

Stephen A. Vanko
Jane M. Elmer
954 W. Shore Dr.
Madison, Wi. 53711
(608)255-1953

January 12, 2011

Alcohol License Review Committee:

We oppose the Barriques 961 South Park Street application for an alcohol beverage license and their permit for outdoor seating. Many of the immediate residents of the area weren't notified or didn't know of the neighborhood meeting on 11/8/2010, and never had the chance to express their concerns. We learned about what was going on when the orange sign appeared in the window of 961 S. Park Street on or about the 9th or 10th of November, 2010.

I called Julia Kerr, district 13 Alderperson, on 11/22/2010. She returned my call on 11/27/2010. I told her we had concerns about the application and permit for 961 South Park Street. She said she was not present at the meeting but heard it to be a positive meeting. She offered to set up another meeting. I called her again on 12/3/2010. She returned my call the same day. She set up a neighborhood meeting for 12/16/2010, and would send out notices. She also said she would defer the application to the next ALRC meeting. A neighborhood meeting card came in the mail on 12/8/2010. The meeting was scheduled for 12/16/2010. The card also stated that the public hearing would be on 1/19/2011. The same card also stated the application may then be referred to the Common Council meeting on 2/1/2011.

We attended the neighborhood meeting on 12/16/2010, and expressed our concerns about the project. Only about 10 neighbors attended the meeting. I know that other neighbors wanted to attend, but couldn't because of the short notice and other commitments. Alderperson Kerr said at the end of the meeting that she was going to support the application.

Our concerns are:

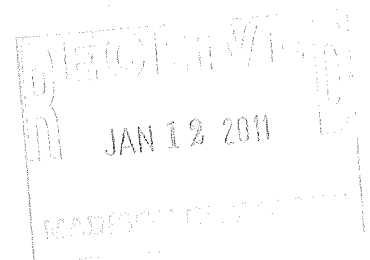
Hours of operation

Alcohol

Traffic and Parking

Noise

Capacity



The hours of operation on the application are from 6am. to 9pm. 7 days a week and probably 365 days a year. The entrance to the parking lot will be on our side street (Parr Street) so all the traffic will be right across the street from us. We are still sleeping at 6am. in the morning. The majority of the parking is in the back of the building, around 100 feet from our house with no site or sound screening. If the business is going to open at 6am. what time will the employees getting there and where will they be parking.

Alcohol: We all know what happens when alcohol and residential neighborhoods are too close together. ETOH on board usually results in behavior that dulls the sense of awareness, slows reflexes, and decreases reaction time. Would you want people like this getting into their vehicles and driving into and through your neighborhood. Park Street, Parr Street, W. Shore and S.Shore are all bike routes. W. Shore and S. Shore are used by many joggers and walkers all hours of the day.

Capacity, Traffic and Parking: I believe this venue has the potential of turning our neighborhood into a Wisconsin Badger Football Saturday, every day of the week. With only 10 parking stalls, minus employee parking and a capacity of 150, our neighborhood streets will be used for the majority of the parking. With Parr Street being no parking any time, on both sides, and West and South Shore Drive only parking on one side. The neighborhood will be all parked in, with nowhere for the homeowners to park. In 1907 the neighborhood association set up a park and pleasure drive with the City of Madison. I think the word park was to be used as a noun, not a verb. This is one of the few places left in Madison where you can park and walk a few steps to enjoy the water and a beautiful view of downtown and the Capitol. I don't think it was meant to be a parking lot for Park Street businesses.

Noise: I think noise ties into all the above mentioned concerns. Outside seating, alcohol, capacity, traffic and parking are going to have a lasting, everyday negative impact on the neighborhoods public safety and quality of life. The outside seems to have no screening for site or noise from the surrounding residences.

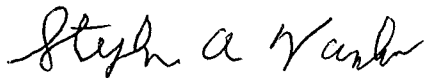
In your Mission Statement it states that you are to: Serve City's residents, business and visitors. Residents being the first on the list. It also states as a goal: Enhance public safety and quality of life.

By approving this application and permit, the committee would appear to not be following its mission. The public safety and quality of life in our residential neighborhood would be greatly compromised.

