



Department of Planning & Community & Economic Development
Planning Division

Website: www.cityofmadison.com

Madison Municipal Building, Suite LL100
215 Martin Luther King, Jr. Boulevard
P.O. Box 2985
Madison, Wisconsin 53701-2985
TTY/TEXTNET 866 704 2318
FAX 608 266-8739
PH 608 266-4635

DATE: March 12, 2008

TO: Economic Development Commission
FROM: Bradley J. Murphy, Director, Planning Division
SUBJECT: Downtown Plan

Next month the Planning Division will begin the process of preparing a new Downtown Plan-- the first such effort since 1989's *Downtown 2000* plan. **A public meeting to kickoff this effort will take place on Wednesday, April 9 at the Overture Center – Promenade Hall.** The meeting will informally begin at 6:00 PM with an open house format. A presentation is expected to begin at approximately 7:00 PM, and will be followed by breakout sessions on different topics. An agenda with more specifics will be available closer to the meeting date.

Attached for your information is a brochure (with the blue banner) summarizing the project's scope and process. Also attached is a brochure (with the orange banner) providing background information from the *Comprehensive Plan* and *Downtown Advisory Report* that will be used as the foundation for preparing the Downtown Plan.

A website for this project is now online at www.cityofmadison.com/downtownplan. Information regarding upcoming meetings and events, public input opportunities, feedback received, existing plans, documents and maps, etc. will be posted on this website.

If you have any questions or comments regarding this effort, please contact the following members of the Planning Division who will serve as project managers for this effort:

Bill Fruhling, Principal Planner Madison Municipal Bldg., Suite LL.100 215 Martin Luther King, Jr. Blvd. PO Box 2985 Madison, WI 53701-2985 E-Mail: bfruhling@cityofmadison.com Phone: 608.267.8736	Michael Waidelich, Principal Planner Madison Municipal Bldg., Suite LL.100 215 Martin Luther King, Jr. Blvd. PO Box 2985 Madison, WI 53701-2985 E-Mail: mwaidelich@cityofmadison.com Phone: 608.267.8735
--	--

Thank you.