OF February 18, 2021 MINUTES

February 18, 2021]: <http://madison.legistar.com/Calendar.aspx>

**PUBLIC COMMENT**

1. [61242](#) Public Comment

**DISCLOSURES AND RECUSALS**

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

2. [63692](#) Report of Mall Maintenance and Special Events 2021
3. [64254](#) Approving the issuance of a Request for Proposals (RFP) for the redevelopment of 415 N. Lake St., the State Street Campus Garage, (the "Property") and establishing a process for the review of responses to the RFP and selection of a development team for the Property
4. [64207](#) Downtown Transit Discussion  
- State Street Fire Lane
5. [64588](#) Amending the 2021 Operating Plan for Madison's Central Business Improvement District.
6. [64671](#) Authorizing a \$75,550 contract with Madison's Central Business Improvement District (BID) for \$75,550 to fund the continuation of the Downtown Activities Program focused on existing plazas around the Capitol Square and State Street (2nd, 4th and 8th AD), and to support the administration of a Downtown BLINK temporary art program.

**ADJOURNMENT**