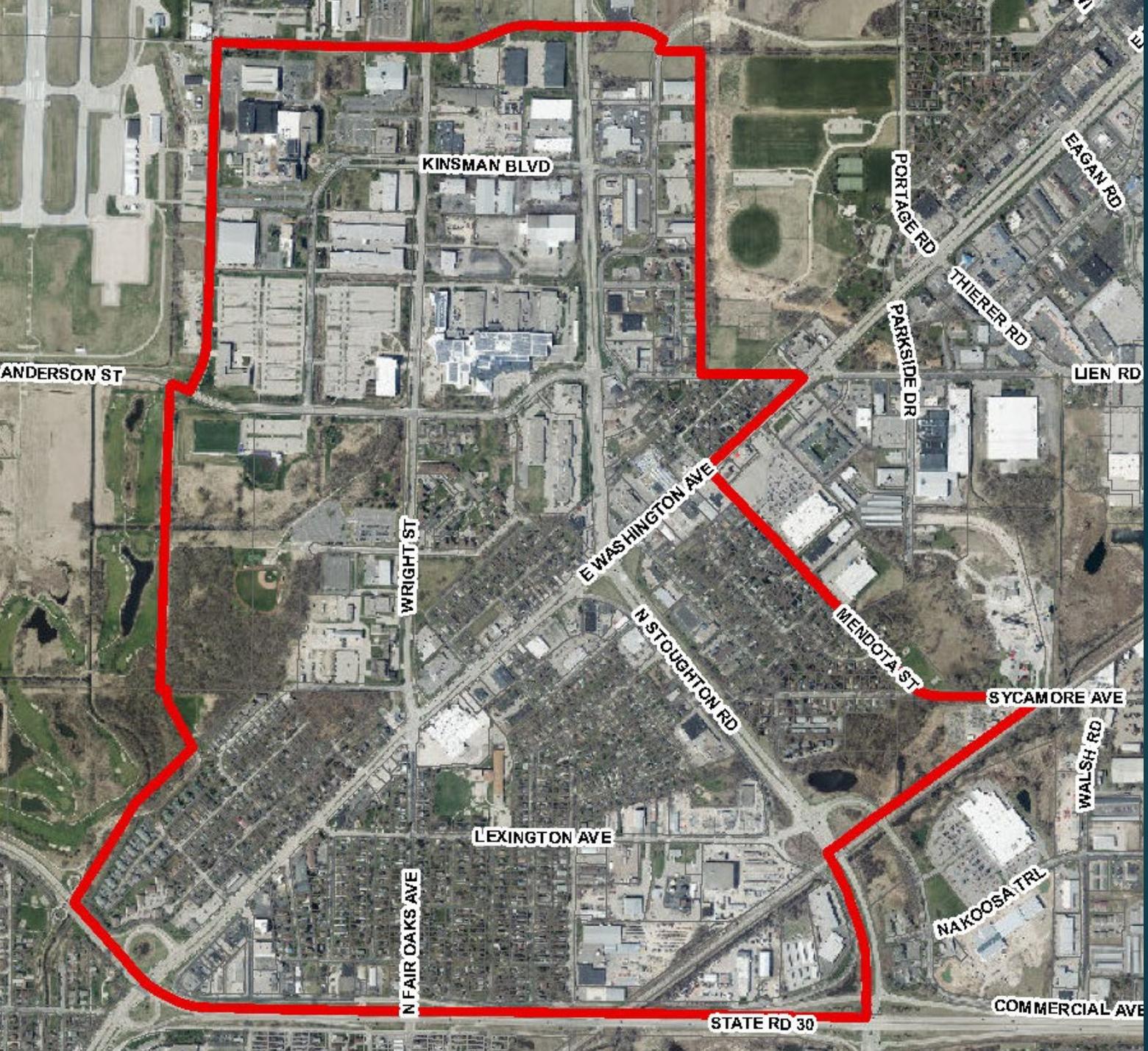




**Hawthorne-Truax Neighborhood Plan
CDA Meeting – March 9, 2023**

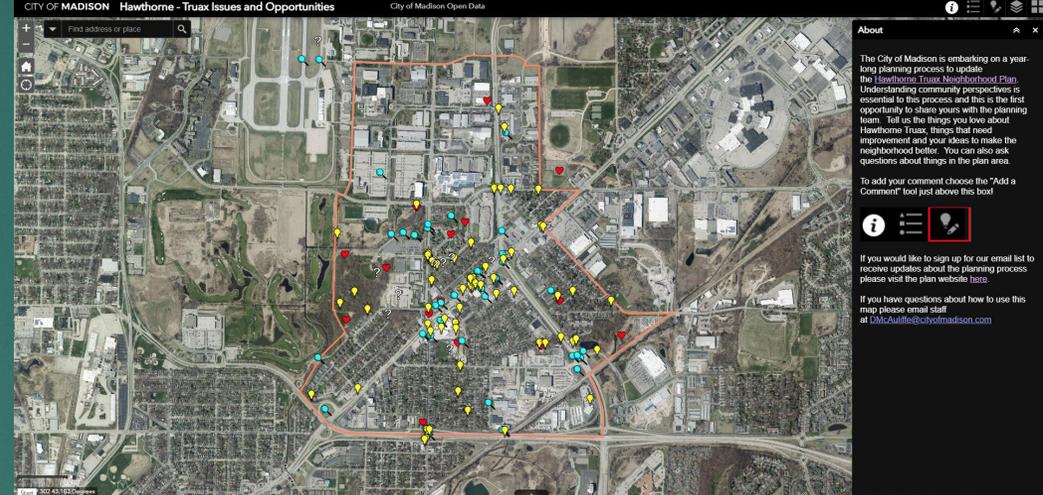


Where and why we're planning



Public participation

- Map and Data Book
- Interactive commenting map
- Online CDBG Project Survey
- Community Partners Group
- Virtual meetings
- Hawthorne PTA
- Neighborhood Meetings
- EMCC meetings and food pantry pop-ups
- Walking Audits
- Hawthorne Night Out
- Madison College
- Reindahl Splash Pad



Feedback Themes

- Maintain housing affordability, displacement concerns, balance affordable & market rate units, new development scale
- Redevelopment opportunities along E. Washington Ave.
- Better pedestrian crossings, more sidewalks, signals/rrfb, speed management
- Lack of neighborhood restaurants, cafes, and retail; lack of community gathering places; development encloses park spaces; few community events
- Barriers separate residents
- Childcare, community services
- Employment access



