

# Leopold Gateway Project

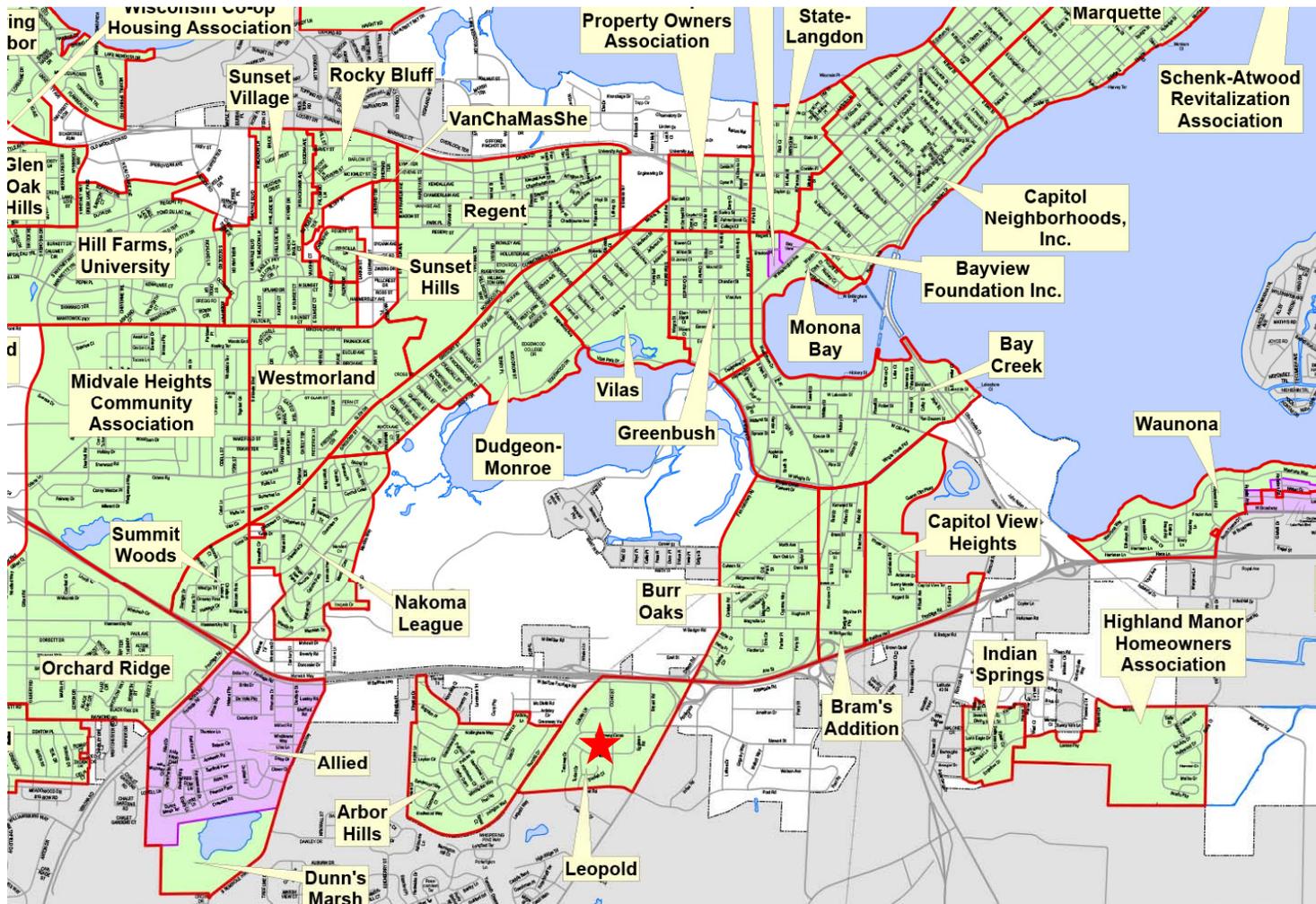


July 14, 2015 - Madison Arts Commission Meeting

# Leopold Neighborhood

South of the beltline, between Fish Hatchery Rd., the Cannonball Path, and Post Rd., border w/City of Fitchburg