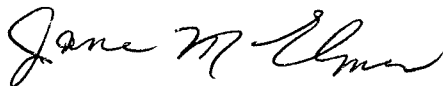
The owner of the building has stated that he has other interested parties like a jewelry store and a cell phone store. Businesses like these would blend into the neighborhood better because of, again, all of the concerns mentioned above.

If you have any questions, please call , or would like to stop by and talk and look, please feel free to do so.
If pictures are worth a thousand words, I invite you to 9,000 words.

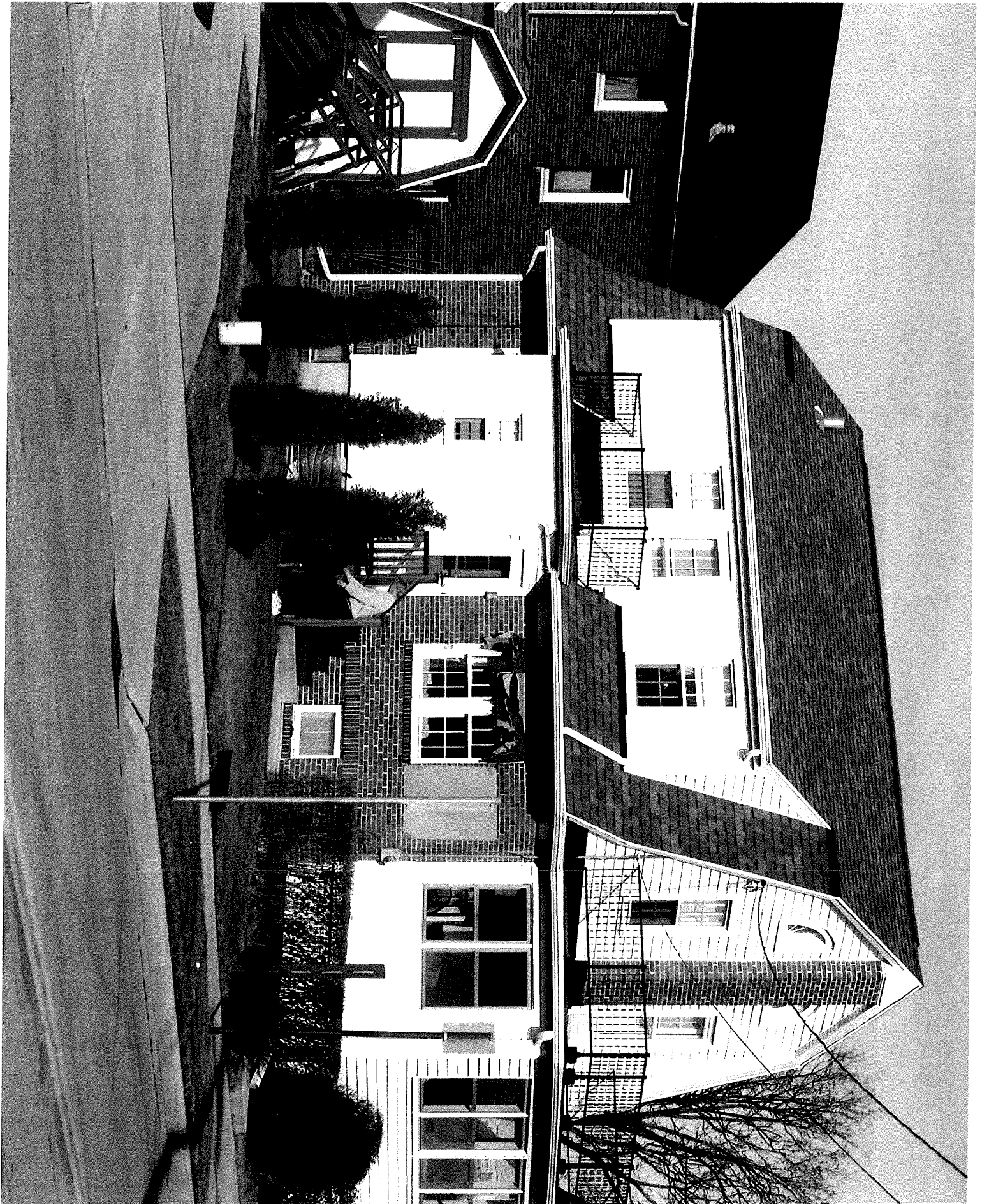
