



Imagine Madison
People Powered Planning

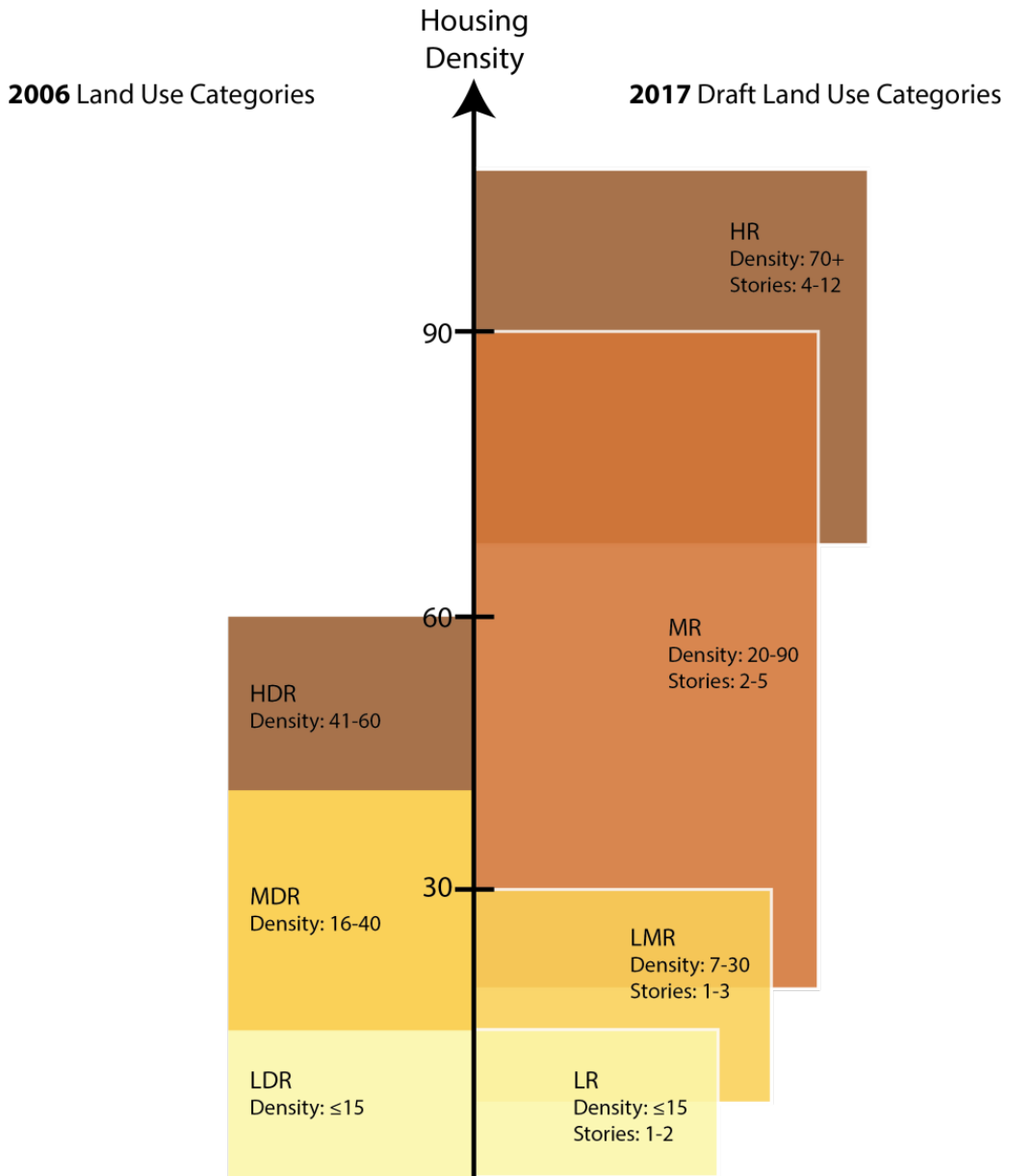
**Reference Materials Related to the Future Land Use Map
January 2018**