City Context



# Leopold Neighborhood

People, places, experiences

Neighborhood Essence

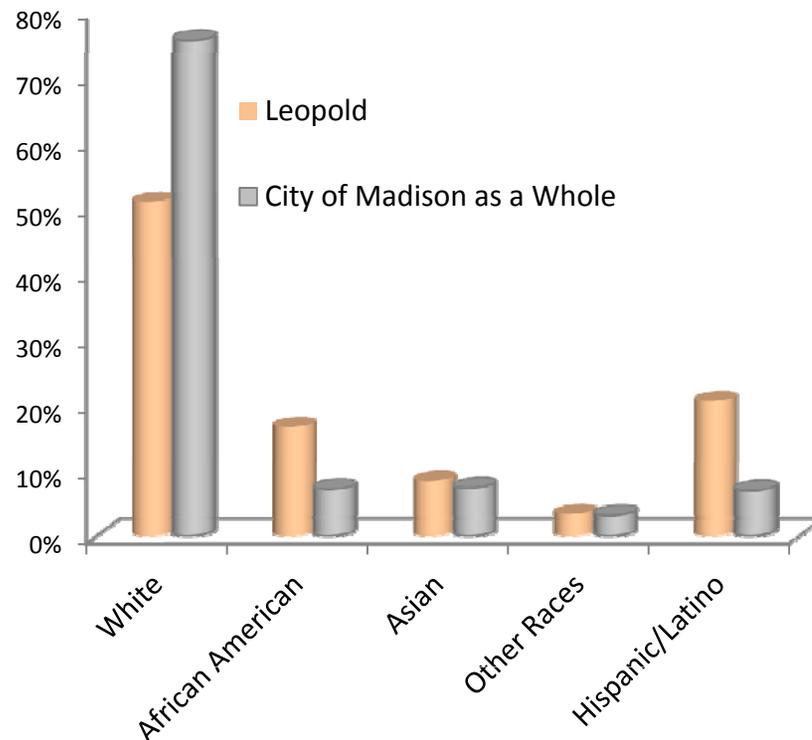


# Leopold Neighborhood

## Neighborhood Profile

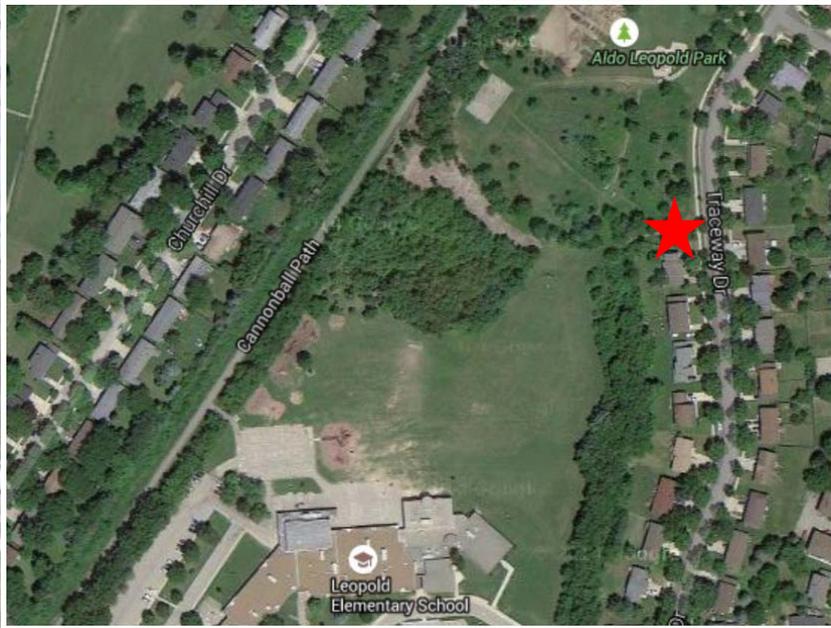
## Background information

- The population is more racially and ethnically diverse than the City as a whole.
- In the 2014-15 school year, the Aldo Leopold Elementary School had the second highest enrollment at 676 students.
- 73% were low income students, the fifth highest % of the 32 MMSD elementary schools.



