

City of Madison, Wisconsin

---

REPORT OF: URBAN DESIGN COMMISSION      **PRESENTED:** March 7, 2018

TITLE:    1 Exact Lane – Amenities Facility, Exterior Building Re-Clad and Parking Garage in UDD No. 2. 19<sup>th</sup> Ald. Dist. (50390)      **REFERRED:**  
**REREFERRED:**

**REPORTED BACK:**

AUTHOR: Janine Glaeser, Secretary      **ADOPTED:**      **POF:**

DATED: March 7, 2018      **ID NUMBER:**

---

Members present: Richard Wagner, Chair; Dawn O’Kroley, Michael Rosenblum, John Harrington, Cliff Goodhart, Tom DeChant, Lois Braun-Oddo and Amanda Hall.

**SUMMARY:**

At its meeting of March 7, 2018, the Urban Design Commission **RECEIVED AN INFORMATIONAL PRESENTATION** for the amenities facility, exterior building re-clad and parking garage for “Exact Sciences” located at 1 Exact Lane in UDD No. 2. Appearing on behalf of the project were Eric Lawson, representing CG Growth; Andrew Laufenberg, Justin Zampardi and Jody Shaw, representing Exact Sciences.

Shaw presented images of all the pieces together for a better understanding of how the site will work. Floor plans and programming were discussed. Limestone will be used on all three components to link them together. Variations in the glass patterns will allow for the buildings to work together at about 36% reflective. The design intent for the parking garage is to have a “box” floating in the landscape and transform from day to night and different views by using the opacity of the aluminum panel. During the day it will look like a fairly solid building, at night it will be internally lit to look like a glowing box. The three components will need separate approvals as the re-clad of the building needs to proceed first.

Comments and questions from the Commission were as follows:

- I realize it’s north facing to the Beltline, but any reflections off the glass towards traffic would be problematic.
- If you had an overall site plan of all your buildings, please include that next time.
  - We have a campus plan that we can include.
- Overall this is very high quality, I like the subtle differences in the buildings, the continuity but the little differences.
- Your permeability of the amenities building is interesting and exciting. As you select your fixtures for your parking garage you might need to shield them. Really nice, always very nice.
- I agree, I think it looks beautiful. Do you know when you’ll be back?

- We'll be submitting on March 21<sup>st</sup> for an April 25<sup>th</sup> meeting for initial/final approval we'll be asking for. We're going to submit it all together but ask that you give each one a separate approval. The recladding is really that key piece.
- One thing I really like about your designs and those of your firm is that they are technically extremely accurate and sound but there's always an artistic element to them, which of course I can see here with the various design elements that are pulling all the buildings together. My sincere compliments at that as always.
- I'm looking at the perspective of the driver coming down the Beltline, and I can't tell what this building is. I'm wondering how you as you're going about designing this, is your inspiration for the crispness and sterility of this.
  - That's coming from Exact. We have proposed some significantly more aggressive designs, but there is an absolute desire from the management there for this to be a crisp glass building. I hear you, it's a balancing act but it's been a very clear directive from the group at Exact. They are very clear about their image in a lot of ways. And this is an existing building so that plays into it as well.

**ACTION:**

Since this was an **INFORMATIONAL PRESENTATION**, no formal action was taken by the Commission.