

Item 9



---

www.madisonwater.org • 119 East Olin Avenue • Madison, WI 53713-1431 • TEL 608.266.4651 • FAX 608.266.4426

---

December 10, 2008

## Public Information Officer Report

### Public Outreach

\* We are finalizing a design for a zoo poster that will run for a year beginning in January with the theme of "Only Drinking Water Delivers," the AWWA theme for Drinking Water Week this year (and last).

\* We are also finalizing copy for radio spots for the coming year on the toilet rebate program, Drinking Water Week and the water quality report, summer water conservation, and the hydrant flushing program.

### Drinking Water Week

\* We are sending out invitations to other city agencies and groups to join us in our open house May 9.

Respectfully submitted,

Gail Gawenda  
Public Information Officer