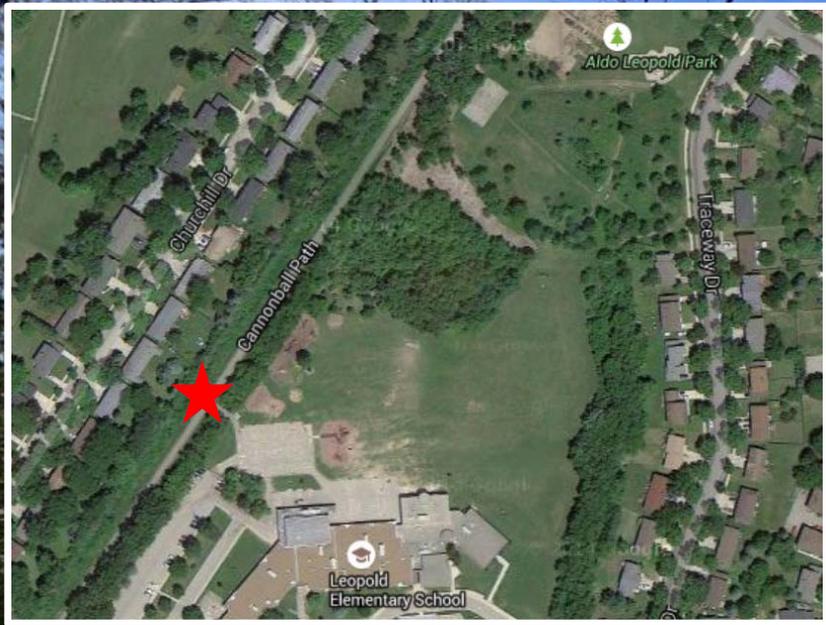
# Existing Conditions Site One

# Aldo Leopold Park



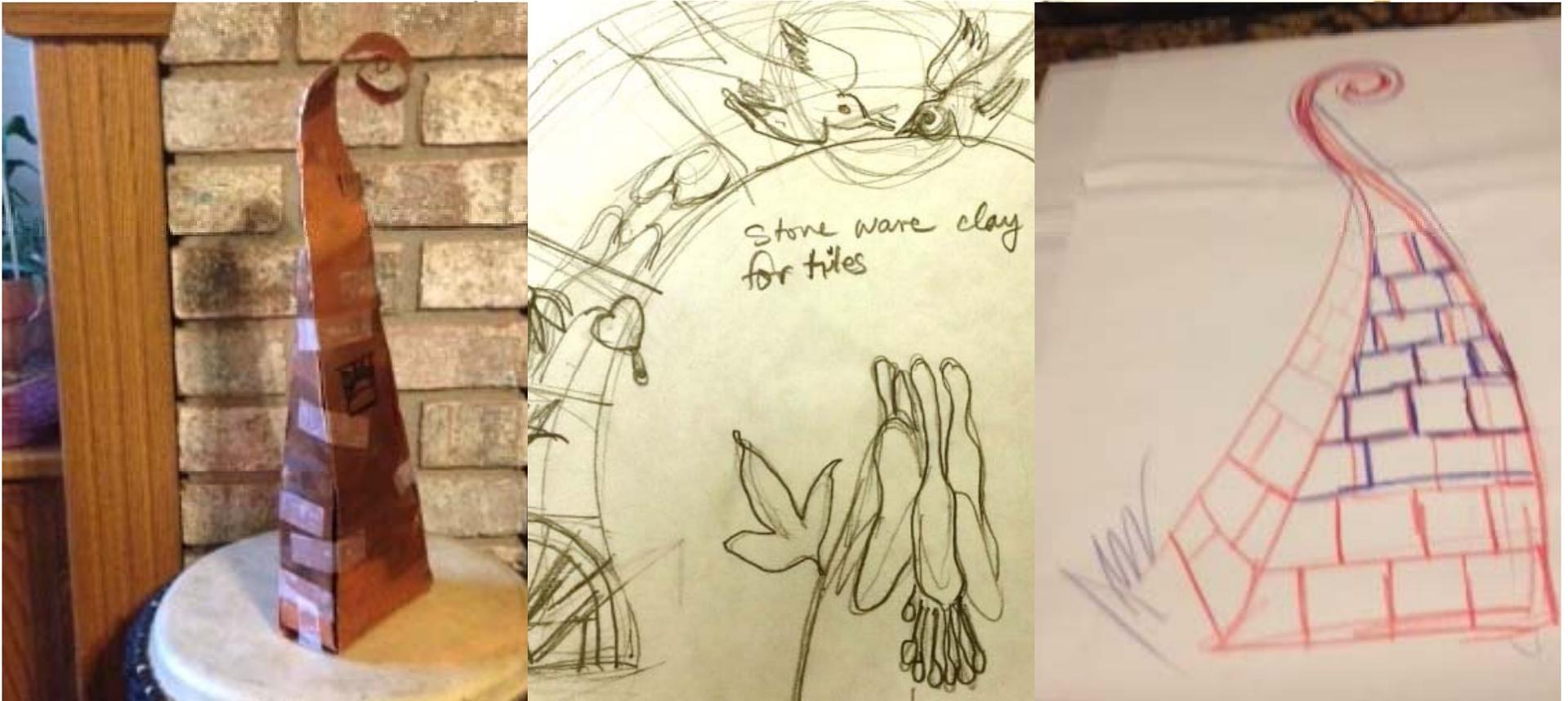
# Existing Conditions Site Two

Cannonball Path at Aldo Leopold Elementary



## Leopold Gateway Elements

Organic forms display kids' art



There will be one or two organic forms for each gateway made of Cor-Ten Steel, reflecting the shape of a fiddle head fern toward the top and culminating in a 3D rectangular base. The forms will be approximately 8' to 10' tall with a base that is a rectangle, approximately 3' by 4'. The steel forms will have display 'windows' for stone ware clay tiles made by art students of Sonia Valle. The colorful tiles will depict native flora and fauna.

# Leopold Gateway Elements

# Native Plantings



# Who benefits?

Park users, visitors, passing pedestrians and bicyclists



# Who benefits?

Aldo Leopold Elementary School, students and surrounding neighborhoods



## Strong Neighborhood Support

Leopold Neighborhood Association, Aldo Leopold Elementary School PFO, The Bridge Madison, area businesses and more

- **Project Team/Advisory Board**

- Project Artist: Sonia Valle, Aldo Leopold Elementary School Art Teacher
- Design Advisor: Ken Saiki, Ken Saiki Design
- Project Coordinators: Sonia Valle; Josh Miller, The Bridge Madison; Linda Horvath and Nancy Saiz, Leopold Neighborhood Resource Team Co-Leaders
- Leopold and Arbor Hills Neighborhood Connections: Erv Bendorf, President Leopold Neighborhood Association
- Community Organization Sponsor/Insurance and Fiscal Assistant: South Metropolitan Planning Council, Inc.
- Fundraising Support: The Bridge Madison and 1,000 Friends of Wisconsin

- **Funding (also see packet for budget)**

- Leopold Neighborhood \$2,000 placemaking grant won at last year's Mayor's Neighborhood Conference.
- The Bridge Madison is a church committed to see projects of good will happen in the Leopold Neighborhood. We have volunteers and financial assistance ready and available to help with such projects (have already committed \$1,000 to the Leopold Gateway project). Also, the Leopold Parent-Faculty Organization is a great partner in helping with projects around the school, as well as Liliana's Restaurant, which has offered to help host fundraisers.