Sincerely,

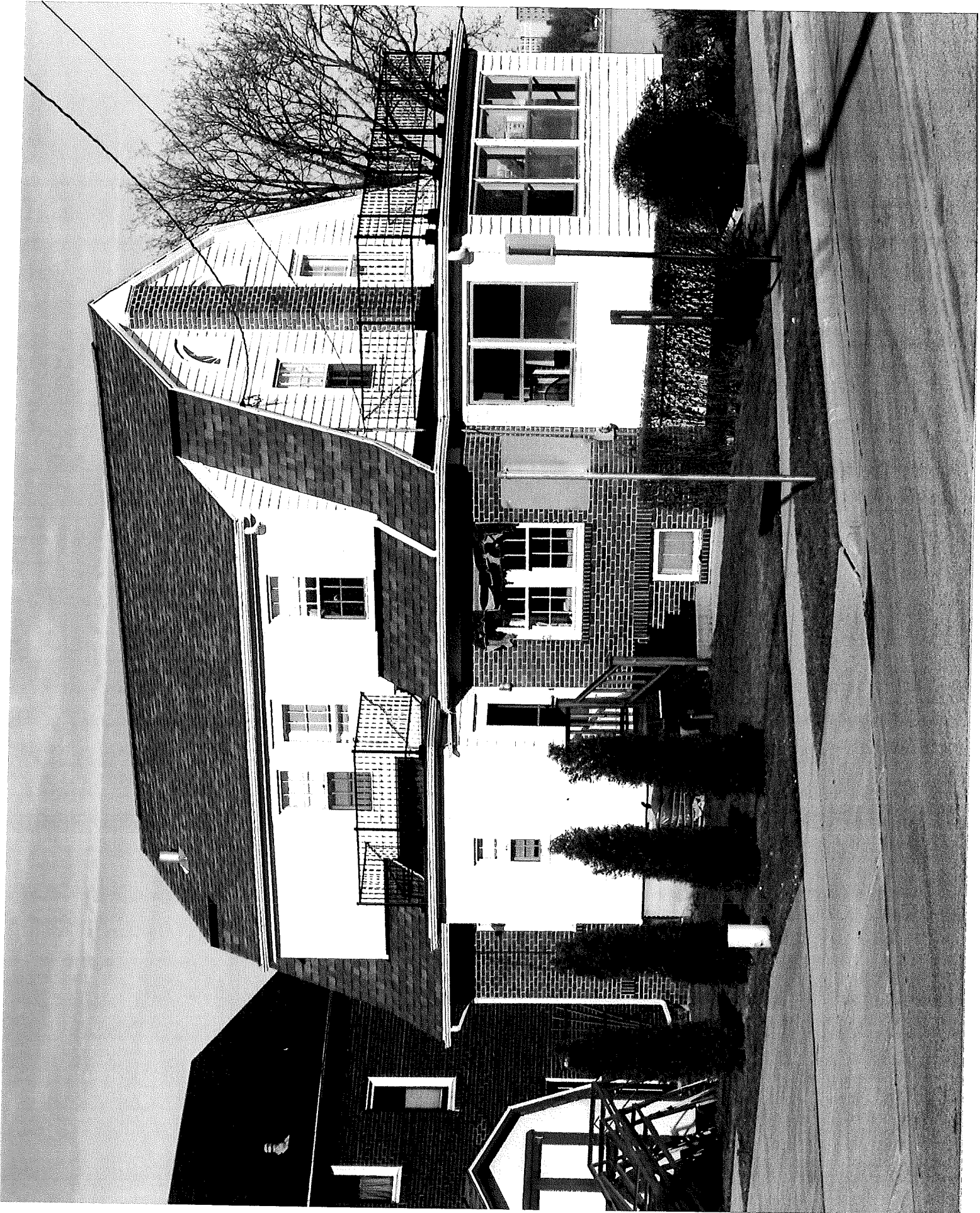


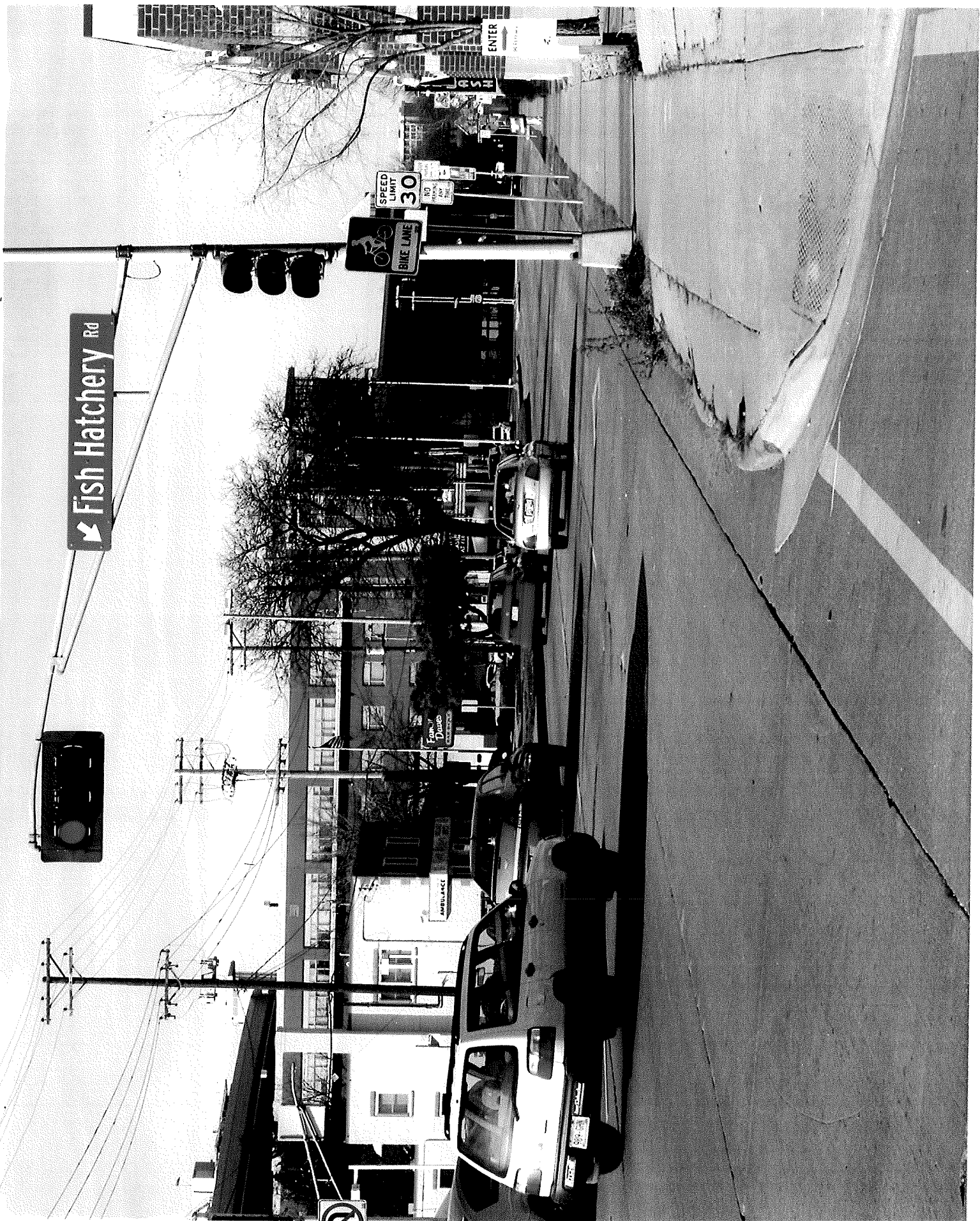
Stephen A. Vanko



Jane M. Elmer
Residents for 21½ years