Truax specific feedback

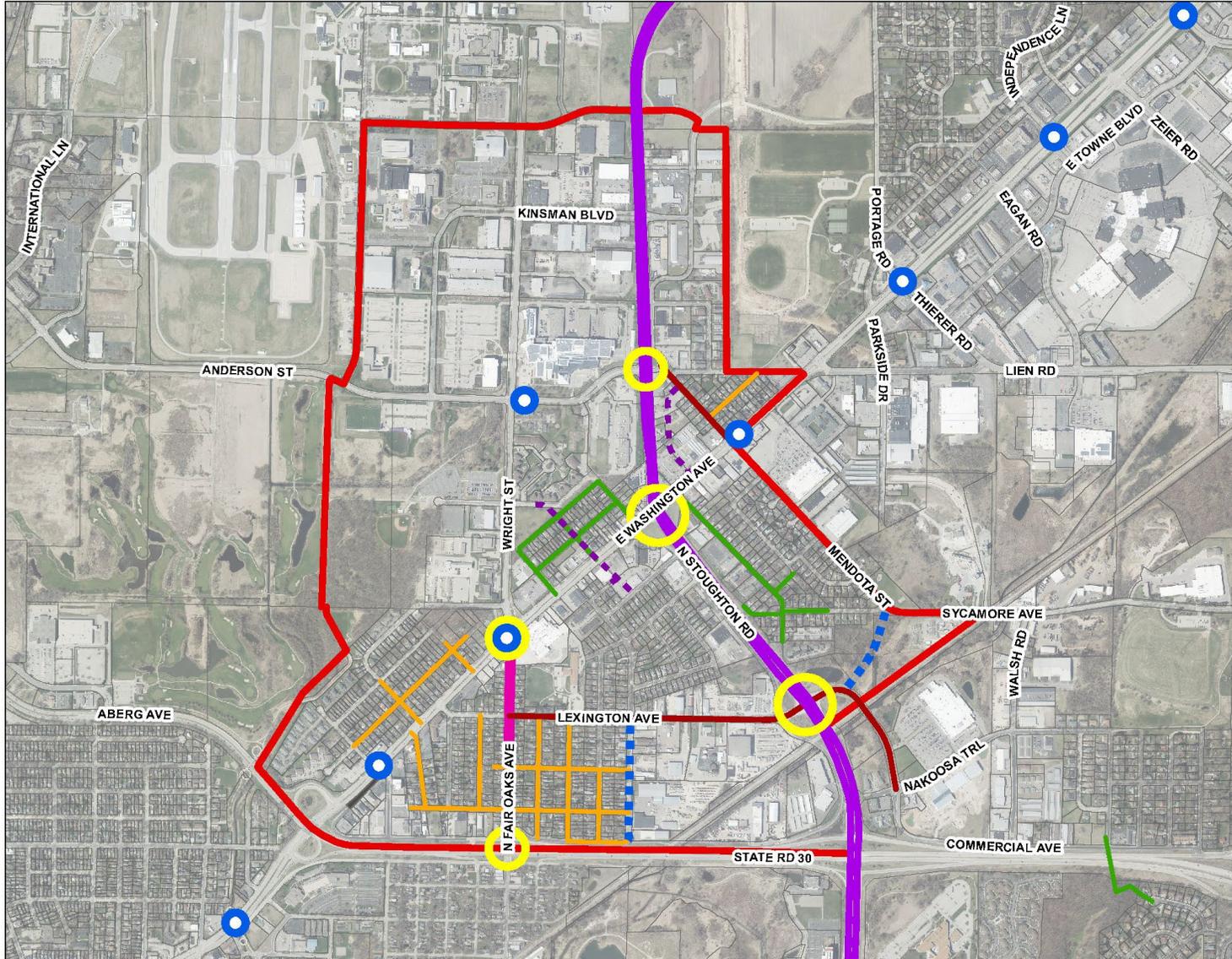
- Struggle accessing daily needs
 - Food, childcare, mental health support, senior services
- Youth concerns
 - Bring back basketball court (s), consider other rec facilities
 - Teens have trouble finding work accessible without a car
- Walking to school - tunnel graffiti, loitering, garbage
- Water Quality - PFAS
- More greenspace/better access



Public feedback → Shared Values and Intentions

- Grow mindfully...housing to meet different needs (Recommendations 16,17, 19, 20)
- Welcome new development, respect sense of place (Recommendations 23, 41, 40)
- Reduce isolation by increasing connectivity (Recommendations 4,5, 8)
- Better access to programming, activities, and employment (Recommendations 25, 46, 44)
- Improve aesthetics, wayfinding, and amenities along streets, bike paths, and in parks (Recommendations 31, 23, 26)
- Be a green and environmentally-friendly place (Recommendations 31, 34, 37)
- Build a sense of community - be welcoming and celebrate uniqueness (Recommendations 23, 30, 55)
- Accessible services, employment and events (Recommendations 44, 49, 47)