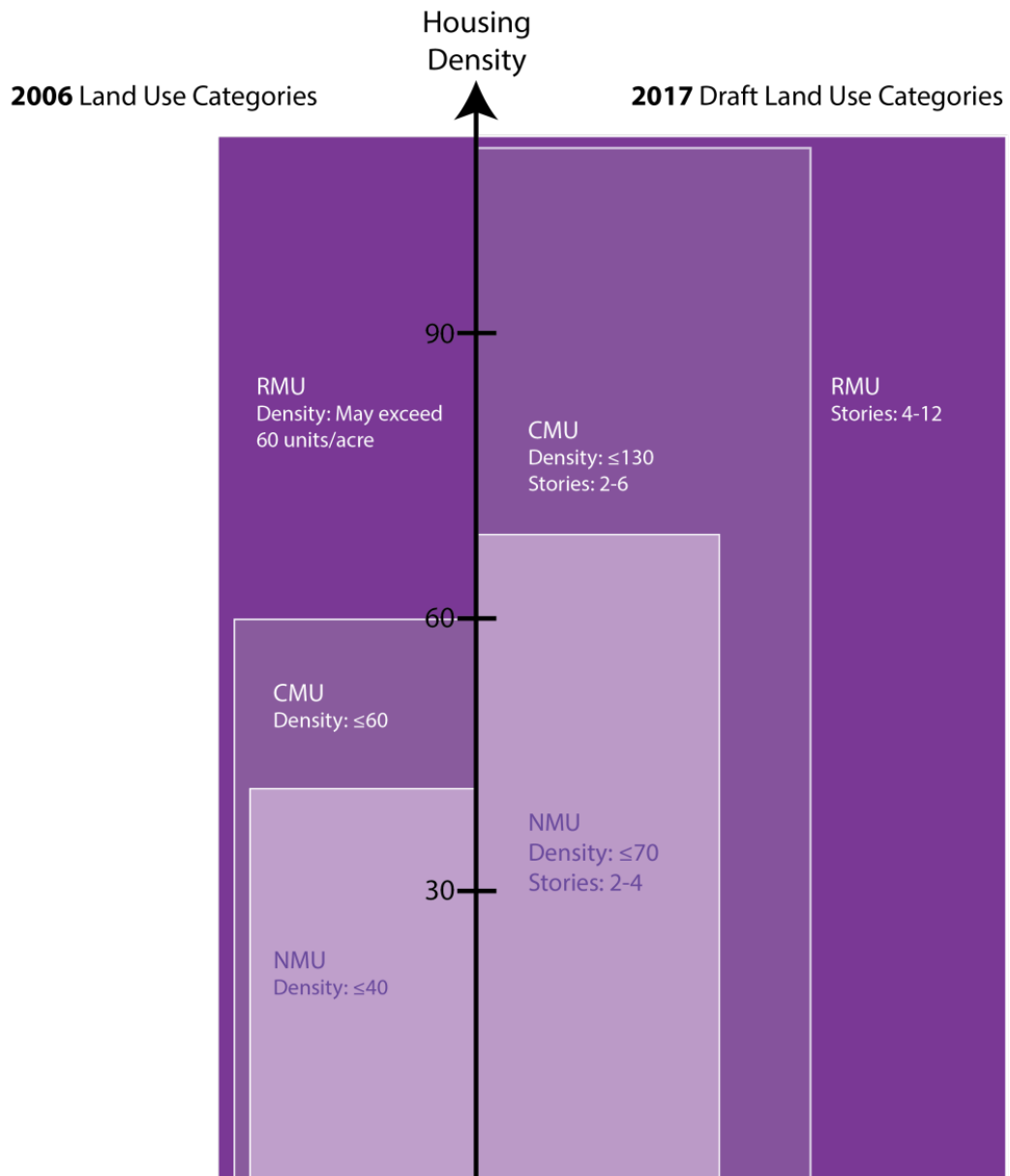
Generalized Future Land Use Plan Map - Districts