Fish Hatchery Rd

BIKE LANE

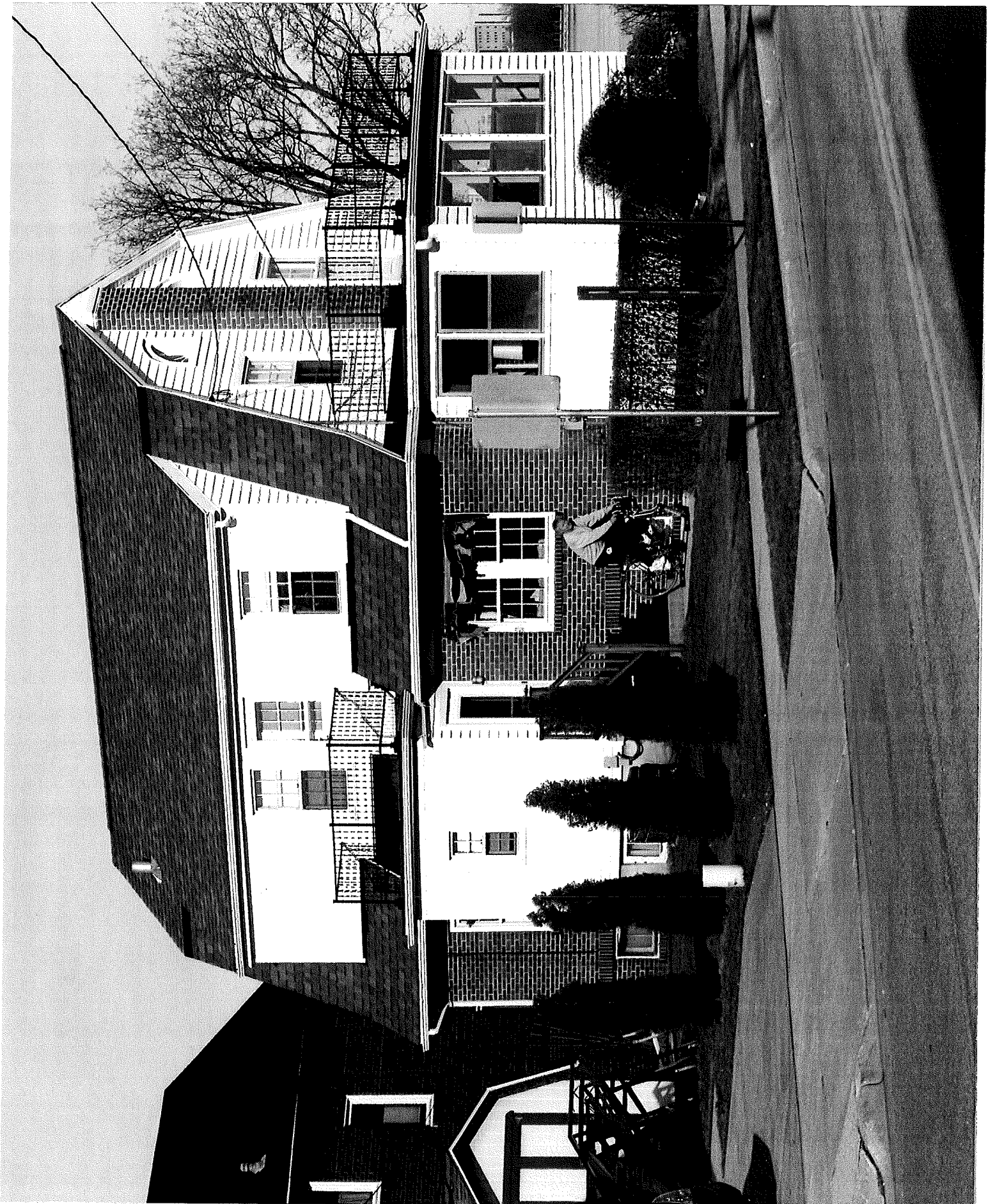
SPEED LIMIT 30

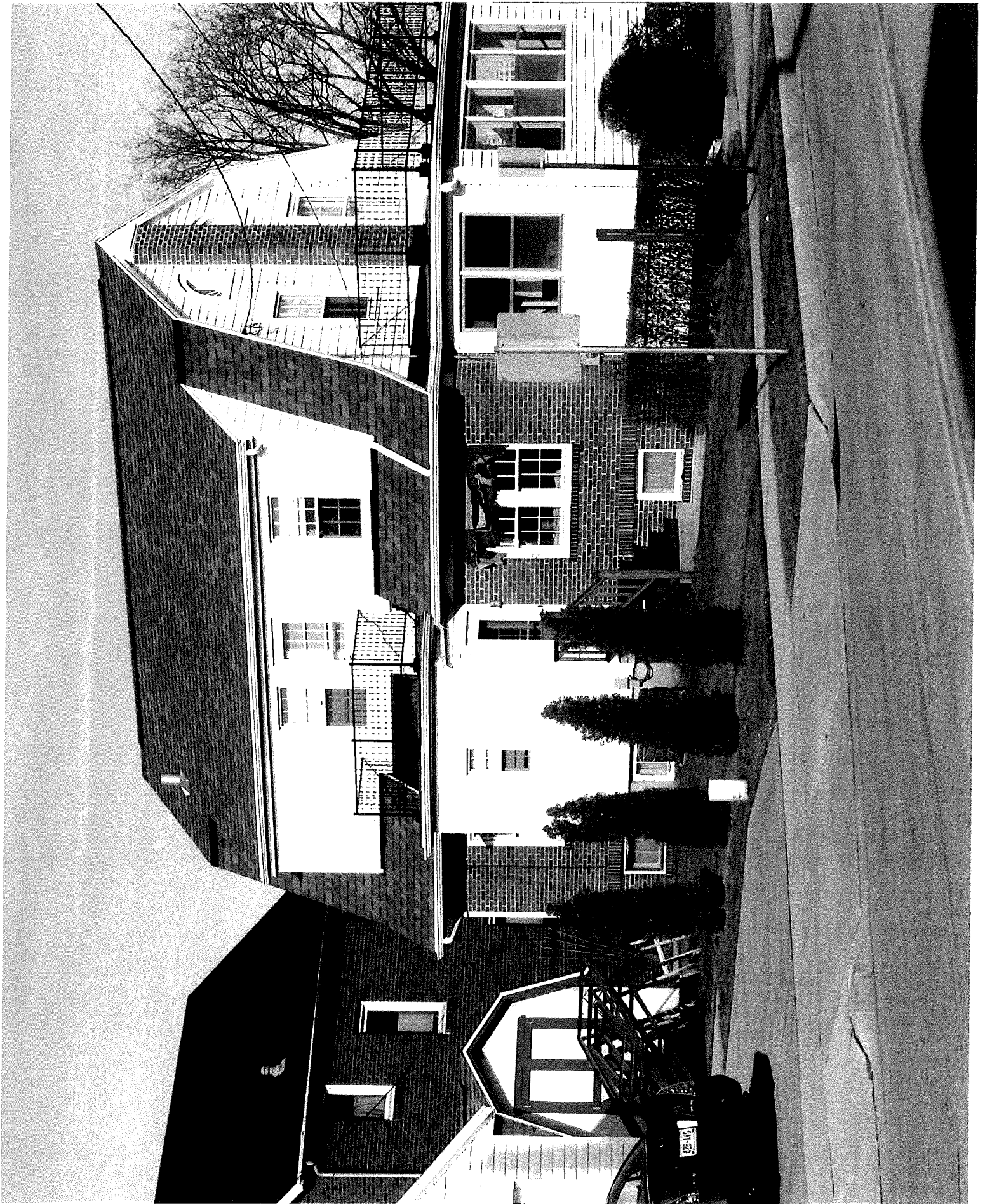
AMBULANCE

