



800 S Block

East Washington Avenue, Madison, WI

Gebhardt Development



Constellation



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Google earth



Constellation

Galaxie



Galaxie

Constellation

800S East Washington

Constellation + Galaxie

- ✦ Cargo Coffee
- ✦ Star Bar
- ✦ Sujeo
- ✦ Google
- ✦ Artisan Dental
- ✦ Festival Foods
- ✦ **500+ residents**
- ✦ **250+ jobs**



Goals

- ✦ Continued vision for Capitol East District
- ✦ Activity and opportunity for local businesses and entrepreneurs
- ✦ Street, pedestrian, and bicycle connections
- ✦ Vertical integration within the project
- ✦ Horizontal integration with the neighborhood and adjacent developments
- ✦ Employment corridor and place for exchange of ideas

Components

- ✦ StartingBlock Madison
- ✦ T-Presents
- ✦ Underground Food Collective
- ✦ Educational Component
- ✦ Retail/Light Industrial
- ✦ Parking



Entrepreneurial and Startup community

- ✦ StartingBlock Madison
- ✦ Gener8tor
- ✦ Sector 67





Entrepreneurial and Startup community

- -Affordable, flexible office and co-working space
- Peer networking and mentoring
- Access to peers, mentors, investment and professional advisors (sponsors) -Accelerator programs (i.e., gener8tor)
- Collaboration, meeting and conference space
- Educational programming, workshops and community-building events -Sector67 hackerspace

By growing a vibrant, interconnected entrepreneurial ecosystem from our existing entrepreneurial community, StartingBlock Madison will be a place where entrepreneurs can:

- Turn innovative ideas into profitable businesses and accelerate job creation;
- Grow our innovation culture into a startup hub;
- Propel our technology, healthcare and creative digital sectors; and
- Spark our next generation of dreamers and inventors.

The logo features a white circle containing a bold, black letter 'T'. To the right of this circle, the word 'PRESENTS' is written in a clean, white, uppercase, sans-serif font. The entire logo is set against a black rectangular background with rounded corners.

T PRESENTS

- ✦ 1500 seat Performance Venue
- ✦ Independent concert and events promotion company
- ✦ Shared space with other tenants in Project and District
- ✦ Activate spaces throughout the day

UNDERGROUND FOOD COLLECTIVE



- ✦ Consolidation of adjacent services
- ✦ Culinary School/Training location
- ✦ Location for Events and Catering

Other Components

- ✦ More negotiation needed with potential Educational Tenant and Development team
- ✦ Light Industrial and Food Production- Ambrosius Chocolates
- ✦ Ongoing discussions with new and existing local Retailers and Businesses requesting a presence in the Corridor

Parking

- ✦ Structured Car Parking: 400-450 stalls
- ✦ Bicycle Parking
- ✦ Flat parking plates can be repurposed for human use
- ✦ Parking roof to be used for potential expansion of StartingBlock Madison

**800 SOUTH BLOCK
EAST WASHINGTON
PROGRESS LETTER**

MASSING CONCEPTS



10-12 STORIES

450 PARKING STALLS

**USES ARE HORIZONTALLY AND
VERTICALLY INTEGRATED**



800 SOUTH BLOCK EAST WASHINGTON

PROGRESS LETTER

MASSING CONCEPTS