Draft recommendations



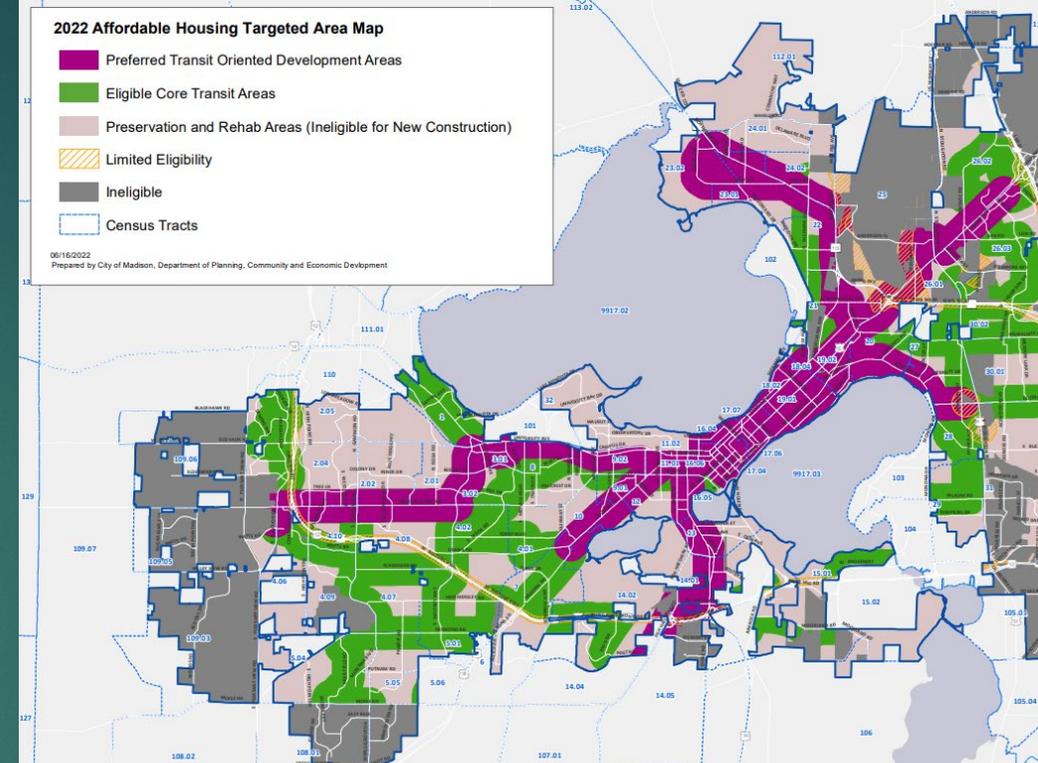
Recommended Transportation Improvements

- BRT Stations
- Bike/Ped Intersection Improvements
- Bike Improvements
- Potential street connections
- Hwy 51 redesign (WI DOT)
- High priority sidewalk additions
- Upcoming street reconstructions
- Future rural to urban reconstructions
- Fair Oaks Ave Improvements
- Potential street vacation
- Hawthorne-Truax Plan Boundary

- Support BRT
- Hwy 51 goals
- Sidewalks and pedestrian improvements
- New and reconstructed streets

Draft recommendations

- Encourage new affordable housing
- Part 150 program and soundproofing
- Employer-supported childcare
- Promote youth jobs along BRT
- Design public amenities using inclusive, community-based process
- Encourage/support neighborhood events
- Address flooding at Lexington/Hwy 51
- Partnerships to improve Starkweather Creek access and environmental quality



Near-Term Actions

- **City - led**

- E. Washington tunnel – repaired pump to address flooding, cleaned garbage, graffiti, loitering up
- Community murals, other public art
- Technical assistance for neighborhood groups

- **Community - led**

- Cleaned up graffiti on E. Washington tunnel mural
- Expand Hawthorne Community School and Walking School Bus
- Financial literacy workshops
- Neighborhood block parties, food cart nights, concert series and more











City Review, Adoption, Implementation

- Plan Commission March 13
- Common Council March 21
- Plan Implementation – city, community partners and other implementers