- Additional area businesses and individuals in funding outreach.
- Other funding outreach, as necessary.

## Communication with Arts Administrator, Budget, Insurance

- **Communication with Karin Wolf**

- Leopold/Arbor Hills Neighborhood Resource Team Co-Leaders and Karin Wolf discussed Placemaking Grant to implement adopted neighborhood plan recommendation: artistic entrances to Aldo Leopold Elementary School.
- Phone conversation between Artist Sonia Valle and Karin Wolf to explore her interest in the project.
- Meeting, emails and phone conversations between Project Coordinators, NRT Co-Leaders and Karin Wolf to jumpstart planning process.

- **Budget \$40,000; Committed Funds \$3,000**

- Cor-Ten Steel Forms – approx. \$25,000
- Clay – \$500 (potential donation)
- Plantings – seeds from native prairie plantings at school, plants from PlantDane and other sources
- Wood bark mulch – City bark mulch sites
- Crushed granite or other material – \$500 (potential donation)
- Interpretive signs – approx. \$1,000
- Artist Fee – approx. \$3,000 to \$4,000 and in-kind services
- Design Advisor – in progress
- Installation – estimate in progress
- Regular Maintenance and End of Life Fund – approx. \$4,000
- Volunteer labor – The Bridge Madison, Leopold and Arbor Hills Neighborhood Associations, Leopold Parent/Faculty Organization, Leopold/Arbor Hills Neighborhood Resource Team and Stakeholders, others
- Cash – Leopold Placemaking \$2,000, The Bridge Madison, \$1,000; other sources in progress including Kickstarter, local businesses and individuals, others

- **Insurance** – South Metropolitan Planning Council, Inc.

An aerial photograph of a campus or residential area. The foreground shows several large, multi-story buildings with flat roofs, interspersed with green lawns and trees. A prominent feature is a large, open green field in the middle ground. The background shows a dense residential neighborhood with many houses and a golf course. The overall scene is lush and green, suggesting a well-maintained campus or park.

**Thank you for this opportunity!**