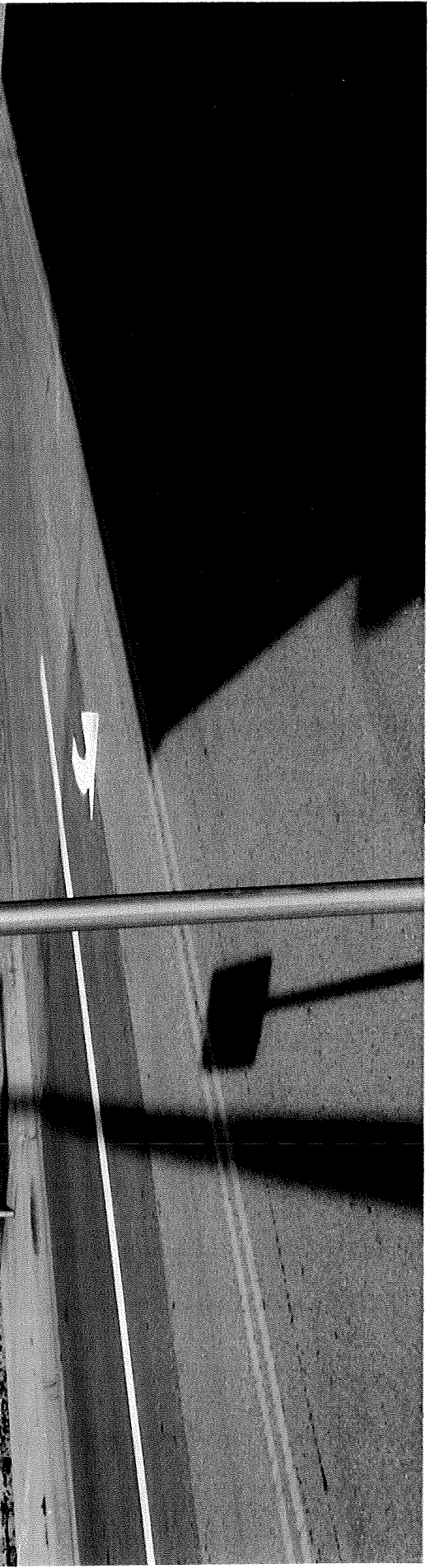
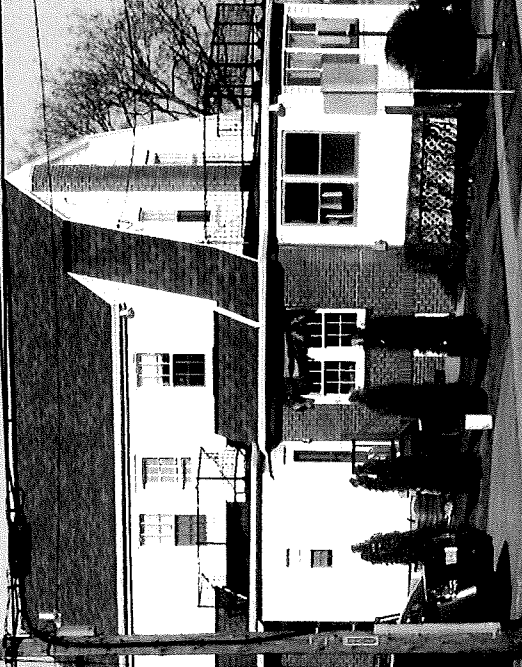
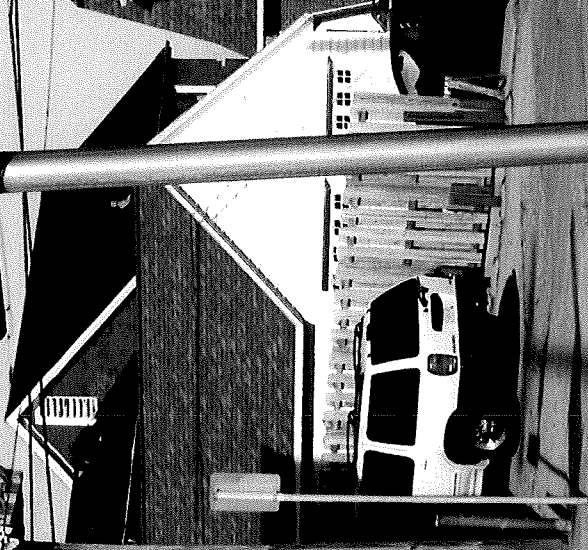
Fish Hatchery

ENTER









LEFT LANE
MUST
TURN LEFT