- **Low Residential (LR)** - Predominantly single-family and two-unit housing types (1-2 stories; 0-15 du/acre)
- **Low-Medium Residential (LMR)** - Mix of single-family homes, two, three and four-unit buildings, row/townhouses, and small apartment buildings (1-3 stories; 7-30 du/acre)
- **Medium Residential (MR)** - Generally larger multifamily buildings or multifamily complexes, sometimes interspersed with other smaller housing types (2-5 stories; 20-90 du/acre)
- **High Residential (HR)** - Predominantly larger and taller multifamily buildings (4-12 stories; 70+ du/acre)
- **Neighborhood Mixed-Use (NMU)** - Node or corridor containing housing, shopping, and services that generally serves surrounding neighborhoods (2-4 stories; up to 70 du/acre)
- **Community Mixed-Use (CMU)** - Relatively high-intensity mix of residential, retail, office, institutional, and civic uses, generally located adjacent to a major transportation corridor (2-6 stories; up to 130 du/acre)
- **Regional Mixed-Use (RMU)** - Intensive mix of region-serving retail, office, service, entertainment, civic, institutional, and high density residential uses (4-12 stories)
- **Downtown Mixed-Use (DMU)** - see Downtown Plan
- **Downtown Core (DC)** - see Downtown Plan
- **General Commercial (GC)** - Predominantly retail and service businesses selling a wide range of goods and services
- **Employment (E)** - Predominantly office, research and development, medical, and specialized employment, with some low-impact manufacturing
- **Industrial (I)** - Industrial, manufacturing, storage, distribution, and warehousing uses
- **Park and Open Space (P)** - Parks, recreational facilities, conservation areas, stormwater management facilities, cemeteries, and other open space
- **Special Institutional (SI)** - College campuses, schools, and larger places of assembly and worship
- **Airport (A)** - Airport
- **Neighborhood Planning Areas (NPA)** – Potential, but currently unplanned future neighborhood growth areas that are generally expected to develop beyond 2040

Building Height and Density Range

Staff has developed these two graphics to illustrate changes to the residential and mixed-use districts.





Land Use - Zoning Matrix		LR	LMR	MR	HR	NMU	CMU	RMU	DMU	DC	GC	F	I	P	SI	A	NPA†
		Low Residential	Low-Medium Residential	Medium Residential	High Residential	Neighborhood Mixed Use	Community Mixed Use	Regional Mixed Use	Downtown Mixed Use	Downtown Core	General Commercial	Employment	Industrial	Parks & Open Space	Special Institutional	Airport	Neighborhood Planning Area
SR-C1	Suburban Residential - Consistent District 1	●												○	○		
SR-C2	Suburban Residential - Consistent District 2	●												○	○		
SR-C3	Suburban Residential - Consistent District 3	●	●											○	○		
SR-V1	Suburban Residential - Varied District 1	●	●											○	○		
SR-V2	Suburban Residential - Varied District 2	●	●	●										○	○		
TR-C1	Traditional Residential - Consistent District 1	●												○	○		
TR-C2	Traditional Residential - Consistent District 2	●												○	○		
TR-C3	Traditional Residential - Consistent District 3	●	●											○	○		
TR-C4	Traditional Residential - Consistent District 4	●	●											○	○		
TR-V1	Traditional Residential - Varied District 1	●	●											○	○		
TR-V2	Traditional Residential - Varied District 2	●	●	●										○	○		
TR-U1	Traditional Residential - Urban District 1	●	●	●	●									○	○		
TR-U2	Traditional Residential - Urban District 2	●	●	●	●									○	○		
TR-R	Traditional Residential - Rustic District	●												○	○		
TR-P	Traditional Residential - Planned District	●	●	●	●									○	○		
LMX	Limited Mixed-Use.					●					●				○		
NMX	Neighborhood Mixed-Use District					●	●								○		
TSS	Traditional Shopping Street District					●	●	○							○		
MXC	Mixed-Use Center District					○	●	●			●				○		
CC-T	Commercial Corridor - Transitional District					○	●	●			●	○			○		
CC	Commercial Center District						○	○			●	○			○		
TE	Traditional Employment District			○	○	○	○	○				●			○		
SE	Suburban Employment District											●	○		○		
SEC	Suburban Employment Center District											●			○		
EC	Employment Campus District											●			○		
IL	Industrial - Limited District											○	●				
IG	Industrial - General District												●				
DC	Downtown Core								●	●					○		
UOR	Urban Office Residential								○	○					○		
UMX	Urban Mixed-Use								●	●					○		
DR1	Downtown Residential 1			○	○				○	○					○		
DR2	Downtown Residential 2			○	○				○	○					○		
A	Agricultural District													○	○		
UA	Urban Agricultural District													○	○		
CN	Conservancy District													●	○		
PR	Parks and Recreation													●	○		
AP	Airport District															●	
CI	Campus Institutional District														●		
PD ‡	Planned Development District																
PMHP	Planned Mobile Home Park District	●	●												○		
ME	Nonmetallic Mineral Extraction District											●					
Notes:																	
● Primary zoning districts most appropriate within this future land use district																	
○ Secondary zoning districts somewhat appropriate within this future land use district, zoning changes may require further review																	
† NPAs are potential, but currently unplanned long-term future growth areas. Appropriate zoning districts would be identified after these areas are planned.																	
‡ Planned Development Districts could allow most, if not all of the listed land uses																	